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1.0 | Sign Program General Characteristics

Example of typical sign layout with 2-lines of text

John Milton
Professor of English Literature

Sign Type: UM-1.0

123
1.1 | General Specifications

PHILOSOPHY

Overview

The purpose of these guidelines is to establish a uniform interior system of wayfinding and signage throughout the University of Miami campus buildings and facilities. The designs and layouts within advance the sign guidelines created for the University of Miami Medical Campus in 2000.

The current campus interior sign program is a blend of multiple styles, materials, colors and sizes. The intent of these guidelines is that a single sign system and/or philosophy will be adopted and implemented into each campus facility.

The enclosed guidelines present a unified interior sign system, consisting of a series of hierarchical sign types that possess both consistent graphic identity and content delivery; display and reinforce University branding; and strengthen campus unity. Additionally, these guidelines improve upon the quality and function of some of the existing signage; meet current ADA requirements; and provide design and layout guidelines for major elements of the system depicting sizes, materials, colors, graphics, and methods of fabrication.

GUIDELINE SPECIFICATIONS

General

All new interior signage throughout the University should be created in accordance with the layouts and requirements within these guidelines. Contractors must perform as required by contract and coordinate all work with the University of Miami. Sign Fabricator is expected to meet all established schedules and deadlines, and coordinate these with the University. Sign Fabricator is expected to cooperate fully with the University to expedite and facilitate the prompt and accurate completion and installation of all sign elements. Sign Fabricator will coordinate his efforts with all other contractors and suppliers of equipment and services that the University may engage outside of his contract.

Time of Completion

Work must be performed and completed in a timely manner, and in accordance with project timelines and deadlines as directed by University.

Codes

The University of Miami is located in Coral Gables, Florida in Miami-Dade County. Presiding sign codes are the City of Coral Gables, Miami-Dade County, the Florida Building Code, and Federal 2010 (or most current) ADA Standards for Accessible Design (ADA). Fabricator must insure that all work is performed in accordance with all current and relevant sign codes.

Submittals by Sign Contractor

Sign Layouts & Proofs

All final signage layouts and proofs must be approved by the Office of the University Architect before production. Provide the University full-size (where possible, or to scale for very large elements) layouts of each sign element to be fabricated. Fabricator is responsible for generating all “camera ready art”, and must supply layouts to the Office of the University Architect, for approval, of each sign panel prior to fabrication.

Shop Drawings

Shop drawings for all items must be submitted for approval by the University prior to all fabrication. Furnish elevations, details of fabrication and erection, including all materials, shapes, dimensions, finishes, design loads, anchorage, and method of connections. Show dimensions of letters and logo forms.

Samples

Fabricator must match all custom paint and materials as specified in these guidelines. Fabricator must provide samples, for approval, of all finishes specified.

Supplementary Product Literature

The Sign Fabricator will furnish the University any manufacturers’ literature describing the general properties of each product to be used in the Work.

Extra Materials

Deliver extra materials to the University in manufacturer’s original packing, touch up paint, lamps, hardware, installation materials, inserts,

Quality Assurance

Working Prototypes

Provide working prototypes of actual sign types as specified in these guidelines and/or requested by the University, within an agreed upon time frame.

Work-in-Progress Approval

Provide work-in-progress sign elements for approval by the University. Sign Contractor to provide sample of each requested type of interior sign. Sample signs are to be reviewed at job site, so that work may be examined by the University and any necessary adjustments can be made, during fabrication. Adjust unsatisfactory items as directed.

Regulatory Requirements

Comply with applicable requirements of the laws, codes, ordinances, and regulations of Federal, State and Municipal authorities having jurisdiction. Obtain necessary approvals and permits for all such authorities.
# 1.1 | General Specifications

**Markings and Labels**  
No labels or markings are to be used unless required by authorities per code. If necessary, locate markings and other identifications so as to be concealed from public view and as acceptable to the University.

**Final Location of Signs**  
The exact final locations of sign elements shall be directed by the University and confirmed at the site. Sign Contractor shall arrange for meetings at the site to accommodate the University's direction of final locations.

**General**  
The Sign Contractor is responsible for hiring, compensating and coordinating all sub-contractors in the various trades that may be required to construct the Work. The Sign Contractor shall be responsible for the quality of all materials and workmanship of any firm or individual who act as sub-contractor. All work under this Contract shall be performed by skilled craftsmen under supervision of trained foremen, experienced in the trade or craft required to accomplish the work and produce products of high quality. The Sign Contractor shall guarantee all materials and workmanship for a warranty period as specified by the University at time of contract.

Written dimensions on drawings shall have precedence over scaled dimensions. Sign Contractor shall field verify and be responsible for all dimensions and conditions shown by these drawings. Shop drawings must be approved by the University.

The University shall be notified by Sign Contractor of any discrepancies in drawings, in-field dimensions or conditions and/or changes required in construction details.

Sign Contractor may not manufacture, reproduce, or exhibit these designs, or modify them for any other purpose outside of this current contract without written approval of the University.

**Warranty**  
**Signing Warranty**  
Furnish a written warranty, as agreed to with the University at time of contract, signed by the Sign Contractor, agreeing to repair or replace Work which has failed as a result of defects in materials or workmanship. Fabricator is responsible to acquire any authorization necessary to provide manufacturer's warranty for all materials. Upon notification of such defects, within the warranty period, make necessary repairs or replacement at the convenience of the University.

**Paint Finish Warranty**  
"Excessive Fading": A change in appearance which is perceptible and objectionable as determined by the University when visually compared with the original color range standards.

"Excessive Non-Uniformity": Non-uniform fading to the extent that adjacent panels have a color difference greater than the original acceptable range of color.

"Will Not Pit or Otherwise Corrode": No pitting or other type of corrosion, discernible, from a distance of 10" (3m), resulting from the natural elements in the atmosphere at the project site.

**Maintenance**  
Furnish complete manuals describing the materials, devices and procedures to be followed in operating, cleaning and maintaining the Work.

Include manufacturer's brochures and parts lists describing the actual materials used in the Work, including metal alloys, finishes, and other major components. Assemble manuals for component parts into single binders identified for each system.

**On-Site Conditions**  
Sign Contractor is responsible for verifying all existing conditions at the project site and must be familiar with the site and all conditions under which this work is to occur.

**PRODUCTS**

**Sign Materials**

**Adhesives**  
Silicone adhesive used for installing sign items shall be as manufactured by General Electric, Dow Corning, or equal. Polyfoam or “Isotac” contact adhesive tape, manufactured by 3M, shall be used in conjunction with silicone adhesives for installation of wall signs, in minimum thicknesses available.

**All Specified Metals**  
Aluminum shall be suitable for ornamental, architectural work. Surface finish shall be smooth, free of extrusion marks or imperfections.

Alloy shall be selected to meet the structural requirements of the specific application. Structural metal for concealed framing shall be of hot or cold rolled steel or structural aluminum as required to properly satisfy sign engineering specifications.

**Stainless Steel/Aluminum (Muntz Metal)**  
Where Brass, Bronze, or Aluminum are specified on the drawings, provide as a solid not plated, alloy of copper and zinc. Provide crystal clear polyurethane sealer/coating to prevent oxidation. All Stainless Steel shall be of an alloy with the highest degree possible of corrosion resistance.

**Foam Tape**  
Provide black polyurethane foam tape or "VHB" laminate tape as manufactured by 3M (or equivalent), applied to sign components as required, and may not be visible.
1.1 | General Specifications

Hardware/Hinges
Provide and install all incidental hardware necessary for the proper functioning of the signs, including but not restricted to materials and products covered in this section. Provide stainless steel hinges for all hinged access panels. Provide pin tumbler locks for all access panels requiring locks. Provide stainless steel fasteners for assembling ferrous and nonferrous metals. Where brass finishes need to be matched, exposed stainless steel hinges need to be brass plated or dipped.

Insulation
Separate all ferrous and non-ferrous metals with non-conductive gaskets to prevent electrolysis. In addition to gaskets, provide stainless steel fasteners for same case.

Plexiglass or Acrylic Plastic
Shall be continuous manufactured/extruded acrylic or UV polycarbonate lexan, appropriate for interior or exterior applications as required.

All plastics shall be of uniform color, translucence and illumination, as supplied by manufacturer. No visible seams are permitted.

Minimum allowable thickness is 1/8” thk. unless otherwise noted on drawings.

Finishing Materials

Linear Polyurethane Coatings
Provide the following or approved equal as acceptable to University.

1. Acrylic Linear Polyurethane Enamel Two component, acrylic aliphatic isocyanate/ acrylic polyurethane having ultraviolet inhibitors and engineered for application to sign components.

2. Primer for Aluminum Two part component Primer: One coat Matthews 74-734 and 74-73S Metal Pretreat at .25 mils dry film thickness or one coat of Matthews 74793 Spray Bond at .15 to .25 mils dry film thickness or Wyandotte/AKZO Grip Guard Wash Primer (2AFY-31284) with Grip-Guard ash Primer Hardner (UOAFK-31285) combined and applied per manufacturer’s specifications or approve equal (primer) for the application of the preapproved and premanufactured paint system.

3. Clear Sealers. As required of highest quality available, applied per manufacturer’s specifications: Crystal Clear Polyurethane Sealer.

Lighting and Electrical

Responsibility
Sign Fabricator will coordinate all electrical requirements with the University, identify points of connections, and indicate on location drawings.

Electrical Componentry
Sign Contractor shall provide all electrical materials necessary to properly illuminate the sign elements, including ballasts, transformers, sockets, connectors, animators, lighting elements, and all other equipment which shall be new and shall be approved by Underwriters’ Laboratories, Inc. (U.L. rated). The assembly of all components within the illuminated sign elements shall conform to all standards of Underwriters’ Laboratories, Inc. as published in the latest edition of “Standards of Sign Safety”, and all illuminated parts shall bear the U.L. label. There shall be no exposed wiring or connections unless otherwise approved in writing by the University.

Ballasts
As required for internally illuminated cabinet signs in quantity and arrangement as recommended by ballast manufacturer and accessible for maintenance.

Disconnect Switch
All signs or sign components with electrical service shall be equipped with an approved external disconnect switch, flush mounted on the cabinet, with circuits and capacity to control all primary wiring within the sign. Location of switch must be shown on shop drawings and is subject to University approval.

Illumination
All lamps and ballasts shall be provided by the Sign Contractor. Provide waterproof flush access panels, concealed wherever possible.

Ventilation
Provide for sufficient ventilation of sign components to prevent overheating or warpage; allowing for color of sign, mounting surface, etc.

Electrical Connection
Sign Fabricator shall connect sign to building power. University will supply appropriate power to sign location.

Verification of Site Voltage
Sign fabricator shall verify site voltage prior to fabrication and insure compatibility of all sign elements.

Fabrication of Signs and Supports

General
Provide custom manufactured sign assemblies, components completely fabricated and finished at factory before delivery to site. Construct to accurate detail and dimensions as shown and as review on shop drawings. Fit and assemble the Work at shop to the greatest extent possible, and mark the components as required to facilitate assembly during installation. Exposed fasteners on finished faces will not be allowed, unless specifically indicated. Waviness and oil canning of surfaces is not acceptable.

Lettering
Letterforms having rounded positive and negative corners, nicked, cut, or ragged edges are not acceptable. Align letter forms to maintain a baseline parallel to the sign format. Maintain margins as indicated on drawings.

Seams and Joints
Welded joints shall be ground filled and finished flush and smooth with adjacent work. Such seams shall be invisible after final finish has been applied. Spot welded joints shall not be visible on exterior of signs after final finish has been applied. No gaps, light leaks, waves, or oil canning will be permitted in work.
1.1 | General Specifications

Metal Signs and Supports
Fabricate exposed surfaces uniformly flat and smooth, without distortion, pitting, or other blemishes. Form exposed metal edges to a smooth radius. Grind exposed welds and rough areas to make flush with adjacent smooth surfaces.

Welding
Make welds continuous. Comply with American Welding Society, Aluminum Association, and Copper Development Association standards for the type of metal. Provide the alloy and type required for strength, workability, compatibility and color match after grinding smooth and finishing the fabricated product.

Fasteners
Provide tamper-proof bolts, nuts, screws, washers, anchors and other devices required to complete the work. Use same basic metal alloy as the metal fastened, and finished to match in color and texture. Use stainless steel where joining dissimilar materials. Use exposed fasteners only where indicated. Perform drilling and tapping at shop. Provide adhesive, sealant, and other necessary materials as specified by the University.

Dissimilar Materials
Where metal surfaces will be in contact with dissimilar materials, coat the surfaces with epoxy paint or provide other means of dielectric separation as recommended by manufacturer to prevent galvanic corrosion. Separate all ferrous and non-ferrous metals with non-conductive gaskets, provide stainless steel fasteners to secure ferrous to non-ferrous metals.

Hardware
Provide all incidental hardware necessary for the proper functioning of signs. External hardware shall conform to the external appearance of the sign, and be tamper-proof.

Castings
Exposed surfaces uniformly free from porosity and roughness. Edges filled and ground smooth. Faces chemically etched and mechanically polished for specified finish.

Galvanizing
Provide for steel components in exterior construction, and where noted to be galvanized. Complete the shop fabrication prior to application of the zinc coating. Remove mill scale and rust, clean and pickle the units as required for proper pretreatment of the surfaces.

Shop Application of Sign Finishes
Paint Finishes
Clean the surfaces as required for proper adhesion of coatings Use 3M Co. “Scotch Brite” pads with cleanser and water, and/or chemically treat as recommended by paint manufacturer to remove deleterious film or residue.

Primer
Provide in strict accordance with paint manufacturer’s recommendations as required for proper adhesion and application of finish.

Paint
Use acrylic polyurethane paints specially formulated for use in the sign fabrication industry. Provide pretreatment & primer in accordance with manufacturer’s recommendation.

Clear Coat Finish
Provide pretreatment, primer, and gloss finish coatings in accordance with manufacturer’s recommendations.

Artwork
Sign Contractor is responsible for generating all camera-ready artwork required to faithfully execute the Work, using all specified typefaces, symbols and logos. The University will provide to fabricator all University specific logos or symbols in camera-ready digital format. Letter and word spacing shall follow the format as demonstrated in these guidelines. Unless specified, all text is to be generated by digital means. No hand drawn fonts.

All artwork must be produced by digital means and by specialists trained in this art. Artwork generated is for the specific use of executing this project and may not be re-used in its same form on non-related projects.

The University must review and approve all camera-ready artwork prior to fabrication. Sign Fabricator agrees to correct or adjust any artwork that does not meet the University’s approval.

Application of Graphics
Acid-etched graphics and typography
Acid etched typography and graphic imagery must be an average of 1/16” deep, with clean crisp, sharp edges; ragged or soft (polished out) edges will be rejected. Acid baths used for etching should be fresh and used in an environment and temperature that will provide the highest quality etched images. Colorfill as indicated on drawings, keeping inks true to the edges of letterforms/images.

Silk screened images and typography
Provide photo processed screening, arranged to furnish sharp and solid images without edge build-up or bleeding of the coating. Pattern cut screens may be used for non-repeat copy, provided that final image copy is equal to photoscreen quality. Provide only weather resistant coating materials, compatible with the intended substrates.

Vinyl Die-Cut and Pattern-Cut Graphics
Use pressure sensitive, non-yellowing, non-peeling and weather resistant vinyl adhesive letters or images die cut from ScotchCal or ScotchLite as manufactured by 3M Company, applied in proper manner with 3M application tape as specified. Use approved fonts and equipment as specified.

Digital Printing
Use only the highest quality, high resolution digital printers, papers and films for sign applications. Digital printing used for interior signs must be very high resolution, and render all colors accurately to color specifications indicated in these guidelines. Digital graphics must be UV stable and extremely resistant to fading and discoloring. First surface graphics must be sealed or protected to allow cleaning and prevent marring, vandalism and other environmental threats from damaging the sign. Full size samples of all digital materials and processes must be submitted to the University for approval and acceptance prior to fabrication.
1.1 | General Specifications

Application of Sign Elements

Preparation
Surfaces to receive the sign elements shall be clean, dry, and otherwise made ready for the application of materials. Accurately measure and layout the required marking configurations as indicated on drawings.

Sign Graphics
Provide letters, numerals, symbols, and other graphics markings, using finish materials shown. Apply the graphics neatly, uniformly proportioned and spaced, and accurate within the dimensions indicated. Prepare the substrate surfaces and apply finish materials in accordance with manufacturer’s instructions.

EXECUTION

Pre-installation
Examine the areas to receive the Work and the conditions under which the Work would be performed. Sign Contractor shall notify the University of conditions detrimental to the proper and timely completion of the Work. Do not proceed until unsatisfactory conditions have been corrected.

Installation of Signs

General
Complete installation shall be in accordance with manufacturer's printed instructions and accepted shop drawings, to produce Work complying with these guidelines. The Sign Contractor will be responsible for daily clean-up of their areas of work.

Erection of Signs
Set and attach the Work accurately in location, alignment and elevation, plumb, level and true, as measured from established reference points and from other Work already in place. Fit components accurately together to form tight joints and secure connections. Coordinate with other trades as necessary, if applicable.

Adjusting
Neatly repair minor blemishes or marring on finished surfaces so that repairs are imperceptible. Completely replace components having permanent non-removable scratches, stains, or other defacement.

Cleaning
Upon completion of the Work, remove unused materials, debris, containers and equipment from the project site. Remove protective coverings and clean the exposed surfaces of the Work to removal dirt, stains and other substances, by methods as recommended by manufacturer.

Protection
Protect the Work during the construction period so that it will be without any indication of use or damage. Leave the Work clean and free from defects at time of the University’s acceptance.

Final Walk-Through and Punchlist
A final walk-through will be held with the University to review the finished installation. Sign Contractor will prepare a punchlist of all items requiring modifications. The University reserves the right to reject all or part of a sign that does not correspond to these guidelines or to the approved shop drawings, layouts, samples, artwork etc.

Guarantee
Contractor to provide full guarantee of all workmanship, materials, equipment etc. of this installation for a period agreed upon with the University at time of contract. Contractor shall replace/repair any defective work within an agreed upon timeframe after notification by the University, throughout the duration of this period. Contractor shall execute the Warranty/Guarantee form supplied by the University.

Fabrication Errors
If the Sign Fabricator has made an error in copy, color, material, quality, etc. these items must be corrected within an agreed upon timeframe of the University’s observation of error (at no additional cost the University). The University will notify the Sign Fabricator with a written punch list as errors are discovered.

2010 ADA STANDARDS FOR ACCESSIBLE DESIGN (ADA)

ADA Disclaimer

Designs shown within these guidelines are intended to comply with “2010 ADA Standards for Accessible Design”, which were the presiding ADA standards at the time these University standards were prepared. All signs must always adhere to the current Federal and State ADA regulations. The updated 2010 Standards set minimum requirements for newly designed and constructed or altered State and local government facilities, public accommodations and commercial facilities to be readily accessible to and usable by individuals with disabilities.

It is not the intent of these guidelines to provide all specific information contained within the 2010 ADA Standards, and it is the responsibility of the sign fabricator to be familiar with and refer to the Federal Standards for all additional information and guidance. It is the responsibility of the Sign Fabricator to insure that all manufactured signs comply with all current ADA regulations, and to identify any concerns about layout or design non-compliance to the University prior to fabrication. In the event that specific issues arise, the University and/or Sign Fabricator may wish to seek additional expert legal assistance regarding ADA sufficiency of signage.

Tactile ADA Signage

Materials
Sign panel materials to consist of high quality, industry standard materials that may include integral photopolymer, photomechanically etched, thermofoming and ADA appliqué with braille dots in thickness as specified in these guidelines. Braille strips, either etched or mechanically fastened, are not acceptable. Exterior Grade Photopolymer, zinc or approved equivalent must be used for all exterior signs.
1.1 General Specifications

Fabrication

Tactile typeface to be "Frutiger Roman" font, all upper case (see guidelines). Minimum allowable cap. height is 5/8", and the maximum allowable is 2". Fabricator is to follow the typical examples shown in these guidelines and the 2010 ADA Standards when creating camera ready artwork and/or preparing layouts in specification drawings.

Text is to be accompanied by Grade 2 Braille translation. Fabricator is responsible for the accurate translation of all text into Grade 2 Braille, including the proper use of word contractions. Fabricator is to follow standard dimensions for literary braille as specified within the 2010 ADA Standards. Fabricator to follow typical layouts in these guidelines for the correct placement of braille text on signs.

Graphics are to be photo mechanically fabricated from approved camera ready art. Text and braille relief raised 1/32" from background. Unless otherwise specified, pictograms and symbols may be raised but are not required to be.

Sign panel edges to be cut straight and true with square corners. Edges to be routed, and free from burrs or imperfections.

Sign panel to be mounted with 3M double face foam tape or "VHB" laminate tape, and silastic adhesive.

Finishes

As required by the ADA, sign panel background and edges finish must be "eggshell" or non-glare.

Raised graphics and text is to be fabricated in the colors and typefaces specified in these guidelines, utilizing the currently accepted methods for maximum durability and performance. Braille text to remain same color as background.

Installation

Guidelines For Tactile, and Non-Tactile ADA Regulated Signs

Installer is to follow all signage mounting regulations as specified in these guidelines and the "2010 ADA Standards for Accessible Design" (ADA), when installing ADA regulated signage. Exceptions are to be made only when it is not possible to mount sign in accordance with these guidelines.

It is recommended that exceptions be made in accordance with suggestions found in the Society of Environmental Graphic Designers (SEGD) current "The Americans With Disabilities Act White Paper". All exceptions are to be approved by University on a sign by sign basis.
1.2 | Color Schemes

- The color and finish of the sign footer panel varies based on the function and use of the building as follows (and shown to left):
  
  **Administrative** - Brushed Aluminum
  
  **Academic** - Dark Green
  
  **Student Life** - Orange

- Selected footer color/finish must be used on all signs within the building or facility. Use of differing color/finish footer panels within the same building or facility is not allowed.

- Color selection must be reviewed and approved by the University Architect prior to fabrication.

- See “Sign Program Details” section for all details and information.

---

**Administrative Color Scheme** - Brushed Aluminum Footer Panel

**Academic Color Scheme** - Green Footer Panel

**Student Life Color Scheme** - Orange Footer Panel
Building Interior Signage Standards

1.3 | Approved Typefaces and Arrows

- Only the arrows and typefaces, and the uses shown to the left, are approved for use on signs.

Display Typeface: "Optima Medium" - This typeface is used on all non-tactile interior signs.

Tactile Typeface: "Frutiger Roman" - This typeface is used on all tactile interior signs.

Donor Typeface: "Century Schoolbook Bold" - This typeface is only used on donor signage panels.

Approved Arrow - Arrow size is per sample layouts. Rotate arrow as needed.
Mount all signs at a consistent established height. The top of all signs should be at the same height off the floor, within the ADA acceptable sign location zone.

1.4 | Typical Sign Mounting Specifications

Scale: 1" = 1'-0"
1.4 Typical ADA Tactile Sign Mounting Specifications

Scale: 1" = 1'-0"

NOTE:
All signs within a building or facility must be mounted at a consistent height from the top of the sign to the floor, within the ADA sign location zone (see Page 12 for details). The diagram above indicates the ADA accepted minimum and maximum heights to the baseline of raised text and characters. Refer to the "2010 ADA Standards for Accessible Design" for additional requirements regarding the location and mounting of tactile signs.
1.4 | Typical Sign Mounting Specifications

Scale: 1" = 1'-0"
2.0 | Sign Program General Characteristics

Example of typical sign layout with 2-lines of text

John Milton
Professor of English Literature

UNIVERSITY OF MIAMI

Sign Type: UM-1.0
Sign Type UM-1.0 | Changeable Room Identity Sign | General Characteristics

Scale: Half Actual Size
University Branding

- Only the official Secondary Brand Signature and Endorsed Brand Signature may be used. Exceptions include Athletics buildings and facilities, the Student Center Complex, and UHealth facilities which may use the branding shown on Pages 18 & 19.
- Branding may only be used on the logo panel above the footer. It may not appear in the message panel of the sign.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance refer to the “University of Miami Visual Identity Manual”.

Sign Type UM-1.0 | Changeable Room Identity Sign | University Branding

Scale: Half Actual Size
University Branding

- For Athletics building and facilities, and the Student Center Complex only the official Brand Signatures shown may be used.
- Branding may only be used on the logo panel above the footer. It may not appear in the message panel of the sign.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance refer to the "University of Miami Visual Identity Manual".

Sign Type UM-1.0 | Changeable Room Identity Sign | University Branding
Scale: Half Actual Size
**University Branding**

- For UHealth and UHealth Miller School of Medicine facilities only the official Brand Signatures shown may be used.

- Branding may only be used on the logo panel above the footer. It may not appear in the message panel of the sign.

- Branding must be reproduced in color, using the official branded colors of the University.

- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance refer to the "University of Miami Visual Identity Manual".

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**Sign Type UM-1.0 | Changeable Room Identity Sign | University Branding**

Scale: Half Actual Size
Sign Type UM-1.0 | Changeable Room Identity Sign | Dimensions
Scale: Half Actual Size
Sign Type UM-1.0 | Changeable Room Identity Sign | Dimensions

Scale: Half Actual Size / Actual Size

Example of typical sign layout with 4-lines of text

Dr. Marceline Warren
Assistant Director, Department of Educational Services

Side View
**Dr. Marceline Warren**  
Assistant Director, Department of Educational Services

**Sign Type UM-1.0**  
*typical sign layout*

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**Colors & Finishes: Interior**

1. “Miami Orange”, Pantone 1665  
2. “Miami Green”, Pantone 3435  
3. Benjamin Moore OC-17 “White Dove”  
4. Black

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**Sign Type UM-1.0 | Changeable Room Identity Sign**  
*Scale: Half Actual Size / Actual Size*

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**Note:**
For signs mounted on a clear glass surface, fasten same size 1/16” thk. white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
**Sign Type UM-1.0**  
*Changeable Room Identity Sign*  
Colors & Finishes: Exterior

- 1. "Miami Orange", Pantone 1665
- 2. "Miami Green", Pantone 3435
- 4. Benjamin Moore OC-17 "White Dove"
- 5. Black

- 1. Brushed Aluminum with clear exterior grade sealant
- 2. Non-glare acrylic with subsurface graphics
- 3. Painted acrylic with eggshell finish
- 5. Raised ADA compliant text
- 6. Raised ADA compliant braille text (clear)
- 7. Double-face VHB mounting tape & silastic adhesive (no visible fasteners)
- 10. ADA compliant tactile sign with painted eggshell finish Exterior grade.

**Note:**  
For signs mounted on a clear glass surface, fasten same size 1/16" thk. white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.

**Colors & Finishes: Exterior**

1. "Optima Medium" typeface
2. "Frutiger Roman" typeface

**Sign Type UM-1.0**  
*Changeable Room Identity Sign*  
Colors & Finishes: Exterior

- 1. "Miami Orange", Pantone 1665
- 2. "Miami Green", Pantone 3435
- 4. Benjamin Moore OC-17 "White Dove"
- 5. Black

- 1. Brushed Aluminum with clear exterior grade sealant
- 2. Non-glare acrylic with subsurface graphics
- 3. Painted acrylic with eggshell finish
- 5. Raised ADA compliant text
- 6. Raised ADA compliant braille text (clear)
- 7. Double-face VHB mounting tape & silastic adhesive (no visible fasteners)
- 10. ADA compliant tactile sign with painted eggshell finish Exterior grade.

**Note:**  
For signs mounted on a clear glass surface, fasten same size 1/16" thk. white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
Sign Type UM-1.1 | Changeable Room Identity Sign with Donor Recognition | General Characteristics

Scale: Half Actual Size
Sign Type UM-1.1 | Changeable Room Identity Sign with Donor Recognition | Dimensions
Scale: Half Actual Size
Sign Type UM-1.1  |  Changeable Room Identity Sign with Donor Recognition  |  Dimensions

Scale: Half Actual Size
Sign Type UM-1.1 | Changeable Room Identity Sign with Donor Recognition | Colors & Finishes: Interior

Scale: Half Actual Size / Actual Size

Colors & Finishes

1. "Miami Orange", Pantone 1665
2. "Miami Green", Pantone 3435
3. Benjamin Moore OC-17 "White Dove"
4. Black

1. Brushed Aluminum
2. Non-glare acrylic with subsurface graphics
3. Painted acrylic with eggshell finish
4. Clear, non-glare acrylic
5. Raised & painted ADA compliant text
6. Raised ADA compliant braille text (clear)
7. Double-face mounting tape & silastic adhesive (no visible fasteners)
8. Minimal gap for insert with removal method
9. Changeable vinyl sign panel insert with color graphics

(3) options:
1. "Optima Medium" typeface
2. "Frutiger Roman" typeface
3. "Century Schoolbook" typeface

Note:
For signs mounted on a clear glass surface, fasten same size 1/16" thk. white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
Sign Type: UM-1.2 | Changeable Cubicle Sign  | General Characteristics

Scale: Half Actual Size

- Sign message printed on changeable insert
- Clear sign face to view insert behind
- Header panel with brushed aluminum finish

- Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.
**Sign Type UM-1.2 | Changeable Cubicle Sign | Dimensions**

*Scale: Actual Size*
Sign Type UM-1.2 | Changeable Cubicle Sign | Colors & Finishes: Interior

Scale: Actual Size

Note:
For signs mounted on a clear glass surface, fasten same size 1/16" thick white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
Sign Type UM-2.0 | Primary Room Identity Sign | General Characteristics
Scale: Half Actual Size

- **Sign message is raised ADA text and braille**
- **Room number is raised ADA text and braille**
- **Logo panel with University branding**
- **Header panel with brushed aluminum finish**

**166**
**BREAK ROOM**

**201**
**STAFF BREAK ROOM**

**173**
**WORKFORCE TRAINING & DEVELOPMENT**

**Sign Type: UM-2.0**
(Administrative - Brushed Aluminum Footer Panel)

**Sign Type: UM-2.0**
(Academic - Green Footer Panel)

**Sign Type: UM-2.0**
(Student Life - Orange Footer Panel)

Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.
University Branding

- Only the official Secondary Brand Signature and Endorsed Brand Signature may be used. Exceptions include Athletics buildings and facilities, the Student Center Complex, and UHealth facilities which may use the branding shown on Pages 33 & 34.
- Branding may only be used on the logo panel above the footer. It may not appear in the message panel of the sign.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance refer to the “University of Miami Visual Identity Manual”.

Sign Type UM-2.0 | Primary Room Identity Sign | University Branding

Scale: Half Actual Size
University Branding

- For Athletics building and facilities, and the Student Center Complex only the official Brand Signatures shown may be used.
- Branding may only be used on the logo panel above the footer. It may not appear in the message panel of the sign.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance refer to the “University of Miami Visual Identity Manual”.

Athletics - Informal Signature
(typical)

Student Center Complex Signature
(typical)
University Branding

- For UHealth and UHealth Miller School of Medicine facilities only the official Brand Signatures shown may be used.
- Branding may only be used on the logo panel above the footer. It may not appear in the message panel of the sign.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance refer to the “University of Miami Visual Identity Manual”.

Sign Type UM-2.0 | Primary Room Identity Sign | University Branding

- Scale: Half Actual Size
Sign Type UM-2.0  |  Primary Room Identity Sign  |  Dimensions
Scale: Half Actual Size

Example of typical sign layout with 1-line of text

Example of typical sign layout with 2-lines of text
Sign Type UM-2.0 | Primary Room Identity Sign | Dimensions

Scale: Half Actual Size

Sign Type: UM-2.0
Example of typical sign layout with 3-lines of text
Sign Type UM-2.0 | Primary Room Identity Sign | Colors & Finishes: Interior

Scale: Half Actual Size

Note: For signs mounted on a clear glass surface, fasten same size 1/16” thk. white acrylic panel painted (shown) to back side of glass with VHB D/F tape and silicone to conceal mounting.
### Colors & Finishes

1. "Miami Orange", Pantone 1665
2. "Miami Green", Pantone 3435
3. Benjamin Moore OC-17 "White Dove"
4. Black

- **Brushed Aluminum with clear exterior grade sealant**
- **Non-glare acrylic with subsurface graphics**
- **Painted acrylic with eggshell finish**
- **Raised ADA compliant text**
- **Raised ADA compliant braille text (clear)**
- **Double-face mounting tape & silastic adhesive (no visible fasteners)**
- **ADA compliant tactile sign with painted eggshell finish Exterior grade.**

**“Frutiger Roman” typeface**

**Note:**
For signs mounted on a clear glass surface, fasten same size 1/16" thk. white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
Break Room

Training Room A

Workforce Engagement Room

Gift of Truly & Richard Burton, Joanne & Edward Dauer, Lauren Gould

Gift of Donald & Marion Chase

Gift of Lauren Gould

Gift of Patti & Allan Herbert

Gift of Andrea Heuson

Sign Type: UM-2.1
(Administrative - Brushed Aluminum Footer Panel)

Sign Type: UM-2.1
(Academic - Green Footer Panel)

Sign Type: UM-2.1
(Student Life - Orange Footer Panel)

Sign message is raised ADA text and braille

Room number is raised ADA text and braille

Logo panel with University branding

Header panel with brushed aluminum finish

Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.

Footer panel with brushed aluminum finish

Acrylic panel with subsurface text

Footer panel with brushed aluminum finish

Scale: Half Actual Size

Primary Room Identity Sign with Donor Recognition

General Characteristics
Sign Type UM-2.1 | Primary Room Identity Sign with Donor Recognition | Dimensions

Scale: Half Actual Size

Example of typical sign layout with 1-line of text and donor recognition panel

Example of typical sign layout with 2-lines of text and donor recognition panel
**Sign Type UM-2.1**  |  Primary Room Identity Sign with Donor Recognition  |  Dimensions

Scale: Half Actual Size

**Example of typical sign layout with 6-lines of donor recognition text**
Sign Type UM-2.1 | Primary Room Identity Sign with Donor Recognition | Colors & Finishes: Interior

Scale: Half Actual Size

Note:
For signs mounted on a clear glass surface, fasten same size 1/16” thk. white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
Colors & Finishes

1. "Miami Orange", Pantone 1665
2. "Miami Green", Pantone 3435
3. Benjamin Moore OC-17 "White Dove"
4. Black

1. Brushed Aluminum with clear exterior grade sealant
2. Non-glare acrylic with subsurface graphics
3. Painted acrylic with eggshell finish
4. Raised ADA compliant text
5. Raised ADA compliant braille text (clear)
6. Double-face mounting tape & silastic adhesive (no visible fasteners)
7. ADA compliant tactile sign with painted eggshell finish. Exterior grade.

(3) options:
- "Frutiger Roman" typeface
- "Century Schoolbook" typeface

Note:
For signs mounted on a clear glass surface, fasten same size 1/16" thk. white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
Sign Type UM-2.2 | Conference Room Identity Sign | General Characteristics

Scale: Half Actual Size

- Room number and name is raised ADA text and braille
- Sliding opaque acrylic panel flush with sign face
- "Occupied" and "Vacant" subsurface text on recessed panel.
- Logo panel with University branding
- Header panel with brushed aluminum finish
- Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.
Sign Type UM-2.2 | Conference Room Identity Sign | Dimensions
Scale: Half Actual Size & Full Size

Sign Type: UM-2.2
typical sign layout
Sign Type UM-2.2 | Conference Room Identity Sign | Colors & Finishes

Scale: Half Actual Size

Colors & Finishes

1. "Miami Orange", Pantone 1665
2. "Miami Green", Pantone 3435
3. Benjamin Moore OC-17 "White Dove"
4. Black

1. Brushed Aluminum
2. Non-glare acrylic with subsurface graphics
3. Painted acrylic with eggshell finish
4. Raised ADA compliant text
5. Raised ADA compliant braille text (clear)
6. Double-face mounting tape & silastic adhesive (no visible fasteners)
7. ADA compliant tactile sign with painted eggshell finish.

“Frutiger Roman” typeface

Note:
For signs mounted on a clear glass surface, fasten same size 1/16" thk. white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
Sign Type UM-2.3 | Nursing Mothers Break Room Sign

Scale: Half Actual Size

General Characteristics

- Sliding opaque acrylic panel flush with sign face
- Logo panel with University branding
- Header panel with brushed aluminum finish
- “Occupied” and “Vacant” subsurface text on recessed panel.
- Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.

Sign Type: UM-2.3
(Administrative - Brushed Aluminum Footer Panel)

103
NURSING MOTHERS ROOM

OCCUPIED

Logo panel with University branding

Sign Type: UM-2.3
(Academic - Green Footer Panel)

103
NURSING MOTHERS ROOM

OCCUPIED

“Occupied” and “Vacant” subsurface text on recessed panel.

Sign Type: UM-2.3
(Student Life - Orange Footer Panel)

103
NURSING MOTHERS ROOM

VACANT

Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.
Sign Type UM-2.3 | Nursing Mothers Break Room Sign | Dimensions

Scale: Half Actual Size & Full Size

Sign Type: UM-2.3

typical sign layout
Sign Type UM-2.3 | Nursing Mothers Break Room Sign | Colors & Finishes

Scale: Half Actual Size

**Note:**
For signs mounted on a clear glass surface, fasten same size 1/16" thk. white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
Sign Type UM-2.4 | Department Identity Sign | General Characteristics

Scale: Half Actual Size

- **MODERN LANGUAGES & LITERATURES**
  - **Sign Type:** UM-2.4
  - **(Administrative - Brushed Aluminum Footer Panel)**

- **TEACHING AND LEARNING**
  - **Sign Type:** UM-2.4
  - **(Academic - Green Footer Panel)**

- **CINEMA & INTERACTIVE MEDIA**
  - **Sign Type:** UM-2.4
  - **(Student Life - Orange Footer Panel)**

Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.
Sign Type UM-2.4 | Department Identity Sign | Dimensions
Scale: Half Actual Size
Sign Type: UM-2.4

Department Identity Sign

Colors & Finishes

1. "Miami Orange", Pantone 1665
2. "Miami Green", Pantone 3435
3. Benjamin Moore OC-17 "White Dove"
4. Black

1. Brushed Aluminum
2. Non-glare acrylic with subsurface graphics
3. Painted acrylic with eggshell finish
4. Raised ADA compliant text
5. Raised ADA compliant braille text (clear)
6. Double-face mounting tape & silastic adhesive (no visible fasteners)
7. ADA compliant tactile sign with painted eggshell finish.

1. "Frutiger Roman" typeface
2. "Optima Medium" typeface
3. "Frutiger Roman" typeface

Note:
For signs mounted on a clear glass surface, fasten same size 1/16” thk. white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
Sign Type UM-3.0 - UM-3.3 | Secondary Identity / Information Sign | General Characteristics
Scale: 3" = 1'-0"

- This sign type can be used for a variety of uses. Four different sizes are shown in these guidelines, but it is possible that additional sizes and layouts may be needed.

- Typical sign layouts are shown. Additional layouts and uses (not shown) should adhere to design intent outlined in these guidelines, and must be approved by the University prior to fabrication.

- Depending on use, location, message and code requirements sign panels may or may not require tactile lettering and braille.
Automatic Fire Door
DO NOT BLOCK
This door is arranged to swing closed automatically.
Do not block the doorway or place any article in contact with the door.

Sign Message & Symbol is raised ADA text and braille
Room number is raised ADA text and braille

Sign Type UM-3.0
(Administrative - Brushed Aluminum Footer Panel)
Example with tactile room number & message.

Sign Type UM-3.0
(Academic - Green Footer Panel)
Example with tactile message & symbol.

Sign Type UM-3.0
(Student Life - Orange Footer Panel)
Example with non-tactile message

Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.
Sign Type UM-3.0  |  Secondary Identity / Information Sign  |  Dimensions

Scale: Half Actual Size

Example of typical sign layout with 1-line of text

Example of typical sign layout with 2-lines of text
Sign Type UM-3.0 | Secondary Identity / Information Sign | Dimensions

Scale: Half Actual Size

Example of typical sign layout with 3-lines of text
Sign Type UM-3.1 | Secondary Identity / Information Sign | Dimensions
Scale: Half Actual Size

NOTE ABOUT SIGN SIZES:
Additional sign sizes may be required for specific uses not outlined in these guidelines. In general, header and footer heights should be maintained. In cases where sign overall height exceeds 24", then header and footer heights should scale proportionally to preserve design intent.
IN CASE OF FIRE
DO NOT USE
ELEVATOR.
PLEASE USE STAIRS.

IN CASE OF FIRE
DO NOT USE
ELEVATOR.
PLEASE USE STAIRS.

NOTICE
Thank you for visiting the School of Nursing & Health Studies. This holding area is designed for your comfort, please secure your valuables.

The University of Miami and the School of Nursing & Health Studies are not responsible/liable for damage and/or theft.

Cell Phone Use is Strictly Prohibited. No Food/Beverages Allowed.

NOTE ABOUT SIGN SIZES:
Additional sign sizes may be required for specific uses not outlined in these guidelines. In general, header and footer heights should be maintained. In cases where sign overall height exceeds 24”, then header and footer heights should scale proportionally to preserve design intent.

Sign Type UM-3.2
Typical tactile layout shown. Apply alternate graphics and messages to this size of sign as required.

Sign Type UM-3.2
Typical non-tactile layout shown. Apply alternate graphics and messages to this size of sign as required.

Sign Type UM-3.2 | Secondary Identity / Information Sign | Dimensions
Scale: Half Actual Size
Sign Type UM-3.3

Typical tactile layout shown. Apply alternate graphics and messages to this size of sign as required.

NOTE ABOUT SIGN SIZES:
Additional sign sizes may be required for specific uses not outlined in these guidelines. In general, header and footer heights should be maintained. In cases where sign overall height exceeds 24", then header and footer heights should scale proportionally to preserve design intent.


**Sign Type: UM-3.0, UM-3.1 (similar)**

**typical sign layout**

1. Background
2. “Frutiger Roman” typeface

Note:
For signs mounted on a clear glass surface, fasten same size 1/16” thk.
white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
Sign Type UM-3.0, UM-3.1 (similar)

Automatic Fire Door
DO NOT BLOCK

This door is arranged to swing closed automatically. Do not block the doorway or place any article in contact with the door.

Sign Type: UM-3.0, UM-3.1 (similar)

(3) options:
1
1 (shown)
1

Note:
For signs mounted on a clear glass surface, fasten same size 1/16” thk. white acrylic panel painted 1 to back side of glass with VHB D/F tape and silicone to conceal mounting.

Colors & Finishes

1 “Miami Orange”, Pantone 1665
2 “Miami Green”, Pantone 3435
4 Benjamin Moore OC-17 “White Dove”
5 Black

1 Brushed Aluminum with clear exterior grade sealant if used outdoors
2 Non-glare acrylic with subsurface graphics
3 Painted acrylic with eggshell finish
5 Raised ADA compliant text
6 Raised ADA compliant braille text (clear)
7 Double-face mounting tape & silastic adhesive (no visible fasteners)
10 ADA compliant tactile sign with painted eggshell finish Interior grade, or exterior grade if used outdoors.

“Frutiger Roman” typeface

Colors & Finishes

1 “Miami Orange”, Pantone 1665
2 “Miami Green”, Pantone 3435
4 Benjamin Moore OC-17 “White Dove”
5 Black

1 Brushed Aluminum with clear exterior grade sealant if used outdoors
2 Non-glare acrylic with subsurface graphics
3 Painted acrylic with eggshell finish
5 Raised ADA compliant text
6 Raised ADA compliant braille text (clear)
7 Double-face mounting tape & silastic adhesive (no visible fasteners)
10 ADA compliant tactile sign with painted eggshell finish Interior grade, or exterior grade if used outdoors.

“Frutiger Roman” typeface

Colors & Finishes

1 “Miami Orange”, Pantone 1665
2 “Miami Green”, Pantone 3435
4 Benjamin Moore OC-17 “White Dove”
5 Black

1 Brushed Aluminum with clear exterior grade sealant if used outdoors
2 Non-glare acrylic with subsurface graphics
3 Painted acrylic with eggshell finish
5 Raised ADA compliant text
6 Raised ADA compliant braille text (clear)
7 Double-face mounting tape & silastic adhesive (no visible fasteners)
10 ADA compliant tactile sign with painted eggshell finish Interior grade, or exterior grade if used outdoors.

“Frutiger Roman” typeface

Note:
For signs mounted on a clear glass surface, fasten same size 1/16” thk. white acrylic panel painted 1 to back side of glass with VHB D/F tape and silicone to conceal mounting.
IN CASE OF FIRE
DO NOT USE
ELEVATOR.
PLEASE USE
STAIRS.

Sign Type: UM-3.2, UM-3.3 (similar)
typical sign layout

(3) options:
1
2 (shown)
3

1. "Miami Orange", Pantone 1665
2. "Miami Green", Pantone 3435
3. Benjamin Moore OC-17 “White Dove”
4. Black

5. Brushed Aluminum with clear exterior grade sealant if used outdoors
6. Non-glare acrylic with subsurface graphics
7. Painted acrylic with eggshell finish
8. Raised ADA compliant text/symbol
9. Raised ADA compliant braille text (clear)
10. ADA compliant tactile sign with painted eggshell finish Interior grade, or exterior grade if used outdoors.

“Frutiger Roman” typeface

Note:
For signs mounted on a clear glass surface, fasten same size 1/16” thick white acrylic panel painted 4 to back side of glass with VHB D/F tape and silicone to conceal mounting.

Colors & Finishes

Scale: Half Actual Size / Actual Size
NOTICE

Thank you for visiting the School of Nursing & Health Studies. This holding area is designed for your comfort, please secure your valuables.

The University of Miami and the School of Nursing & Health Studies, are not responsible/liable for damage and/or theft.

Cell Phone Use is Strictly Prohibited. No Food/Beverages Allowed.

Sign Type: UM-3.2, UM-3.3 (similar)
typical sign layout

“Frutiger Roman” typeface

Colors & Finishes

1. “Miami Orange”, Pantone 1665
2. “Miami Green”, Pantone 3435
4. Benjamin Moore OC-17 “White Dove”
5. Black

17. Brushed Aluminum with clear exterior grade sealant if used outdoors
18. Non-glare acrylic with subsurface graphics
19. Painted acrylic with eggshell finish
20. Raised ADA compliant text/symbol
21. Raised ADA compliant braille text (clear)
22. Double-face mounting tape & silastic adhesive (no visible fasteners)
23. ADA compliant tactile sign with painted eggshell finish Interior grade, or exterior grade if used outdoors.

△ “Frutiger Roman” typeface

Note:
For signs mounted on a clear glass surface, fasten same size 1/16” thk. white acrylic panel painted to back side of glass with VHB D/F tape and silicone to conceal mounting.
Sign Type UM-3.3 | UMove Sign | General Characteristics

Scale: Half Actual Size

Acrylic sign panel with sub-surface graphics.

Header panel with brushed aluminum finish

Footer panel with (2) two color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.
**Sign Type UM-3.3** | **UMove Sign** | Colors & Finishes: Interior & Exterior

Scale: Half Actual Size

### Colors & Finishes

1. “Miami Orange”, Pantone 1665
2. “Miami Green”, Pantone 3435
3. Benjamin Moore OC-17 “White Dove”
4. Gradation of Pantone 3435 and Pantone 383
5. Brushed Aluminum with clear exterior grade sealant if used outdoors
6. Non-glare acrylic with subsurface graphics
7. Painted acrylic with eggshell finish
8. Double-face mounting tape & silastic adhesive (no visible fasteners)
Sign Type UM-3.3 | UMove Sign  | Colors & Finishes: Interior & Exterior
Scale: Half Actual Size

Colors & Finishes

1. "Miami Orange", Pantone 1665
2. "Miami Green", Pantone 3435
3. Benjamin Moore OC-17 "White Dove"
4. Brushed Aluminum with clear exterior grade sealant if used outdoors
5. Non-glare acrylic with subsurface graphics
6. Painted acrylic with eggshell finish
7. Double-face mounting tape & silastic adhesive (no visible fasteners)
Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | General Characteristics
Scale: Half Actual Size

Sign message and symbols are raised ADA text and braille

Header panel with brushed aluminum finish

Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.

Sign Type: UM-4.0
(Administrative - Brushed Aluminum Footer Panel)

Sign Type: UM-4.0
(Academic - Green Footer Panel)

Sign Type: UM-4.0
(Student Life - Orange Footer Panel)
Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | General Characteristics
Scale: Half Actual Size

Sign message and symbols are raised ADA text and braille.

Header panel with brushed aluminum finish.

Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.

Sign Type: UM-4.0 (Administrative - Brushed Aluminum Footer Panel)

Sign Type: UM-4.0 (Academic - Green Footer Panel)
**Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | General Characteristics**

- **Scale:** Half Actual Size
- **Sign Type:** UM-4.0
  - **Administrative - Brushed Aluminum Footer Panel**
  - **Academic - Green Footer Panel**
- **Header panel with brushed aluminum finish**
- **Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.**
- **Sign message and symbols are raised ADA text and braille**
Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | Dimensions

Scale: Half Actual Size

Sign Type UM-4.0 | Women's / Accessible Layout

Sign Type UM-4.0 | Men's / Accessible Layout
Sign Type: UM-4.0
Unisex / Accessible Layout

Dimensions

Scale: Half Actual Size
**Sign Type UM-4.0**

*Female Changing Layout*

*Male Changing Layout*

**Scale:** Half Actual Size
Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | Dimensions
Scale: Half Actual Size
Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | Colors & Finishes: Interior & Exterior

Scale: Half Actual Size

Colors & Finishes

1. "Miami Orange", Pantone 1665
2. "Miami Green", Pantone 3435
3. Benjamin Moore OC-17 "White Dove"
4. Black
5. Brushed Aluminum with clear exterior grade sealant if used outdoors
6. Non-glare acrylic with subsurface graphics
7. Painted acrylic with eggshell finish
8. Raised ADA compliant text & symbols
9. Raised ADA compliant braille text (clear)
10. Double-face mounting tape & silastic adhesive (no visible fasteners)

ADA compliant tactile sign with painted eggshell finish Interior grade, or exterior grade if used outdoors.

"Frutiger Roman" typeface
Sign Type UM-4.1 | Projecting Restroom Identity Sign

**General Characteristics**

- Acrylic sign panels with sub-surface graphics.
- Side panel and mounting bracket with brushed aluminum finish.
- End panel with (3) three color/finish options. All signs within building/facility must use the same color end panel. Mixing end panel colors/finishes within building/facility is not allowed.

**Scale:** 3” = 1’-0”
Sign Type UM-4.1 | Projecting Restroom Identity Sign

General Characteristics

Scale: 3" = 1'-0"

Acrylic sign panels with sub-surface graphics.

Side panel and mounting bracket with brushed aluminum finish.

End panel with (3) three color/finish options. All signs within building/facility must use the same color end panel. Mixing end panel colors/finishes within building/facility is not allowed.
Sign Type UM-4.1 | Projecting Restroom Identity Sign | General Characteristics

Scale: 3” = 1'-0"

- Acrylic sign panels with sub-surface graphics.
- Side panel and mounting bracket with brushed aluminum finish.
- End panel with (3) three color/finish options. All signs within building/facility must use the same color end panel. Mixing end panel colors/finishes within building/facility is not allowed.

- Sign Type: UM-4.1
  (Administrative - Brushed Aluminum Footer Panel)

- Sign Type: UM-4.1
  (Academic - Green Footer Panel)
Sign Type UM-4.1 | Projecting Restroom Identity Sign | Dimensions

Scale: Half Actual Size

Double sided flag mount projecting sign (Men's / Accessible layout shown)
Sign Type UM-4.1
Double sided flag mount projecting sign
(Women's / Accessible layout shown)

Sign Type UM-4.1 | Projecting Restroom Identity Sign | Dimensions
Scale: Half Actual Size
Sign Type UM-4.1 | Projecting Restroom Identity Sign | Dimensions

Scale: Half Actual Size
Sign Type UM-4.1  |  Projecting Restroom Identity Sign  |  Dimensions

Scale: Half Actual Size

Sign Type: UM-4.1

Double sided flag mount projecting sign
(Women's Family Room layout shown)
Sign Type UM-4.1 | Projecting Restroom Identity Sign | Dimensions

Scale: Half Actual Size
Sign Type UM-4.1  |  Projecting Restroom Identity Sign  |  Dimensions
Scale: Half Actual Size

Sign Type: UM-4.1
Double sided flag mount projecting sign
(Inclusive / Accessible layout shown)
Sign Type UM-4.1 | Projecting Restroom Identity Sign | Dimensions

Scale: Half Actual Size

Sign Type: UM-4.1
Double sided flag mount projecting sign
(Gender Neutral layout shown)
Sign Type UM-4.1  |  Projecting Restroom Identity Sign  |  Colors & Finishes: Interior & Exterior

Scale: Half Actual Size

Colors & Finishes

1. "Miami Orange", Pantone 1665
2. "Miami Green", Pantone 3435
3. Benjamin Moore OC-17 “White Dove”
4. Black

1. Brushed Aluminum with clear exterior grade sealant if used outdoors
2. Non-glare acrylic with subsurface graphics
3. Painted acrylic with eggshell finish
4. Flush, aluminum mounting fasteners as required
### Sign Type UM-5.0 - UM-5.3

<table>
<thead>
<tr>
<th>Scale: 3” = 1'-0&quot;</th>
</tr>
</thead>
</table>

#### General Characteristics

- **Acrylic sign panel with sub-surface graphics**
- **Footer panel with brushed aluminum finish**
- **Header panel with brushed aluminum finish**
- **Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.**

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**Sign Type: UM-5.0**

(Administrative - Brushed Aluminum Footer Panel)

**Sign Type: UM-5.1**

(Administrative - Brushed Aluminum Footer Panel)

**Sign Type: UM-5.2**

(Academic - Green Footer Panel)

**Sign Type: UM-5.3**

(Student Life - Orange Footer Panel)

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**Classrooms 101-138**
- Auditorium
- Restrooms

**Classrooms 401-426**
- Admissions Office
- Restrooms

**Classrooms 428-460**
- Department of Engineering

**Office of Graduate Student Services**
- Classrooms 100-156
- Dean’s Office
- Training Rooms A & B
- Student Lounge & Cafeteria
- Auditorium
- Restrooms
- Elevators
University Branding

- Only the official Secondary Brand Signature and Endorsed Brand Signature may be used. Two exceptions include Athletics buildings and facilities, and the Student Activities Center which may use the branding shown on sheets 86 & 87.
- Branding on directional signs may only be used as demonstrated in these guidelines.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance refer to the "University of Miami Visual Identity Manual".

Sign Type UM-5.0 - UM-5.3 | Directional Signs - Wall Mount | University Branding

Scale: none
University Branding

- For Athletics building and facilities, and the Student Center Complex only the official Brand Signatures shown may be used.
- Branding on directional signs may only be used as demonstrated in these guidelines.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance refer to the “University of Miami Visual Identity Manual”.

Informal - Athletics Signature
(typical)

Student Center Complex Signature
(typical)
University Branding

- For UHealth and UHealth Miller School of Medicine facilities only the official Brand Signatures shown may be used.
- Branding may only be used on the logo panel above the footer. It may not appear in the message panel of the sign.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance refer to the "University of Miami Visual Identity Manual".

Sign Type UM-5.0 - UM-5.3  |  Directional Signs - Wall Mount  |  University Branding

Scale: none
Sign Type UM-5.0 | Directional Signs - Wall Mount | Dimensions

Scale: Half Actual Size / Actual Size
Sign Type UM-5.1 | Directional Signs - Wall Mount | Dimensions
Scale: Half Actual Size / Actual Size

Classrooms 101-138
Auditorium
Restrooms

Sign Type: UM-5.1
Typical layout shown
Sign Type UM-5.2  |  Directional Signs - Wall Mount  |  Dimensions

Scale: Half Actual Size / Actual Size

Classrooms 401-426
Admissions Office
Restrooms

Classrooms 428-460
Department of Engineering

Sign Type: UM-5.2
Typical layout shown
Office of Graduate Student Services

Classrooms 100-156
Dean’s Office
Training Rooms A & B
Student Lounge & Cafeteria
Auditorium
Restrooms
Elevators

Sign Type UM-5.3 | Directional Signs - Wall Mount | Dimensions
Scale: Half Actual Size / Actual Size
Classrooms 401-426
Admissions Office
Restrooms

Classrooms 428-460
Department of Engineering

Sign Type UM-5.2 (UM-5.0, UM-5.1, UM-5.3 similar)
Typical layout shown

Colors & Finishes
1. "Miami Orange", Pantone 1665
2. "Miami Green", Pantone 3435
3. Benjamin Moore OC-17 "White Dove"
4. Black

1. Brushed Aluminum with clear exterior grade sealant if used outdoors
2. Non-glare acrylic with subsurface graphics
3. Painted acrylic with eggshell finish
4. Double-face mounting tape & silastic adhesive (no visible fasteners)

"Optima Medium" typeface

Sign Type UM-5.0 - UM-5.3 | Directional Signs - Wall Mount | Colors & Finishes: Interior & Exterior
Scale: Half Actual Size / Actual Size
Sign Type UM-6.0 | Overhead Directional Sign | General Characteristics
Scale: 3” = 1’-0”

Aluminum aircraft cable

Header panel with brushed aluminum finish (single or double sided)

Cylindrical brushed aluminum mounting brackets

Footer panel with brushed aluminum finish (single or double sided)

Acrylic sign panel with sub-surface graphics (single or double sided)
Sign Type UM-6.0 | Overhead Directional Sign | Dimensions
Scale: 3" = 1'-0" / Actual Size

- STUDY ABROAD
- CIVIC & COMMUNITY ENGAGEMENT

End View
Sign Type UM-6.1 | Overhead Directional Sign | General Characteristics

Scale: 3" = 1'-0"
Sign Type UM-6.1 | Overhead Directional Sign | Dimensions

Scale: 3" = 1'-0"
STUDY ABROAD
CIVIC & COMMUNITY ENGAGEMENT

Sign Type UM-6.0, UM-6.1  |  Overhead Directional Sign  |  Colors & Finishes

Scale: 3" = 1'-0" / Actual Size

Colors & Finishes

1. "Miami Orange", Pantone 1665
2. "Miami Green", Pantone 3435
3. Benjamin Moore OC-17 “White Dove”
4. Black
5. Non-glare acrylic with subsurface graphics
6. Painted acrylic with eggshell finish
7. Flush, aluminum mounting fasteners as required
8. Aluminum aircraft cable
9. Brushed Aluminum with clear exterior grade sealant if used outdoors
10. Brushed Aluminum mounting bracket

⚠️ “Optima Medium” typeface
UNIVERSITY OF MIAMI
SCHOOL of COMMUNICATIONS

Sign Type UM-7.0 | Department/School Identity Sign | General Characteristics - Brushed & Polished Graphics
Scale: No Scale
UNIVERSITY OF MIAMI
SCHOOL of COMMUNICATIONS

Painted aluminum letters rule, and logo

Sign Type UM-7.0 | Department/School Identity Sign | General Characteristics - Painted Graphics
Scale: No Scale
Sign Type UM-7.0 | Department/School Identity Sign | Dimensions

Scale: 1 1/2” = 1’-0”

Note:
Dimensions shown are typical examples. Depending on use, sign may be larger or smaller than the sizes shown. Proportions shown must be maintained.
Sign Type UM-7.0 | Department/School Identity Sign | Dimensions

Scale: 1 1/2" = 1'-0"
UNIVERSITY OF MIAMI
SCHOOL of
COMMUNICATIONS

FULL COLOR

UNIVERSITY OF MIAMI
SCHOOL of
COMMUNICATIONS

ALUMINUM

Sign Type UM-7.0 | Department/School Identity Sign | Colors & Finishes
Scale: 1 1/2" = 1'-0"

Colors & Finishes
1. “Miami Orange”, Pantone 1665
2. “Miami Green”, Pantone 3435
3. Benjamin Moore OC-17 “White Dove”
4. Black

1. Brushed Aluminum with clear exterior grade sealant if used outdoors
7. Double-face mounting tape & silastic adhesive (no visible fasteners)
14. Polished Aluminum with clear exterior grade sealant if used outdoors
15. Painted Aluminum or Acrylic

1. “Miami Orange”, Pantone 1665
2. “Miami Green”, Pantone 3435
4. Benjamin Moore OC-17 “White Dove”
5. Black

1. Brushed Aluminum with clear exterior grade sealant if used outdoors
7. Double-face mounting tape & silastic adhesive (no visible fasteners)
14. Polished Aluminum with clear exterior grade sealant if used outdoors
15. Painted Aluminum or Acrylic
<table>
<thead>
<tr>
<th>Sign Type UM-8.0</th>
<th>Building Directory</th>
<th>General Characteristics</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Scale:</strong> 3&quot; = 1'-0&quot;</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Brushed aluminum laminate**

**Screen Print text**

**Removeable / Replaceable Acrylic slats with text**

**Screen Print logo**

---

**DIRECTORY**

<table>
<thead>
<tr>
<th>Adult Simulation Lab</th>
<th>202</th>
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</thead>
<tbody>
<tr>
<td>Alvarez, Marina</td>
<td>215</td>
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<td>Alves, Steve</td>
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<tr>
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<td>Anglade, Debilie</td>
<td>323</td>
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<td>Arroyo, Michelle</td>
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<tr>
<td>Azariza, Khamt</td>
<td>322</td>
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<tr>
<td>Ballram, Ishwar</td>
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<td>Barroso, Susana</td>
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<td>Bizarro, Raizana</td>
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<td>Calero, Zuzer</td>
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<td>Carrington, June</td>
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<td>Deleon, Diego</td>
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<td>De Oliveira, Giovanna</td>
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<tr>
<td>Desantis, Joseph</td>
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<tr>
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<td>Falcon, Ashely</td>
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<tr>
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<tr>
<td>Gattamarta, Karina</td>
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<tr>
<td>Groom, Jeffrey</td>
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<tr>
<td>Haugum, Shanye</td>
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<td>Hooshmand, Mary</td>
<td>313</td>
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<tr>
<td>Human Anatomy &amp; Physiology 1 Lab</td>
<td>333</td>
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<tr>
<td>Intensive Care Lab</td>
<td>343</td>
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<tr>
<td>Joseph, Lily</td>
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</tbody>
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| Kershner, Brian      | 220 |
| Kilpatrick, Sean     | 147 |
| Kim, Young-Ju        | 321 |
| Labadie, Georgie     | 131 |
| Lamasares-Romero, Rosa | 203C |
| Lewis-Piere, Laloya  | 379 |
| Lopez, Jacqueline    | 337 |
| Lopez, Tania         | 221 |
| Lopez Gonzalez, Martha | 209 |
| Manresa, Cernos      | 320 |
| Markowisz, Liz       | 303E |
| Matsuda, Yui         | 408 |
| Mays, Linda          | 432C |
| McCabe, Brian        | 409 |
| McGee, Evan          | 222 |
| McKeay, Mary         | 416 |
| Menza, Adrian        | 222 |
| Mittrani, Vicky      | 432E |
| M. Vladimov, Greta   | 308 |
| Norris, Anne         | 210 |
| O'Bando, Pablo       | 203B |
| O'Day, Joanna        | 440D |
| Ortega, Joris        | 236 |
| Ortiz, Sheila        | 201A |
| Owusu, Brenda        | 234 |
| Padron, Lourdes      | 432.03 |
| Padron, Maria        | 205 |
| Padron, Robertie     | 321 |
| Parker, Linda        | 321 |
| Pediatric Simulation Lab | 209 |
| Perez, Danette       | 217 |
| Perez, Daphne        | 352 |
| Perez, Luis          | 403.04 |
| Placide, Regine      | 225 |
| Pino, Marlene        | 3038 |
| Porter, Andrew       | 306 |
| Pov, Kim             | 217 |
| Prattner, Susan L.   | 404 |
| Preiss, Carmen       | 405 |
| Quinn, Andrea        | 218 |
| Ramos, Nicholas      | 233.03 |
| Riley, Lisa          | 332 |
| Riquelme, Deborah    | 223 |
| Roberts, Anthony     | 406 |
| Ruiz, Christian      | 207 |
| Salani, Deborah      | 410 |
| Salmi, Pamela        | 149 |
| Salerno, John        | 440D |
| Sanko, Jill          | 411 |
| Sigma Theta Tau      | 131 |
| Simulation Academy   | 333 |
| Simulation Computer Lab | 333 |
| Simulation Reception | 340 |
| Snowdon, Kenya       | 239 |
| Solano-Citto, Luz Maria | 403.07 |
| Trujillo, Gloria     | 337 |
| Valdes, Beatriz      | 310 |
| Vallina, Gloria      | 146 |
| Vera, Christina      | 314 |
| Vidot, Denise        | 4328 |
| Villegas, Natalia    | 433A |
| Waxman, Goldie       | 225 |
| Wiggins, Susan       | 218 |
| Wilkinson, Carole    | 414 |
| Williams, Cathy      | 119 |
| Williams, Jessica    | 432F |
| Nancy, Joseph        | 152 |
| Zarabozo, Erick      | 220 |
| Zdanowicz, Martin    | 311 |
### Building Interior Signage Standards

**Sign Type UM-8.0**

<table>
<thead>
<tr>
<th>Dimensions</th>
<th>Scale: 3&quot; = 1'-0&quot;</th>
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<tbody>
<tr>
<td>Length</td>
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<tr>
<td>Width</td>
<td>3/4&quot;</td>
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#### Directory

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<tbody>
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<td>Kernher, Brian</td>
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<td>Zdanowicz, Martin</td>
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**U.S. School of Nursing & Health Studies**

---

**Sign Type UM-8.0 | Section AA**

**Dimensions**

<table>
<thead>
<tr>
<th>Scale: Actual Size</th>
</tr>
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<tbody>
<tr>
<td>1/16&quot;</td>
</tr>
<tr>
<td>1/8&quot;</td>
</tr>
</tbody>
</table>

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**Building Interior Signage Standards**

version 2, January 2018 | 106
**Colors & Finishes**

1. **Brushed Aluminum**
2. Non-glare acrylic with subsurface graphics
3. Painted acrylic with eggshell finish
4. Clear, non-glare acrylic
5. Double-face mounting tape & silastic adhesive (no visible fasteners)
6. Polished Aluminum with clear exterior grade sealant if used outdoors
7. Painted Acrylic, metallic gray
8. Steel panel
9. Magnetic Tape
10. Concealed Fasteners
11. "Optima Medium" typeface

**Sign Type UM-8.0 | Building Directory | Colors & Finishes**

Scale: 3" = 1'-0"

- "Miami Orange", Pantone 1665
- "Miami Green", Pantone 3435
- Benjamin Moore OC-17 "White Dove"
- Black

**Sign Type UM-8.0 | Section AA**

Scale: Actual Size
## Sign Type UM-8.1 | Building Directory

**General Characteristics**

**Scale:** 3" = 1'-0"

<table>
<thead>
<tr>
<th>Description</th>
<th>Floor</th>
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<tr>
<td>Command Center</td>
<td>1</td>
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<tr>
<td>Emergency Room</td>
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<tr>
<td>Seminar Rooms</td>
<td>1</td>
</tr>
<tr>
<td>Simulation Prep</td>
<td>1</td>
</tr>
<tr>
<td>Auditorium</td>
<td>2</td>
</tr>
<tr>
<td>Terrace</td>
<td>2</td>
</tr>
<tr>
<td>Birthing Suites 1 &amp; 2</td>
<td>3</td>
</tr>
<tr>
<td>NICU/PICU</td>
<td>3</td>
</tr>
<tr>
<td>Operating Rooms 1-4</td>
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</tr>
<tr>
<td>Perioperative Care</td>
<td>3</td>
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<tr>
<td>Seminar Rooms</td>
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<tr>
<td>Home Health Apartment</td>
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<tr>
<td>ICU 1-3</td>
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<td>MedSurg 1-5</td>
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<td>Seminar Rooms</td>
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<tr>
<td>Advanced Skills</td>
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<tr>
<td>Augmented Reality</td>
<td>5</td>
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<tr>
<td>Bedside Skills</td>
<td>5</td>
</tr>
</tbody>
</table>

**Materials:**
- **Acrylic panel**
- **Screen Print rule & Logo**
- **Brushed Aluminum vinyl**
- **Removeable / Replaceable Acrylic slats with text**
- **Acrylic faceplate with windows**
1st Floor

Command Center
Emergency Room
Seminar Rooms
Simulation Prep
Auditorium
Terrace
Birthings Units 1 & 2
NICU/PICU
Operating Rooms 1-4
Perioperative Care
Seminar Rooms
Home Health Apartment
ICU 1-3
MedSurg 1-5
Seminar Rooms
Advanced Skills
Augmented Reality
Bedside Skills

Sign Type UM-8.1 | Building Directory | Colors & Finishes

Scale: 3" = 1'-0" / Actual Size

Colors & Finishes
1. “Miami Orange”, Pantone 1665
2. “Miami Green”, Pantone 3435
3. Benjamin Moore OC-17 “White Dove”
4. Black
5. Color varies. UM approval required.

6. Non-glare acrylic with subsurface graphics
7. Clear, non-glare acrylic spacer
8. Double-face mounting tape & silastic adhesive (no visible fasteners)
9. Painted Acrylic, metallic gray
10. Brushed Aluminum vinyl

11. “Optima Medium” typeface