



## INTERIOR SIGNAGE STANDARDS



Issued:  
July 2025

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Related Documents:

- University of Miami Donor Signage Standards
- University of Miami Exterior Signage Standards

# 1.0

## Sign Program General Characteristics

- 1.1 General Specifications
- 1.2 Color Schemes
- 1.3 Approved Typefaces and Arrows
- 1.4 Typical Sign Mounting Specifications

PHILOSOPHY

Overview

The purpose of these guidelines is to establish a uniform interior system of wayfinding and signage throughout the University of Miami campus buildings and facilities.

The current campus interior sign program is a blend of multiple styles, materials, colors, and sizes. The intent of these guidelines is that a single sign system and/or philosophy will be adopted and implemented into each campus facility.

The enclosed guidelines present a unified interior sign system, consisting of a series of hierar-chal sign types that possess both consistent graphic identity and content delivery; display and reinforce University branding; and strengthen campus unity. Additionally, these guidelines improve upon the quality and function of some of the existing signage; meet current ADA requirements; and provide design and layout guidelines for major elements of the system depicting sizes, materials, colors, graphics, and methods of fabrication.

GUIDELINE SPECIFICATIONS

General

All new interior signage throughout the University should be created in accordance with the layouts and requirements within these guidelines. Contractors must perform as required by contract and coordinate all work with the University of Miami. Sign Fabricator is expected to meet all established schedules and deadlines, and coordinate these with the University. Sign Fabricator is expected to cooperate fully with the University to expedite and facilitate the prompt and accurate completion and installation of all sign elements. Sign Fabricator will coordinate their efforts with all other contractors and suppliers of equipment and services that the University may engage outside of his contract.

Time of Completion

Work must be performed and completed in a timely manner, and in accordance with project timelines and deadlines as directed by University.

Codes

The University of Miami is located in Coral Gables, Florida, in Miami-Dade County. Presiding sign codes are the City of Coral Gables, Miami-Dade County, the Florida Building Code, and Federal 2010 (or most current) ADA Standards for Accessible Design (ADA). Fabricator must insure that all work is performed in accordance with all current and relevant sign codes.

Submittals by Sign Contractor

Sign Layouts & Proofs

All final signage layouts and proofs must be approved by the Office of the University Archi-tect before production. Provide the University full-size (where possible, or to scale for very large elements) layouts of each sign element to be fabricated. Fabricator is responsible for generating all "camera ready art," and must supply layouts to the Office of the University Architect, for approval, of each sign panel prior to fabrication.

Shop Drawings

Shop drawings for all items must be submitted for approval by the University prior to all fabrication. Furnish elevations, details of fabrication and erection, including all materials, shapes, dimensions, finishes, design loads, anchorage, and method of connections. Show dimensions of letters and logo forms.

Samples

Fabricator must match all custom paint and materials as specified in these guidelines. Fabri-cator must provide samples, for approval, of all finishes specified.

Supplementary Product Literature

The Sign Fabricator will furnish the University any manufacturers' literature describing the general properties of each product to be used in the Work.

Extra Materials

Deliver extra materials to the University in manufacturer's original packing, touch up paint, lamps, hardware, installation materials, inserts,

Quality Assurance

Working Prototypes

Provide working prototypes of actual sign types as specified in these guidelines and/or requested by the University, within an agreed upon time frame.

Work-In-Progress Approval

Provide work-in-progress sign elements for approval by the University. Sign Contractor to provide sample of each requested type of interior sign. Sample signs are to be reviewed at job site, so that work may be examined by the University and any necessary adjustments can be made, during fabrication. Adjust unsatisfactory items as directed.

Regulatory Requirements

Comply with applicable requirements of the laws, codes, ordinances, and regulations of federal, state, and municipal authorities having jurisdiction. Obtain necessary approvals and permits for all such authorities.



*Markings and Labels*

No labels or markings are to be used unless required by authorities per code. If necessary, locate markings and other identifications so as to be concealed from public view and as acceptable to the University.

*Final Location of Signs*

The exact final locations of sign elements shall be directed by the University and confirmed at the site. Sign Contractor shall arrange for meetings at the site to accommodate the University’s direction of final locations.

*General*

The Sign Contractor is responsible for hiring, compensating, and coordinating all sub-contractors in the various trades that may be required to construct the Work. The Sign Contractor shall be responsible for the quality of all materials and workmanship of any firm or individual who act as sub-contractor. All work under this Contract shall be performed by skilled craftsmen under supervision of trained foremen, experienced in the trade or craft required to accomplish the work and produce products of high quality. The Sign Contractor shall guarantee all materials and workmanship for a warranty period as specified by the University at time of contract.

Written dimensions on drawings shall have precedence over scaled dimensions. Sign Contractor shall field verify and be responsible for all dimensions and conditions shown by these drawings. Shop drawings must be approved by the University.

The University shall be notified by Sign Contractor of any discrepancies in drawings, in-field dimensions or conditions and/or changes required in construction details.

Sign Contractor may not manufacture, reproduce, or exhibit these designs, or modify them for any other purpose outside of this current contract without written approval of the University.

**Warranty**

*Signing Warranty*

Furnish a written warranty, as agreed to with the University at time of contract, signed by the Sign Contractor, agreeing to repair or replace Work which has failed as a result of defects in materials or workmanship. Fabricator is responsible to acquire any authorization necessary to provide manufacturer’s warranty for all materials. Upon notification of such defects, within the warranty period, make necessary repairs or replacement at the convenience of the University.

*Paint Finish Warranty*

“Excessive Fading.” A change in appearance which is perceptible and objectionable as determined by the University when visually compared with the original color range standards.

“Excessive Non-Uniformity.” Non-uniform fading to the extent that adjacent panels have a color difference greater than the original acceptable range of color.

“Will Not Pit or Otherwise Corrode.” No pitting or other type of corrosion, discernible, from a distance of 10’ (3m), resulting from the natural elements in the atmosphere at the project site.

**Maintenance**

Furnish complete manuals describing the materials, devices and procedures to be followed in operating, cleaning and maintaining the Work.

Include manufacturer’s brochures and parts lists describing the actual materials used in the Work, including metal alloys, finishes, and other major components. Assemble manuals for component parts into single binders identified for each system.

**On-Site Conditions**

Sign Contractor is responsible for verifying all existing conditions at the project site and must be familiar with the site and all conditions under which this work is to occur.

**PRODUCTS**

**Sign Materials**

*Adhesives*

Silicone adhesive used for installing sign items shall be as manufactured by General Electric, Dow Corning, or equal. Polyfoam or “Isotac” contact adhesive tape, manufactured by 3M, shall be used in conjunction with silicone adhesives for installation of wall signs, in minimum thicknesses available.

*All Specified Metals*

Aluminum shall be suitable for ornamental, architectural work. Surface finish shall be smooth, free of extrusion marks or imperfections.

Alloy shall be selected to meet the structural requirements of the specific application. Structural metal for concealed framing shall be of hot or cold rolled steel or structural aluminum as required to properly satisfy sign engineering specifications.

*Stainless Steel/Aluminum (Muntz Metal)*

Where brass, bronze, or aluminum are specified on the drawings, provide as a solid not plated, alloy of copper and zinc. Provide crystal clear polyurethane sealer/coating to prevent oxidation. All stainless steel shall be of an alloy with the highest degree possible of corrosion resistance.

*Foam Tape*

Provide black polyurethane foam tape or “VHB” laminate tape as manufactured by 3M (or equivalent), applied to sign components as required, and may not be visible.

*Hardware/Hinges*

Provide and install all incidental hardware necessary for the proper functioning of the signs, including but not restricted to materials and products covered in this section. Provide stainless steel hinges for all hinged access panels. Provide pin tumbler locks for all access panels requiring locks. Provide stainless steel fasteners for assembling ferrous and nonferrous metals. Where brass finishes need to be matched, exposed stainless steel hinges need to be brass plated or dipped.

*Insulation*

Separate all ferrous and non-ferrous metals with non-conductive gaskets to prevent electrolysis. In addition to gaskets, provide stainless steel fasteners for same case.

*Plexiglass or Acrylic Plastic*

Shall be continuous manufactured/extruded acrylic or UV polycarbonate lexan, appropriate for interior or exterior applications as required.

All plastics shall be of uniform color, translucence and illumination, as supplied by manufacturer. No visible seams are permitted.

Minimum allowable thickness is 1/8" thk. unless otherwise noted on drawings.

**Finishing Materials**

*Linear Polyurethane Coatings*

Provide the following or approved equal as acceptable to University.

1. Acrylic linear polyurethane enamel two component, acrylic aliphatic isocyanate/ acrylic polyurethane having ultraviolet inhibitors and engineered for application to sign components.
2. Primer for aluminum two part component primer: one coat Matthews 74-734 and 74-735 Metal Pretreat at .25 mils dry film thickness or one coat of Matthews 74793 Spray Bond at .15 to .25 mils dry film thickness or Wyandotte/AKZO Grip Guard Wash Primer (2AFY-31284) with Grip-Guard ash Primer Hardner (IOAFK-31285) combined and applied per manufacturer's specifications or approve equal (primer) for the application of the preapproved and preformulated paint system.
3. Clear sealers. As required of highest quality available, applied per manufacturer's specifications: crystal clear polyurethane sealer.

**Lighting and Electrical**

*Responsibility*

Sign Fabricator will coordinate all electrical requirements with the University, identify points of connections, and indicate on location drawings.

*Electrical Componentry*

Sign Contractor shall provide all electrical materials necessary to properly illuminate the sign elements, including ballasts, transformers, sockets, connectors, animators, lighting elements, and all other equipment which shall be new and shall be approved by Underwriters' Labora-

tories, Inc. (U.L. rated). The assembly of all components within the illuminated sign elements shall conform to all standards of Underwriters' Laboratories, Inc. as published in the latest edition of "Standards of Sign Safety", and all illuminated parts shall bear the U.L. label. There shall be no exposed wiring or connections unless otherwise approved in writing by the University.

*Ballasts*

As required for internally illuminated cabinet signs in quantity and arrangement as recommended by ballast manufacturer and accessible for maintenance.

*Disconnect Switch*

All signs or sign components with electrical service shall be equipped with an approved external disconnect switch, flush mounted on the cabinet, with circuits and capacity to control all primary wiring within the sign. Location of switch must be shown on shop drawings and is subject to University approval.

*Illumination*

All lamps and ballasts shall be provided by the sign contractor. Provide waterproof flush access panels, concealed wherever possible.

*Ventilation*

Provide for sufficient ventilation of sign components to prevent overheating or warpage; allowing for color of sign, mounting surface, etc.

*Electrical Connection*

Sign fabricator shall connect sign to building power. University will supply appropriate power to sign location.

*Verification of Site Voltage*

Sign fabricator shall verify site voltage prior to fabrication and insure compatibility of all signage elements.

**Fabrication of Signs and Supports**

*General*

Provide custom manufactured sign assemblies, components completely fabricated and finished at factory before delivery to site. Construct to accurate detail and dimensions as shown and as review on shop drawings. Fit and assemble the Work at shop to the greatest extent possible, and mark the components as required to facilitate assembly during installation. Exposed fasteners on finished faces will not be allowed, unless specifically indicated. Waviness and oil canning of surfaces is not acceptable.

*Lettering*

Letterforms having rounded positive and negative corners, nicked, cut, or ragged edges are not acceptable. Align letter forms to maintain a baseline parallel to the sign format. Maintain margins as indicated on drawings.

*Seams and Joints*

Welded joints shall be ground filled and finished flush and smooth with adjacent work. Such seams shall be invisible after final finish has been applied. Spot welded joints shall not be visible on exterior of signs after final finish has been applied. No gaps, light leaks, waves, or oil canning will be permitted in work.

*Metal Signs and Supports*

Fabricate exposed surfaces uniformly flat and smooth, without distortion, pitting, or other blemishes. Form exposed metal edges to a smooth radius. Grind exposed welds and rough areas to make flush with adjacent smooth surfaces.

*Welding*

Make welds continuous. Comply with American Welding Society, Aluminum Association, and Copper Development Association standards for the type of metal. Provide the alloy and type required for strength, workability, compatibility and color match after grinding smooth and finishing the fabricated product.

*Fasteners*

Provide tamper-proof bolts, nuts, screws, washers, anchors and other devices required to complete the work. Use same basic metal alloy as the metal fastened, and finished to match in color and texture. Use stainless steel where joining dissimilar materials. Use exposed fasteners only where indicated. Perform drilling and tapping at shop. Provide adhesive, sealant, and other necessary materials as specified by the University.

*Dissimilar Materials*

Where metal surfaces will be in contact with dissimilar materials, coat the surfaces with epoxy paint or provide other means of dielectric separation as recommended by manufacturer to prevent galvanic corrosion. Separate all ferrous and non-ferrous metals with non-conductive gaskets, provide stainless steel fasteners to secure ferrous to non-ferrous metals.

*Hardware*

Provide all incidental hardware necessary for the proper functioning of signs. External hardware shall conform to the external appearance of the sign, and be tamper-proof.

*Castings*

Exposed surfaces uniformly free from porosity and roughness. Edges filled and ground smooth. Faces chemically etched and mechanically polished for specified finish.

*Galvanizing*

Provide for steel components in exterior construction, and where noted to be galvanized. Complete the shop fabrication prior to application of the zinc coating. Remove mill scale and rust, clean and pickle the units as required for proper pretreatment of the surfaces.

**Shop Application of Sign Finishes**

*Paint Finishes*

Clean the surfaces as required for proper adhesion of coatings Use 3M Co. "Scotch Brite" pads with cleanser and water, and/or chemically treat as recommended by paint manufacturer to remove deleterious film or residue.

*Primer*

Provide in strict accordance with paint manufacturer's recommendations as required for proper adhesion and application of finish.

*Paint*

Use acrylic polyurethane paints specially formulated for use in the sign fabrication industry. Provide pretreatment & primer in accordance with manufacturer's recommendation.

*Clear Coat Finish*

Provide pretreatment, primer, and gloss finish coatings in accordance with manufacturer's recommendations.

**Artwork**

Sign Contractor is responsible for generating all camera-ready artwork required to faithfully execute the Work, using all specified typefaces, symbols and logos. The University will provide to fabricator all University specific logos or symbols in camera-ready digital format. Letter and word spacing shall follow the format as demonstrated in these guidelines. Unless specified, all text is to be generated by digital means. No hand drawn fonts.

All artwork must be produced by digital means and by specialists trained in this art. Artwork generated is for the specific use of executing this project and may not be re-used in its same form on non-related projects.

The University must review and approve all camera-ready artwork prior to fabrication. Sign Fabricator agrees to correct or adjust any artwork that does not meet the University's approval.

**Application of Graphics**

*Acid-etched graphics and typography*

Acid etched typography and graphic imagery must be an average of 1/16" deep, with clean crisp, sharp edges; ragged or soft (polished out) edges will be rejected. Acid baths used for etching should be fresh and used in an environment and temperature that will provide the highest quality etched images. Colorfill as indicated on drawings, keeping inks true to the edges of letterforms/ images.

*Silk screened images and typography*

Provide photo processed screening, arranged to furnish sharp and solid images without edge build-up or bleeding of the coating. Pattern cut screens may be used for non-repeat copy, provided that final image copy is equal to photoscreen quality. Provide only weather resistant coating materials, compatible with the intended substrates.

*Vinyl Die-Cut and Pattern-Cut Graphics*

Use pressure sensitive, non-yellowing, non-peeling and weather resistant vinyl adhesive letters or images die cut from ScotchCal or ScotchLite as manufactured by 3M Company, applied in proper manner with 3M application tape as specified. Use approved fonts and equipment as specified.

*Digital Printing*

Use only the highest quality, high resolution digital printers, papers and films for sign applications. Digital printing used for interior signs must be very high resolution, and render all colors accurately to color specifications indicated in these guidelines. Digital graphics must be UV stable and extremely resistant to fading and discoloring. First surface graphics must be sealed or protected to allow cleaning and prevent marring, vandalism and other environmental threats from damaging the sign. Full size samples of all digital materials and processes must be submitted to the University for approval and acceptance prior to fabrication.



Application of Sign Elements

*Preparation*  
Surfaces to receive the sign elements shall be clean, dry, and otherwise made ready for the application of materials. Accurately measure and layout the required marking configurations as indicated on drawings.

*Sign Graphics*  
Provide letters, numerals, symbols, and other graphics markings, using finish materials shown. Apply the graphics neatly, uniformly proportioned and spaced, and accurate within the dimensions indicated. Prepare the substrate surfaces and apply finish materials in accordance with manufacturer’s instructions.

EXECUTION

Pre-installation

Examine the areas to receive the Work and the conditions under which the Work would be performed. Sign contractor shall notify the University of conditions detrimental to the proper and timely completion of the Work. Do not proceed until unsatisfactory conditions have been corrected.

Installation of Signs

*General*  
Complete installation shall be in accordance with manufacturer’s printed instructions and accepted shop drawings, to produce Work complying with these guidelines. The sign contractor will be responsible for daily clean-up of their areas of work.

*Erection of Signs*  
Set and attach the Work accurately in location, alignment and elevation, plumb, level and true, as measured from established reference points and from other Work already in place. Fit components accurately together to form tight joints and secure connections. Coordinate with other trades as necessary, if applicable.

*Adjusting*  
Neatly repair minor blemishes or marring on finished surfaces so that repairs are imperceptible. Completely replace components having permanent non-removable scratches, stains, or other defacement.

*Cleaning*  
Upon completion of the Work, remove unused materials, debris, containers and equipment from the project site. Remove protective coverings and clean the exposed surfaces of the Work to removal dirt, stains and other substances, by methods as recommended by manufacturer.

*Protection*  
Protect the Work during the construction period so that it will be without any indication of use or damage. Leave the Work clean and free from defects at time of the University’s acceptance.

*Final Walk-Through and Punchlist*  
A final walk-through will be held with the University to review the finished installation. Sign contractor will prepare a punchlist of all items requiring modifications. The University reserves the right to reject all or part of a sign that does not correspond to these guidelines or to the approved shop drawings, layouts, samples, artwork etc.

*Guarantee*  
Contractor to provide full guarantee of all workmanship, materials, equipment etc. of this installation for a period agreed upon with the University at time of contract. Contractor shall replace/repair any defective work within an agreed upon timeframe after notification by the University, throughout the duration of this period. Contractor shall execute the Warranty/Guarantee form supplied by the University.

*Fabrication Errors*  
If the sign fabricator has made an error in copy, color, material, quality, etc. these items must be corrected within an agreed upon timeframe of the University’s observation of error (at no additional cost the University). The University will notify the sign fabricator with a written punch list as errors are discovered.

ADA STANDARDS FOR ACCESSIBLE DESIGN (ADA)

ADA Disclaimer

Designs shown within these guidelines are intended to comply with the current "ADA Standards for Accessible Design," which were the presiding ADA standards at the time these University standards were prepared. All signs must always adhere to the current Federal and State ADA regulations. The Standards set minimum requirements for newly designed and constructed or altered State and local government facilities, public accommodations and commercial facilities to be readily accessible to and usable to individuals with disabilities.

It is not the intent of these guidelines to provide all specific information contained within the ADA standards, and it is the responsibility of the sign fabricator to be familiar with and refer to the federal standards for all additional information and guidance. It is the responsibility of the sign fabricator to insure that all manufactured signs comply with all current ADA regulations, and to identify any concerns about layout or design non-compliance to the University prior to fabrication. In the event that specific issues arise, the University and/or sign fabricator may wish to seek additional expert legal assistance regarding ADA sufficiency of signage.

Tactile ADA Signage

*Materials*  
Sign panel materials to consist of high quality, industry standard materials that may include integral photopolymer, photomechanically etched, thermoforming and ADA appliqué with braille dots in thickness as specified in these guidelines. Braille strips, either etched or mechanically fastened, are not acceptable. Exterior grade photopolymer, zinc or approved equivalent must be used for all exterior signs.

( Page intentionally blank)

*Fabrication*

Tactile typeface to be all upper case (see guidelines). Minimum allowable cap. height is 5/8", and the maximum allowable is 2". Fabricator is to follow the typical examples shown in these guidelines and the current ADA standards when creating camera ready artwork and/or preparing layouts in specification drawings.

Text is to be accompanied by grade 2 braille translation. Fabricator is responsible for the accurate translation of all text into grade 2 braille , including the proper use of word contractions. Fabricator is to follow standard dimensions for literary braille as specified within the current ADA standards. Fabricator to follow typical layouts in these guidelines for the correct placement of braille text on signs.

Graphics are to be photo mechanically fabricated from approved camera ready art. Text and braille relief raised 1/32" from background. Unless otherwise specified, pictograms and symbols may be raised but are not required to be.

Sign panel edges to be cut straight and true with square corners. Edges to be routed, and free from burrs or imperfections.

Sign panel to be mounted with 3M double face foam tape or "VHB" laminate tape, and silastic adhesive.

*Finishes*

As required by the ADA, sign panel background and edges finish must be "eggshell" or non-glare.

Raised graphics and text is to be fabricated in the colors and typefaces specified in these guidelines, utilizing the currently accepted methods for maximum durability and performance. Braille text to remain same color as background.

**Installation**

*Guidelines For Tactile, and Non-Tactile ADA Regulated Signs*

Installer is to follow all signage mounting regulations as specified in these guidelines and the current ADA standards for accessible design (ADA), when installing ADA regulated signage. Exceptions are to be made only when it is not possible to mount sign in accordance with these guidelines.

It is recommended that exceptions be made in accordance with suggestions found in the Society of Environmental Graphic Designers' (SEGD) current "The Americans With Disabilities Act White Paper." All exceptions are to be approved by University on a sign by sign basis.

**Clarification**

These Standards are not a complete representation of code required signs. Project architects and designers are responsible for including all code required signs and location maps mandated by the authorities having jurisdiction, in the documents for permit, bidding, and construction.

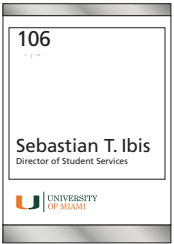
1.2 | Color Schemes

- The color and finish of the sign footer panel varies based on the function and use of the building as follows (and shown to left):

Administrative -  
Brushed Aluminum  
Academic - Dark Green  
Student Life - Orange

- Selected footer color/finish must be used on all signs within the building or facility. Use of differing color/finish footer panels within the same building or facility is not allowed.
- Please contact Office of the University Architect to verify assigned building color. Color selection must be reviewed and approved by the University Architect prior to fabrication.
- See “Sign Program Details” section for all details and information.

UM-1.0



UM-2.0



UM-2.1



UM-3.0



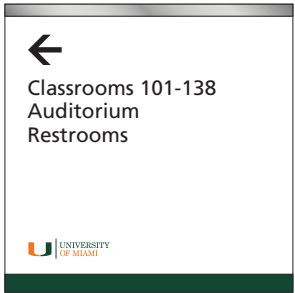
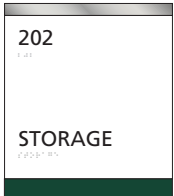
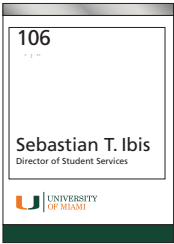
UM-4.0



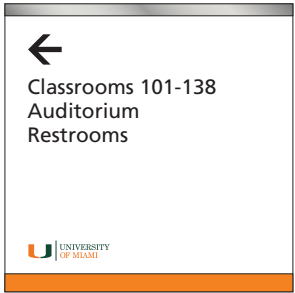
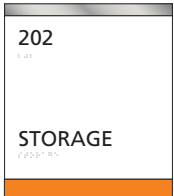
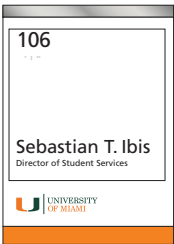
UM-5.1



Administrative Color Scheme - Brushed Aluminum Footer Panel



Academic Color Scheme - Green Footer Panel



Student Life Color Scheme - Orange Footer Panel



### 1.3 | Approved Typefaces and Arrows

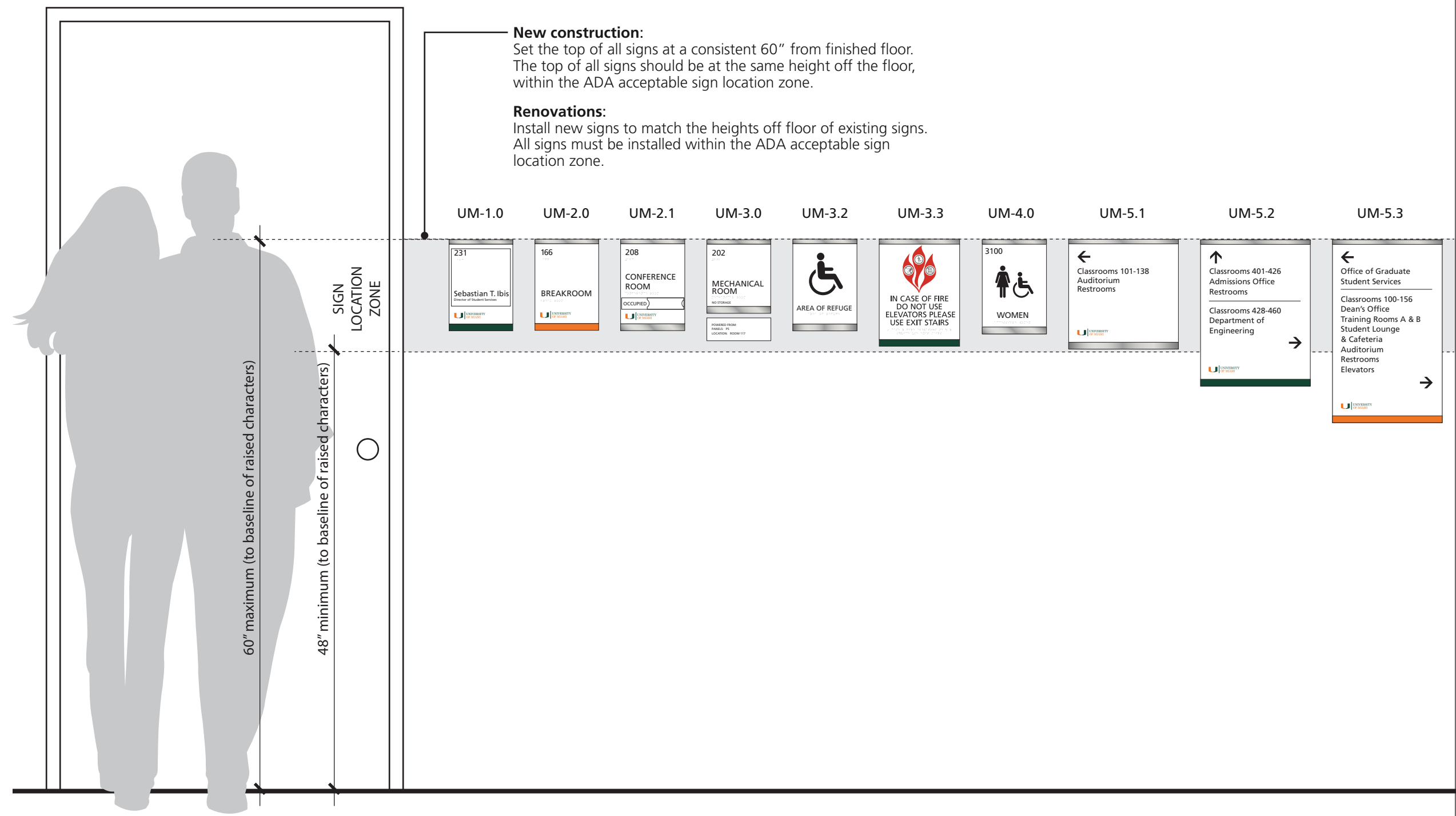
- Only the arrows and typefaces, and the uses shown to the left, are approved for use on signs.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

Typeface: "Frutiger Roman"

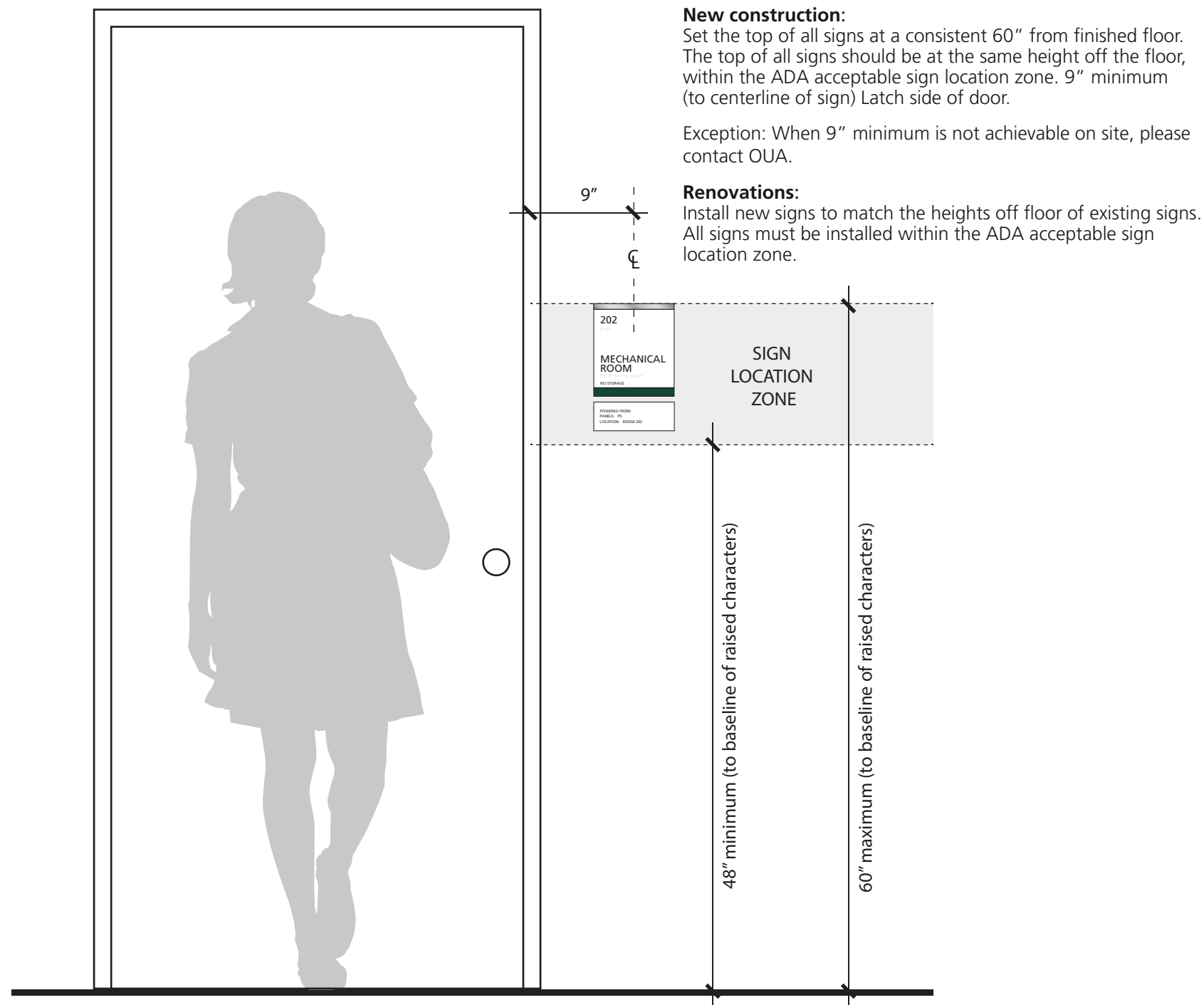


**Approved Arrow** - Arrow size is per sample layouts. Rotate arrow as needed.



1.4 | Typical Sign Mounting Height

Not to Scale, Typical



## 1.4 | Typical Sign Mounting Specifications

### NOTE:

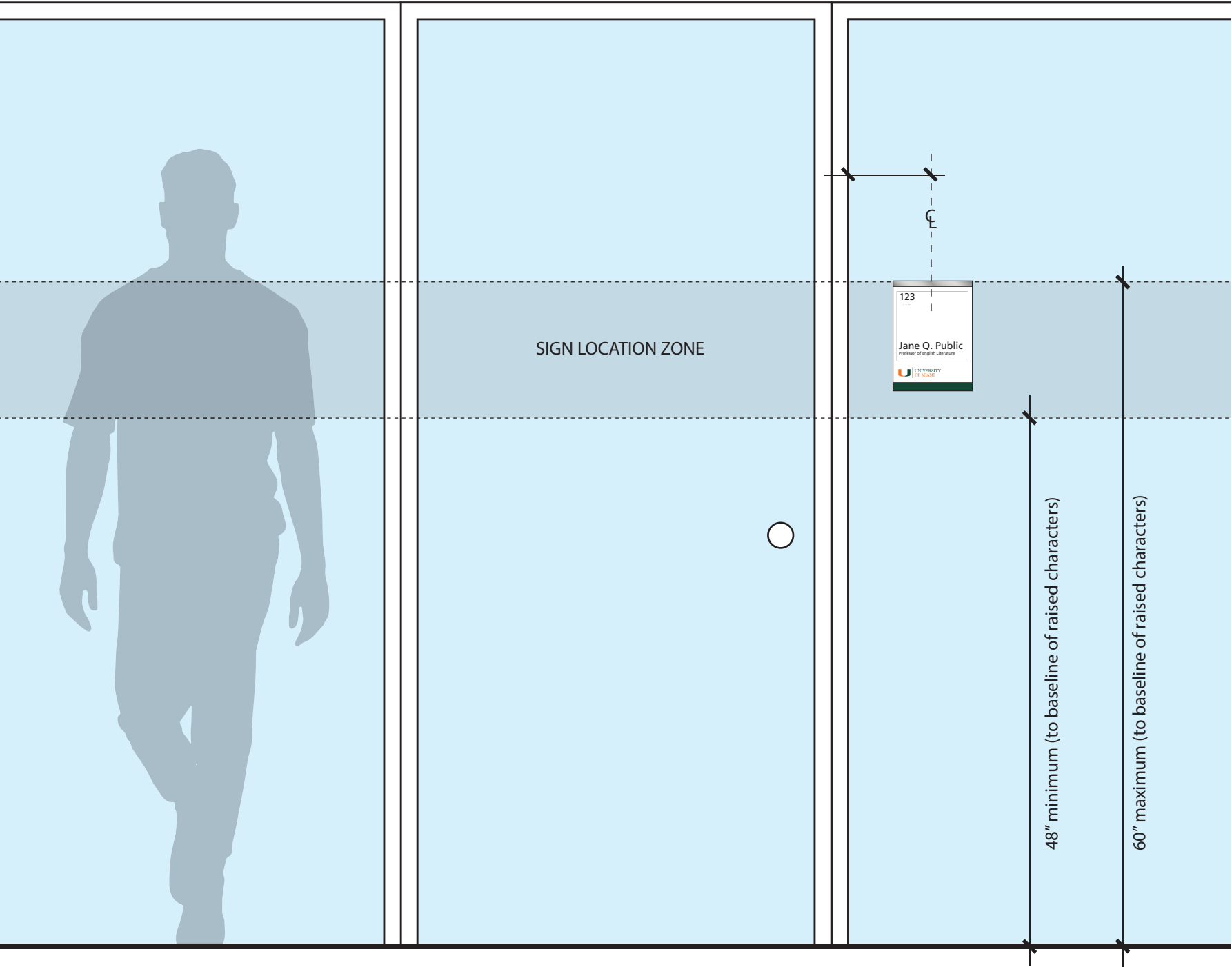
All signs within a building or facility must be mounted at a consistent height from the top of the sign to the floor, within the ADA sign location zone (see Page 12 for details). The diagram on this page indicates the ADA accepted minimum and maximum heights to the baseline of raised text and characters.

Refer to the current "ADA Standards for Accessible Design" for additional requirements regarding the location and mounting of tactile signs.

## 1.4 | Typical ADA Tactile Sign Mounting Specifications

Not to Scale, Typical





**1.4 | Typical ADA Tactile Sign Mounting Specifications - Glass Assembly**

Not to Scale, Typical

**New construction:**  
Set the top of all signs at a consistent 60" from finished floor. The top of all signs should be at the same height off the floor, within the ADA acceptable sign location zone. 9" minimum (to centerline of sign) Latch side of door.

Exception: When 9" minimum is not achievable on site, please contact OUA.

**Renovations:**  
Install new signs to match the heights off floor of existing signs. All signs must be installed within the ADA acceptable sign location zone.

**Note:**  
For signs mounted to glass surface, fasten a same size Rowmark LaserMark 922-334-Brushed Aluminum finish panel in 0.052" thickness to the back side of glass with VHB D/F tape to conceal mounting.

**1.4 | Typical Sign Mounting Specifications**

**NOTE:**  
All signs within a building or facility must be mounted at a consistent height from the top of the sign to the floor, within the ADA sign location zone (see Page 12 for details). The diagram on this page indicates the ADA accepted minimum and maximum heights to the baseline of raised text and characters.

Refer to the current "ADA Standards for Accessible Design" for additional requirements regarding the location and mounting of tactile signs.



# 1.4 | Typical Sign Mounting Specifications

Not to Scale, Typical

# 1.4 | Typical Sign Mounting Specifications

## NOTE:

All signs within a building or facility must be mounted at a consistant height from the top of the sign to the floor, within the ADA sign location zone (see Page 12 for details). The diagram on this page indicates the ADA accepted minimum and maximum heights to the baseline of raised text and characters.

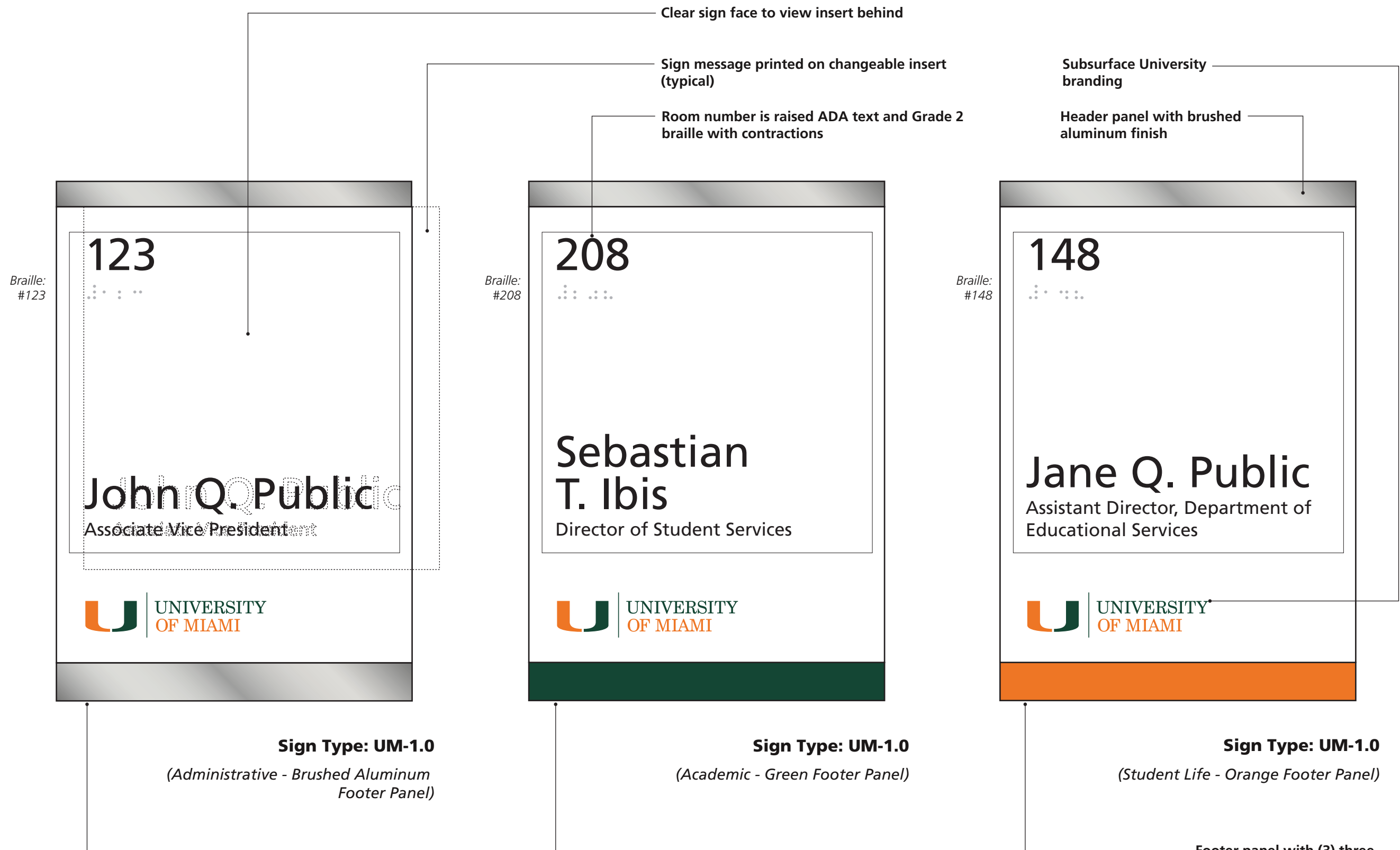
Refer to the current "ADA Standards for Accessible Design" for additional requirements regarding the location and mounting of tactile signs.

# 2.0

## Sign Program Details

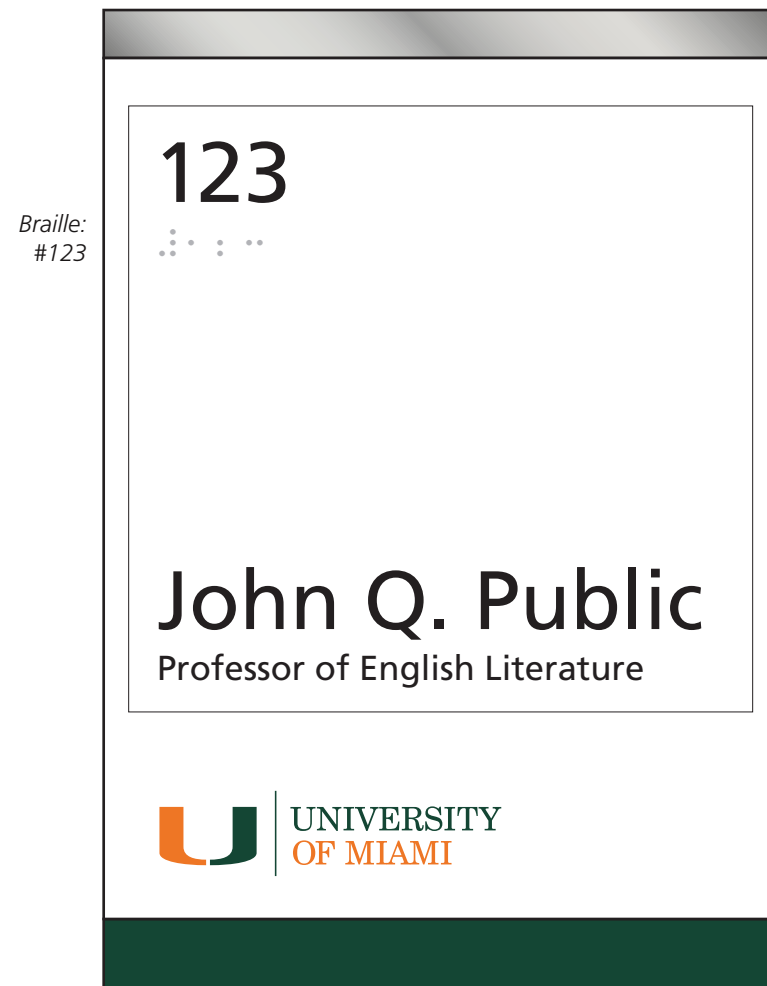
- UM-1.0 Changeable Room Identity Sign
- UM-1.1 Changeable Cubicle Sign
- UM-2.0 Primary Room Identity Sign
- UM-2.1 Conference Room Identity Sign
- UM-2.2 Department Identity Sign
- UM-3.0 Secondary Identity / Information Sign
- UM-3.1 Secondary Identity / Information Sign
- UM-3.2 Secondary Identity / Information Sign
- UM-3.3 Secondary Identity / Information Sign
- UM-3.4 Secondary Identity / Information Sign
- UM-3.5 Secondary Identity / Information Sign
- UM-3.6 Secondary Identity / Information Sign
- UM-3.7 Secondary Identity / Information Sign
- UM-3.8 Secondary Identity / Information Sign
- UM-4.0 Wall Mount Restroom Identity Sign
- UM-4.1 Projecting Restroom Identity Sign
- UM-5.0 Directional Sign
- UM-5.1 Directional Sign
- UM-5.2 Directional Sign
- UM-5.3 Directional Sign
- UM-6.0 Overhead Directional Sign
- UM-6.1 Overhead Directional Sign
- UM-7.0 University/Department/School Identity Sign
- UM-7.1 Department/School Identity Sign on Glass Window/Door
- UM-8.0 Building Directory



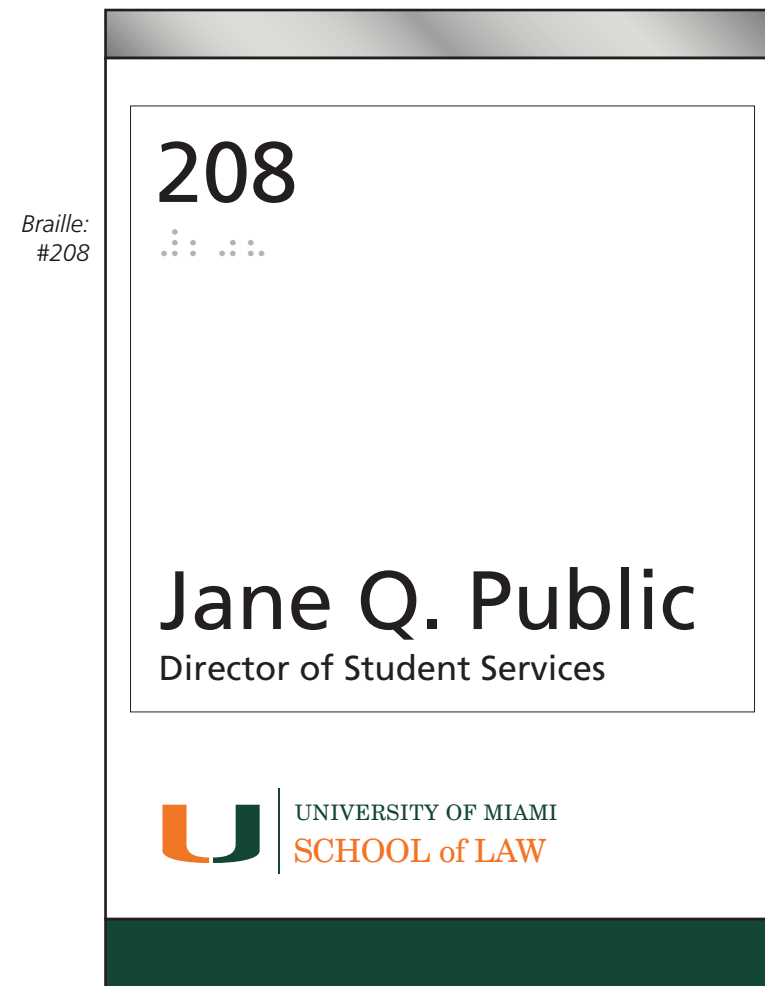


### Sign Type UM-1.0 | Changeable Room Identity Sign | General Characteristics

Not to Scale, Typical



**Horizontal University Signature**  
(typical)



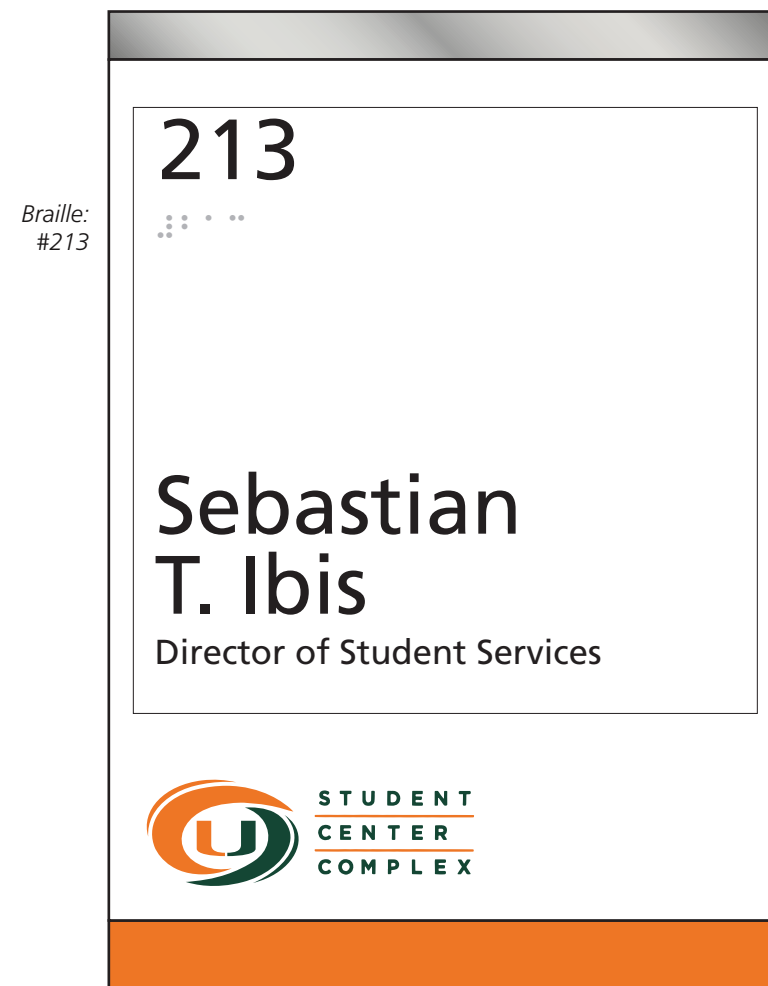
**Horizontal Unit Signature**  
(limited)

## University Branding

- Only the official horizontal University signature or, in limited cases, horizontal school or college signature, may be used. Exceptions include the Student Center Complex, and UHealth facilities.
- Branding may be used only on the logo panel within the footer. It may not appear in the message panel of the sign.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance, refer to the "University of Miami Visual Identity Manual."

**Sign Type UM-1.0 | Changeable Room Identity Sign | University Branding**

Not to Scale, Typical



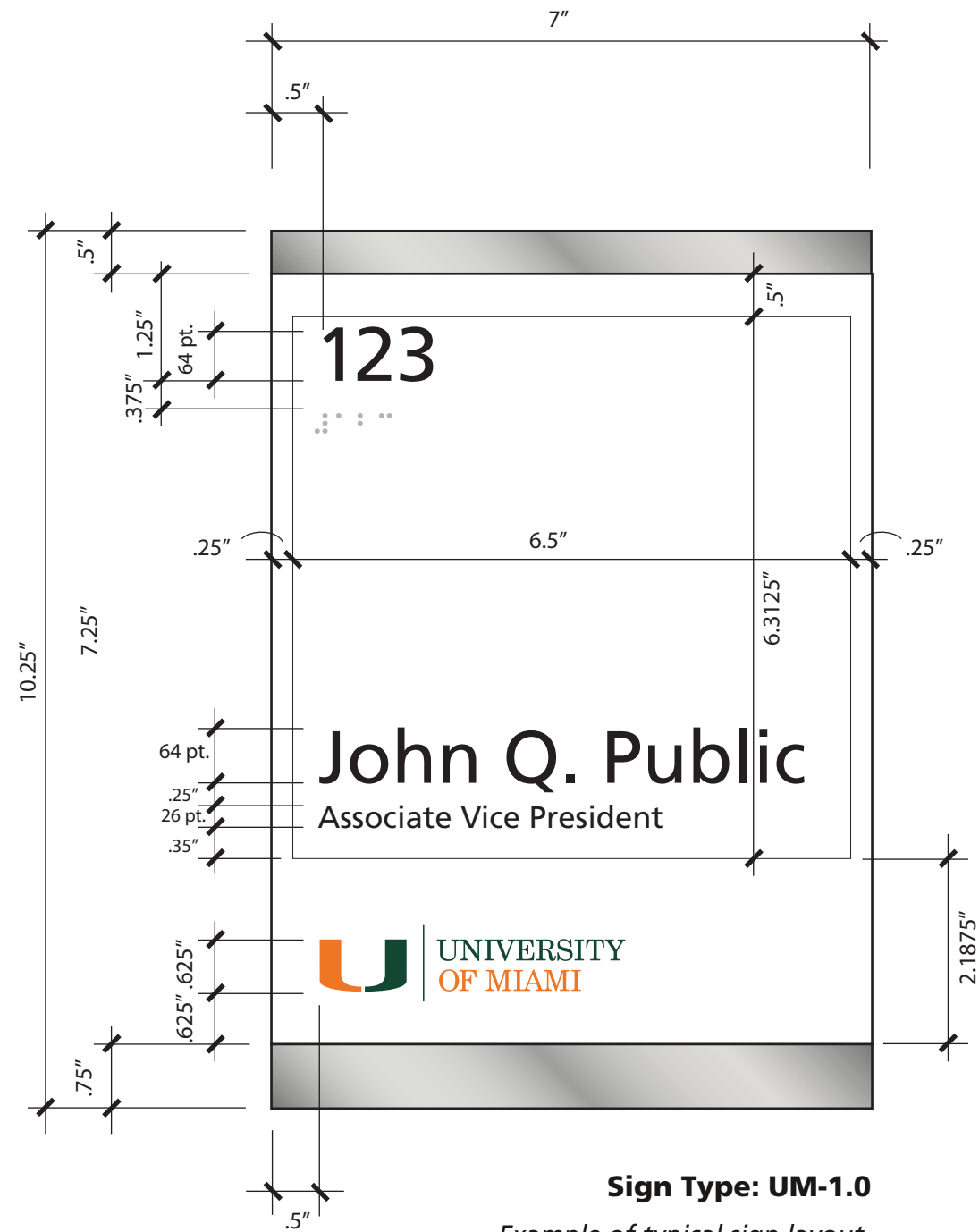
**Student Center Complex Signature**  
(typical)

## Sign Type UM-1.0 | Changeable Room Identity Sign | University Branding

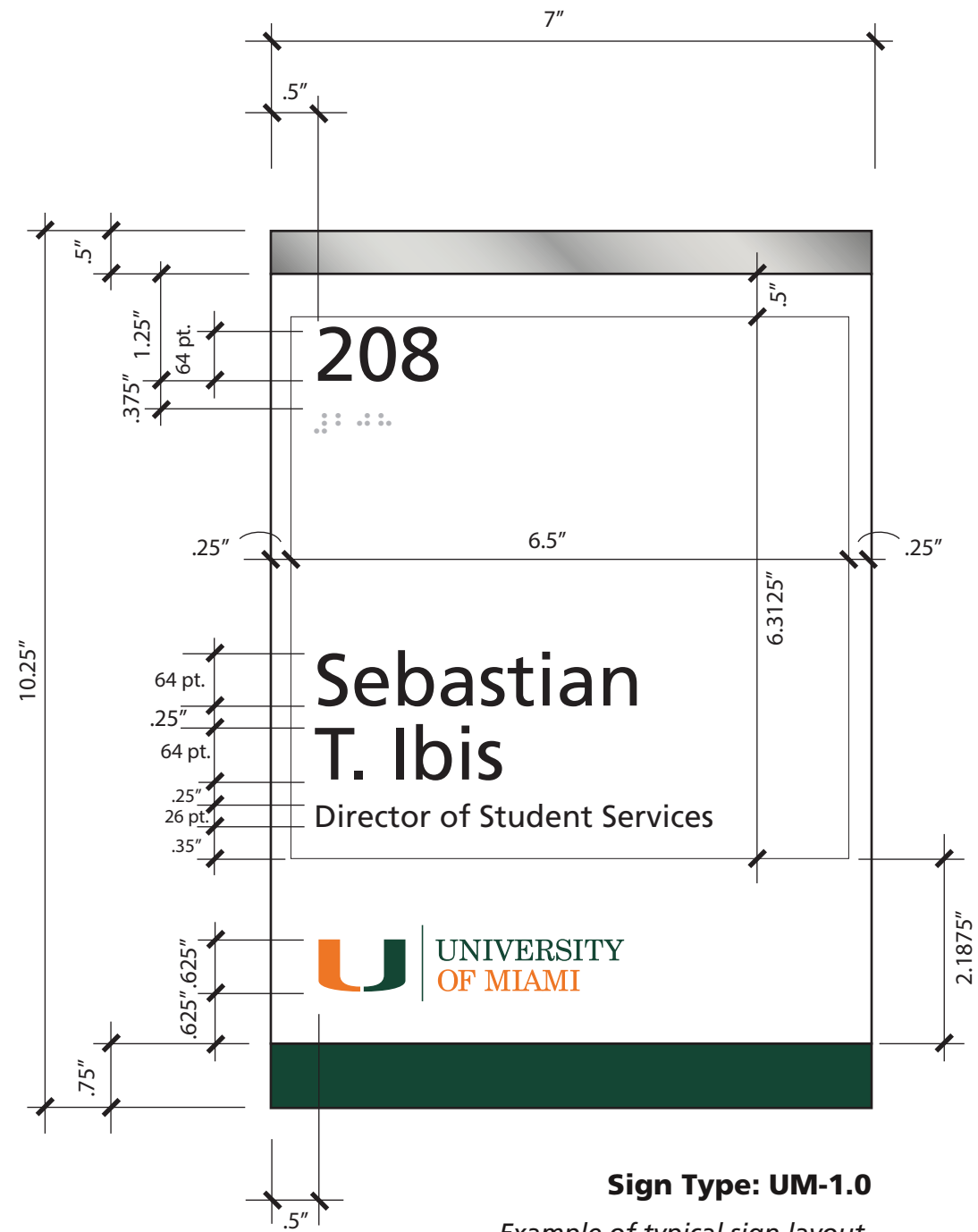
Not to Scale, Typical

## University Branding

- For the Student Center Complex, only the official brand signature shown may be used.
- Branding may be used only on the logo panel within the footer. It may not appear in the message panel of the sign.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance, refer to the "University of Miami Visual Identity Manual."



**Sign Type: UM-1.0**  
*Example of typical sign layout  
 with 2 lines of text*

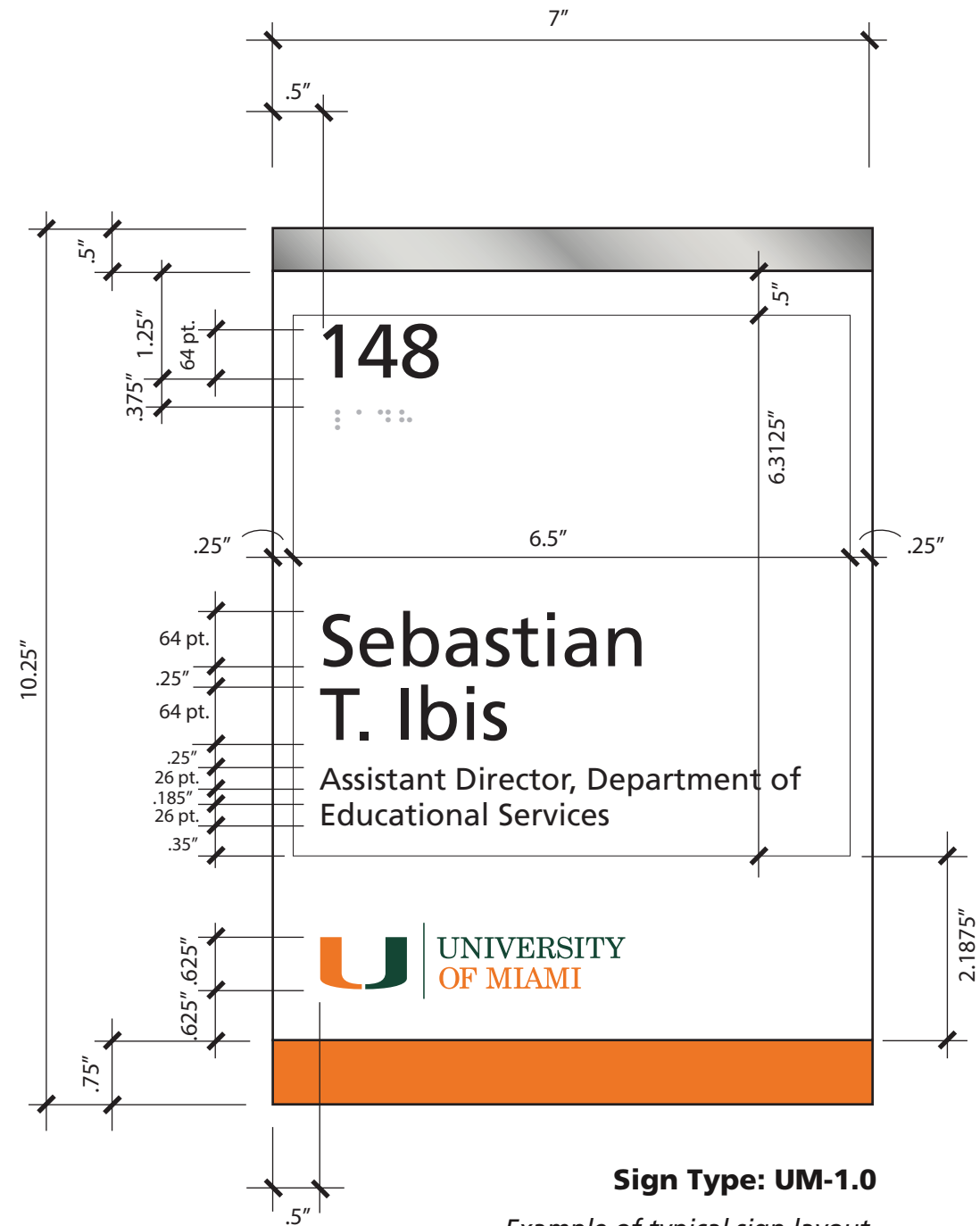


**Sign Type: UM-1.0**  
*Example of typical sign layout  
 with 3 lines of text*

## Sign Type UM-1.0 | Changeable Room Identity Sign | Dimensions

Not to Scale, Typical



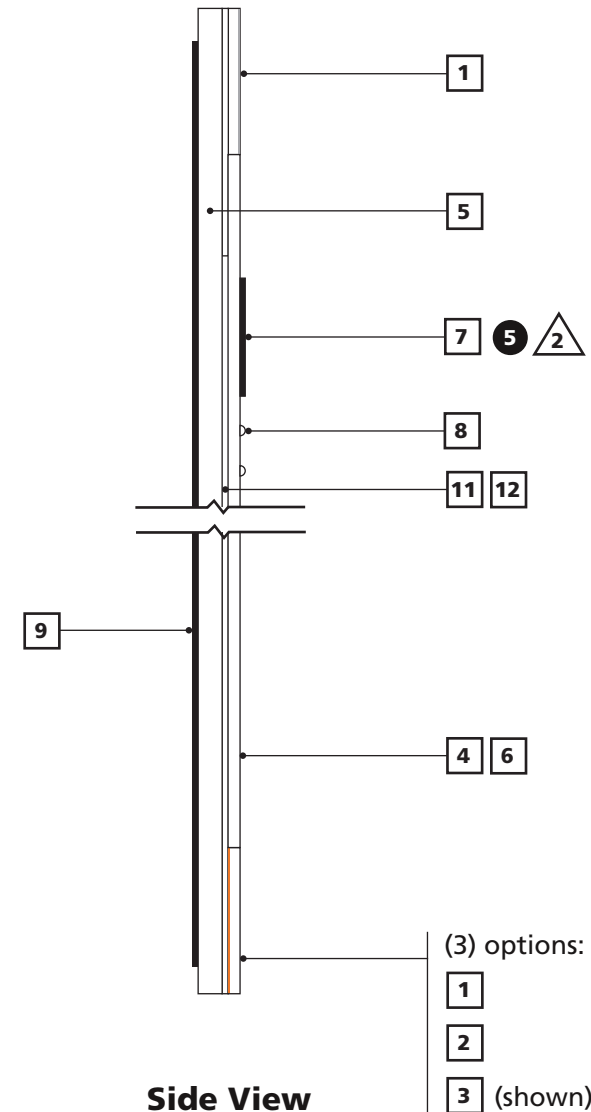
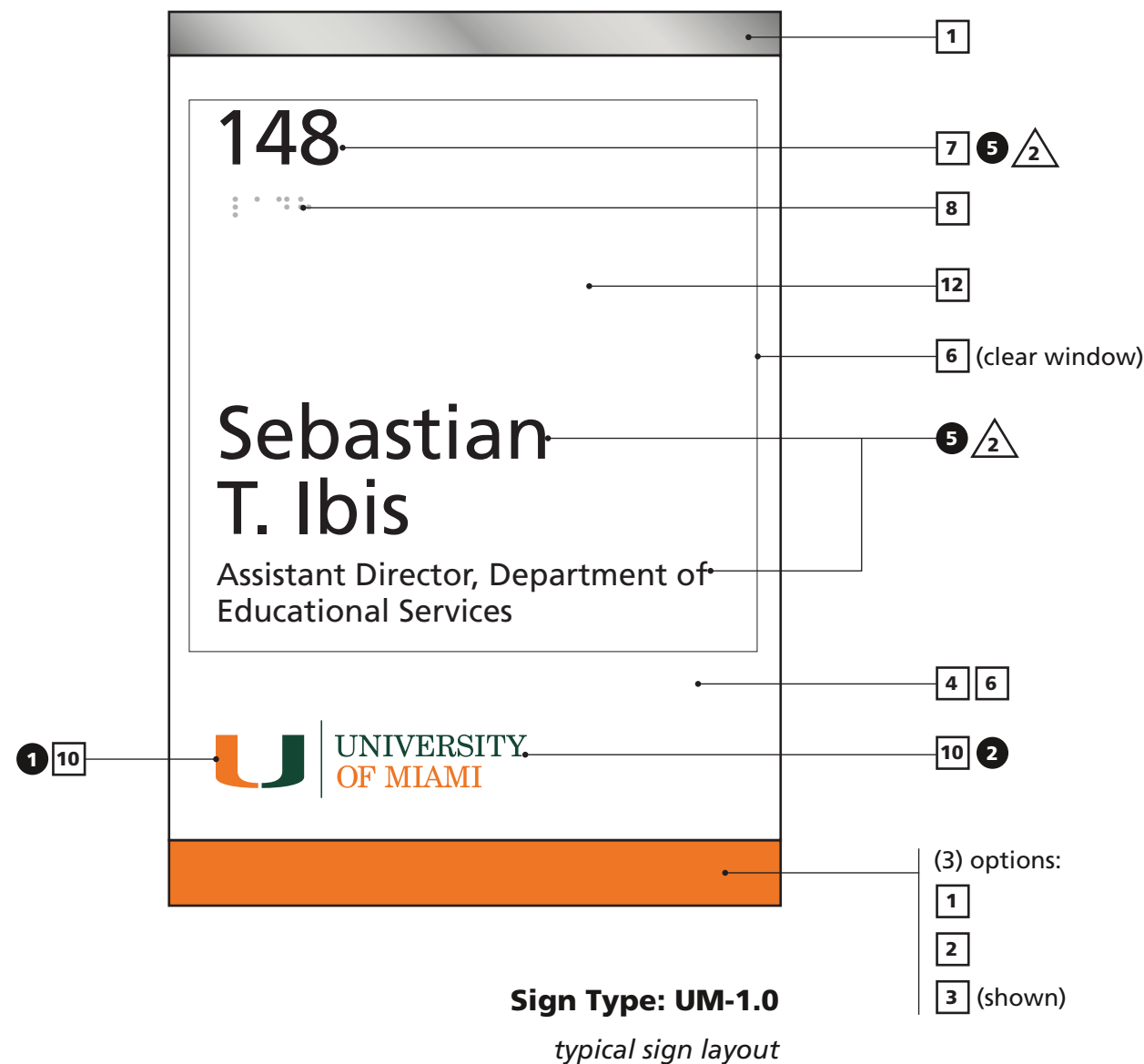


**Sign Type: UM-1.0**

*Example of typical sign layout  
with 4 lines of text*

## Sign Type UM-1.0 | Changeable Room Identity Sign | Dimensions

Not to Scale, Typical



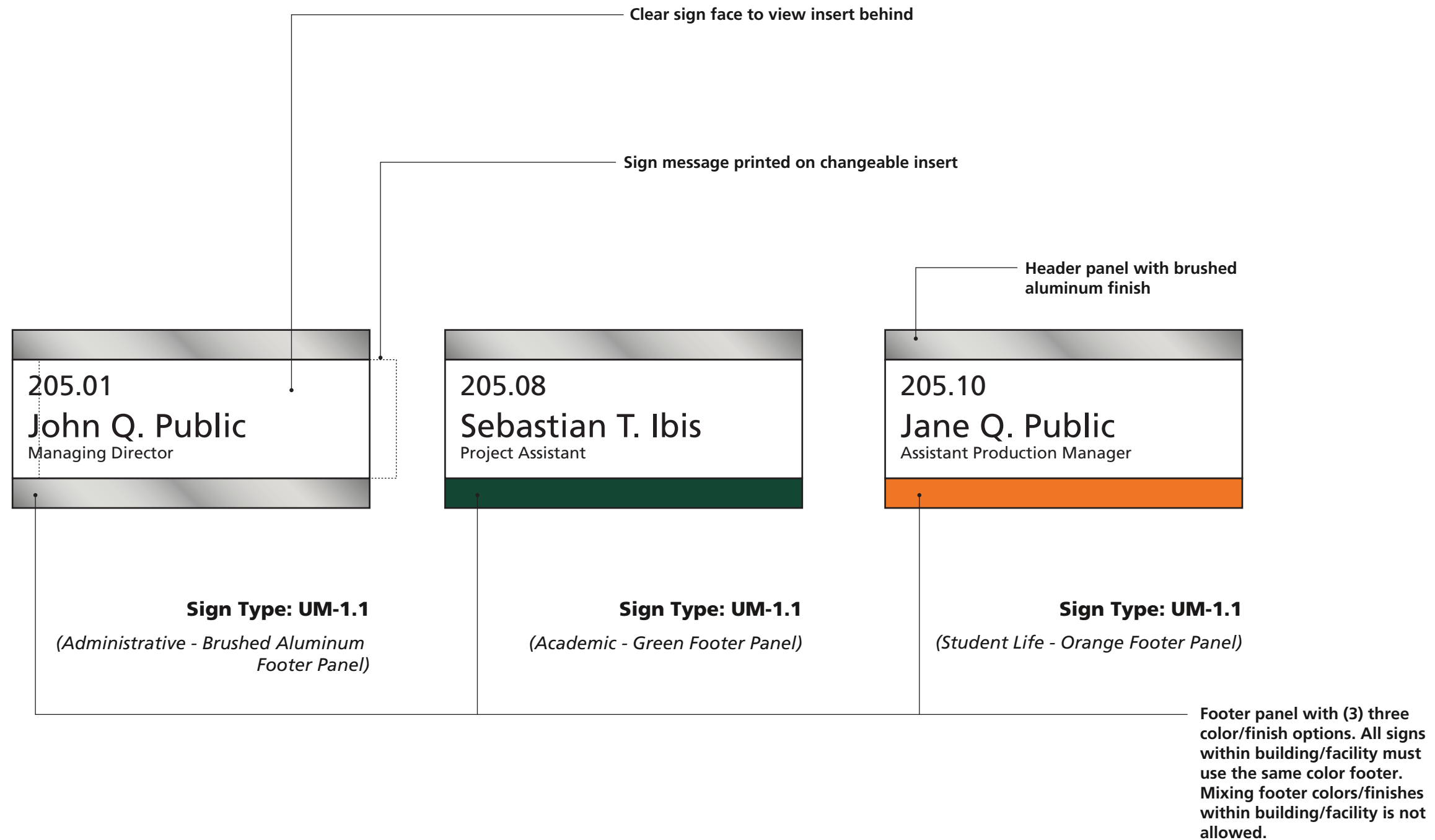
## Colors & Finishes

- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Clear Acrylic with window
- 7 Raised ADA compliant text
- 8 Raised ADA compliant Grade 2 braille text, with contractions (clear)
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print
- 11 Minimal gap for insert with removal method
- 12 Changeable sign panel insert with graphics
- 2 "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting

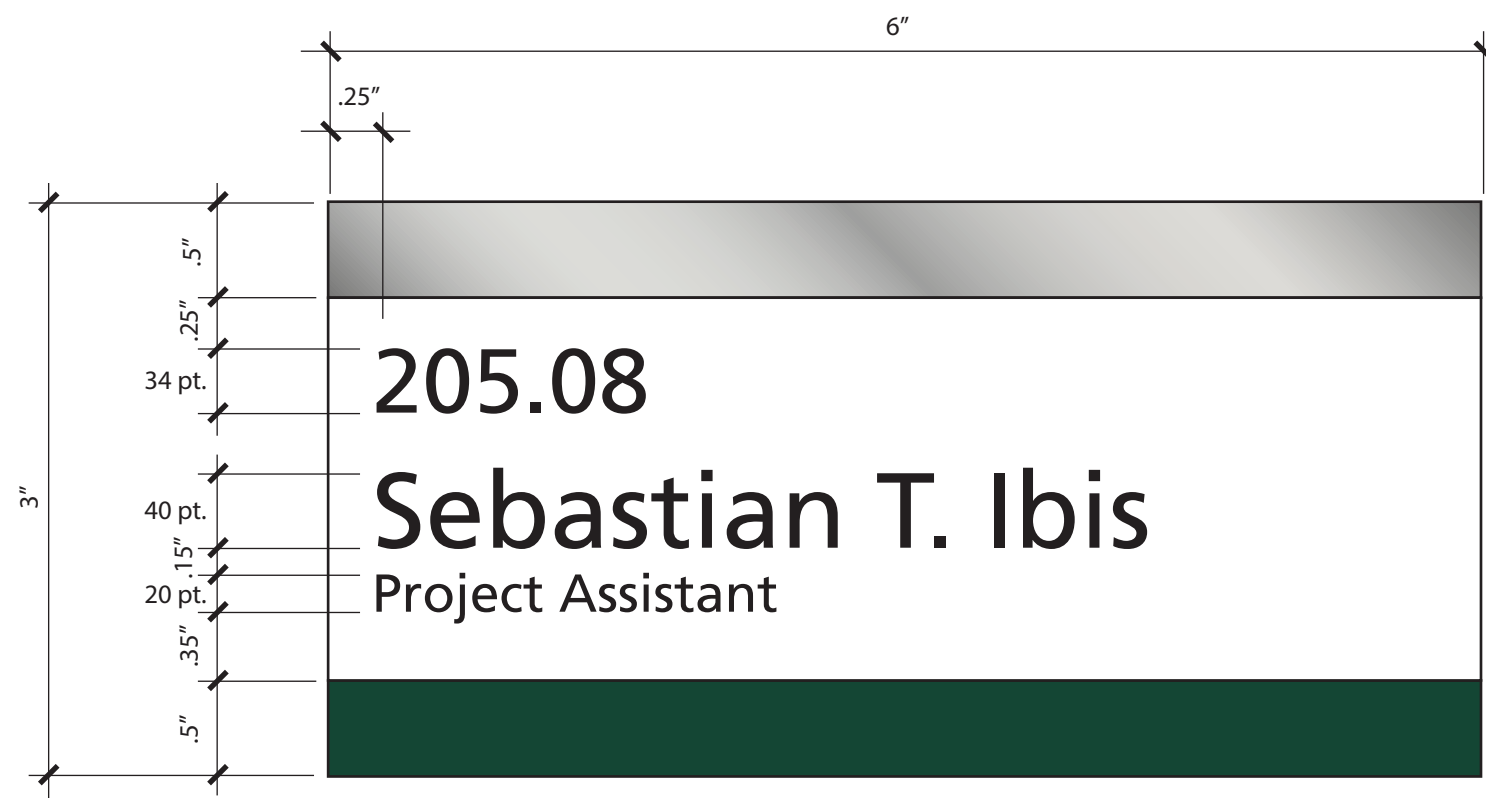
## Sign Type UM-1.0 | Changeable Room Identity Sign | Colors & Finishes

Not to Scale, Typical



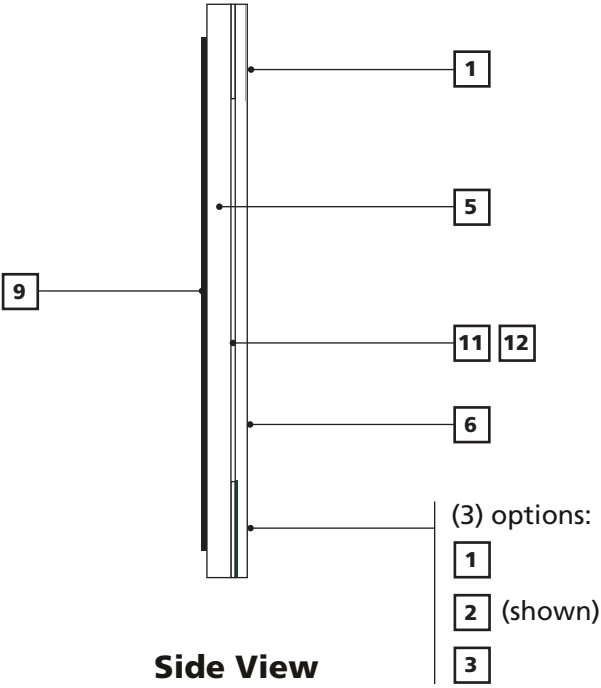
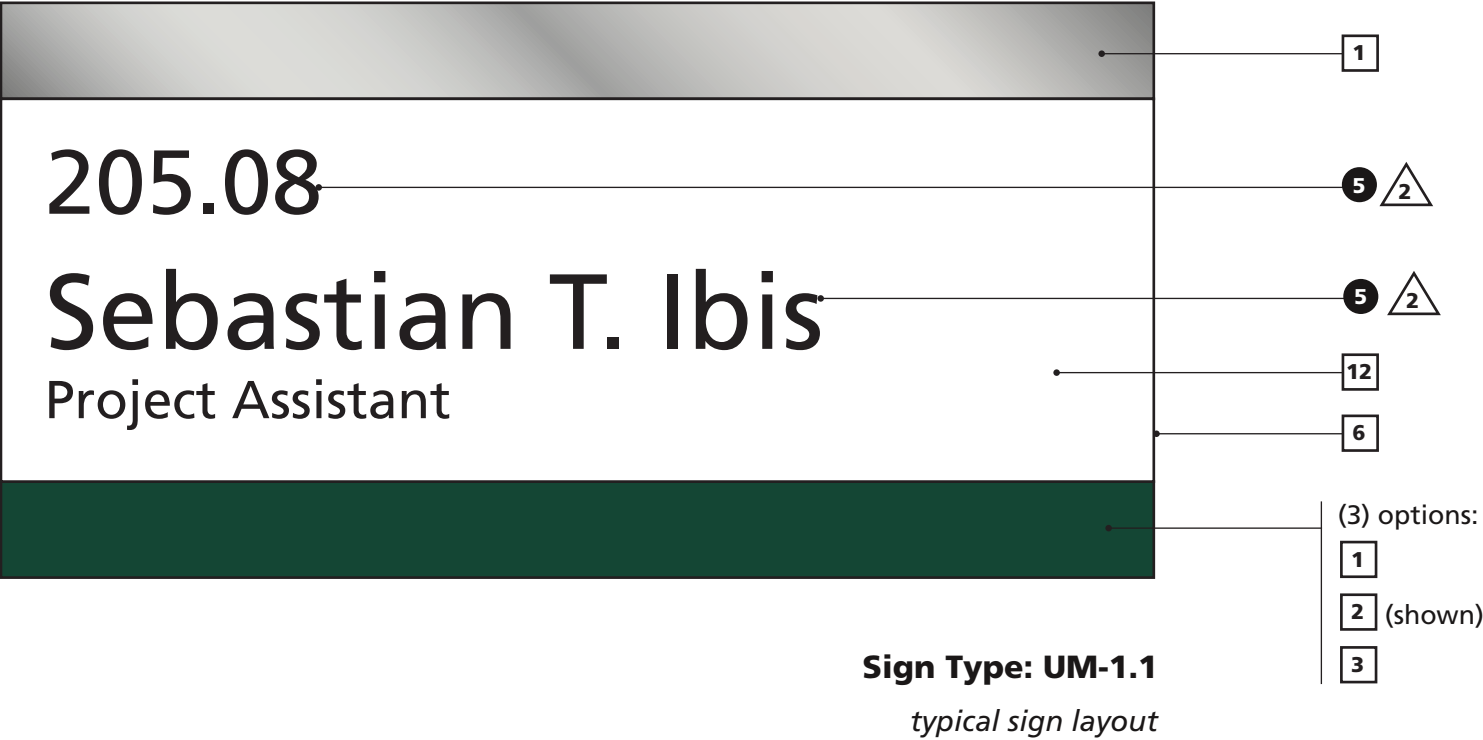
## Sign Type UM-1.1 | Changeable Cubicle Sign | General Characteristics

Not to Scale, Typical



**Sign Type UM-1.1 | Changeable Cubicle Sign | Dimensions**

Not to Scale, Typical



## Colors & Finishes

- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Clear Acrylic
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 11 Minimal gap for insert with removal method
- 12 Changeable sign panel insert with graphics
- 2 "Frutiger Roman" typeface

Note:  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

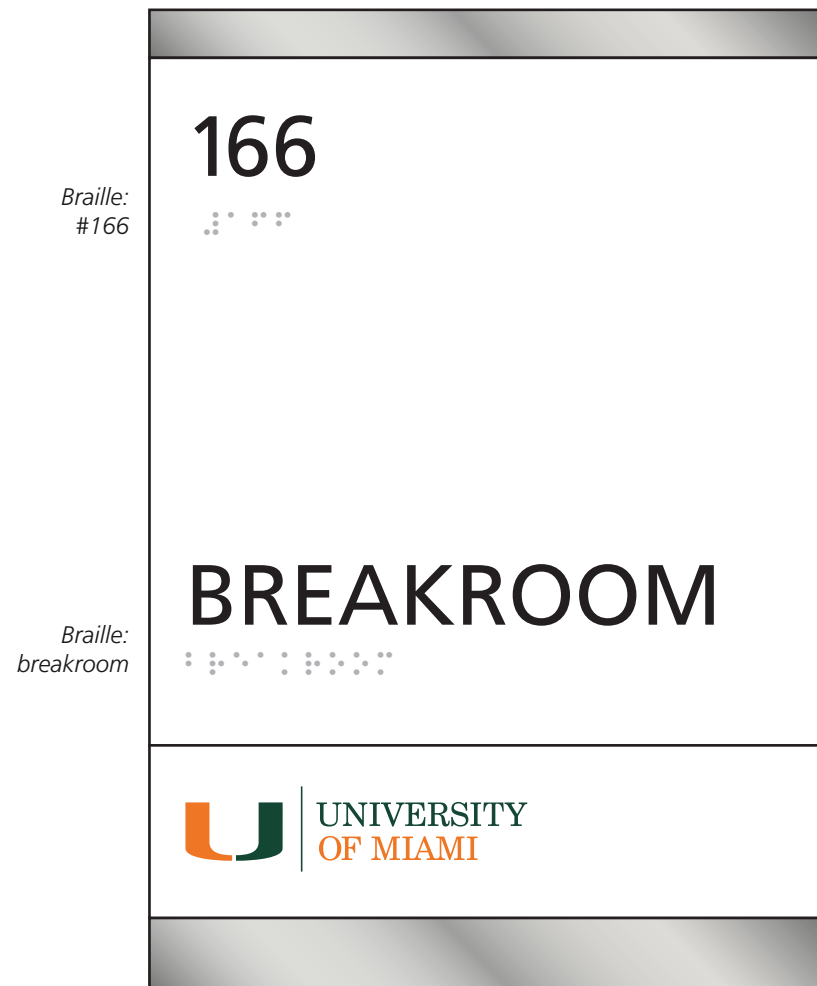
**Sign Type UM-1.1 | Changeable Cubicle Sign | Colors & Finishes**  
Not to Scale, Typical



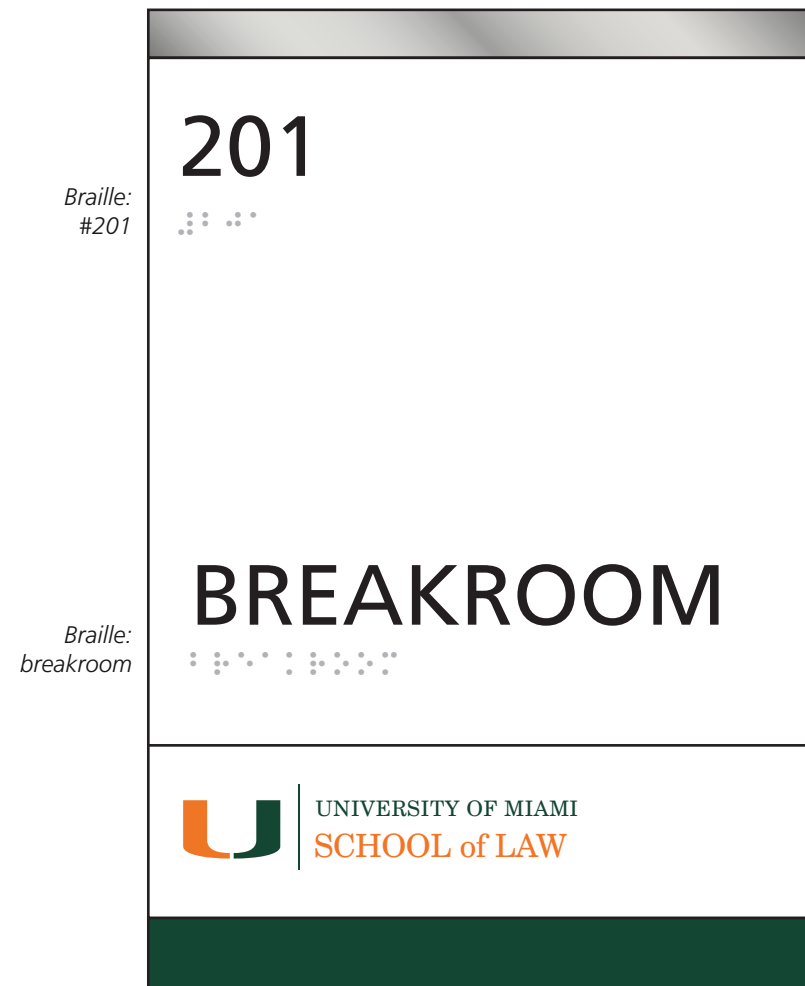


## Sign Type UM-2.0 | Primary Room Identity Sign | General Characteristics

Not to Scale, Typical



**Horizontal University Signature**  
(typical)



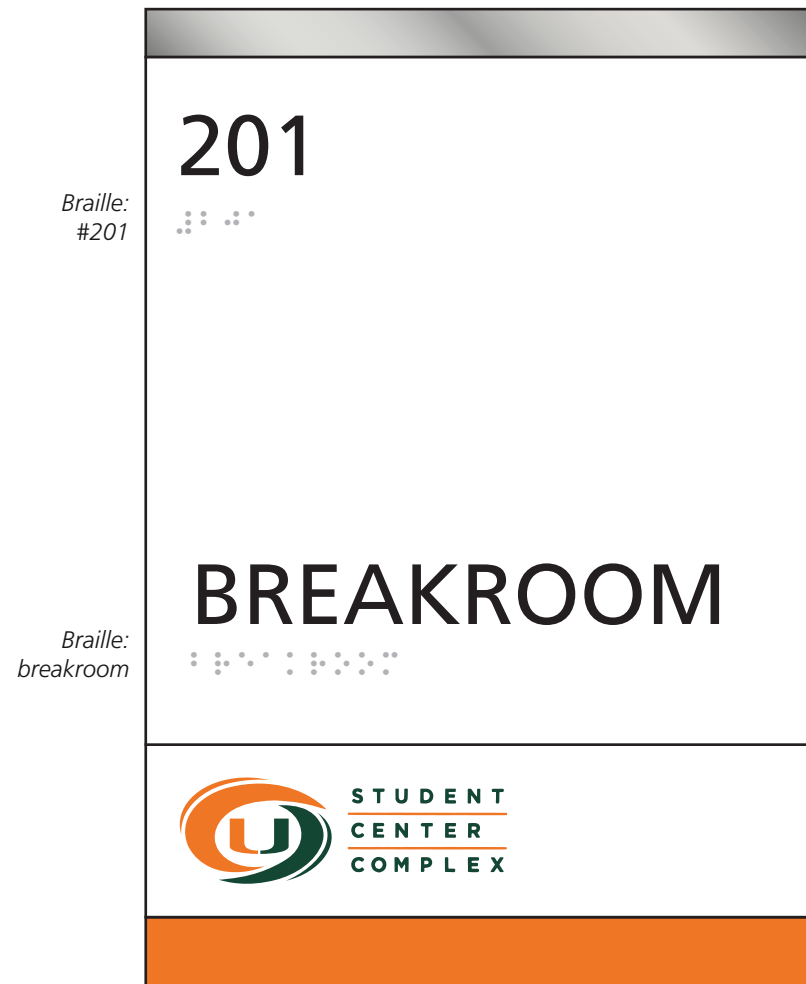
**Horizontal Unit Signature**  
(limited)

## University Branding

- Only the official horizontal University signature or, in limited cases, horizontal school or college signature, may be used. Exceptions include the Student Center Complex, and UHealth facilities.
- Branding may be used only on the logo panel within the footer. It may not appear in the message panel of the sign.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance, refer to the "University of Miami Visual Identity Manual."

### Sign Type UM-2.0 | Primary Room Identity Sign | University Branding

Not to Scale, Typical



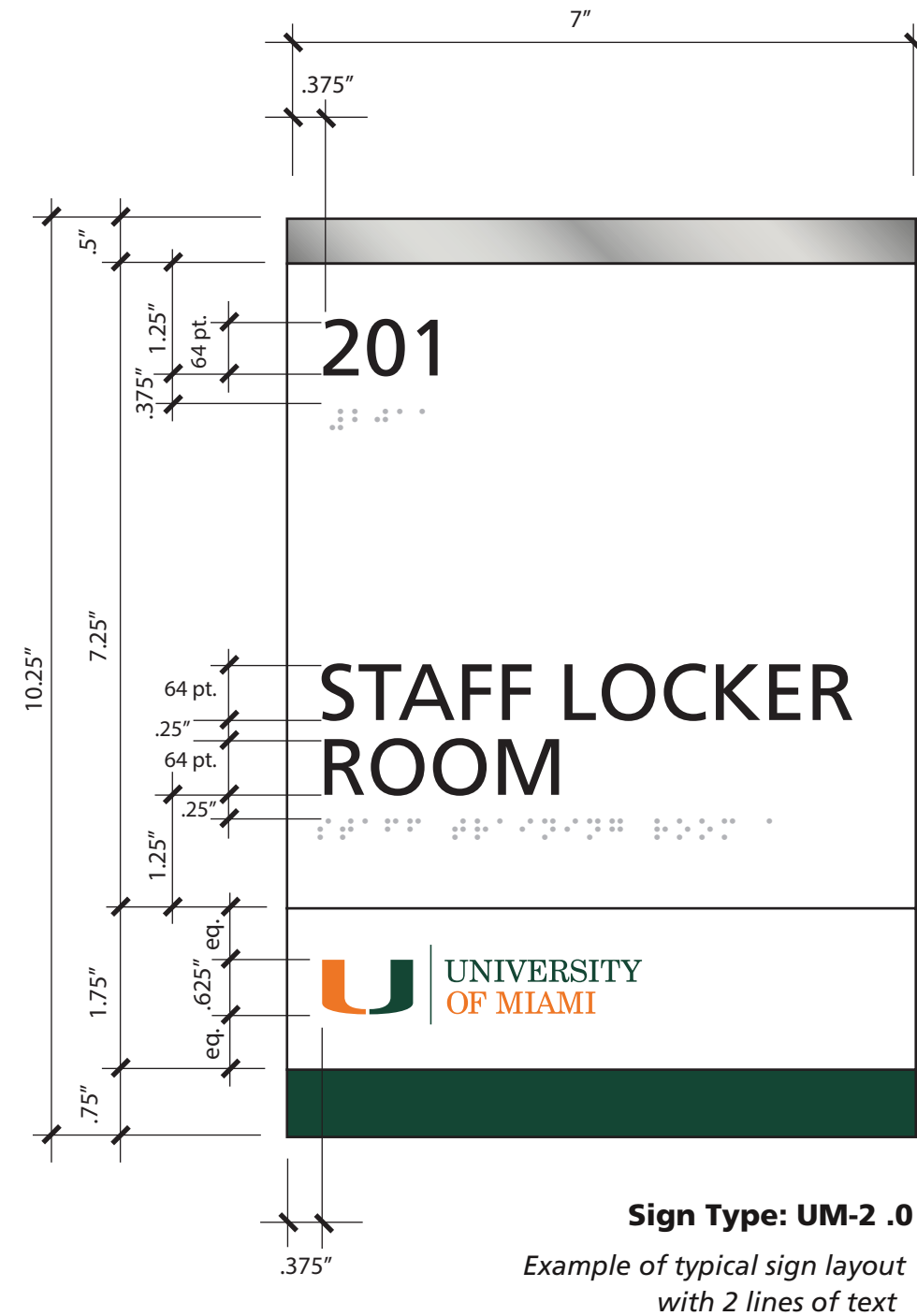
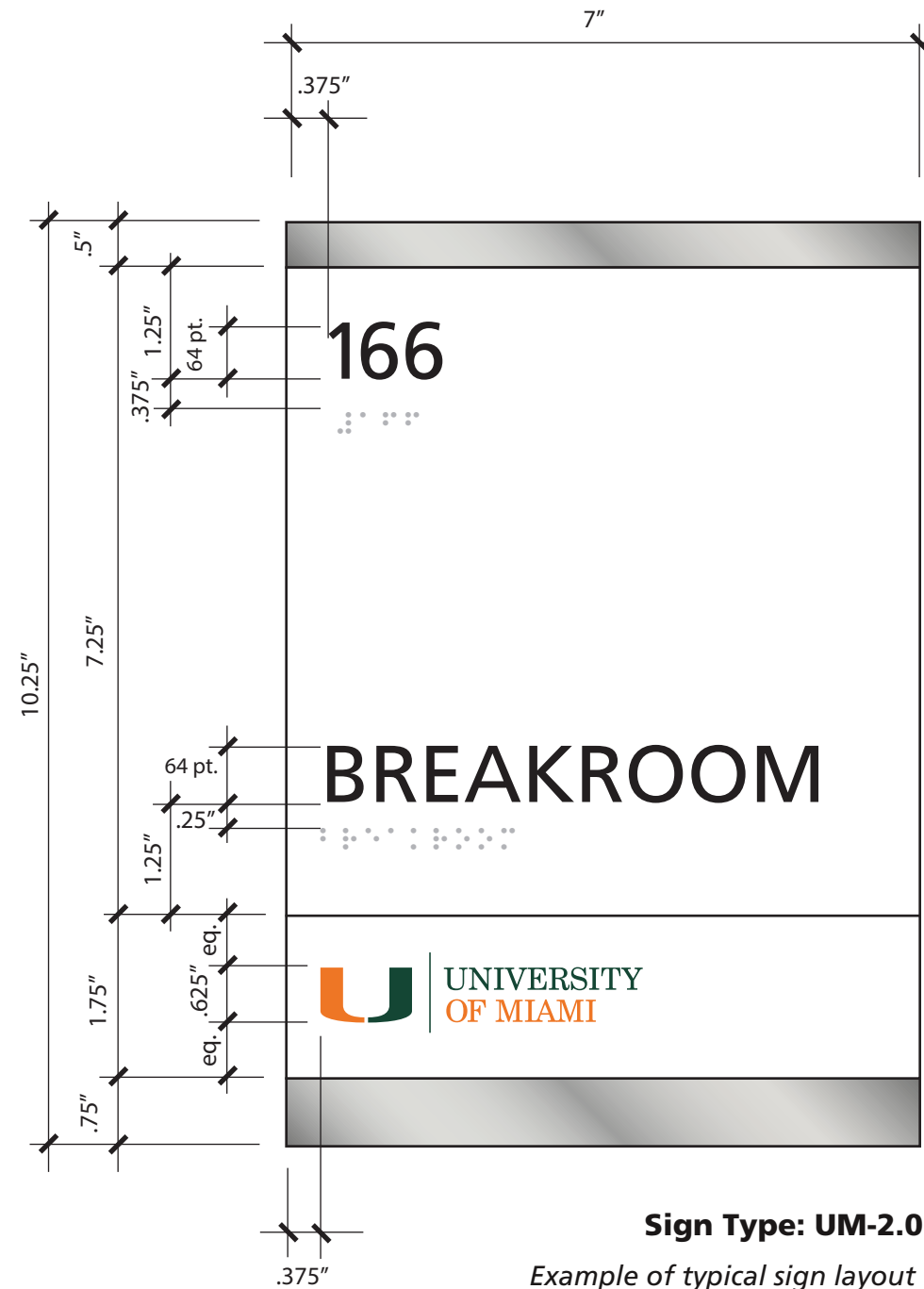
**Student Center Complex Signature**  
(typical)

### Sign Type UM-2.0 | Primary Room Identity Sign | University Branding

Not to Scale, Typical

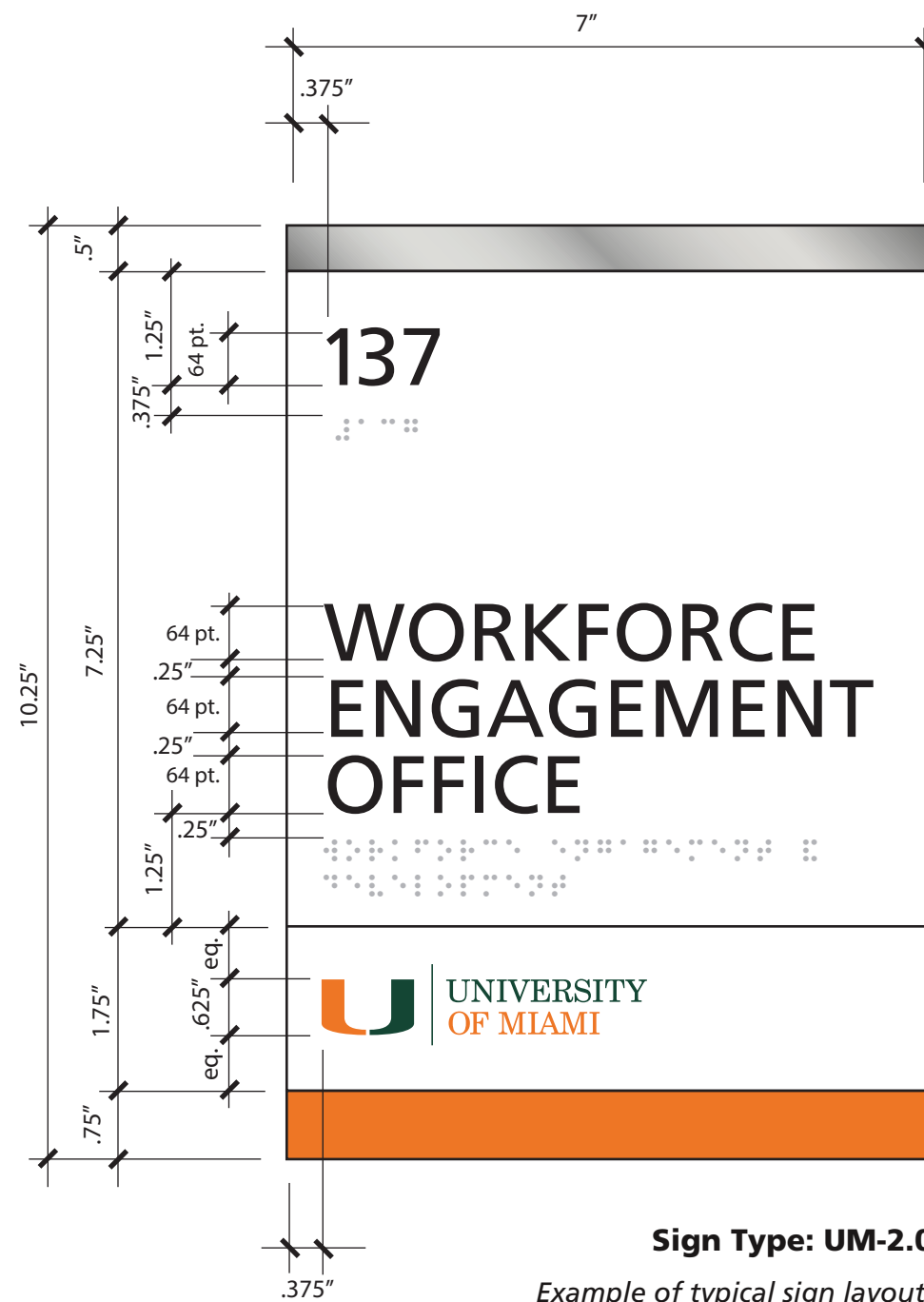
### University Branding

- For the Student Center Complex, only the official Brand Signature shown may be used.
- Branding may be used only on the logo panel within the footer. It may not appear in the message panel of the sign.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance, refer to the "University of Miami Visual Identity Manual."



## Sign Type UM-2.0 | Primary Room Identity Sign | Dimensions

Not to Scale, Typical



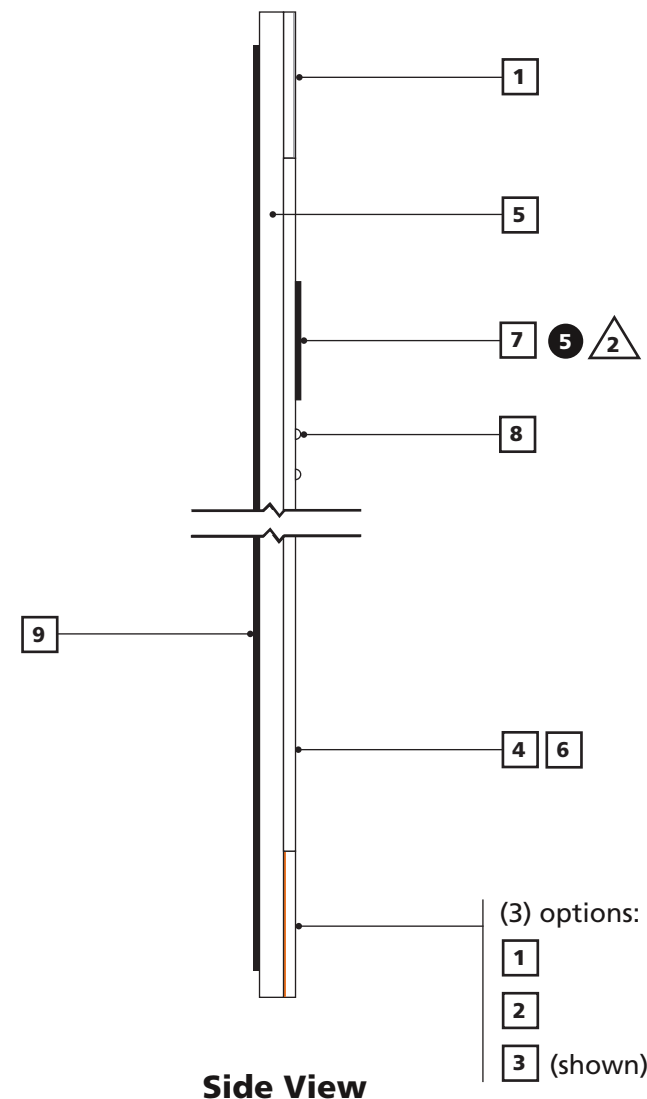
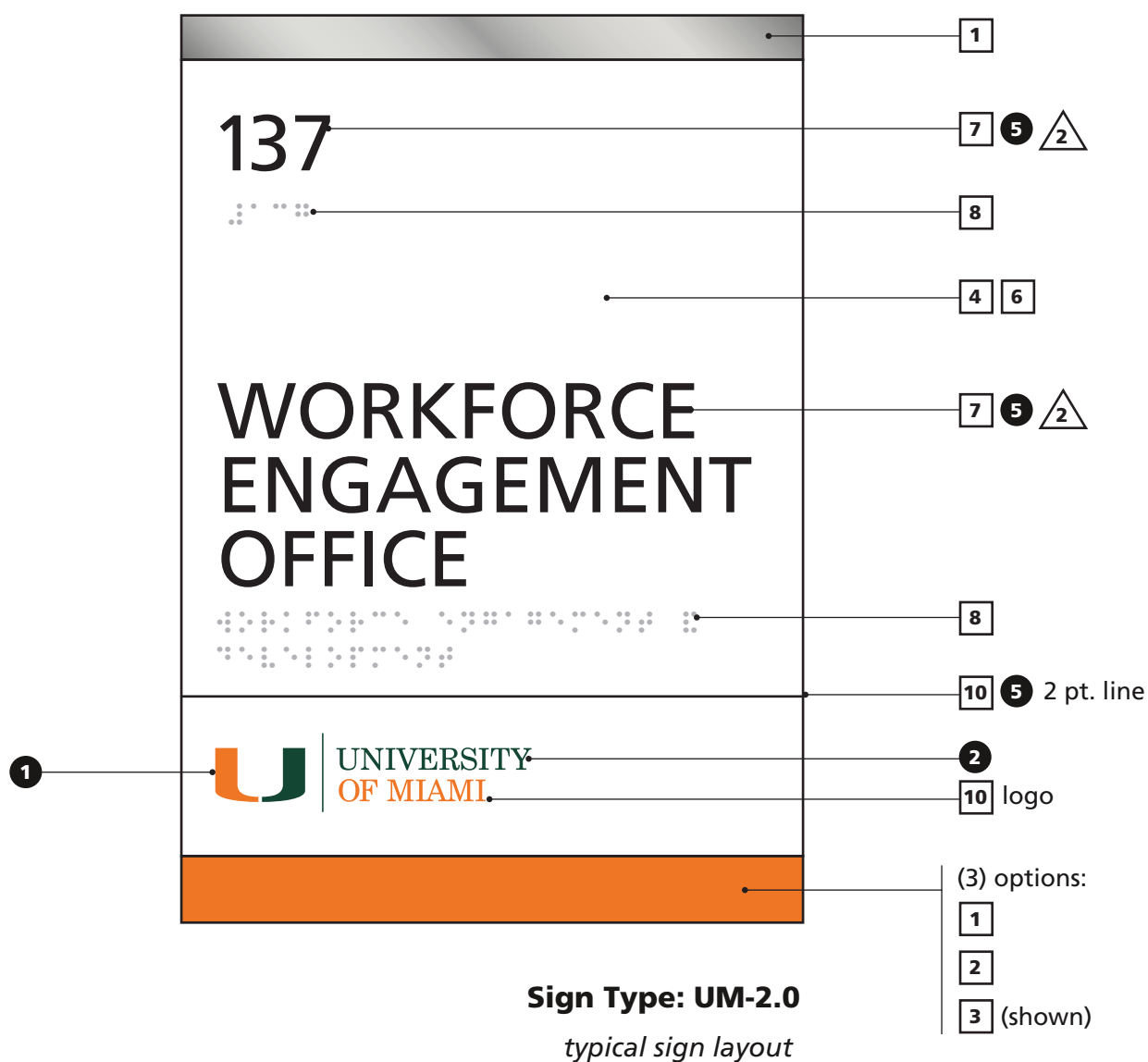
**Sign Type: UM-2.0**

*Example of typical sign layout  
with 3 lines of text*

## Sign Type UM-2.0 | Primary Room Identity Sign | Dimensions

Not to Scale, Typical





## Colors & Finishes

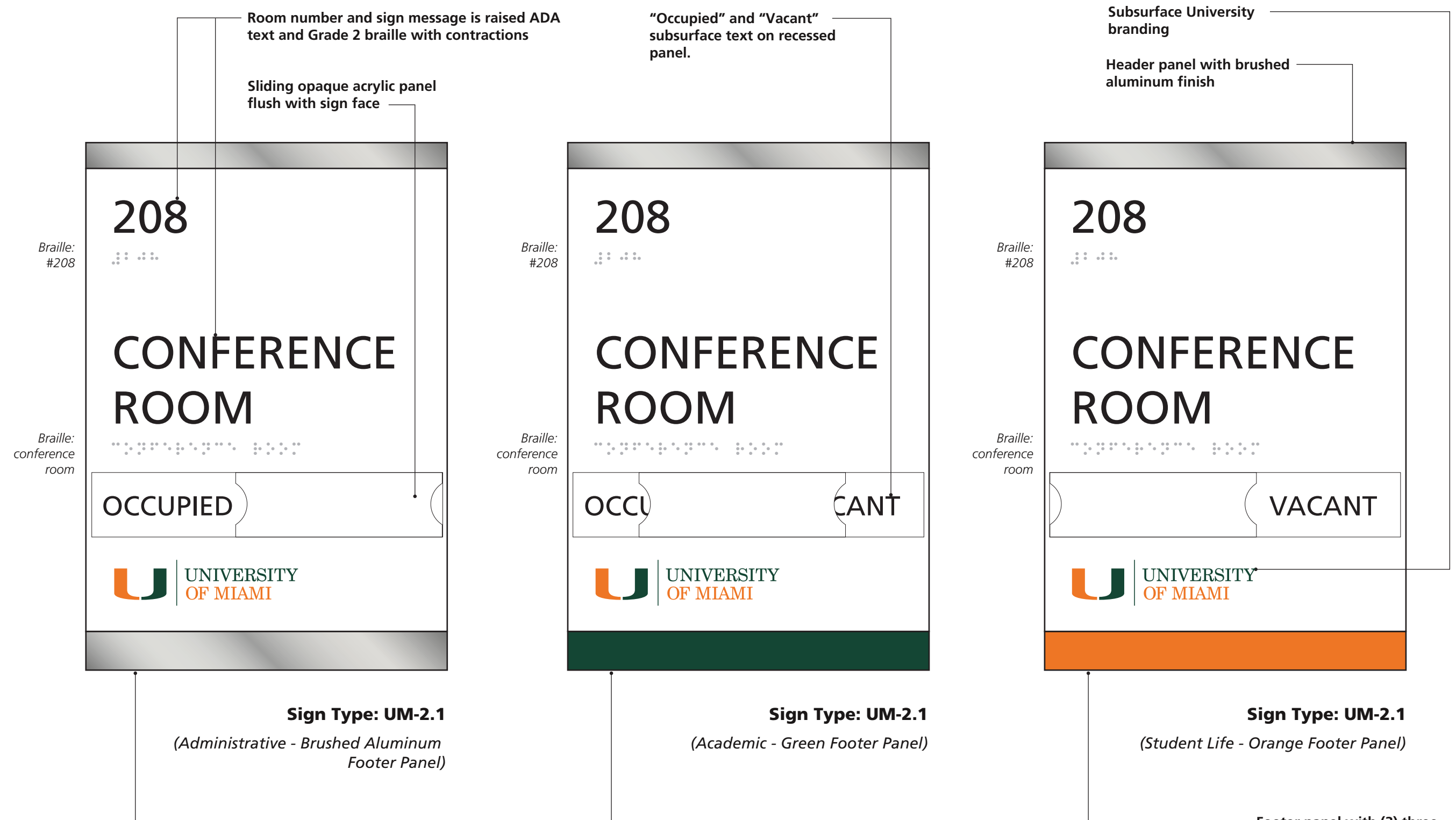
- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 7 Raised ADA compliant text/graphic
- 8 Raised ADA compliant Grade 2 braille text, with contractions (clear)
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print

2 "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

## Sign Type UM-2.0 | Primary Room Identity Sign | Colors & Finishes: Interior

Not to Scale, Typical



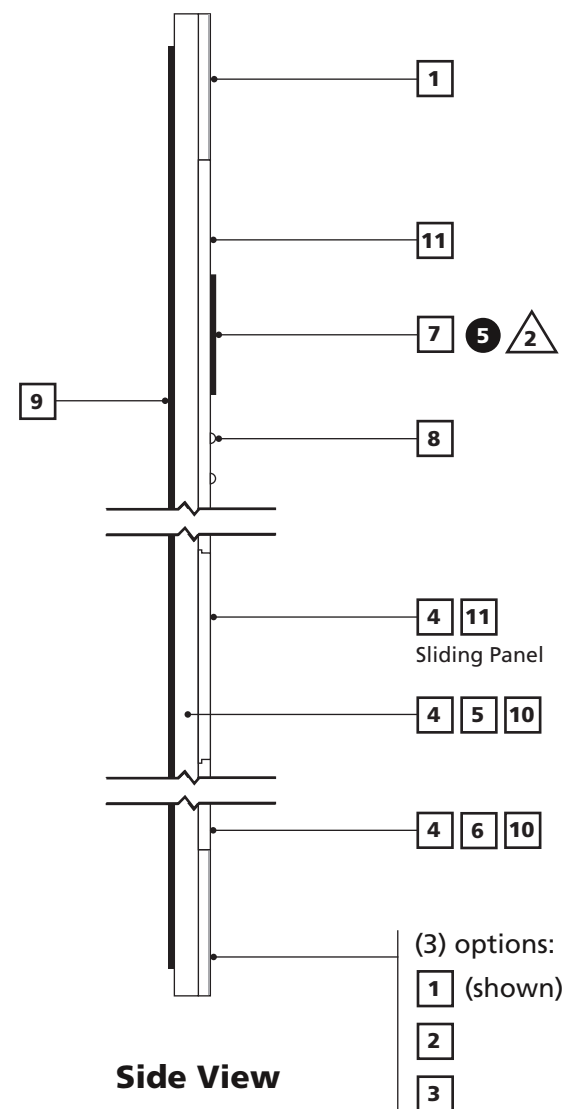
## Sign Type UM-2.1 | Conference Room Identity Sign | General Characteristics

Not to Scale, Typical



## Sign Type UM-2.1 | Conference Room Identity Sign | Dimensions

Not to Scale, Typical

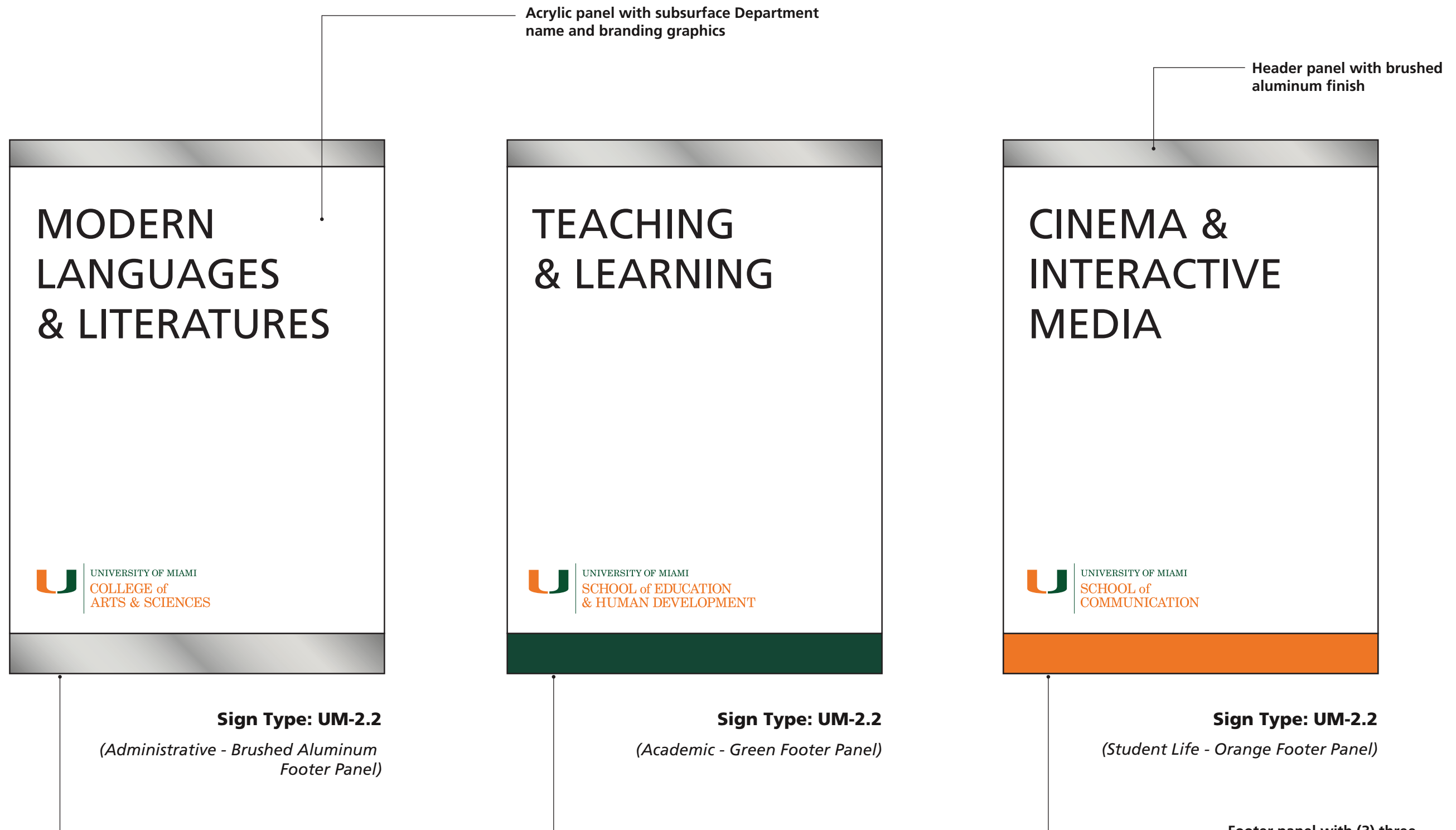


## Colors & Finishes

- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic with rectangular window for slider
- 7 Raised ADA compliant text/graphic
- 8 Raised ADA compliant Grade 2 braille text, with contractions (clear)
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print
- 11 Non-glare 1/16" P99 Cast Acrylic sliding panel
- 2 "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

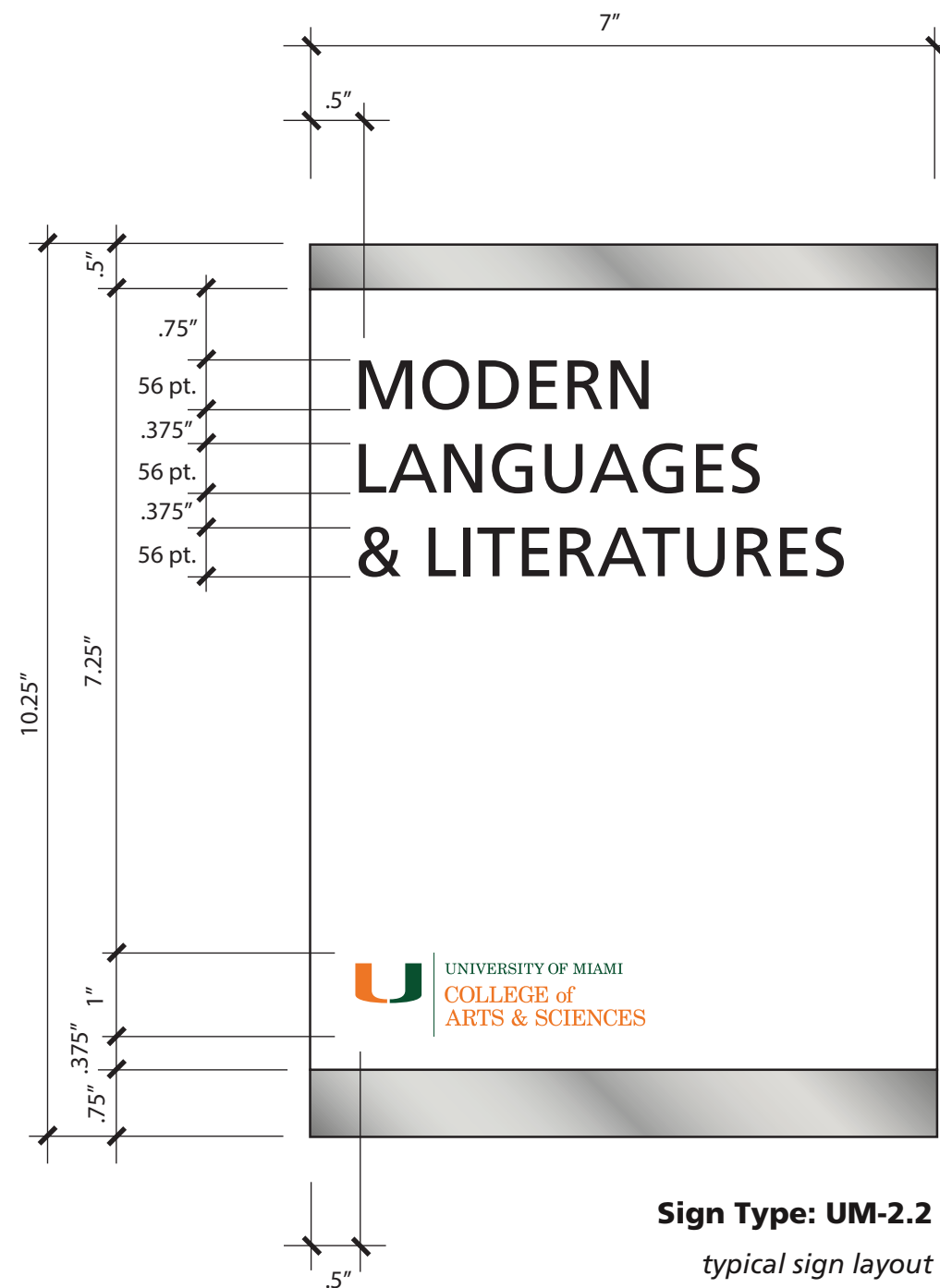
**Sign Type UM-2.1 | Conference Room Identity Sign | Colors & Finishes**  
Not to Scale, Typical



## Sign Type UM-2.2 | Department Identity Sign | General Characteristics

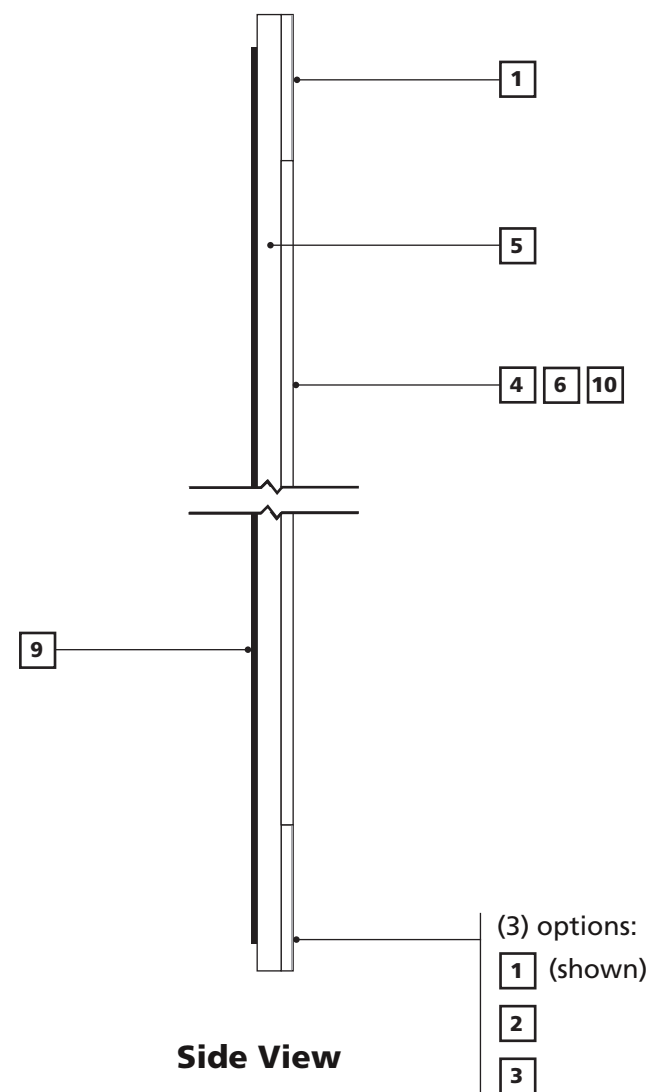
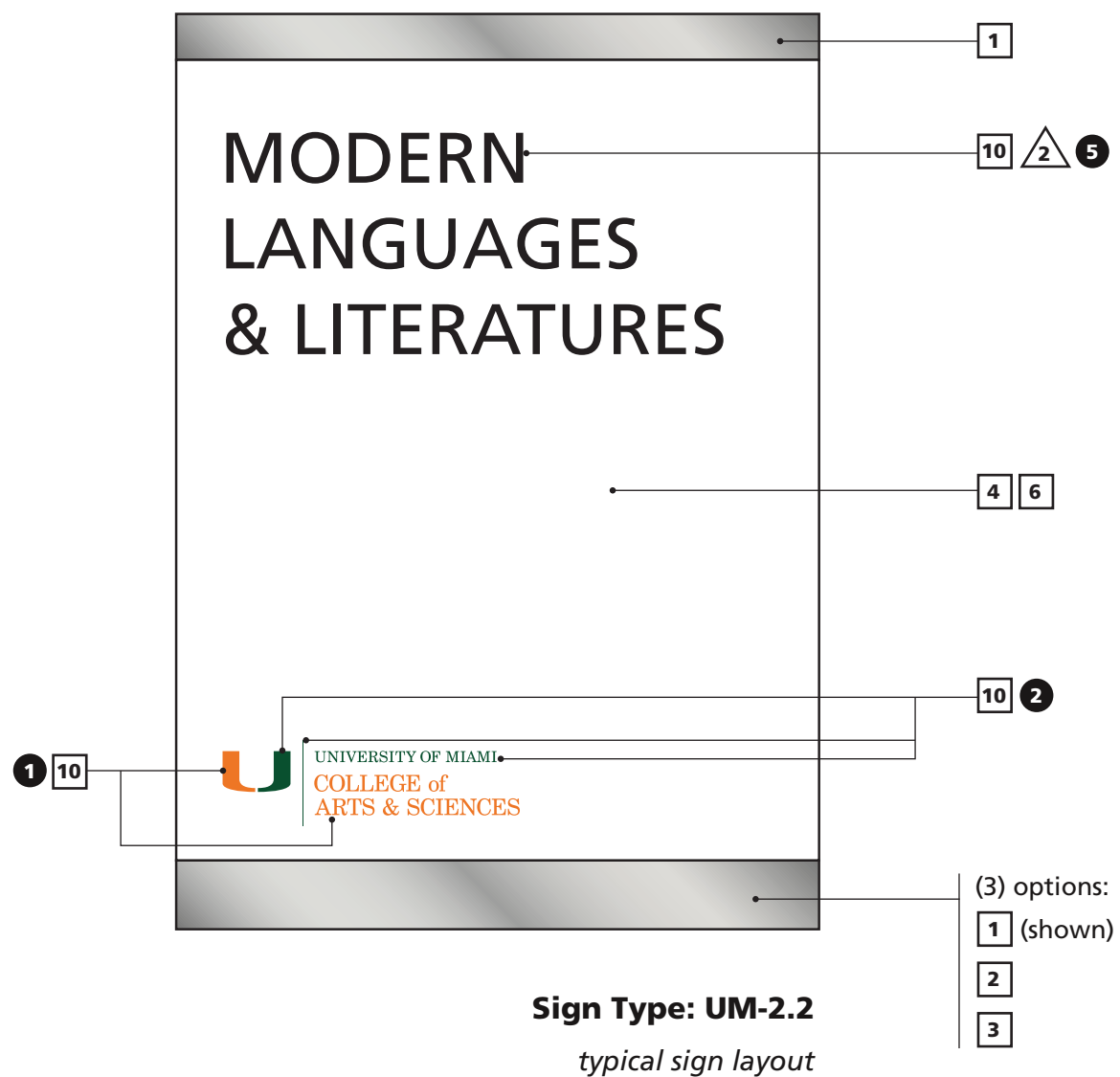
Not to Scale, Typical





## Sign Type UM-2.2 | Department Identity Sign | Dimensions

Not to Scale, Typical



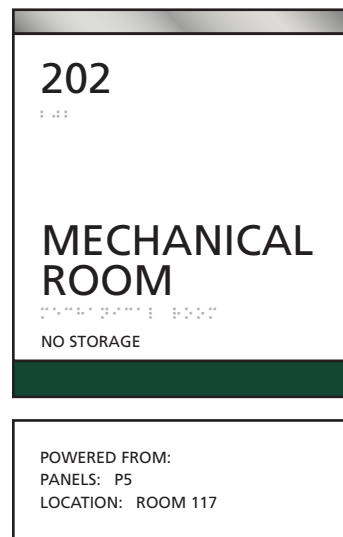
## Colors & Finishes

- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print
- 2 "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

## Sign Type UM-2.2 | Department Identity Sign | Colors & Finishes

Not to Scale, Typical



**Sign Type: UM-3.0**  
**Sign Type: UM-3.1**



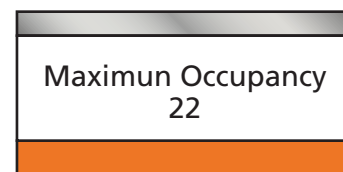
**Sign Type: UM-3.2**



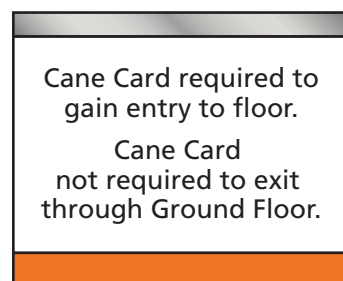
**Sign Type: UM-3.3**



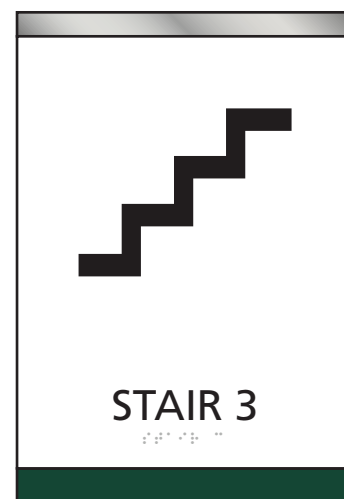
**Sign Type: UM-3.4**



**Sign Type: UM-3.5**



**Sign Type: UM-3.6**



**Sign Type: UM-3.7**

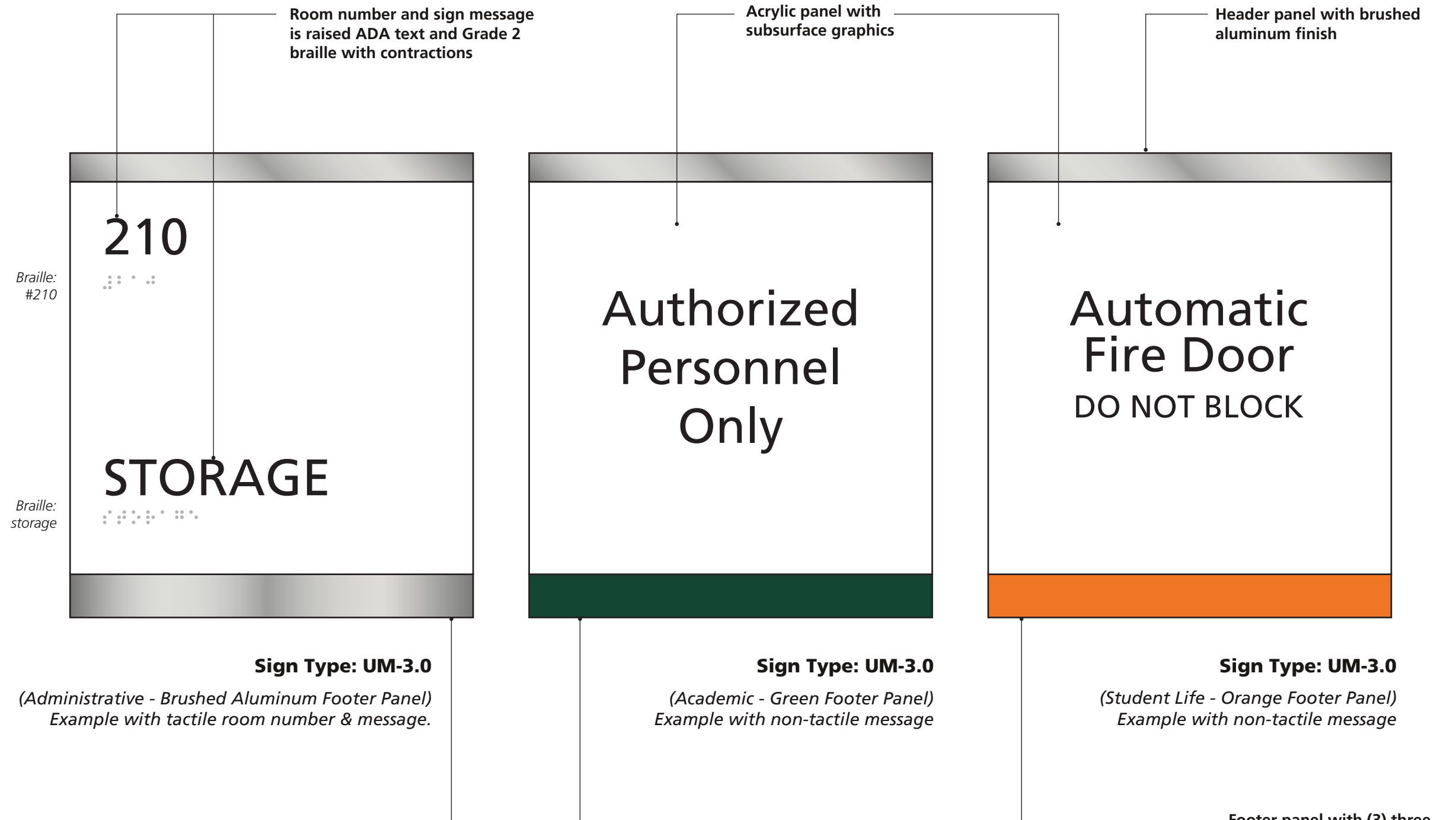


**Sign Type: UM-3.8**

- This sign type can be used for a variety of uses. Several different sizes are shown in these guidelines, but it is possible that additional sizes and layouts may be needed.
- Typical sign layouts are shown. Additional layouts and uses (not shown) should adhere to design intent outlined in these guidelines, and must be approved by the University prior to fabrication.
- Depending on use, location, message and code requirements sign panels may or may not require tactile lettering and braille.

## Sign Type UM-3.0 - UM-3.8 | Secondary Identity / Information Sign | General Characteristics

Not to Scale, Typical

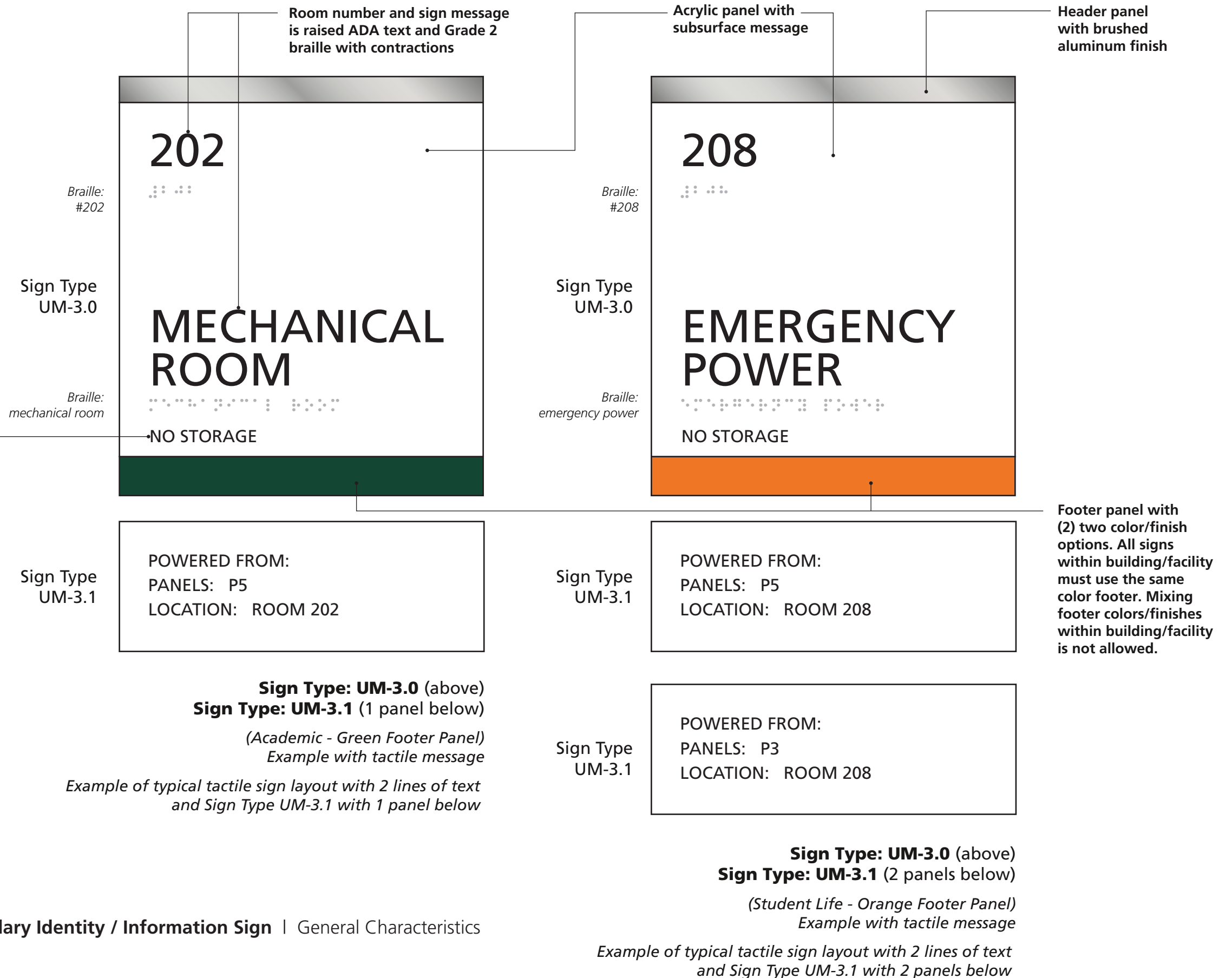


## Sign Type UM-3.0 | Secondary Identity / Information Sign | General Characteristics

Not to Scale, Typical

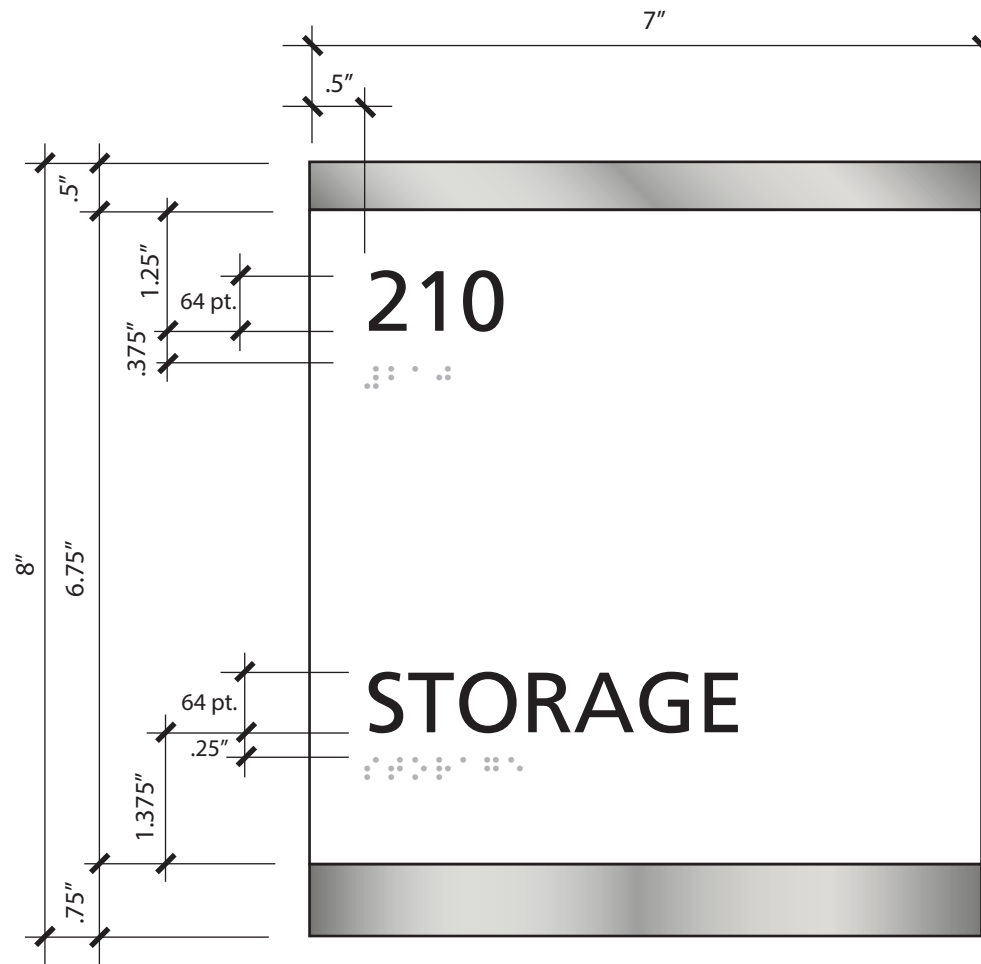
**Rooms Requiring  
Sign Type UM-3.1  
and  
subsurface  
NO STORAGE  
message:**

IDF Room  
MDF Room  
Telecom Room  
IT Room  
AV Room  
Laundry Room  
Boiler Room  
Mechanical Room  
UPS Battery  
Electrical Room  
Emergency Power  
Fire Command Center  
Fire Pump  
Central Plant Pumps  
Service  
Stair Fan  
Roof Access  
Mechanical Penthouse



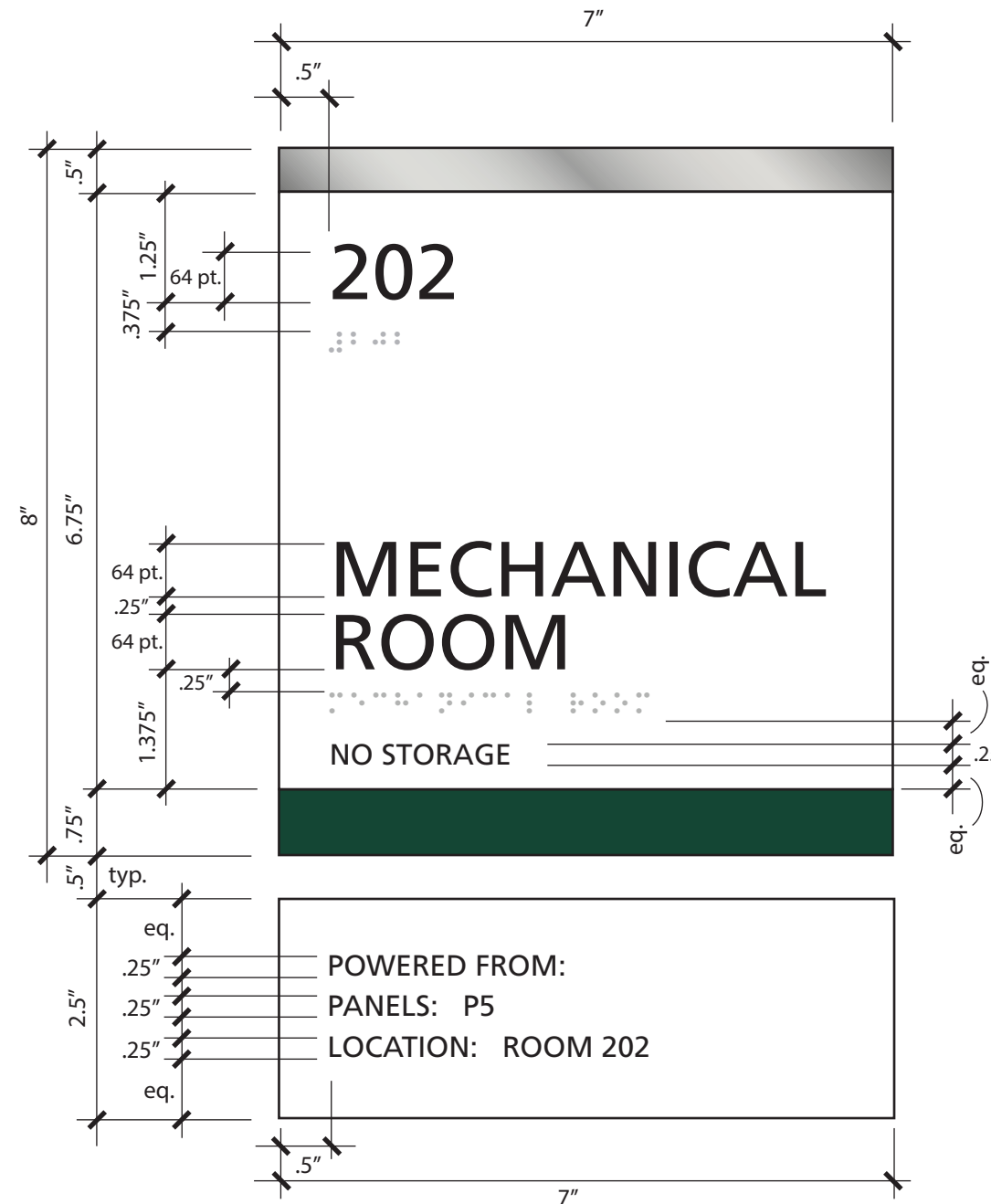
**Sign Type UM-3.0 / UM-3.1 | Secondary Identity / Information Sign | General Characteristics**

Not to Scale, Typical



**Sign Type: UM-3.0**

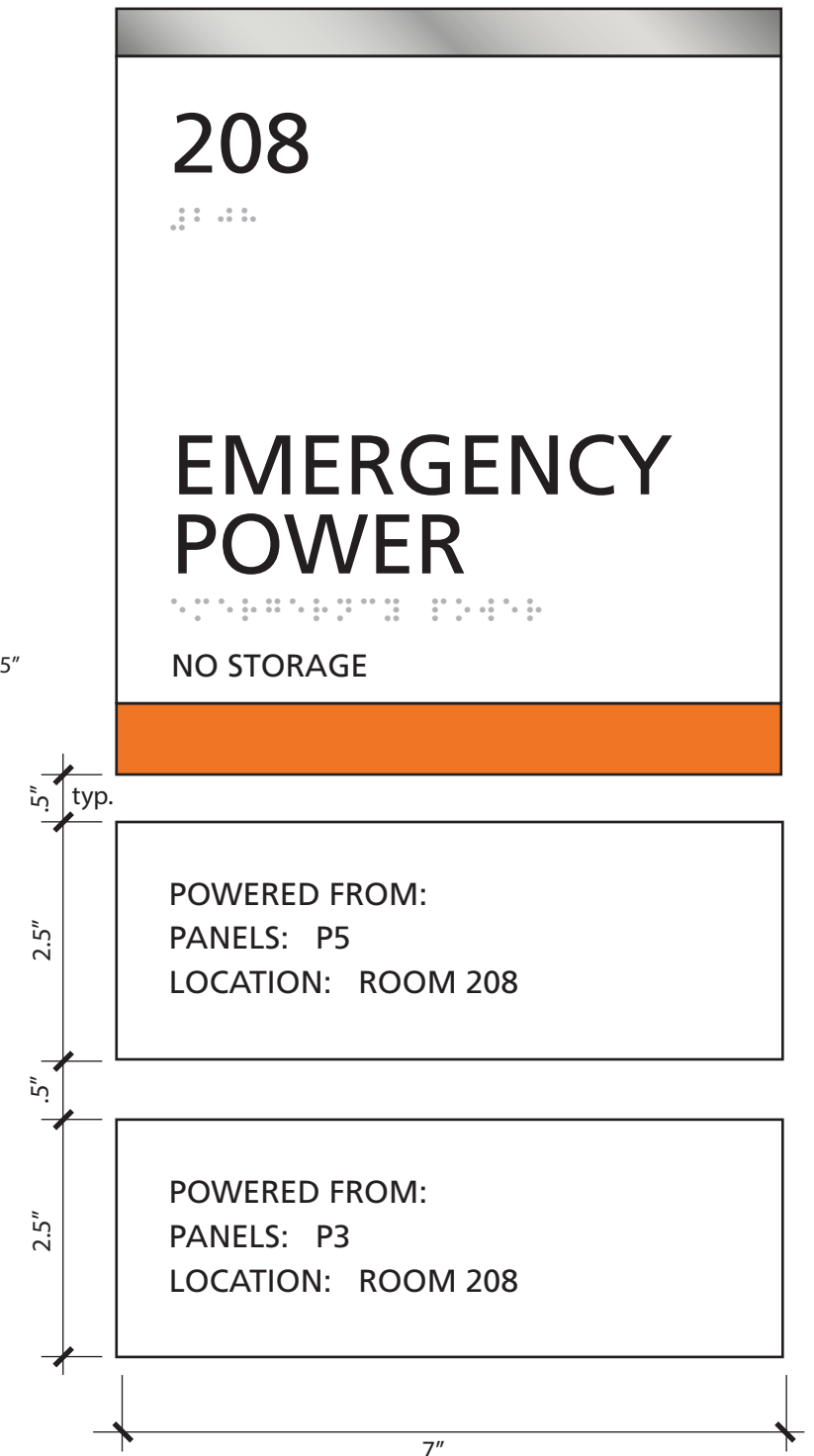
*Example of typical tactile sign layout  
with 1 line of text*



**Sign Type: UM-3.0 (above)**

**Sign Type: UM-3.1 (1 panel below)**

*Example of typical tactile sign layout with 2 lines of text  
and Sign Type UM-3.1 with 1 panel below*



**Sign Type: UM-3.0 (above)**

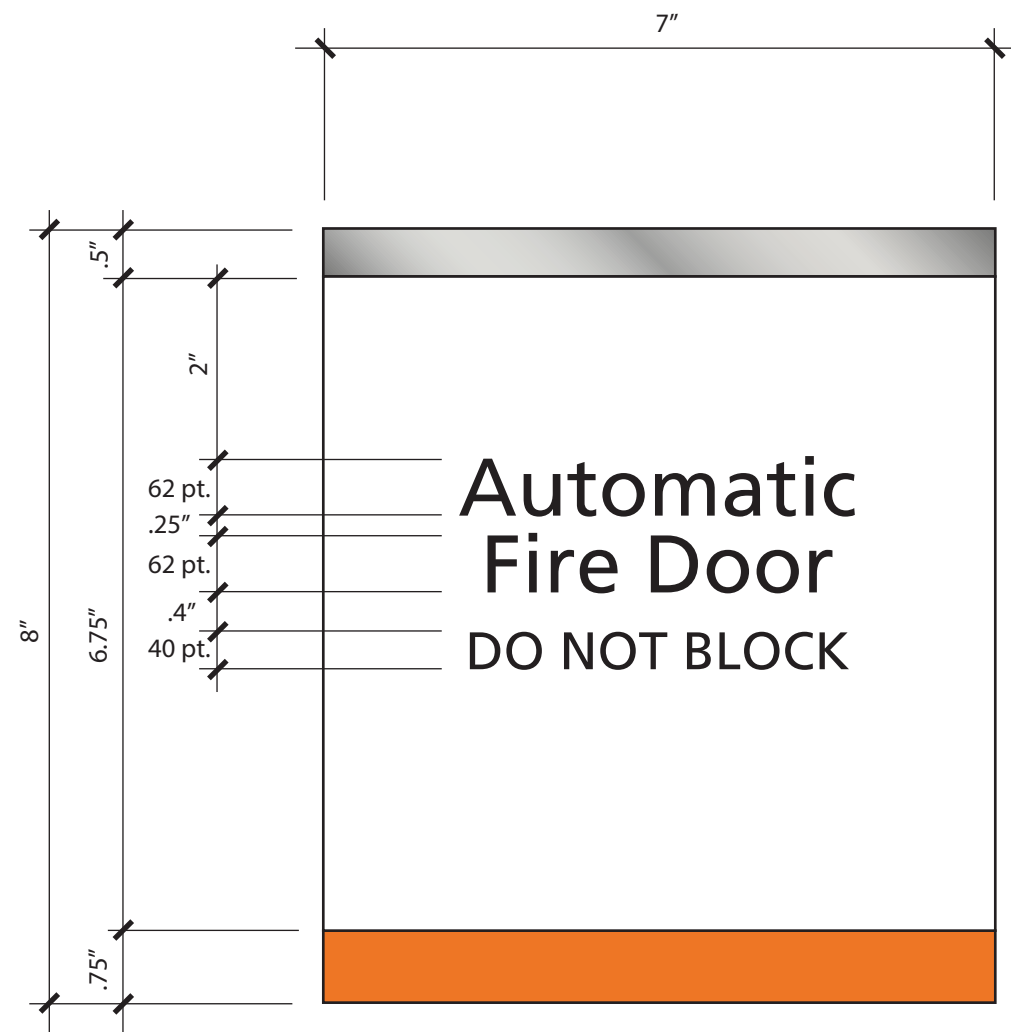
**Sign Type: UM-3.1 (2 panels below)**

*Example of typical tactile sign layout with 2 lines of text  
and Sign Type UM-3.1 with 2 panels below*

## Sign Type UM-3.0 / UM-3.1 | Secondary Identity / Information Sign | Dimensions

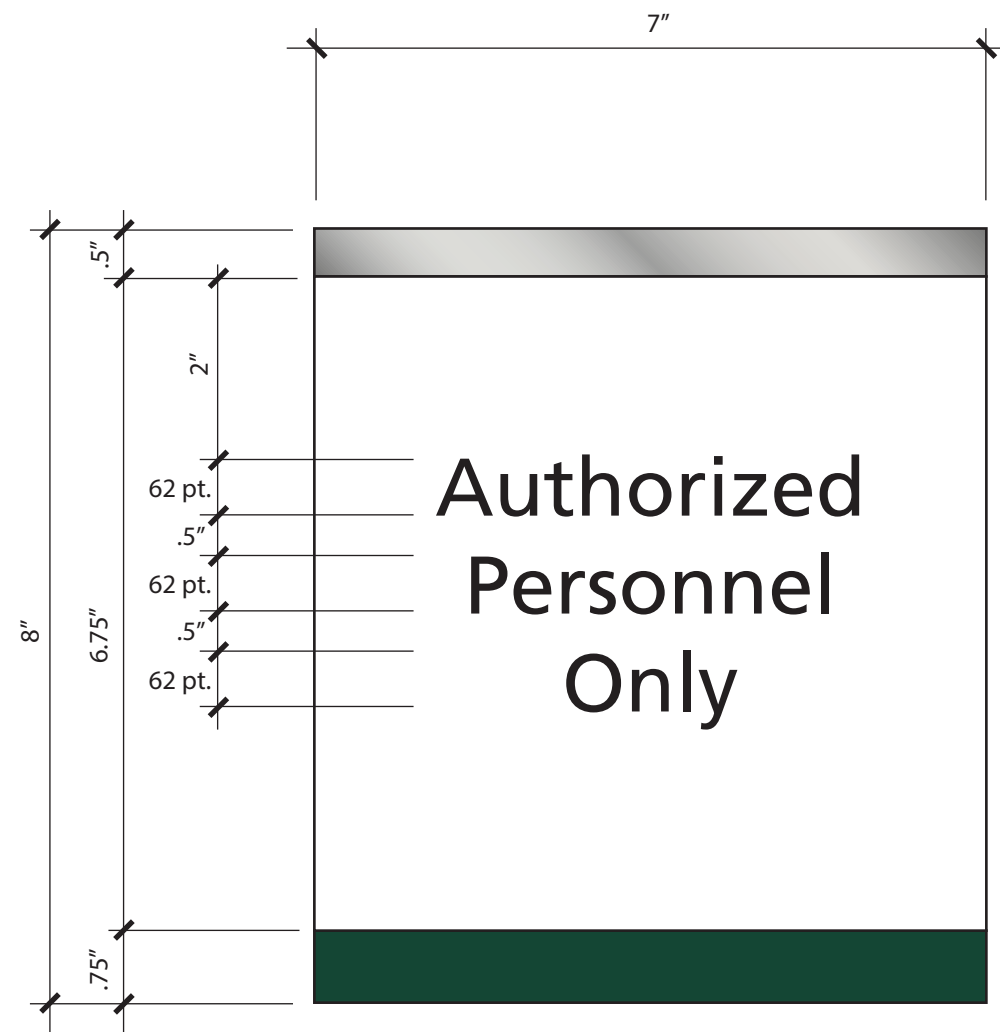
Not to Scale, Typical





**Sign Type: UM-3.0**

*Example of typical non-tactile sign layout*

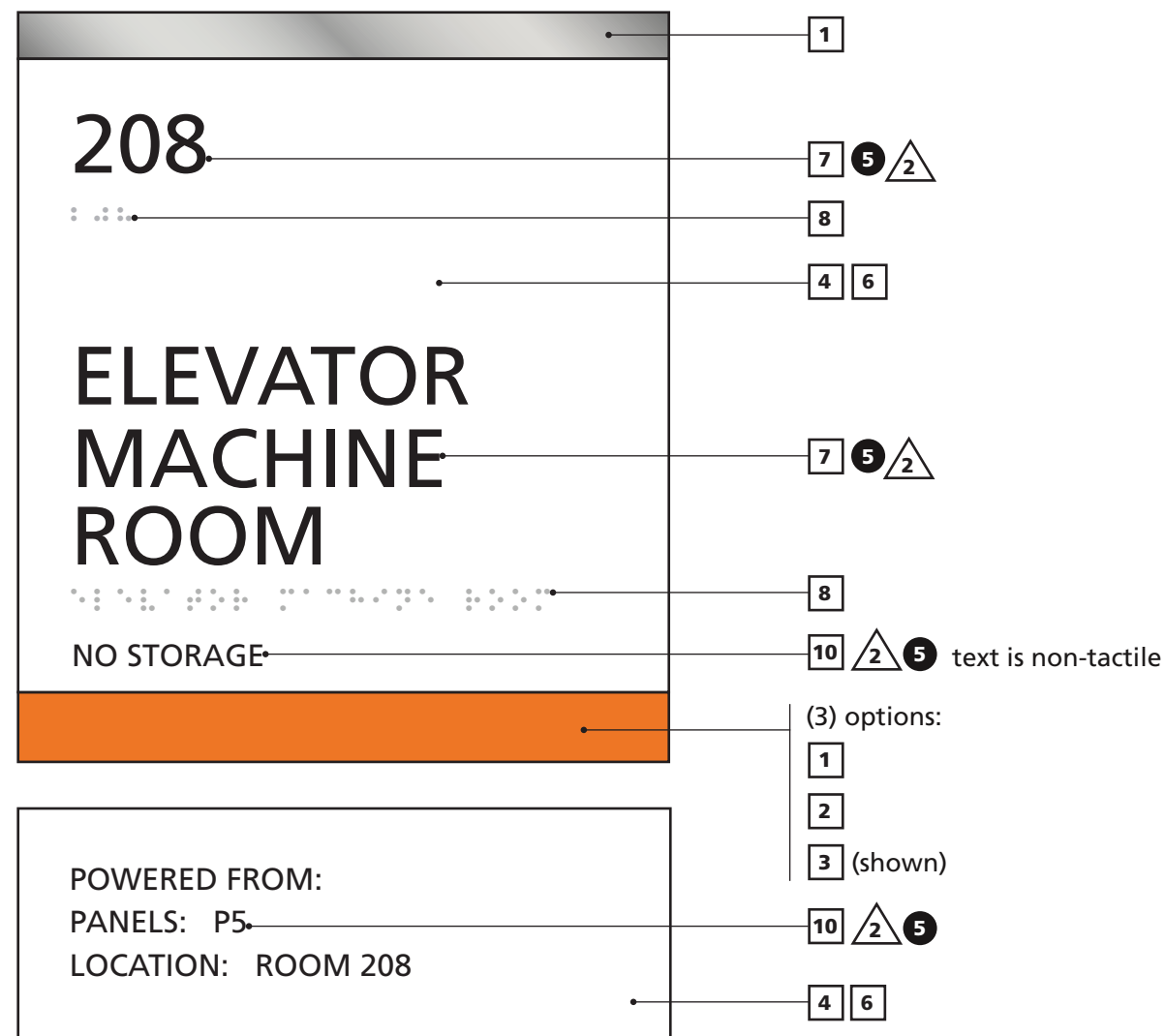


**Sign Type: UM-3.0**

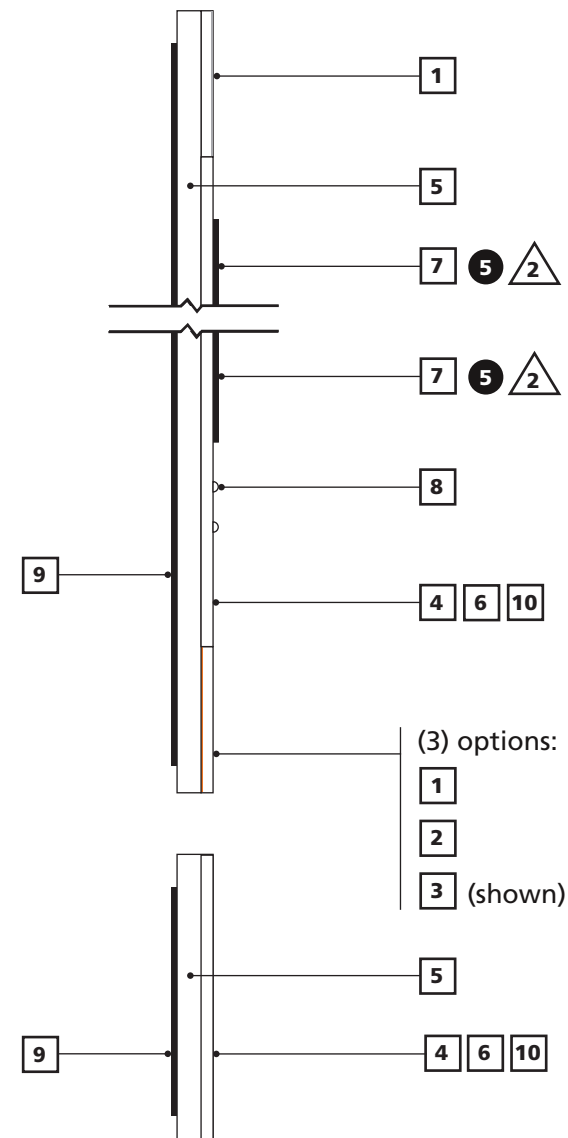
*Example of typical non-tactile sign layout*

**Sign Type UM-3.0 | Secondary Identity / Information Sign | Dimensions**

Not to Scale, Typical



**Sign Type: UM-3.0, UM-3.1**  
typical sign layout



**Side View**

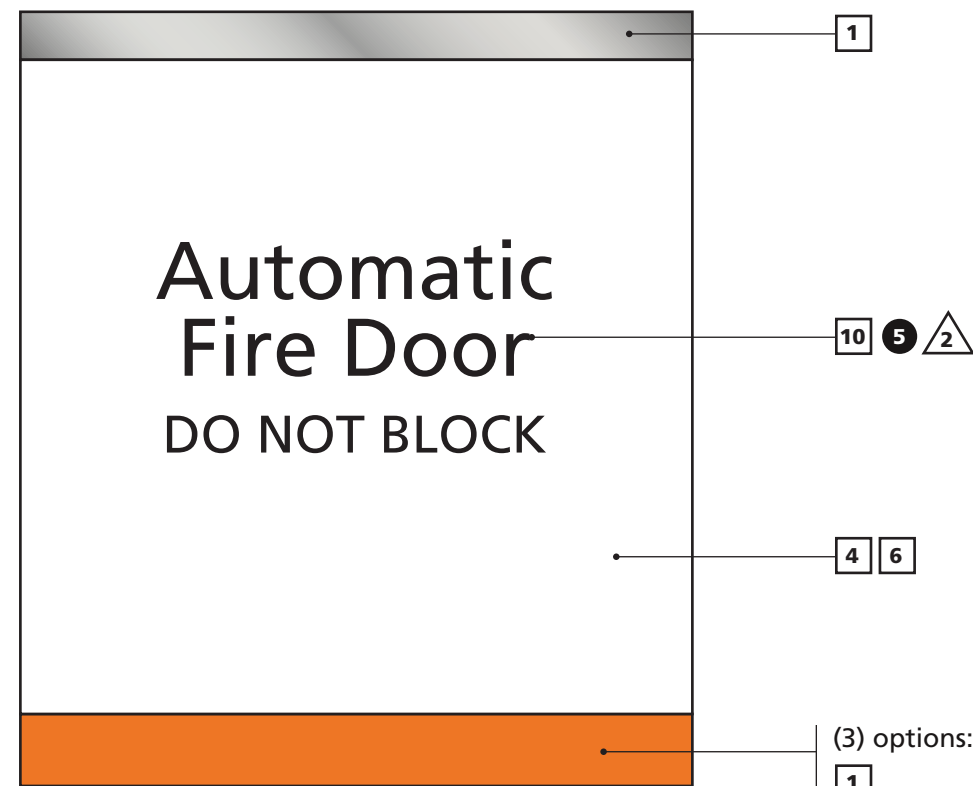
## Colors & Finishes

- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 7 Raised ADA compliant text/graphic
- 8 Raised ADA compliant Grade 2 braille text, with contractions (clear)
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print
- 2 "Frutiger Roman" typeface

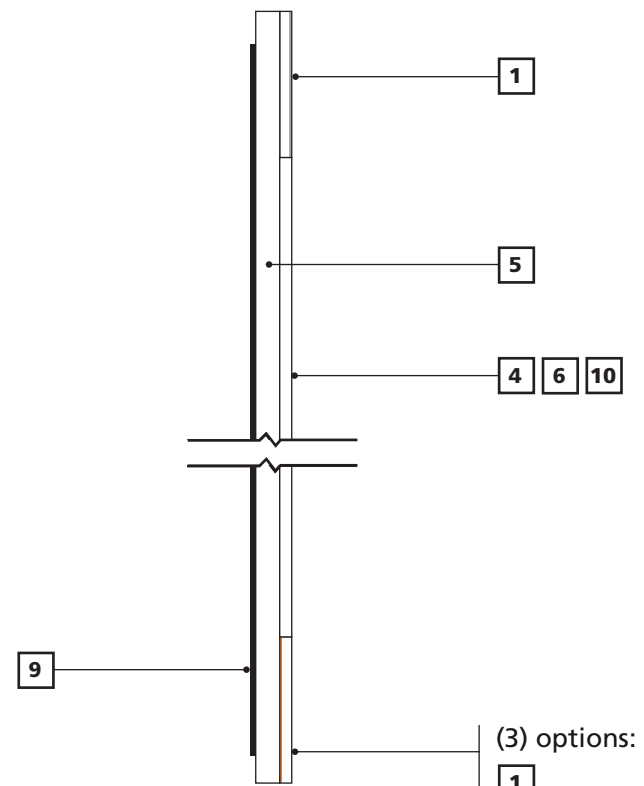
Note:  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

**Sign Type UM-3.0 / UM-3.1 | Secondary Identity / Information Sign** | Colors & Finishes: Tactile Interior & Exterior

Not to Scale, Typical



**Sign Type: UM-3.0**  
typical sign layout



**Side View**

## Colors & Finishes

- ❶ Orange, Pantone 158C
- ❷ Green, Pantone 3435C
- ❸ Black
- ❶ Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- ❷ Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- ❸ Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- ❹ Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- ❺ Non-glare 1/8" P99 Cast White Acrylic
- ❻ Non-glare 1/16" P99 Cast Acrylic
- ❾ Double-face mounting tape & silastic adhesive (no visible fasteners)
- ❿ Subsurface digital print

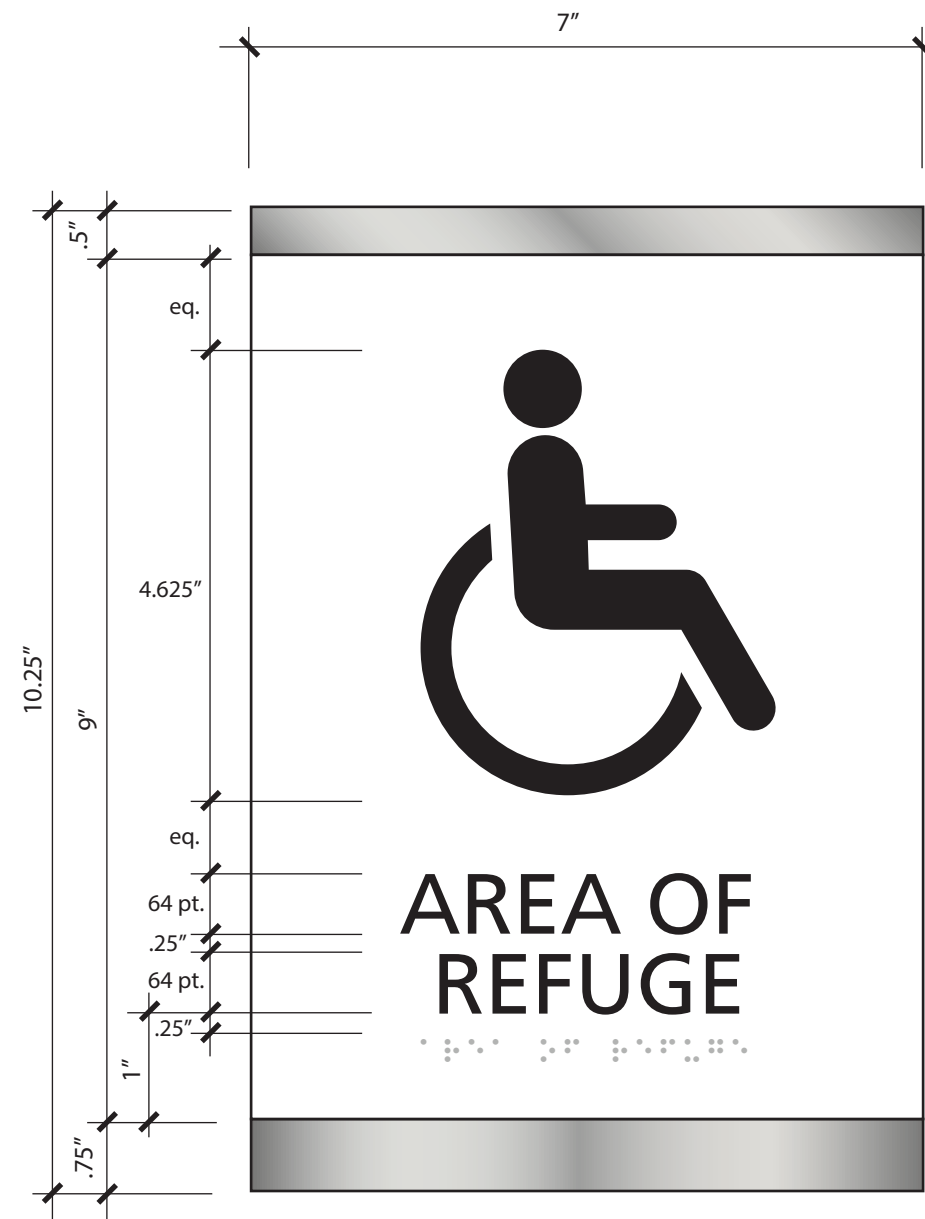
⚠️ "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back. to back side of glass to

**Sign Type UM-3.0 | Secondary Identity / Information Sign** | Colors & Finishes: Non-Tactile Interior & Exterior

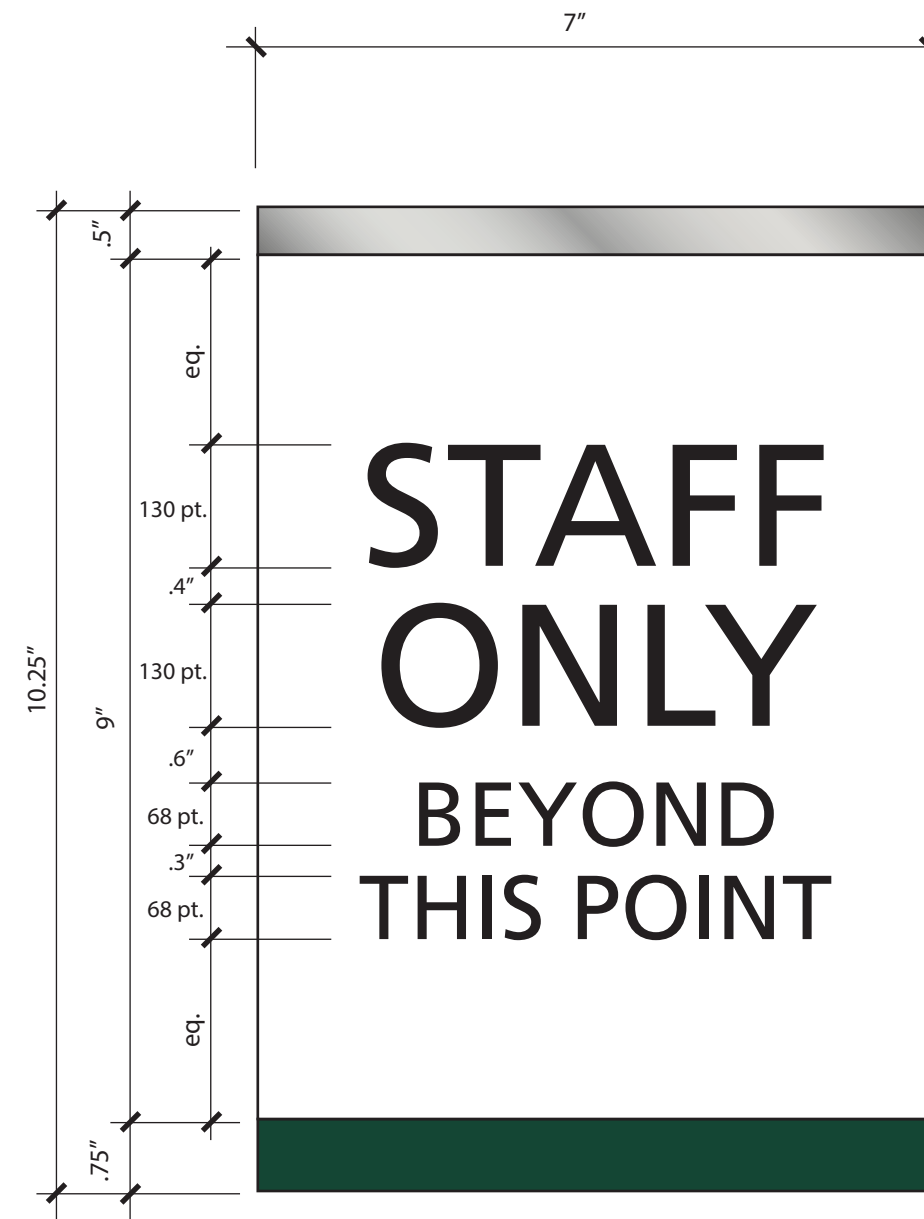
Not to Scale, Typical





**Sign Type: UM-3.2**

*Typical tactile layout shown. Apply alternate graphics and messages to this size of sign as required.*

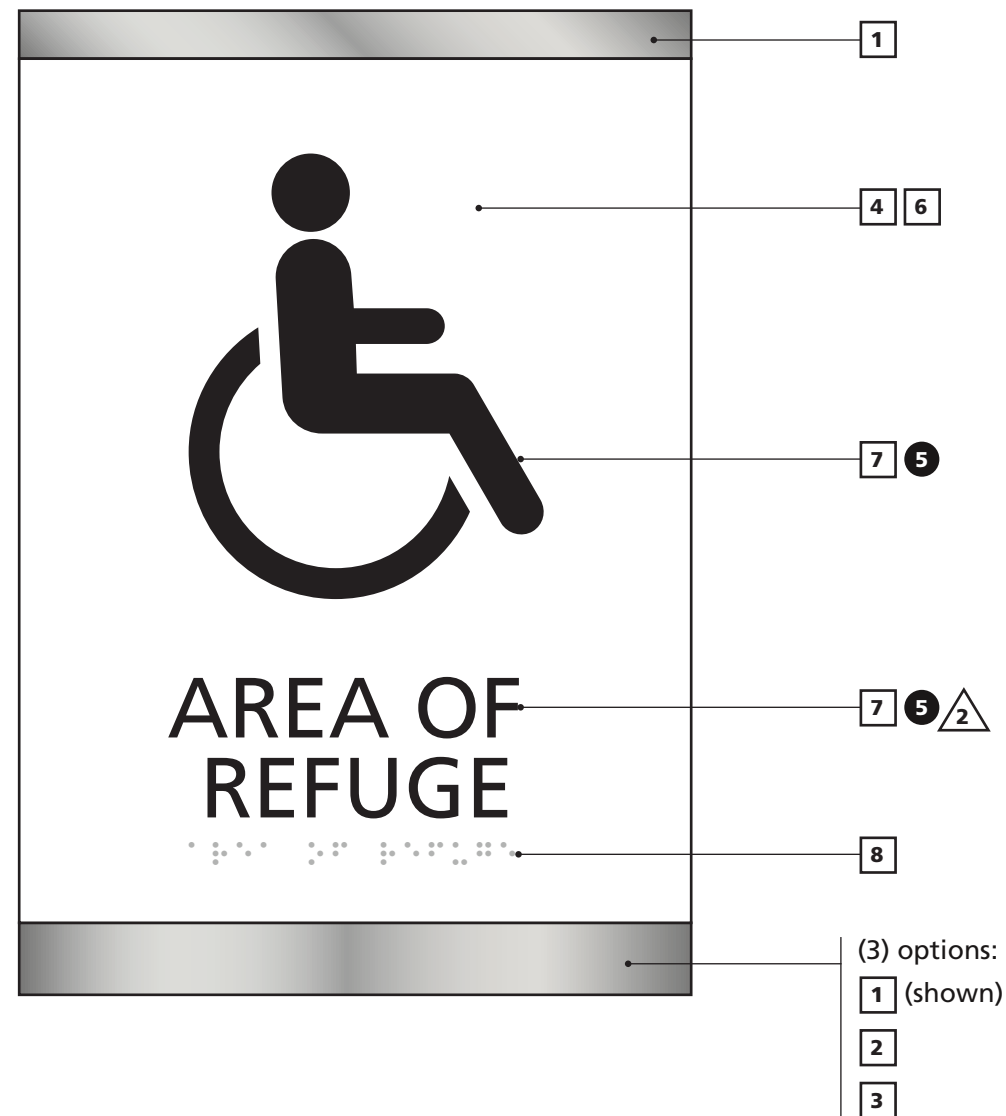


**Sign Type: UM-3.2**

*Typical non-tactile layout shown. Apply alternate graphics and messages to this size of sign as required.*

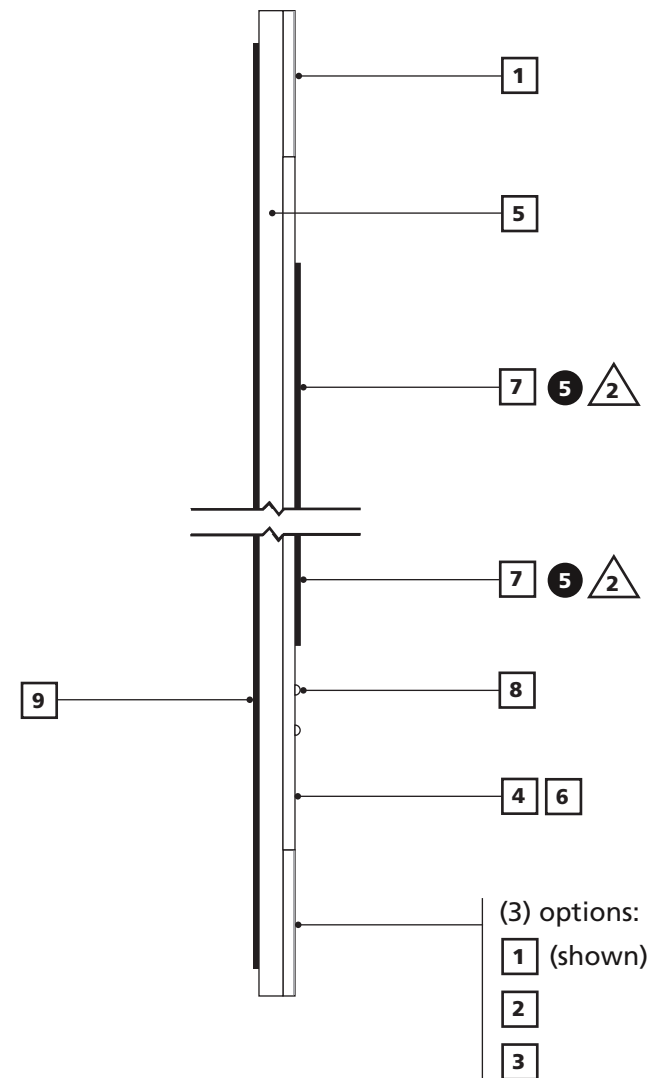
## Sign Type UM-3.2 | Secondary Identity / Information Sign | Dimensions

Not to Scale, Typical



**Sign Type: UM-3.2**

*Typical tactile layout shown. Apply alternate graphics and messages to this size of sign as required.*

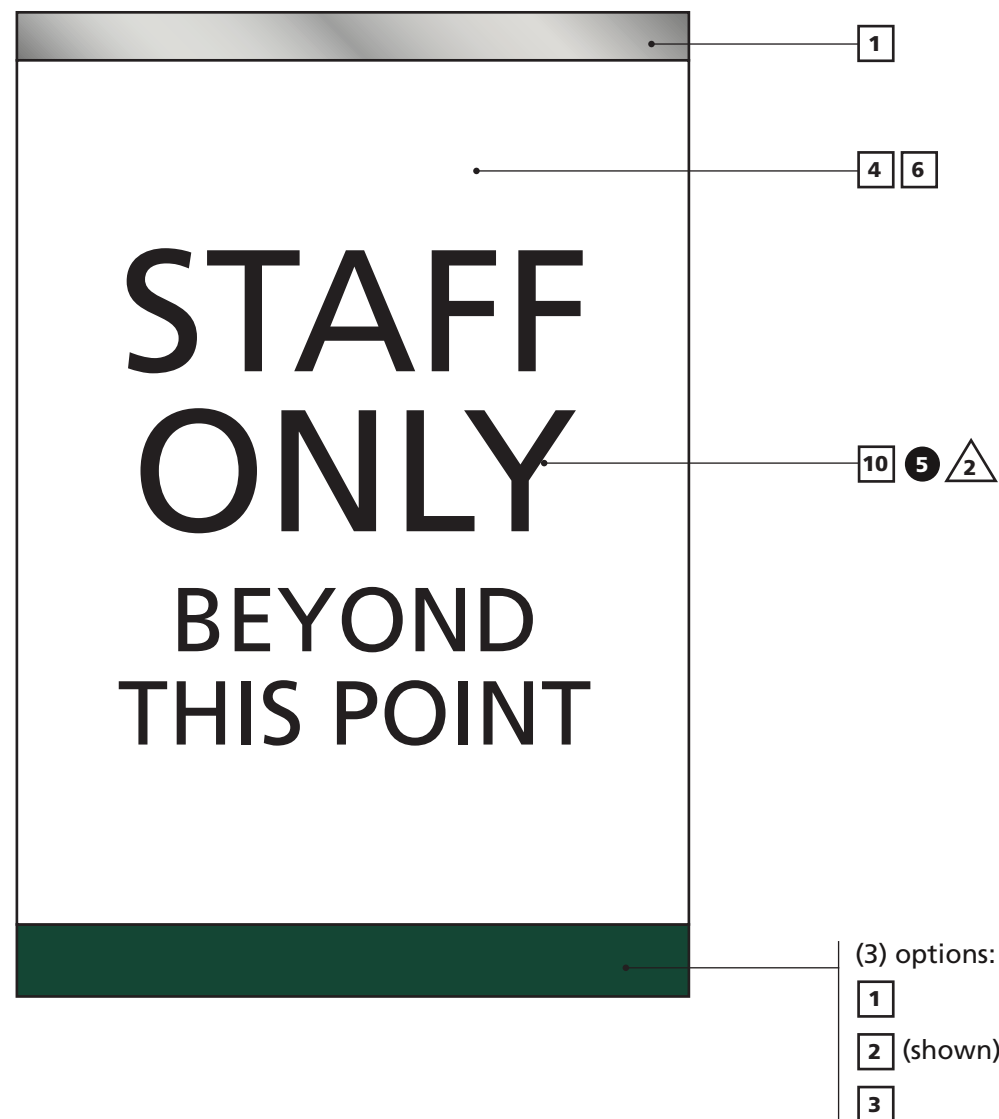


**Side View**

## Colors & Finishes

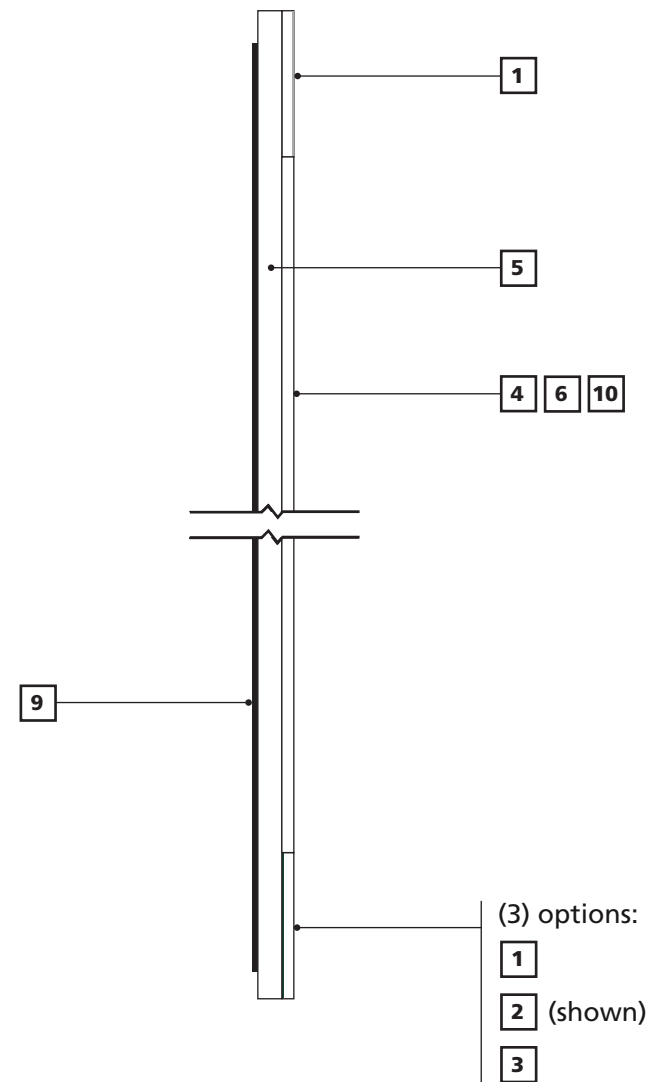
- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 7 Raised ADA compliant text/graphic
- 8 Raised ADA compliant Grade 2 braille text, with contractions (clear)
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print
- 2 "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.



**Sign Type: UM-3.2**

*Typical tactile layout shown. Apply alternate graphics and messages to this size of sign as required.*



**Side View**

## Colors & Finishes

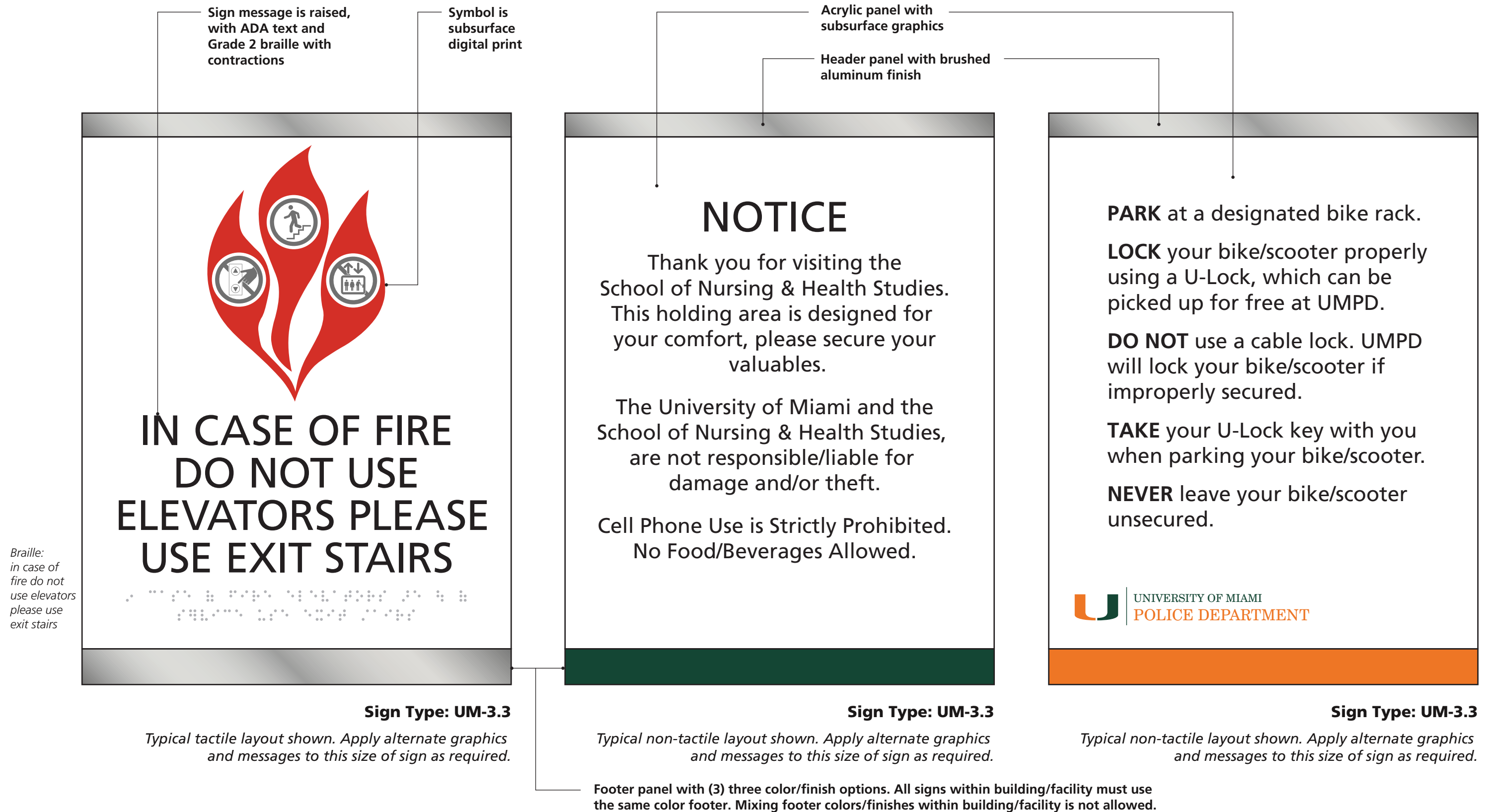
- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print

2 "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

**Sign Type UM-3.2 | Secondary Identity / Information Sign | Colors & Finishes: Non-Tactile Sign**

Not to Scale, Typical



## Sign Type UM-3.3 | Secondary Identity / Information Sign | General Characteristics

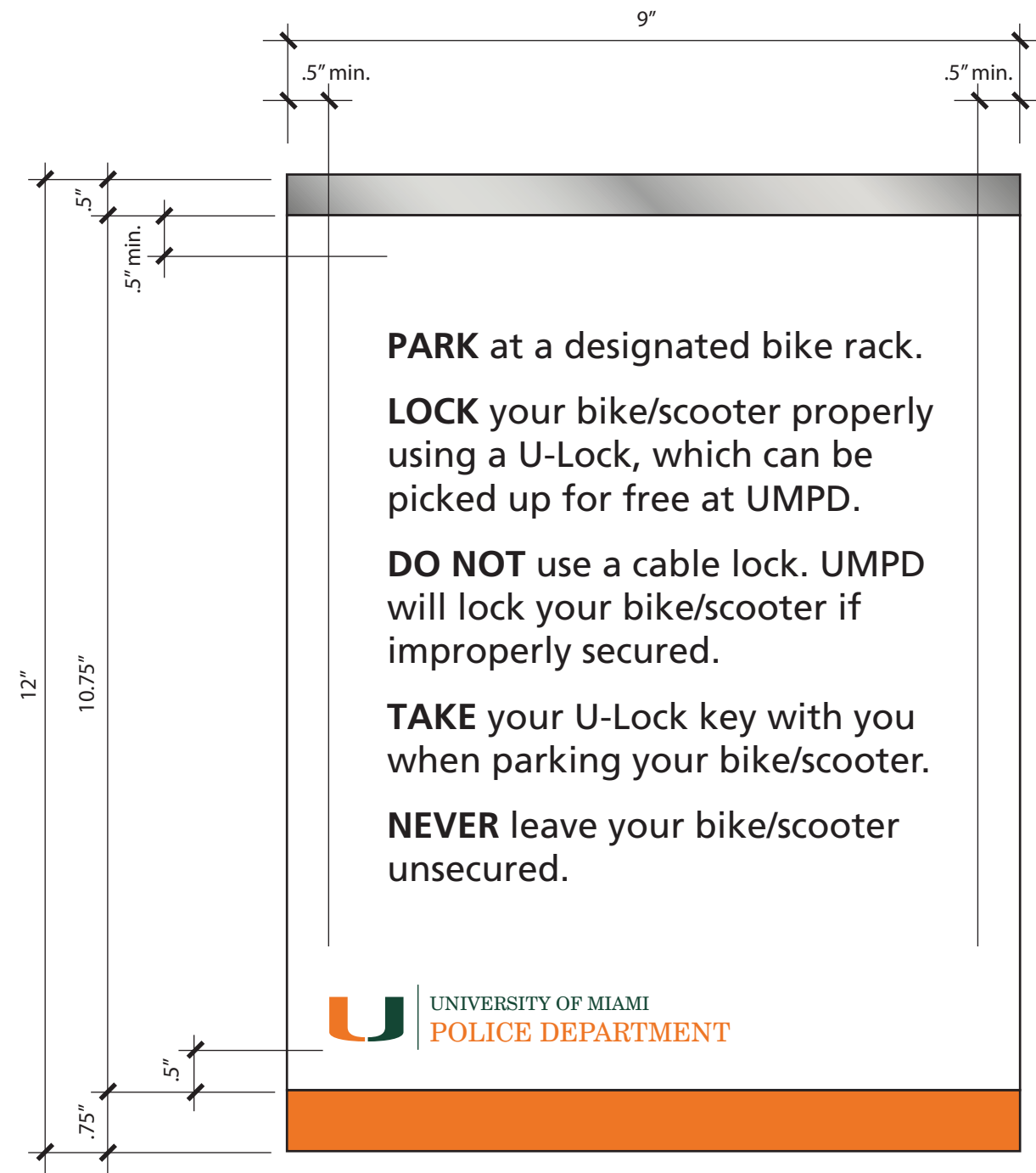
Not to Scale, Typical





**Sign Type: UM-3.3**

*Typical tactile layout shown. Apply alternate graphics and messages to this size of sign as required.*



**Sign Type: UM-3.3**

*Typical non-tactile layout shown. Apply alternate graphics and messages to this size of sign as required.*

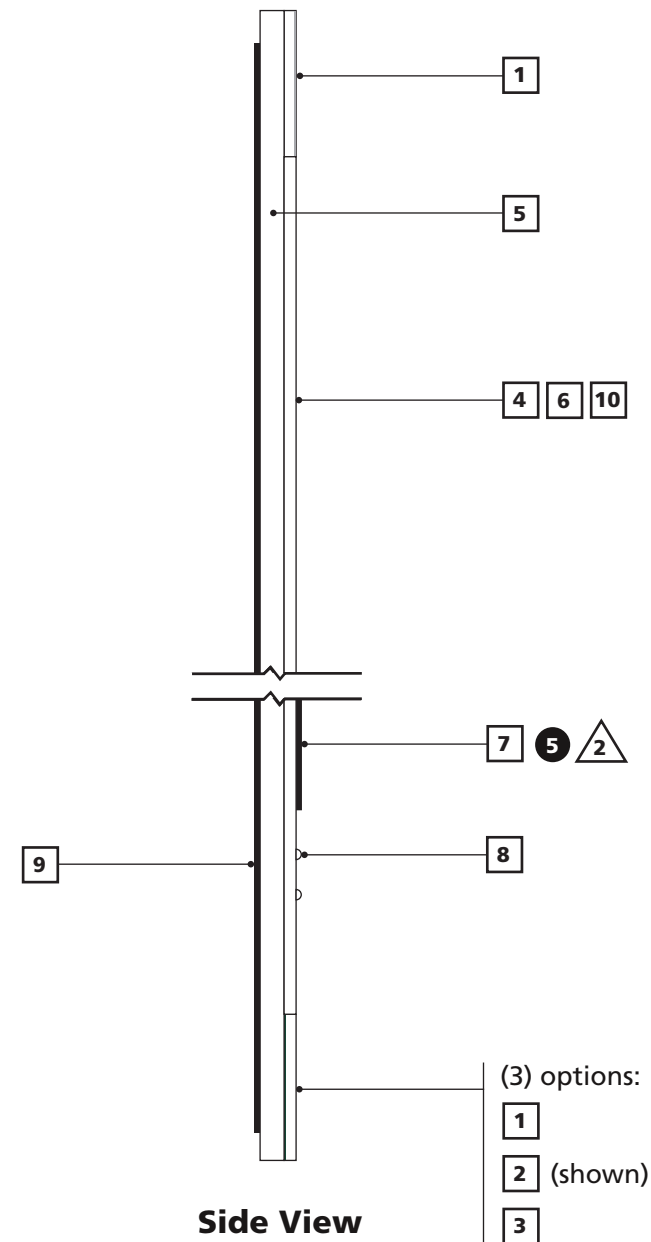
### Sign Type UM-3.3 | Secondary Identity / Information Sign | Dimensions

Not to Scale, Typical

## Colors & Finishes

- 3 Red, Pantone 186C
- 4 Grey, Pantone Cool Grey 8
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 7 Raised ADA compliant text/graphic
- 8 Raised ADA compliant Grade 2 braille text, with contractions (clear)
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print
- △ "Frutiger Roman" typeface

Note:  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.



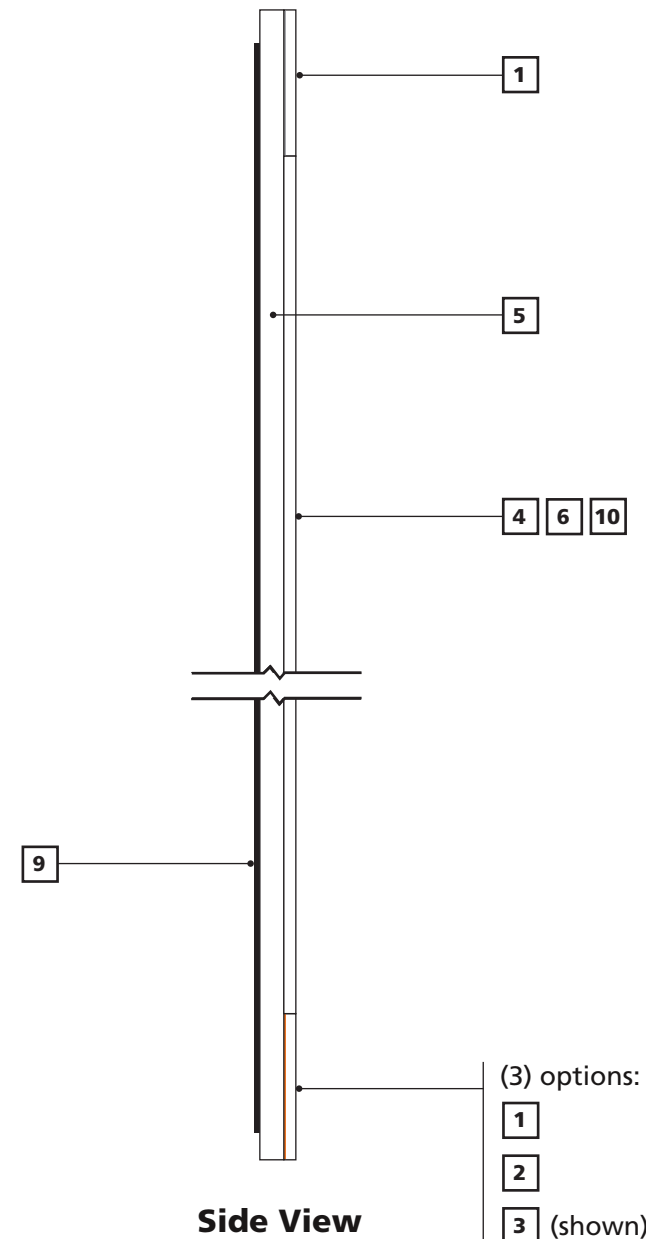
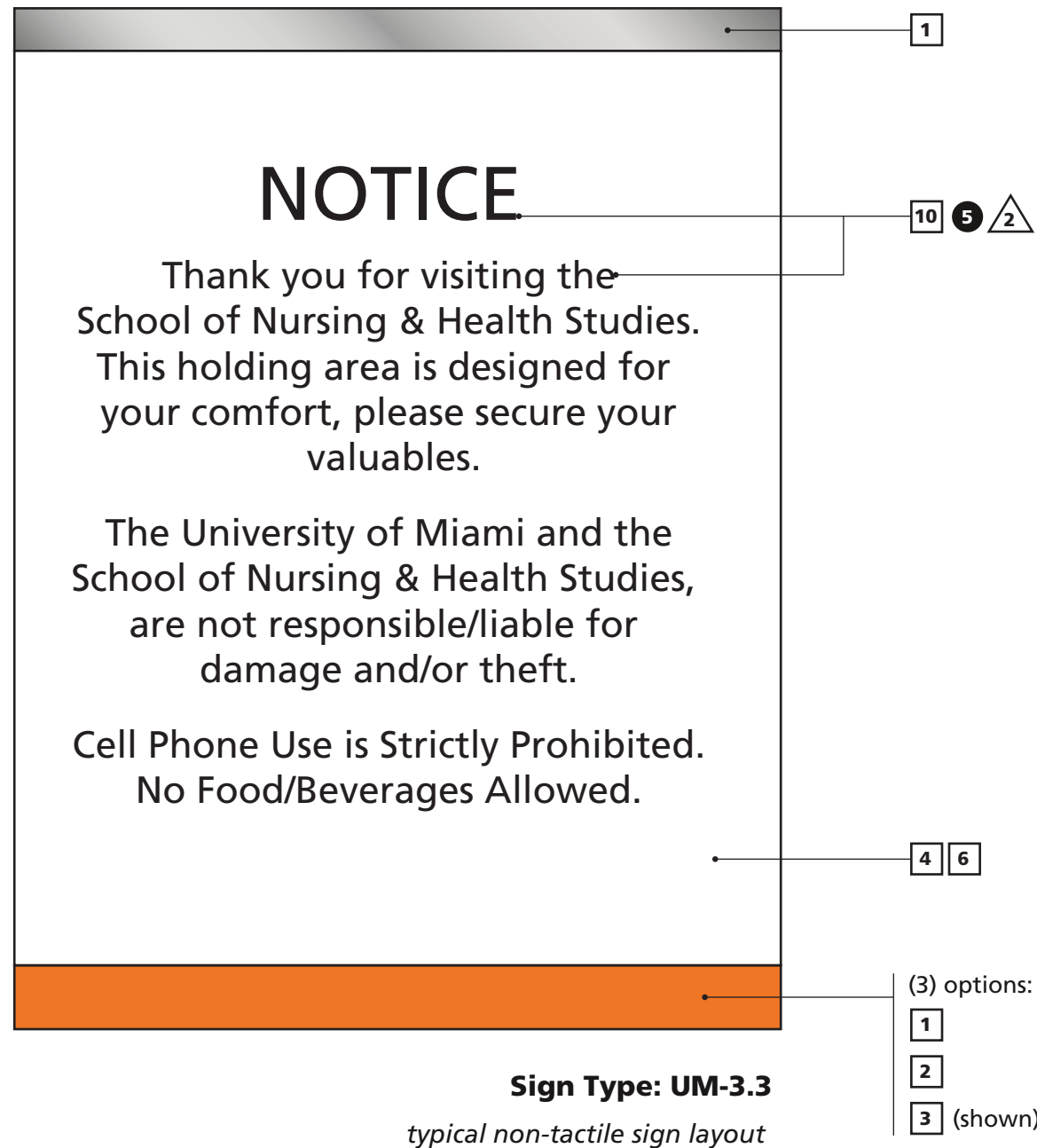
### Sign Type UM-3.3 | Secondary Identity / Information Sign | Colors & Finishes: Tactile Interior & Exterior

Not to Scale, Typical

## Colors & Finishes

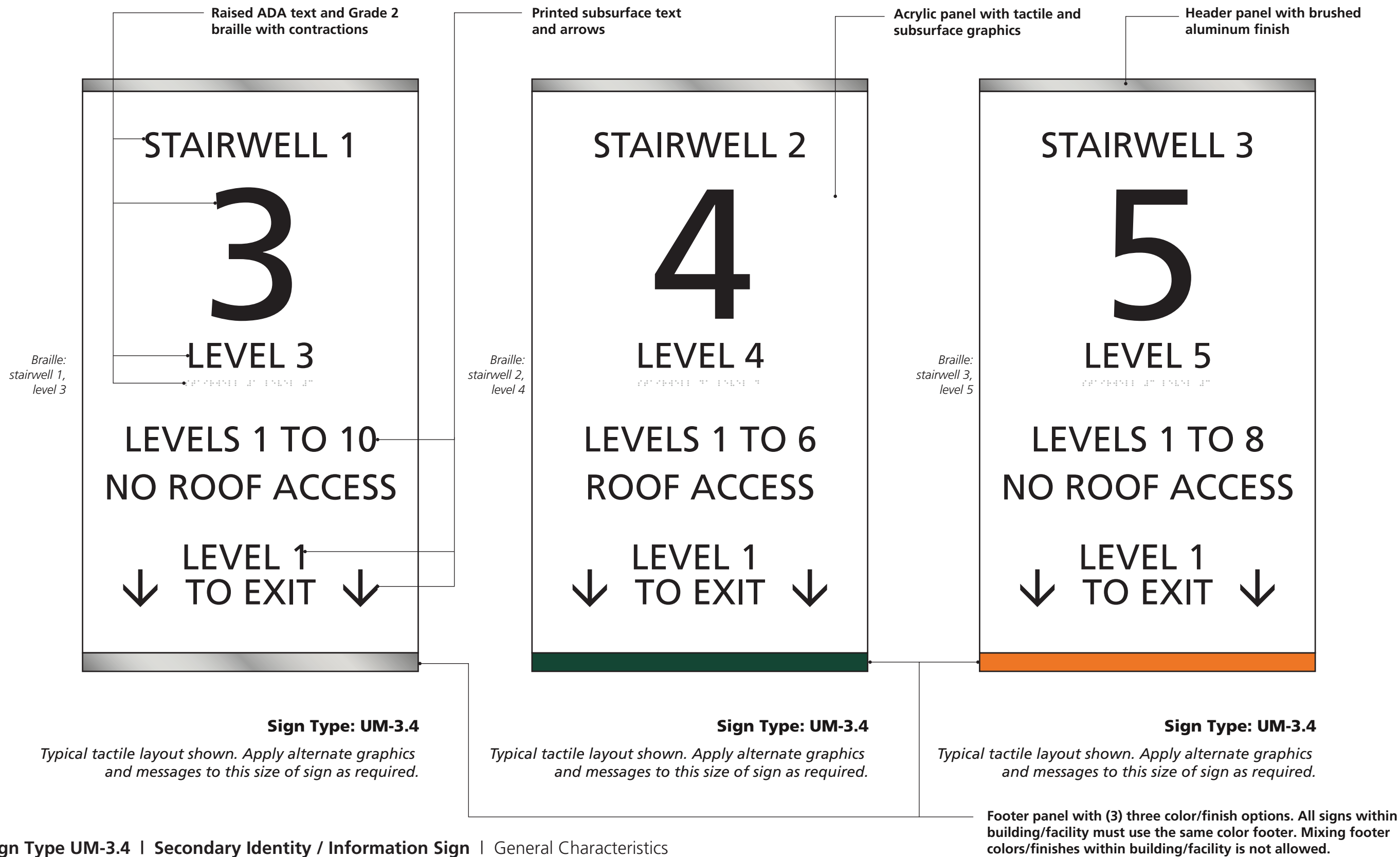
- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print
- 2 "Frutiger Roman" typeface

Note:  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

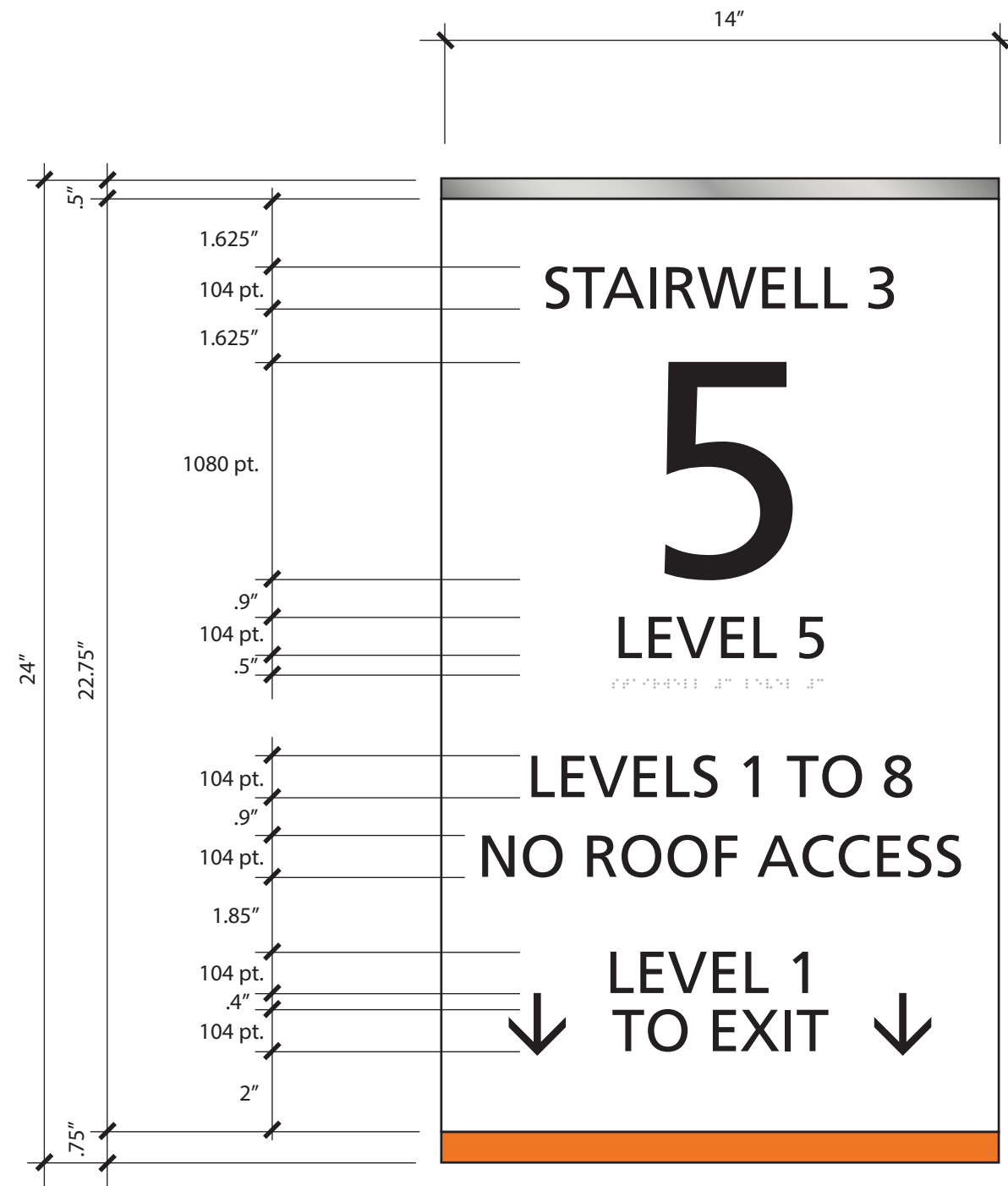


### Sign Type UM-3.3 | Secondary Identity / Information Sign | Colors & Finishes: Non-Tactile Interior & Exterior

Not to Scale, Typical



**Sign Type UM-3.4 | Secondary Identity / Information Sign | General Characteristics**  
 Not to Scale, Typical

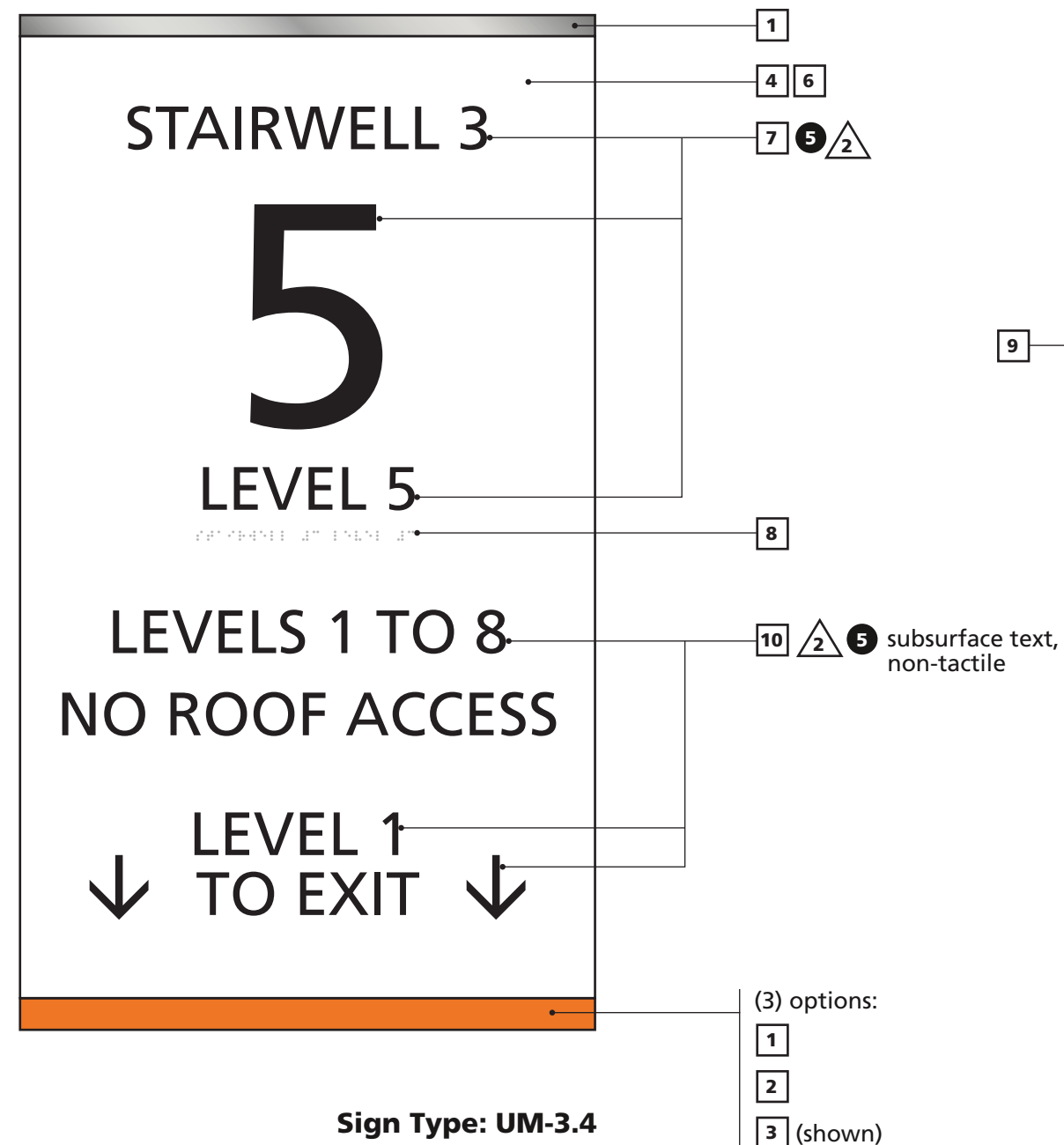


**Sign Type: UM-3.4**

*Typical tactile layout shown. Apply alternate graphics and messages to this size of sign as required.*

### Sign Type UM-3.4 | Secondary Identity / Information Sign | Dimensions

Not to Scale, Typical

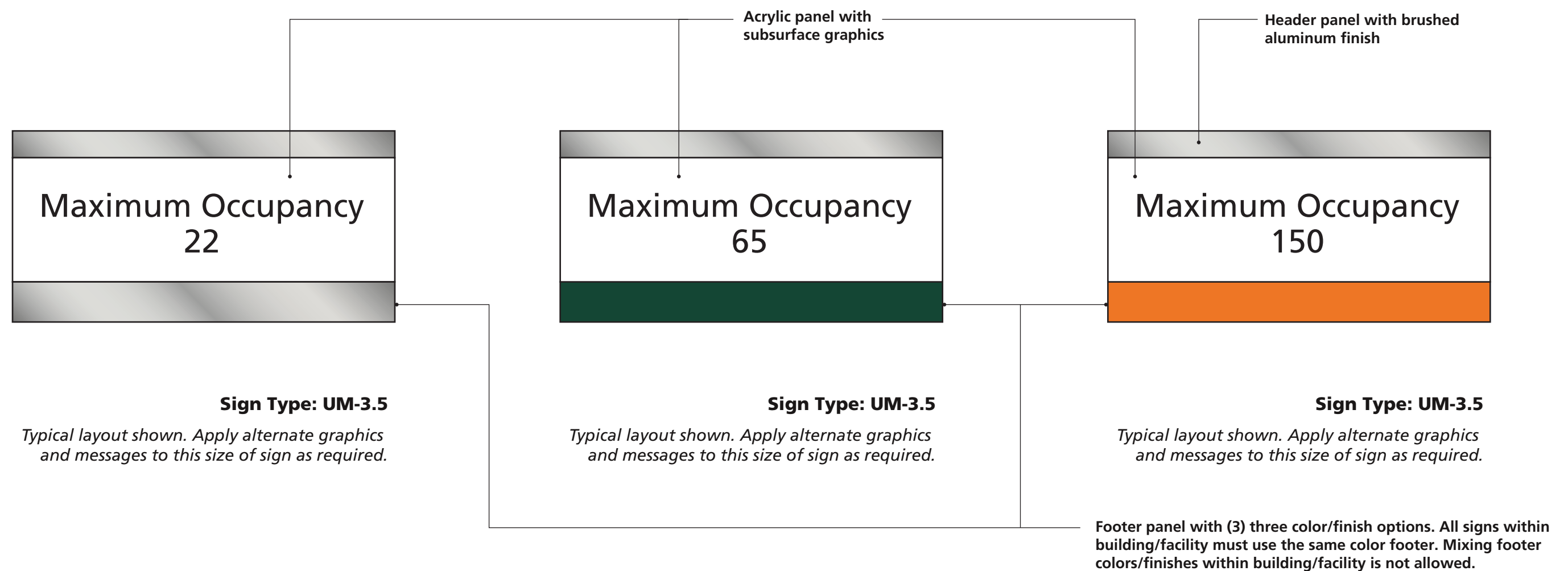


**Sign Type: UM-3.4**

## Colors & Finishes

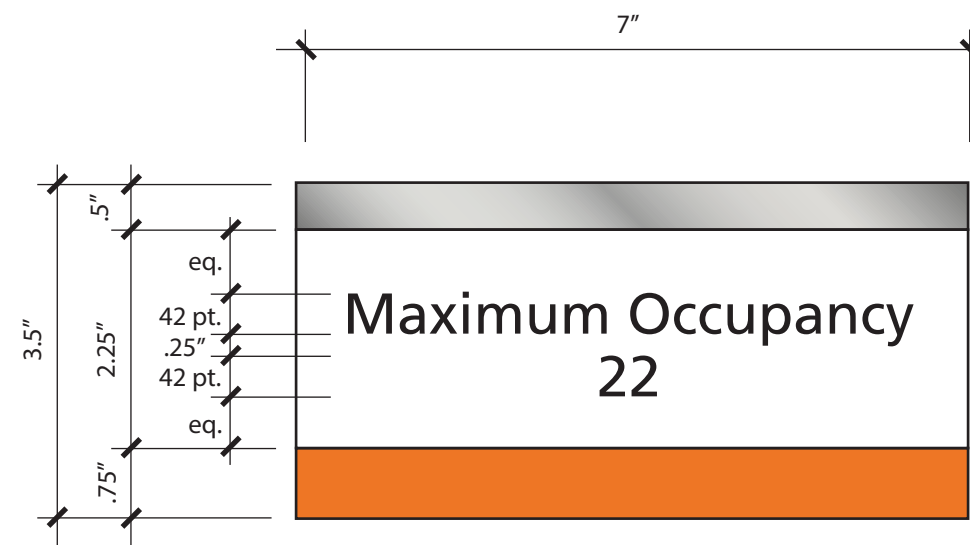
- 1 Orange, Pantone 158C
  - 2 Green, Pantone 3435C
  - 5 Black
- 
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
  - 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
  - 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
  - 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
  - 5 Non-glare 1/8" P99 Cast White Acrylic
  - 6 Non-glare 1/16" P99 Cast Acrylic
  - 7 Raised ADA compliant text/graphic
  - 8 Raised ADA compliant Grade 2 braille text, with contractions (clear)
  - 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
  - 10 Subsurface digital print
- 
- △ 2 "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface,  
fasten same size Rowmark LaserMark 922-334  
0.052" thickness, Bright Silver/Black w/VHB  
adhesive on back, to back side of glass to  
conceal mounting.



## Sign Type UM-3.5 | Secondary Identity / Information Sign | General Characteristics

Not to Scale, Typical



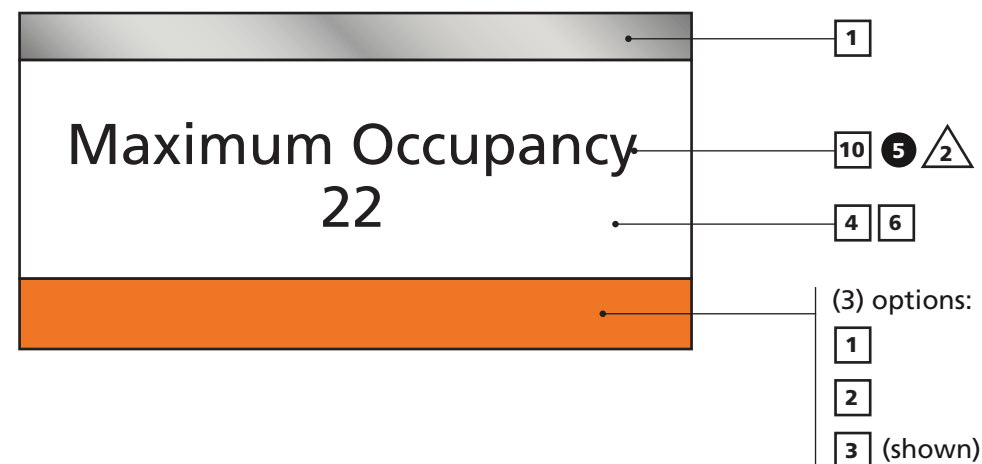
**Sign Type: UM-3.5**

*Typical layout shown. Apply alternate graphics and messages to this size of sign as required.*

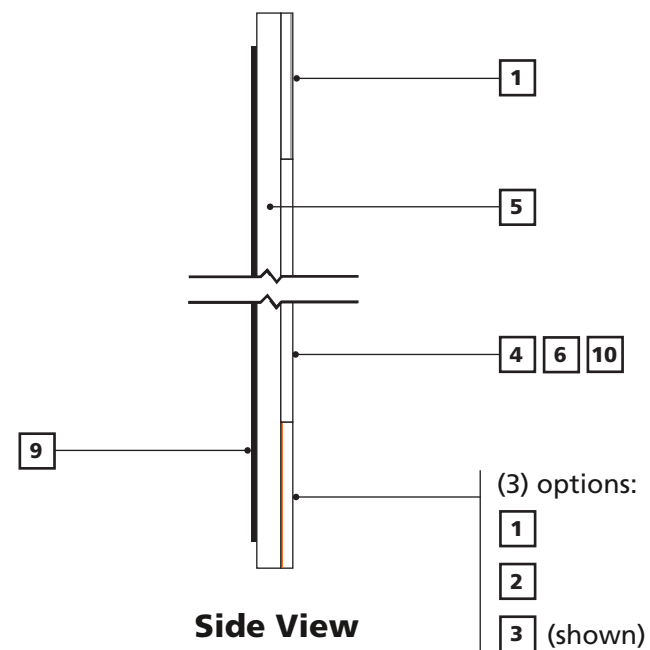
**Sign Type UM-3.5 | Secondary Identity / Information Sign | Dimensions**

Not to Scale, Typical





**Sign Type: UM-3.5**  
typical sign layout



**Side View**

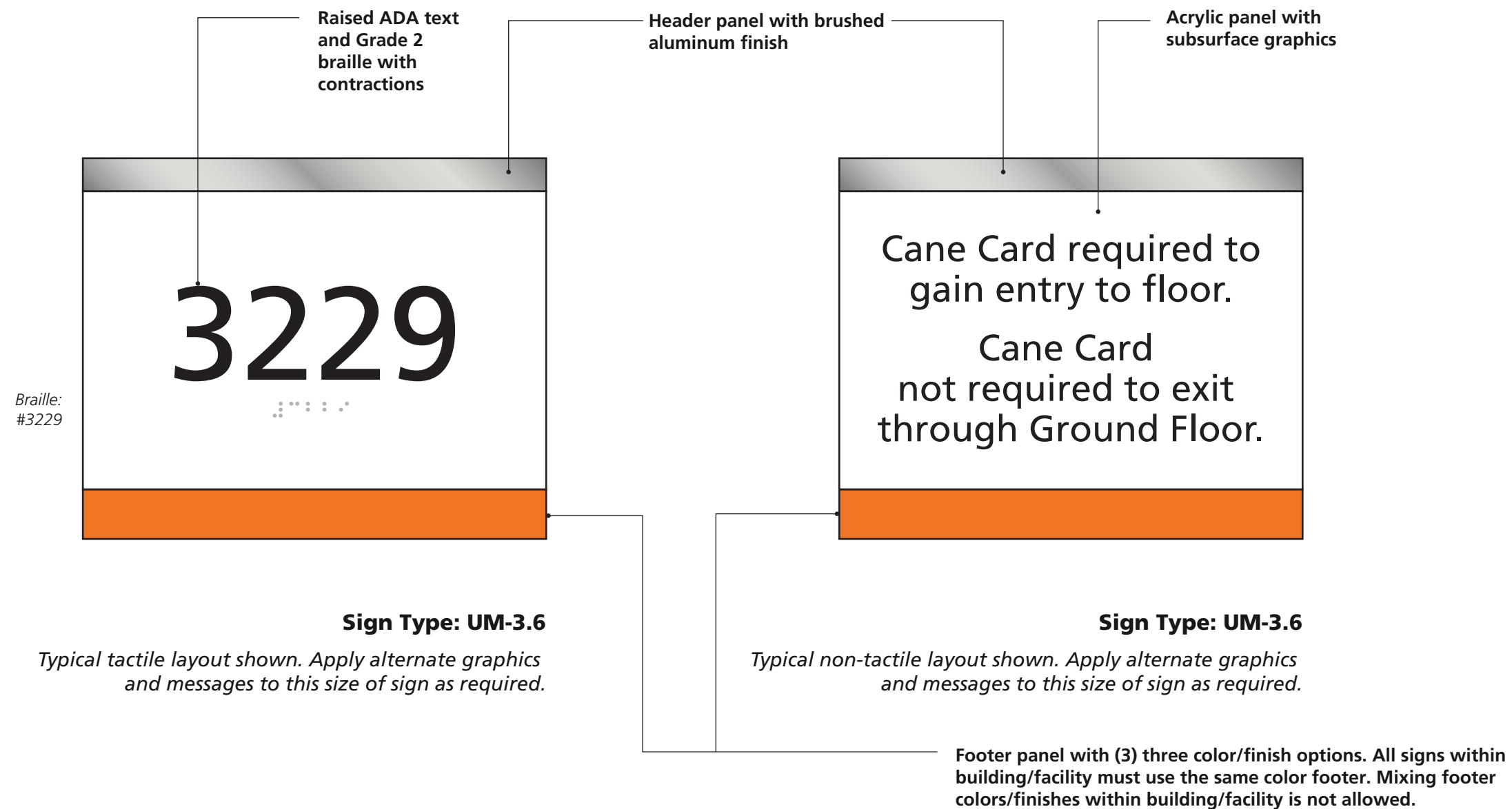
## Colors & Finishes

- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print
- 2 "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

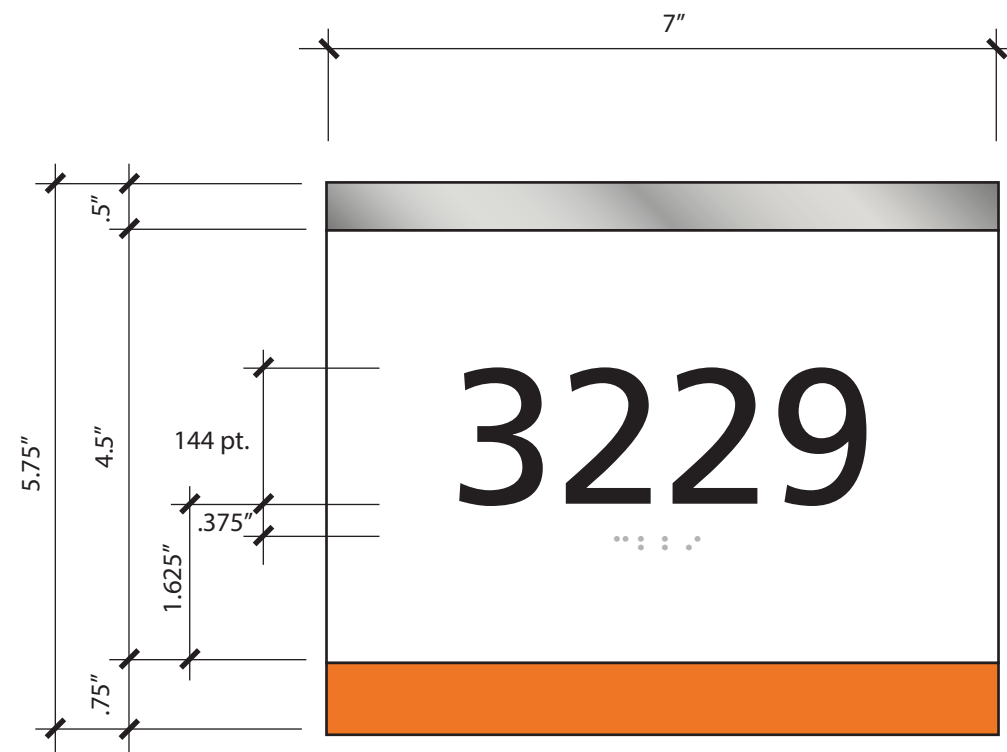
**Sign Type UM-3.5 | Secondary Identity / Information Sign** | Colors & Finishes: Non-Tactile Interior & Exterior

Not to Scale, Typical



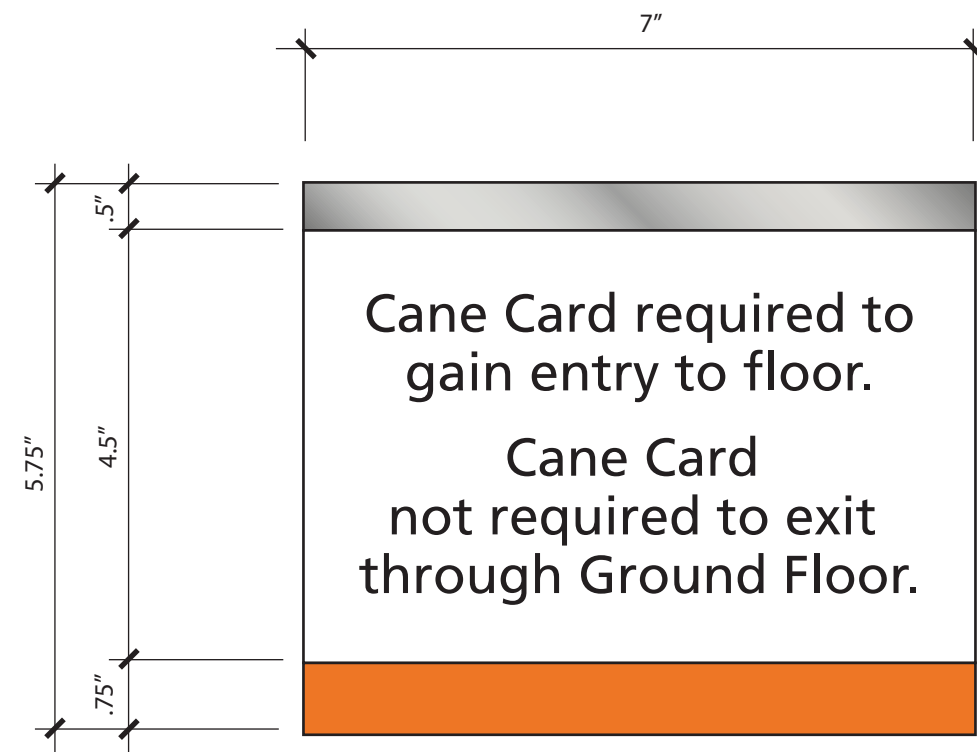
## Sign Type UM-3.6 | Secondary Identity / Information Sign | General Characteristics

Not to Scale, Typical



**Sign Type: UM-3.6**

*Typical tactile layout shown. Apply alternate graphics and messages to this size of sign as required.*



**Sign Type: UM-3.6**

*Typical layout shown. Apply alternate graphics and messages to this size of sign as required.*

## Sign Type UM-3.6 | Secondary Identity / Information Sign | Dimensions

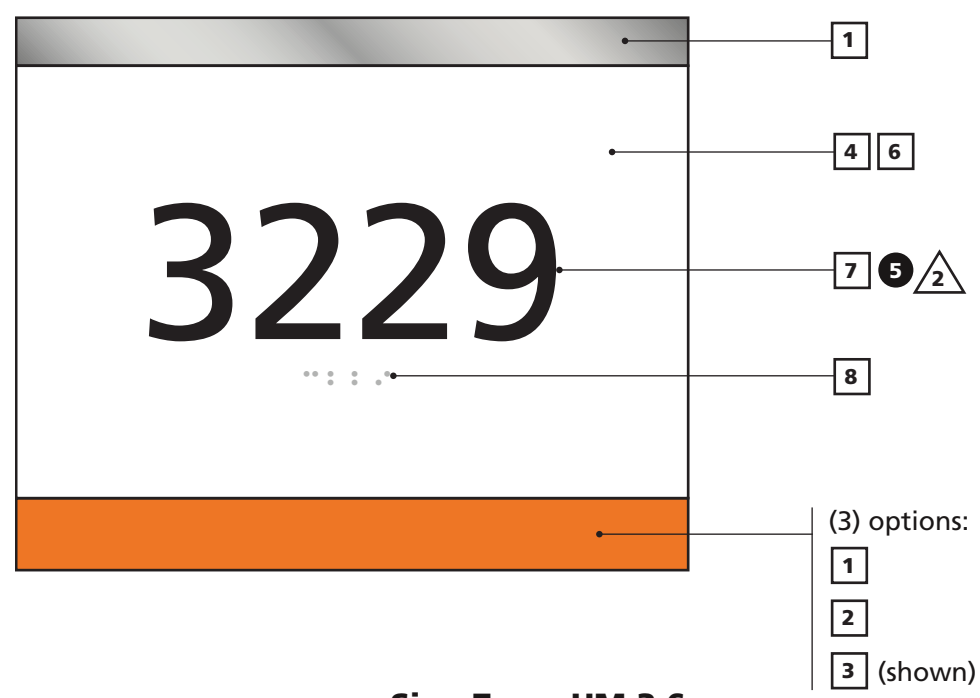
Not to Scale, Typical

Colors & Finishes

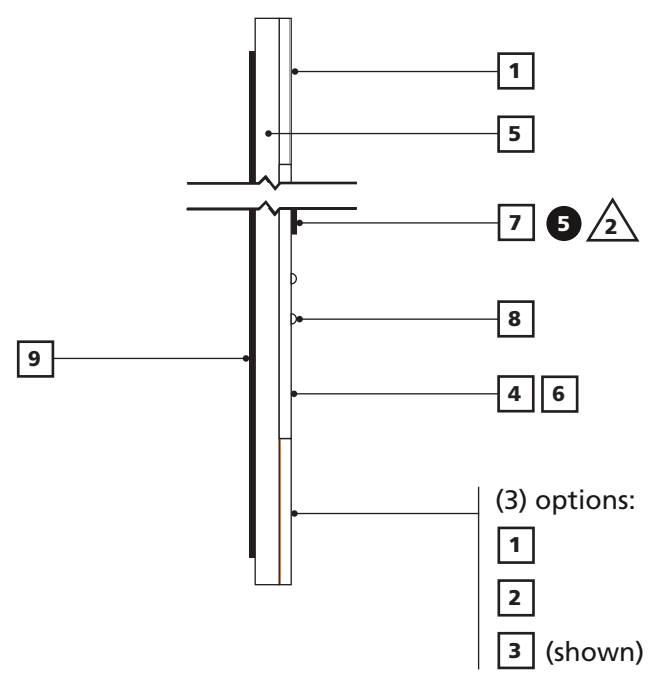
- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 7 Raised ADA compliant text/graphic
- 8 Raised ADA compliant Grade 2 braille text, with contractions (clear)
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)

2 "Frutiger Roman" typeface

Note:  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

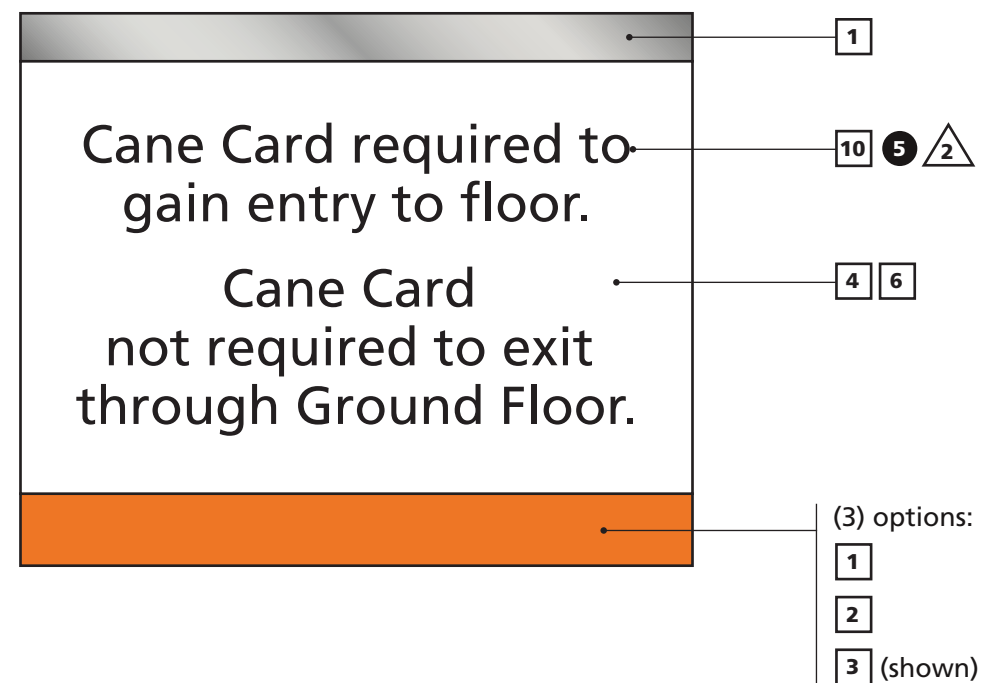


Sign Type: UM-3.6  
typical tactile sign layout

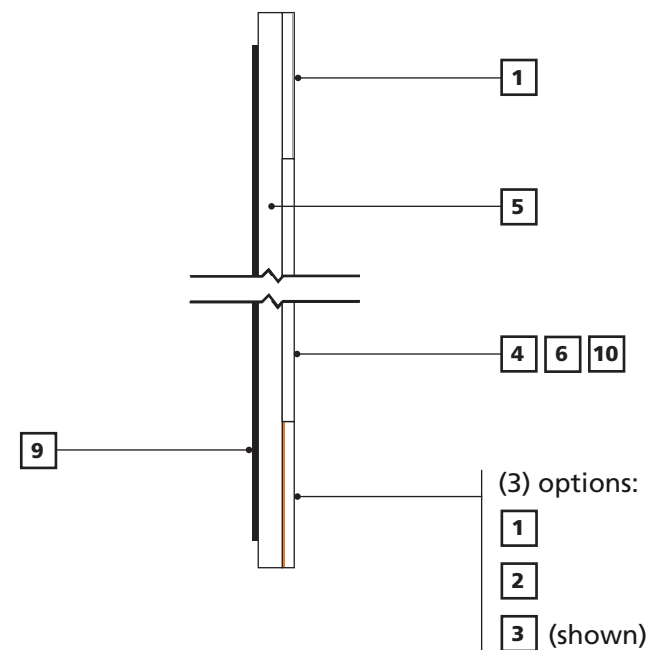


Side View

Sign Type UM-3.6 | Secondary Identity / Information Sign | Colors & Finishes: Tactile Interior & Exterior  
Not to Scale, Typical



**Sign Type: UM-3.6**  
typical sign layout



**Side View**

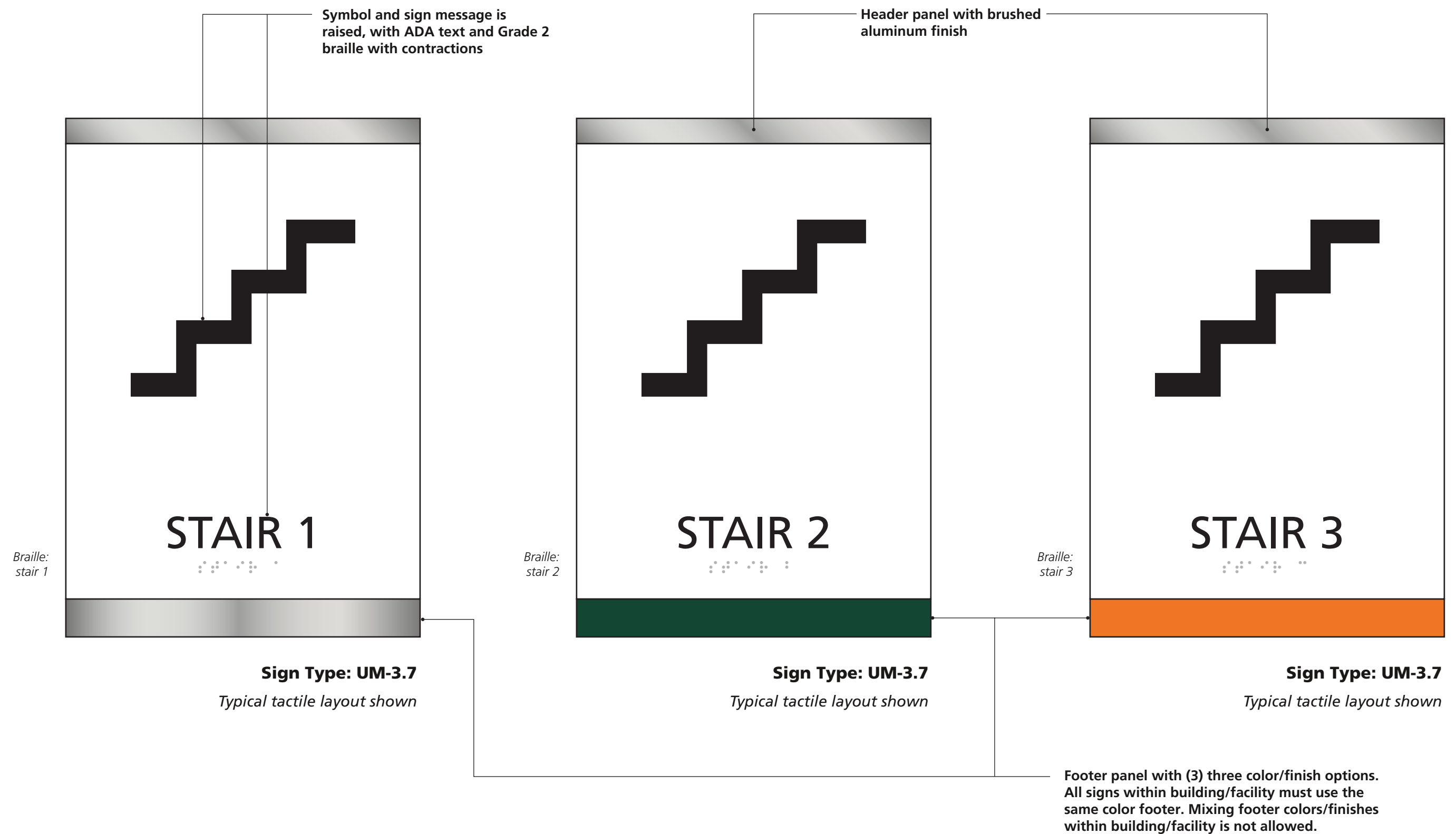
## Colors & Finishes

- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print
- 2 "Frutiger Roman" typeface

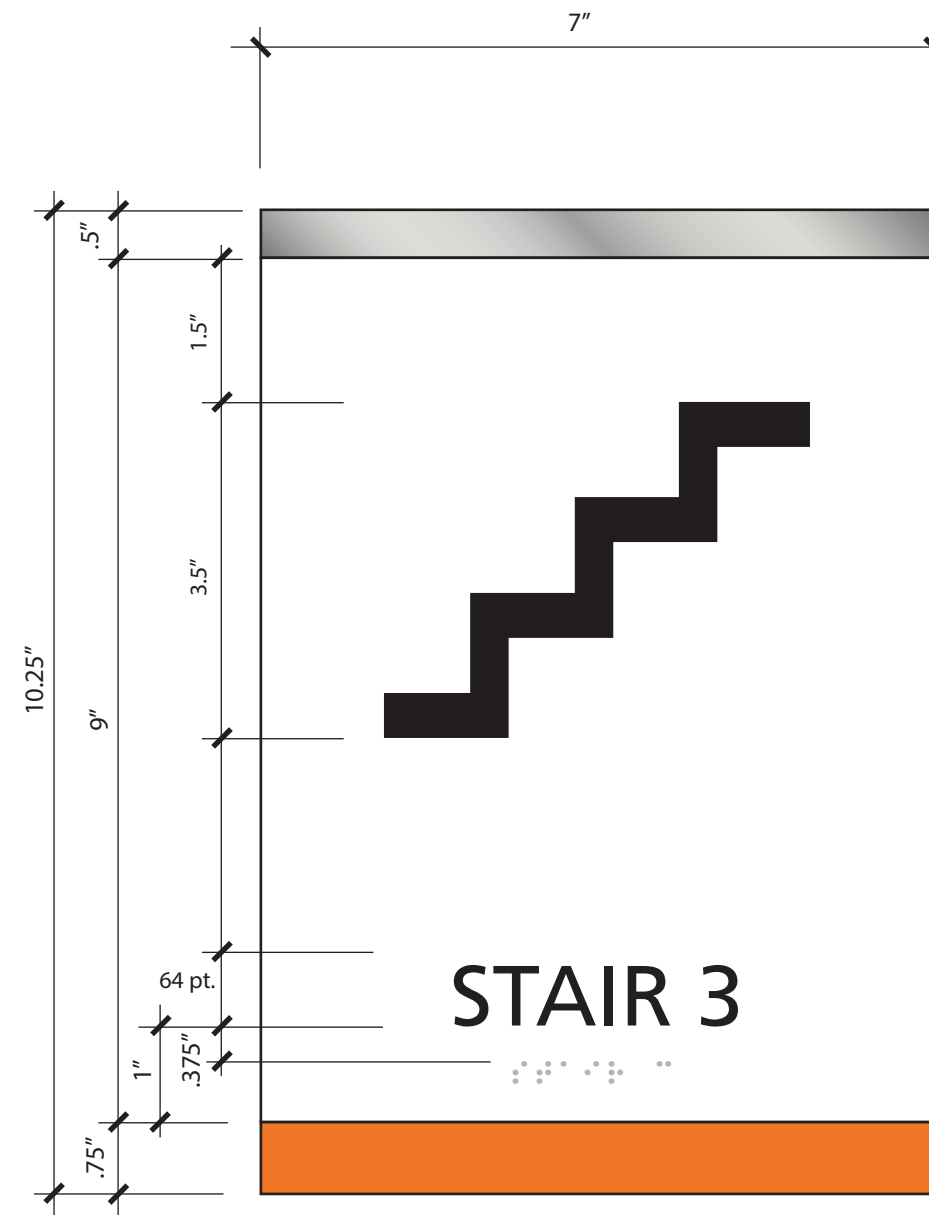
**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

**Sign Type UM-3.6 | Secondary Identity / Information Sign** | Colors & Finishes: Non-Tactile Interior & Exterior

Not to Scale, Typical



**Sign Type UM-3.7 | Secondary Identity / Information Sign | General Characteristics**  
 Not to Scale, Typical

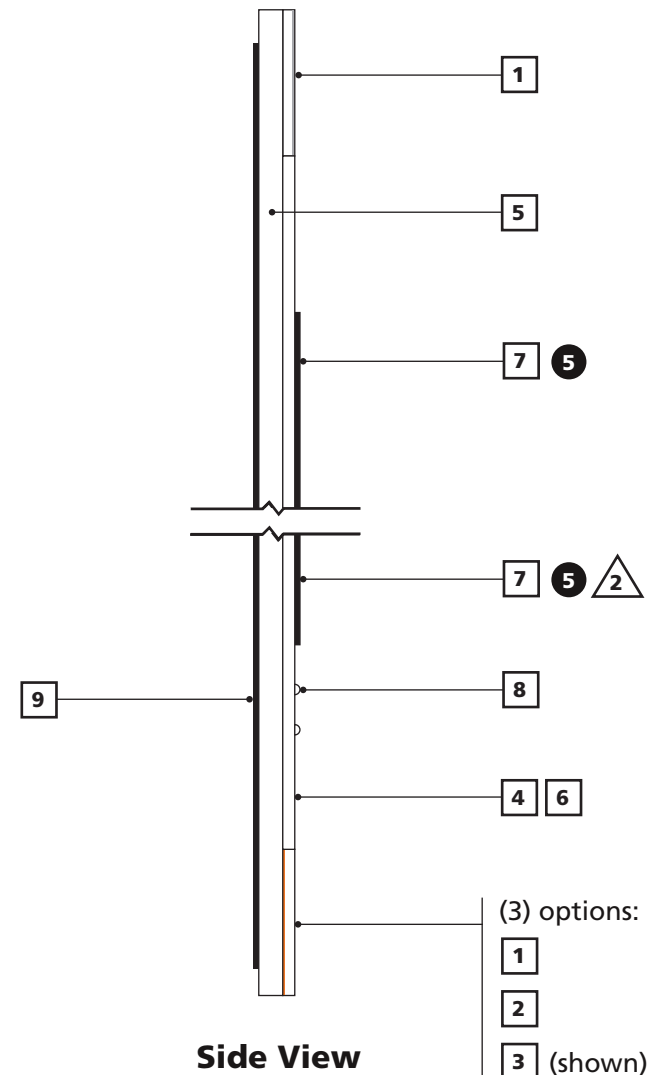
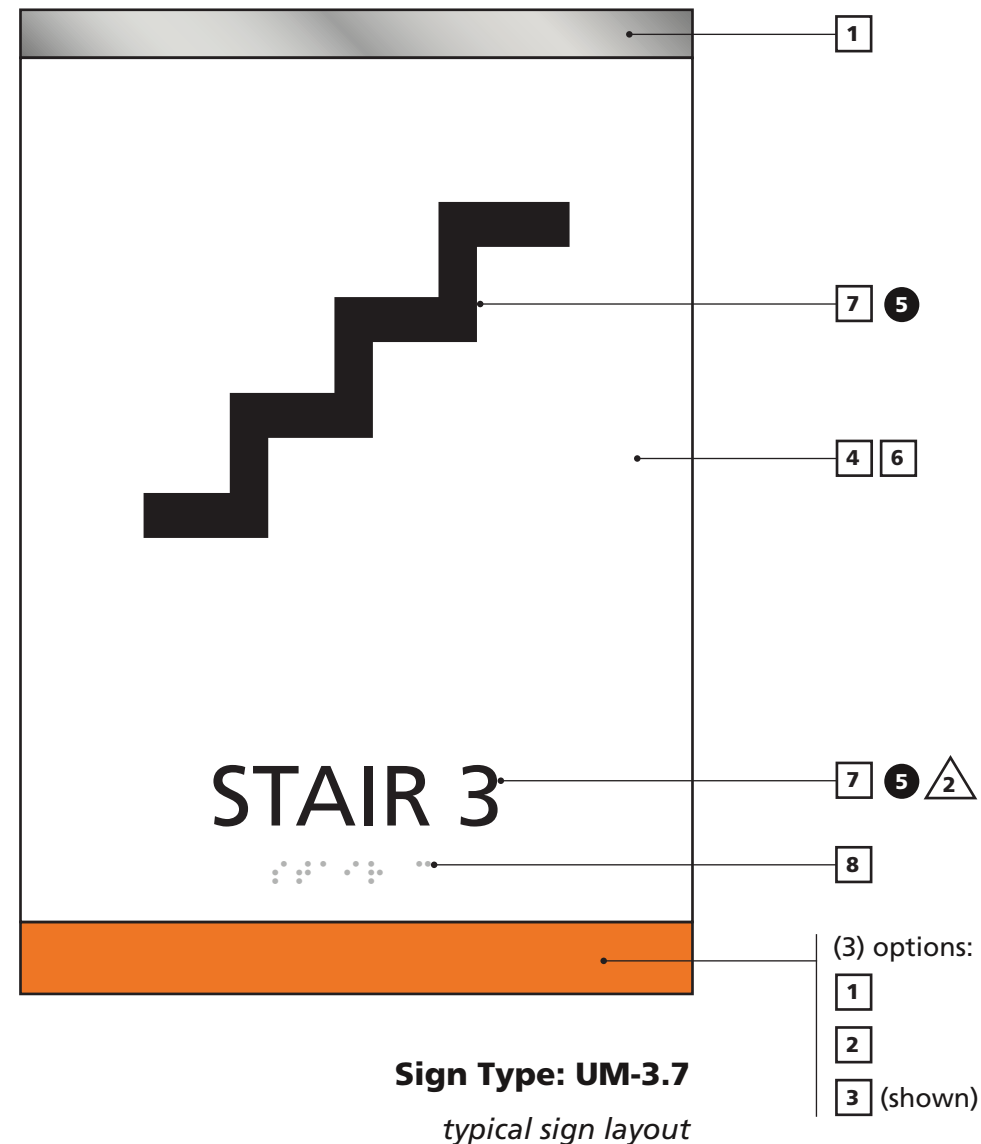


**Sign Type: UM-3.7**

*Typical tactile layout shown*

**Sign Type UM-3.7 | Secondary Identity / Information Sign | Dimensions**

Not to Scale, Typical



## Colors & Finishes

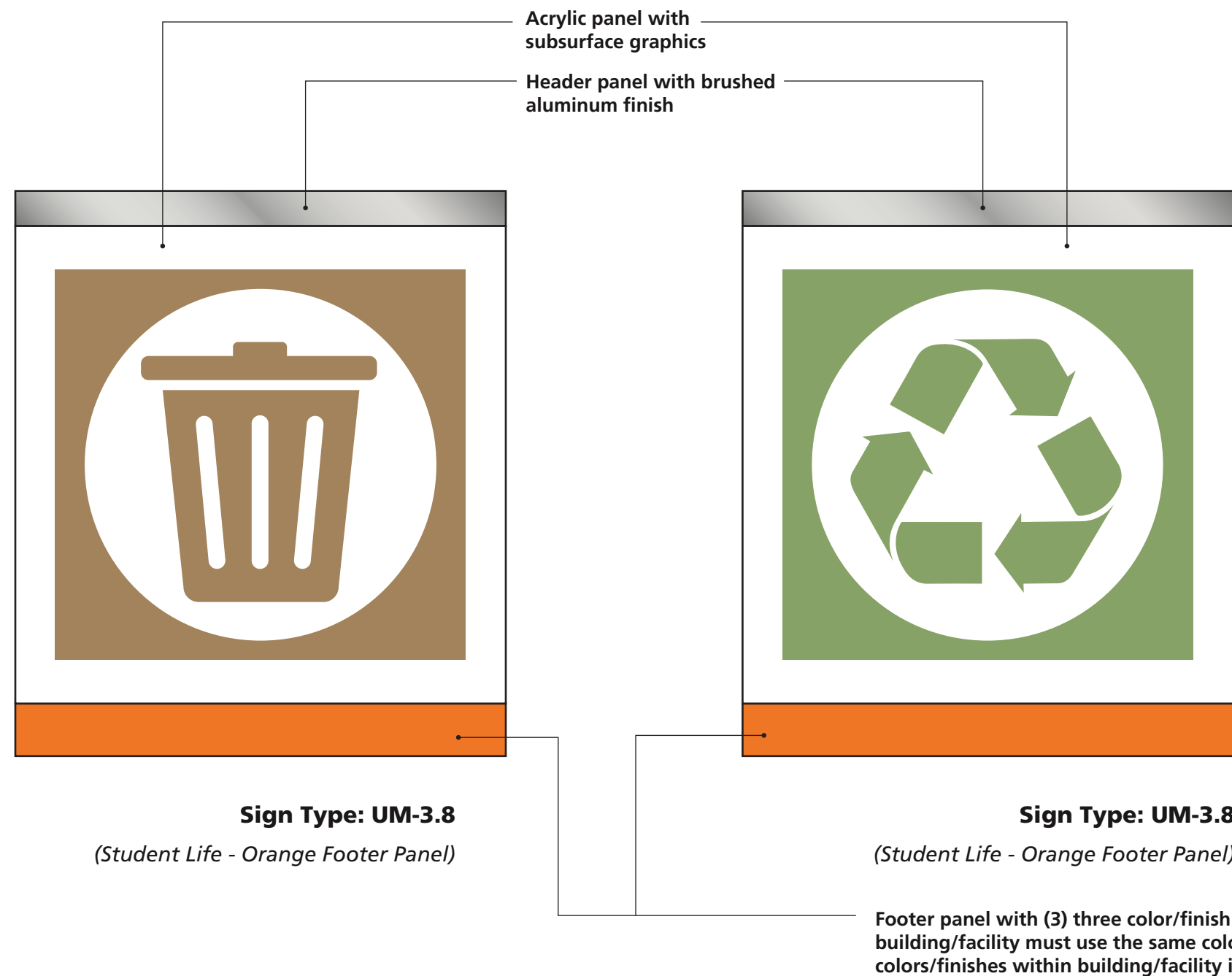
- 1 Orange, Pantone 158C
  - 2 Green, Pantone 3435C
  - 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
  - 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
  - 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
  - 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
  - 5 Non-glare 1/8" P99 Cast White Acrylic
  - 6 Non-glare 1/16" P99 Cast Acrylic
  - 7 Raised ADA compliant text/graphic
  - 8 Raised ADA compliant Grade 2 braille text, with contractions (clear)
  - 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 2 "Frutiger Roman" typeface

**Note:**  
 For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

### Sign Type UM-3.7 | Secondary Identity / Information Sign | Colors & Finishes: Tactile Interior & Exterior

Not to Scale, Typical



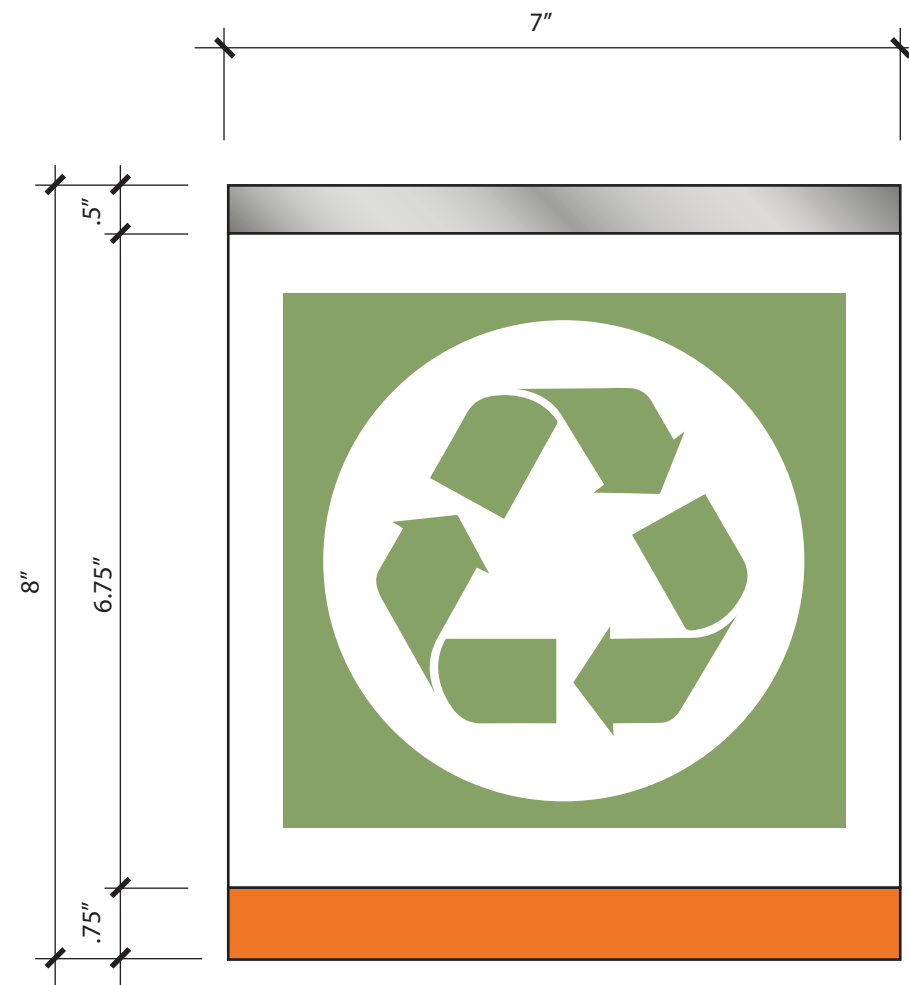


## Sign Type UM-3.8 | Secondary Identity / Information Sign | General Characteristics

Not to Scale, Typical

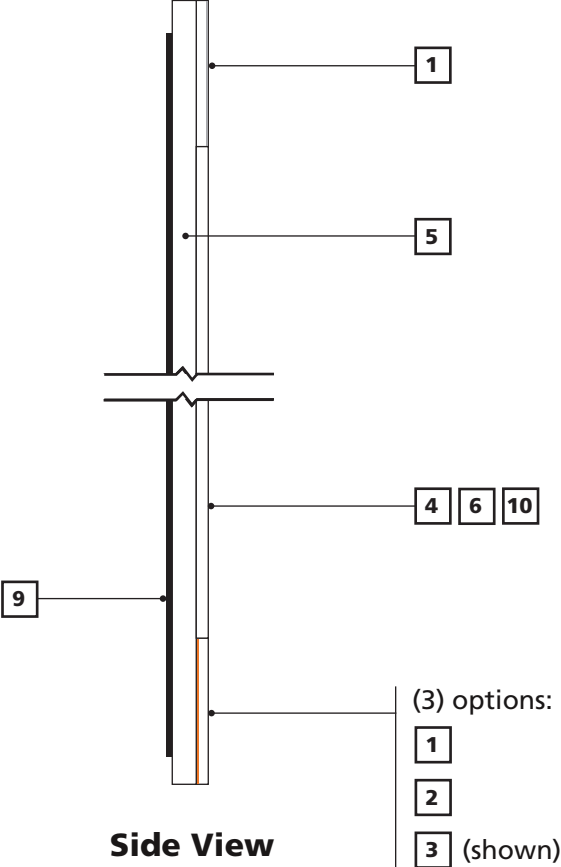
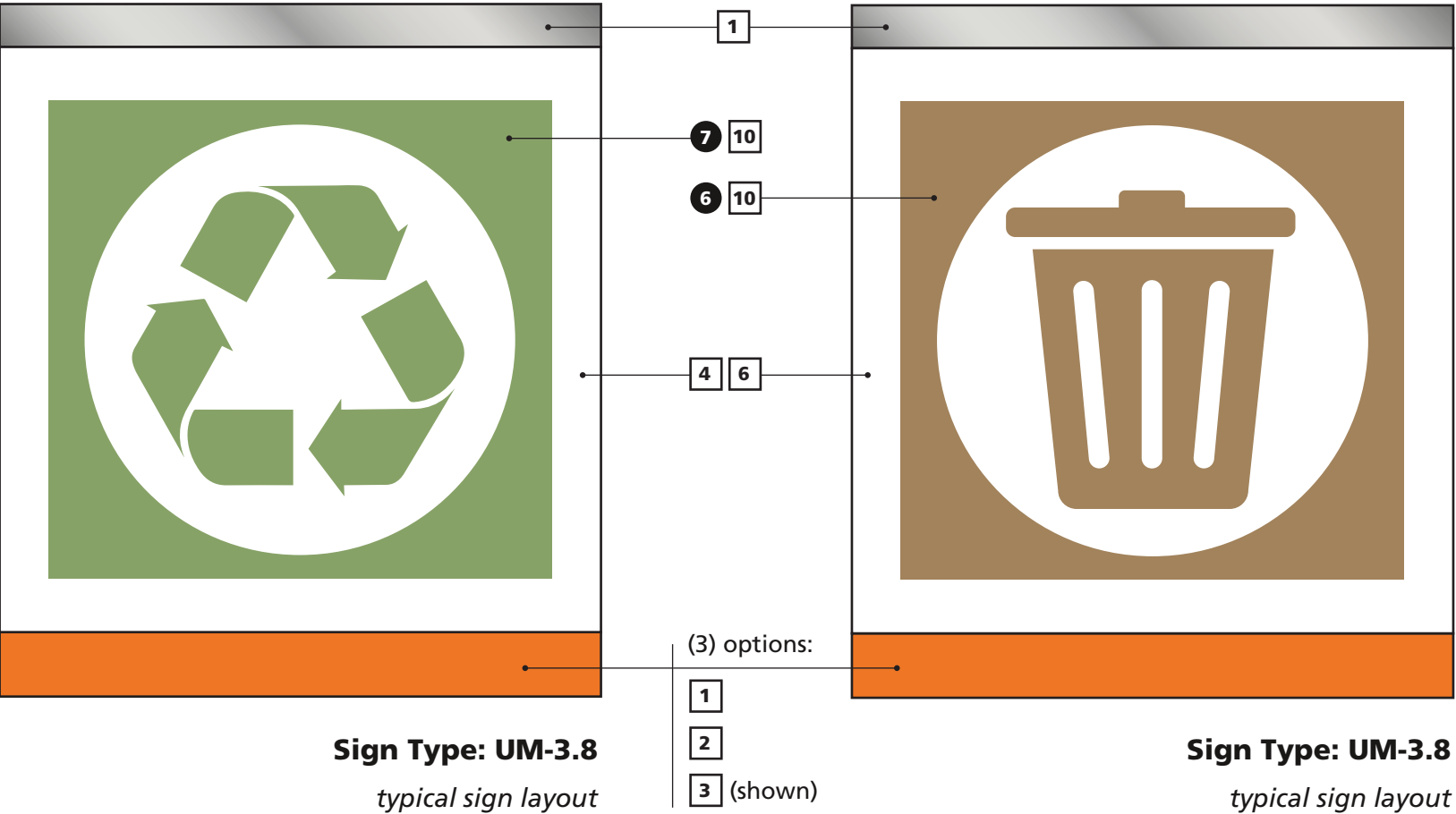


**Sign Type: UM-3.8**  
*(Student Life - Orange Footer Panel)*



**Sign Type: UM-3.8**  
*(Student Life - Orange Footer Panel)*

**Sign Type UM-3.8 | Secondary Identity / Information Sign | Dimensions**  
 Not to Scale, Typical

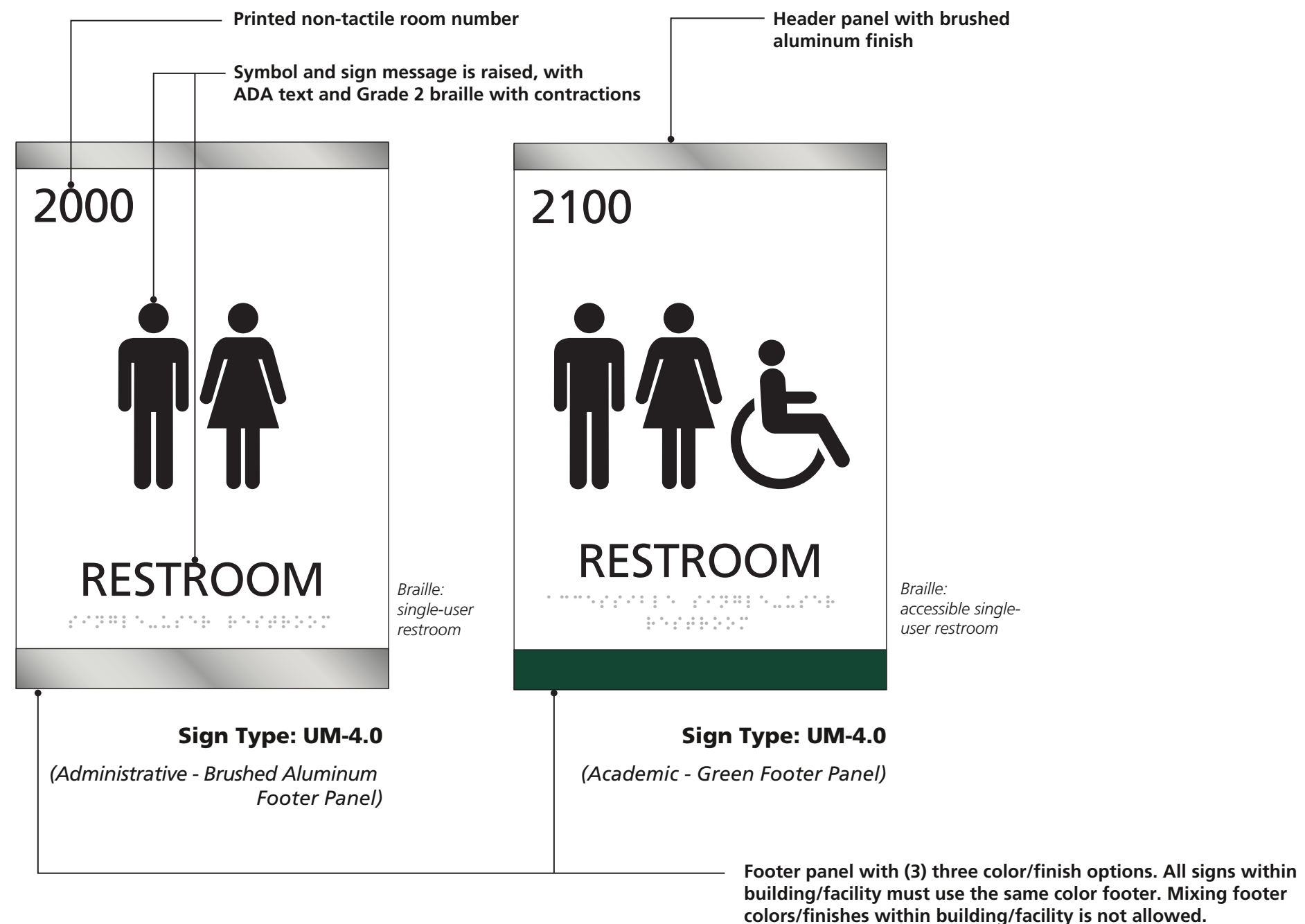


**Colors & Finishes**

- 6 Brown, CMYK 20/35/60/25
- 7 Green, CMYK 30/0/60/30
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print

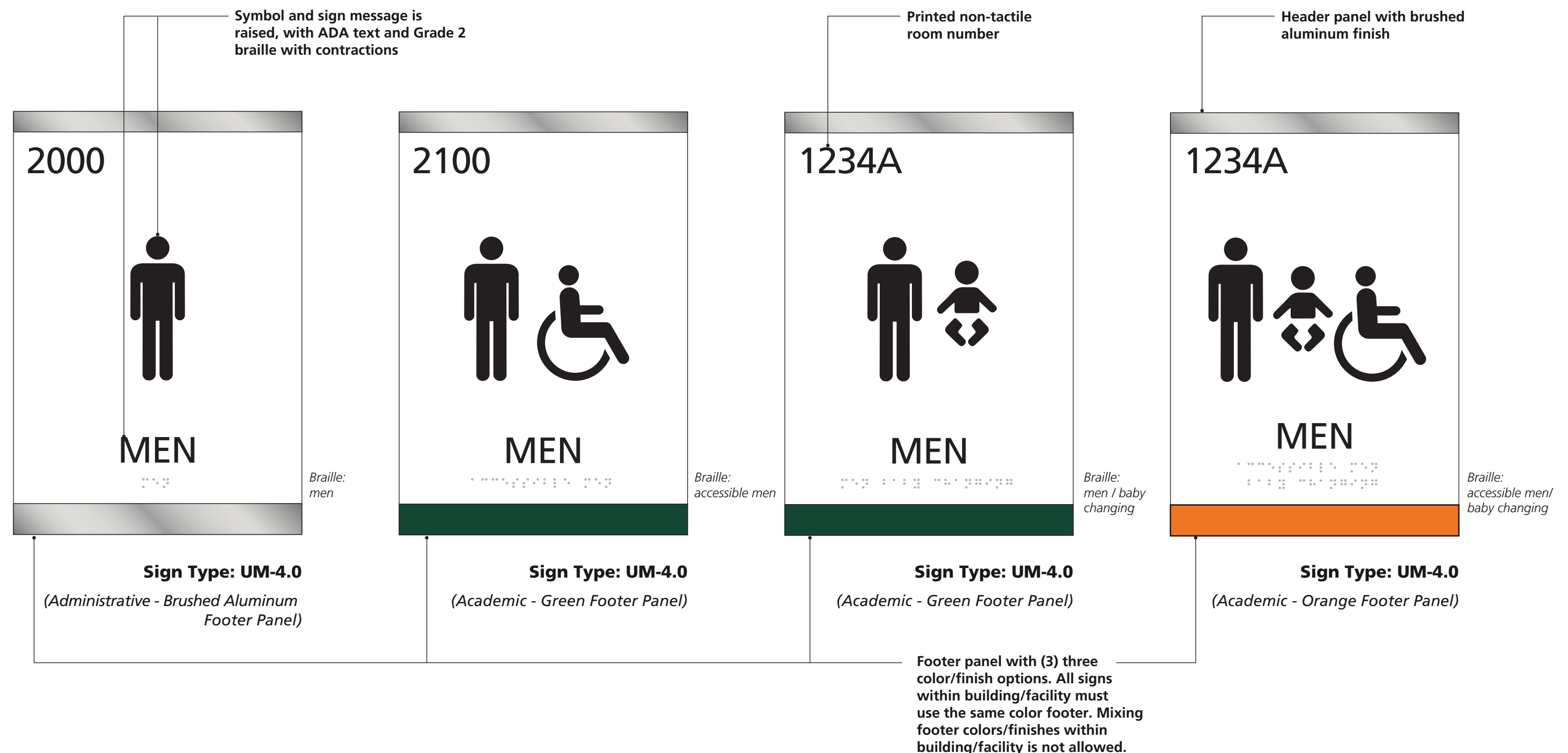
**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

**Sign Type UM-3.8 | Secondary Identity / Information Sign** | Colors & Finishes: Non-Tactile Interior & Exterior  
Not to Scale, Typical



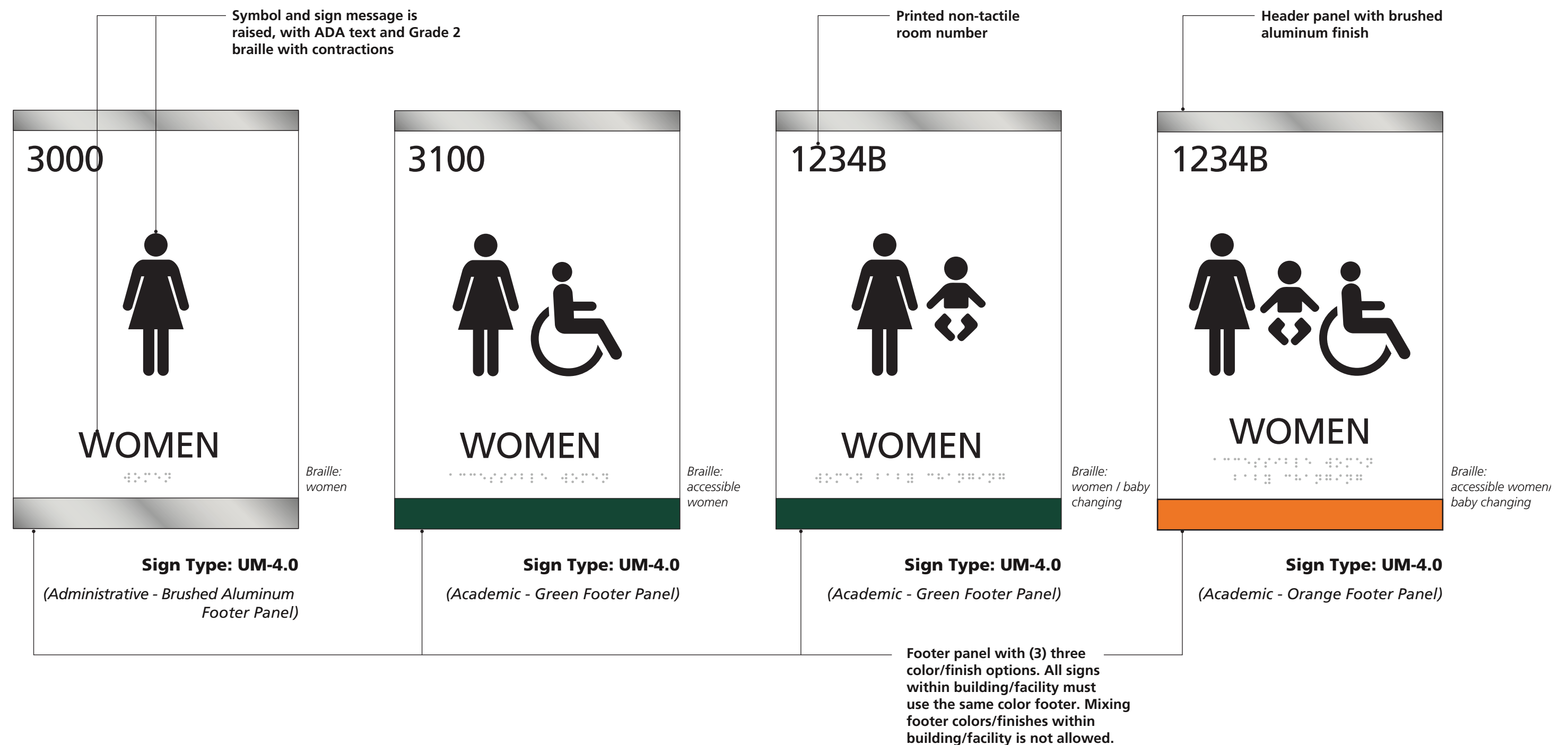
## Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | General Characteristics

Not to Scale, Typical



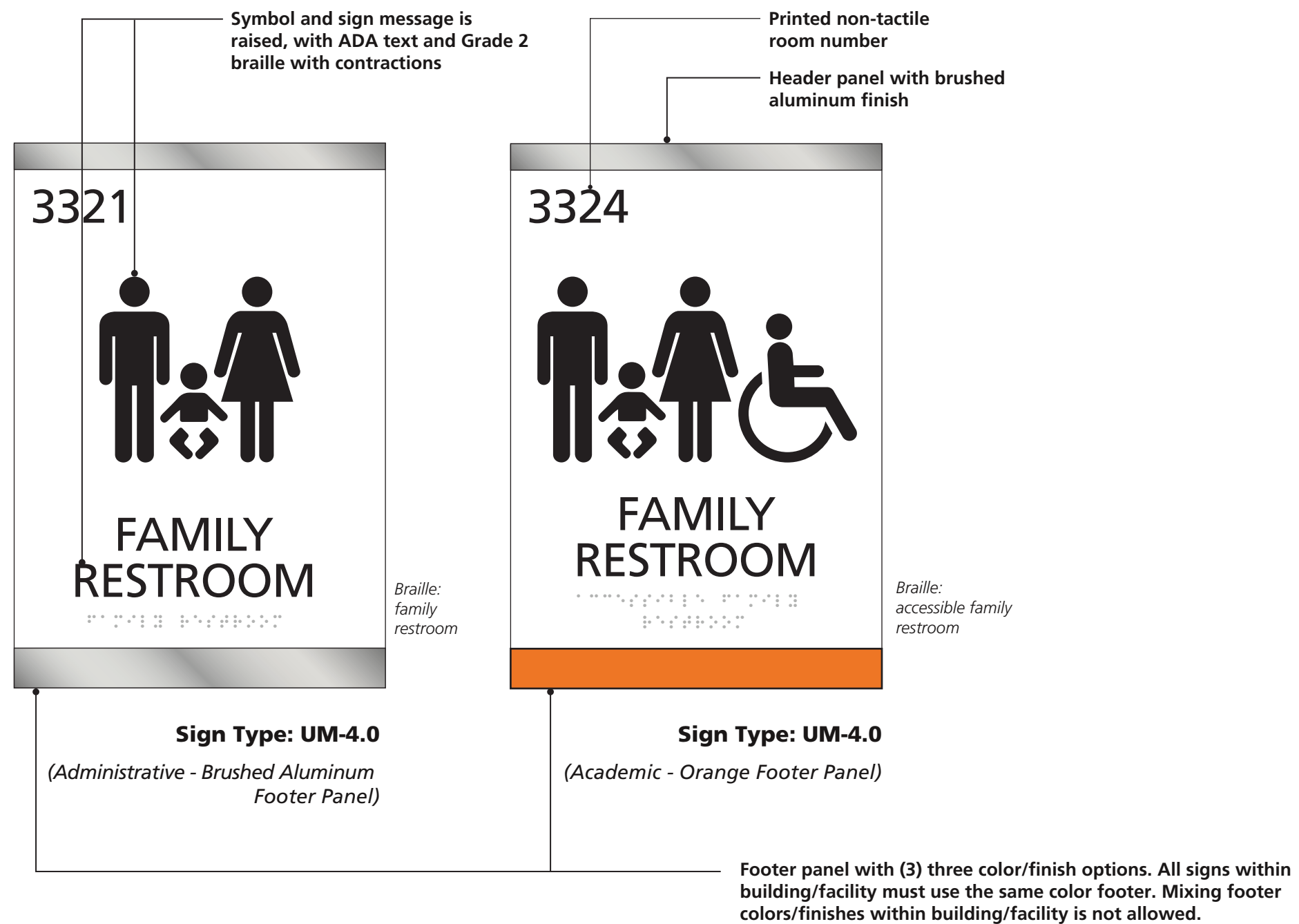
## Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | General Characteristics

Not to Scale, Typical



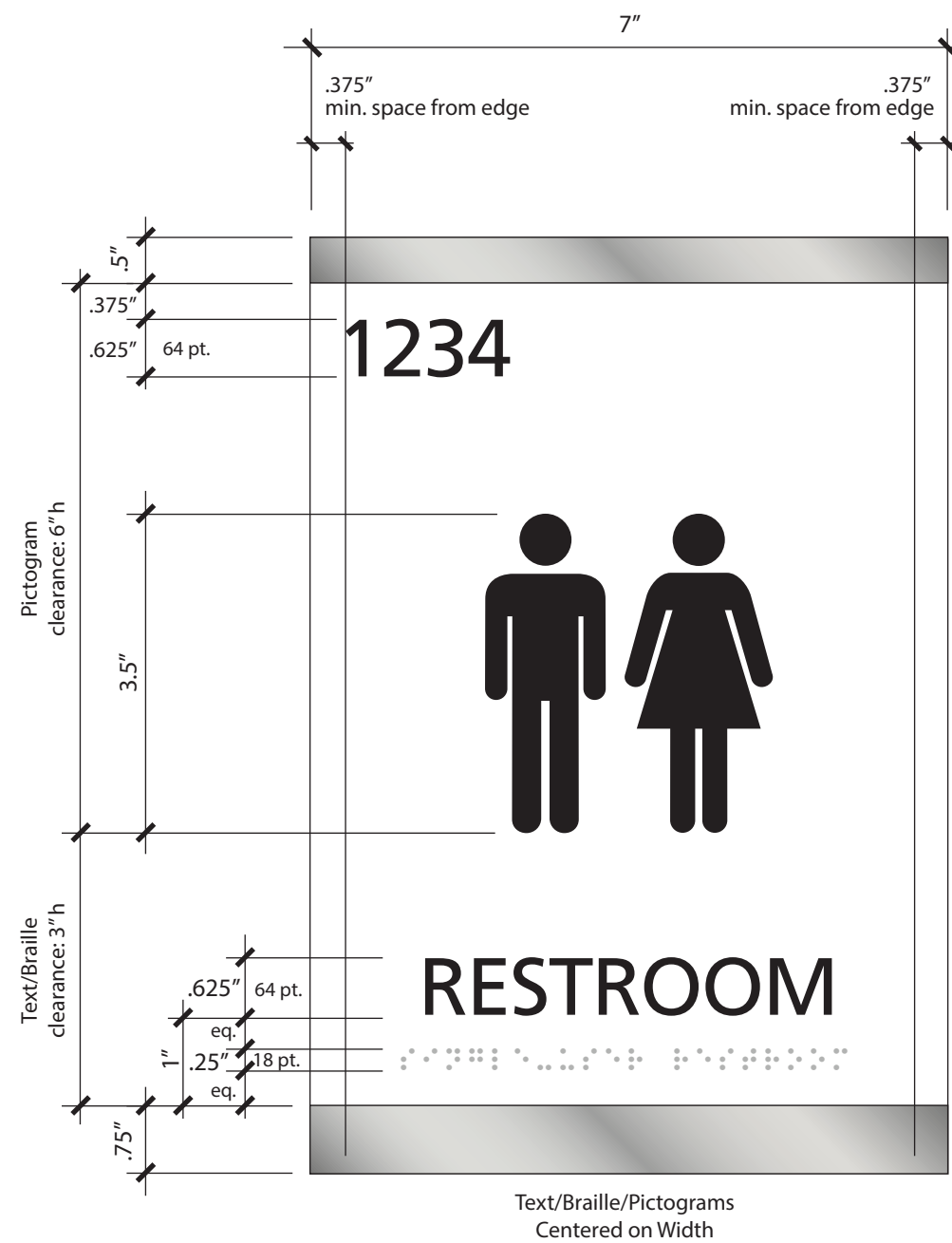
## Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | General Characteristics

Not to Scale, Typical

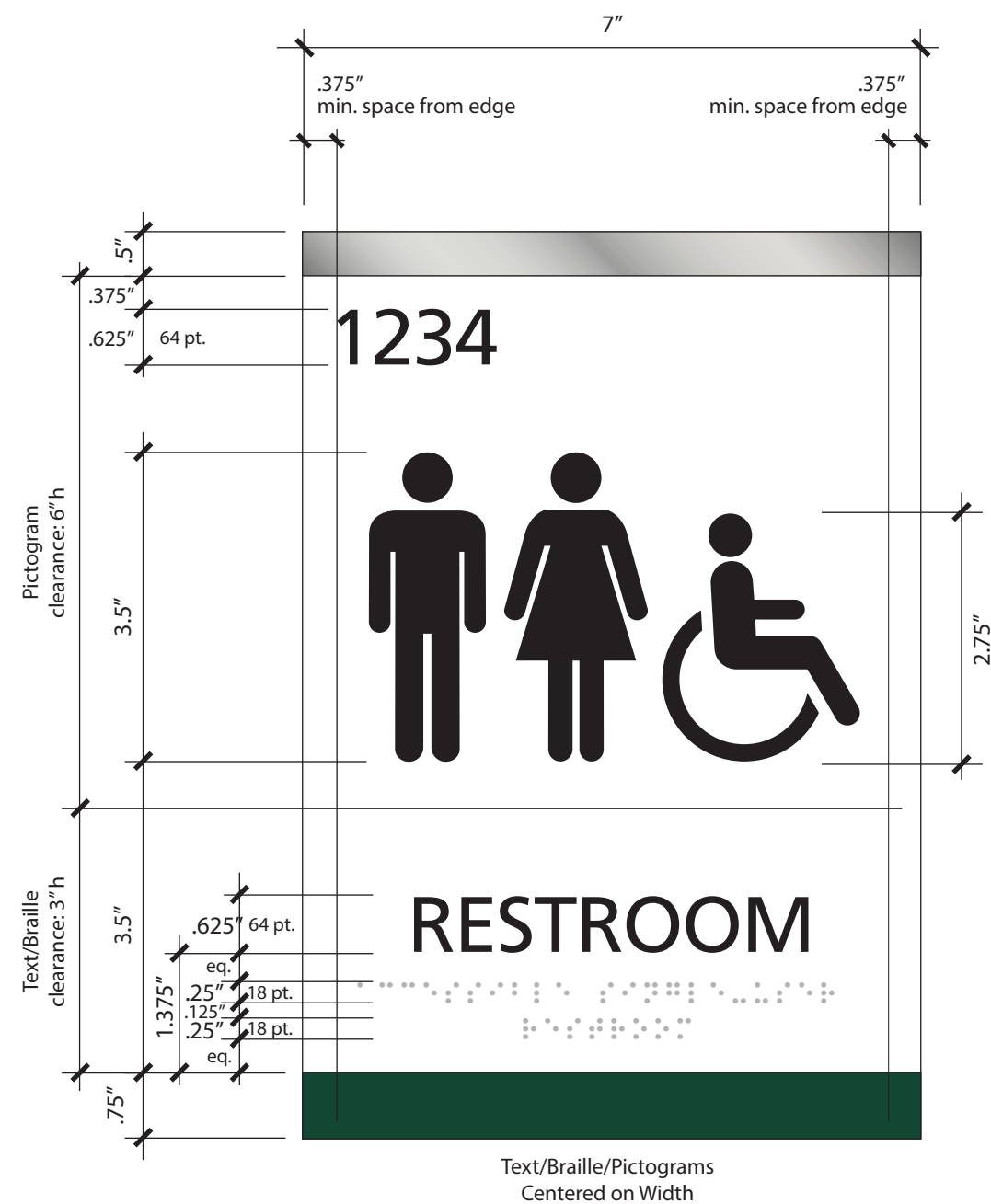


## Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | General Characteristics

Not to Scale, Typical



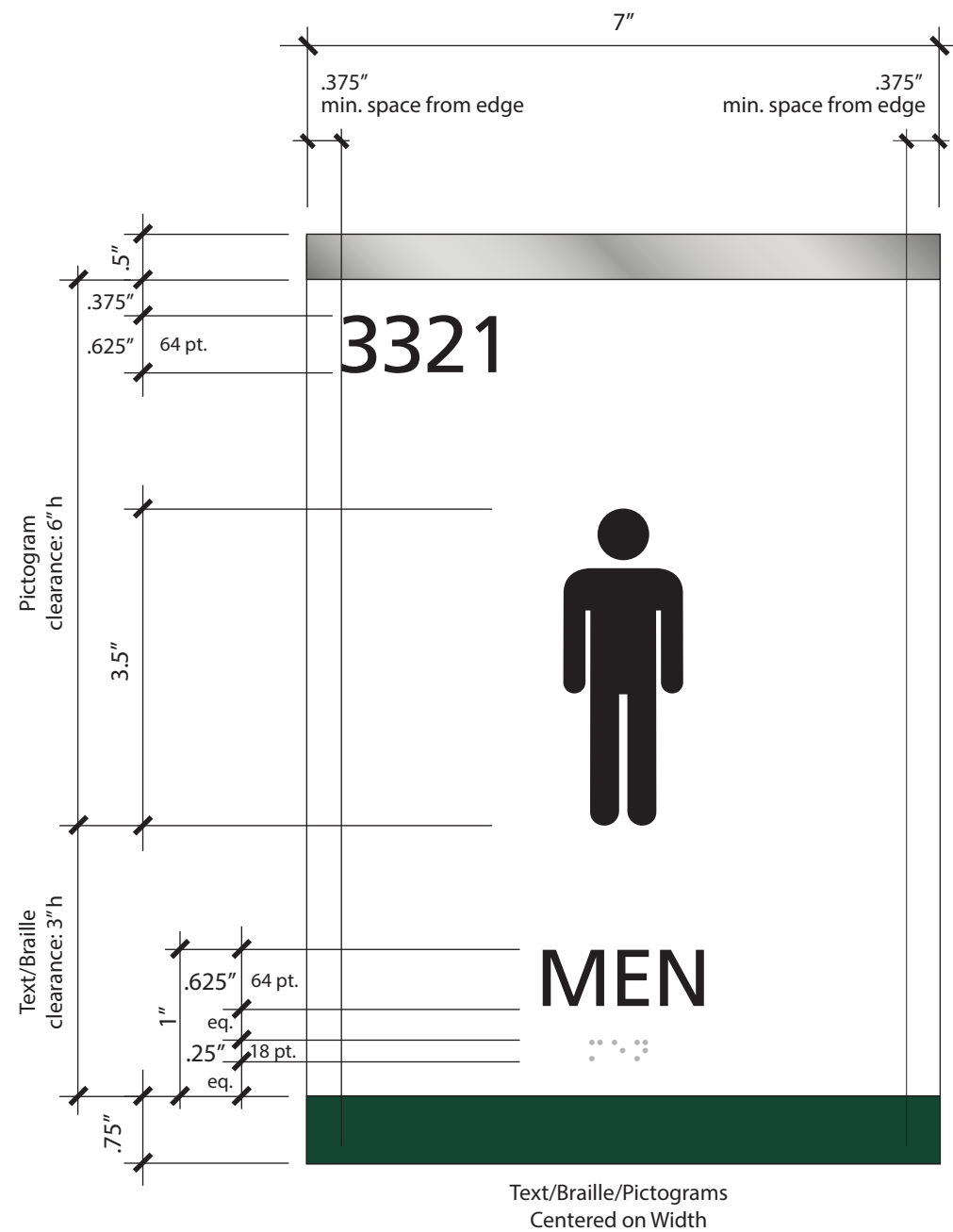
**Sign Type: UM-4.0**  
Single-User Restroom



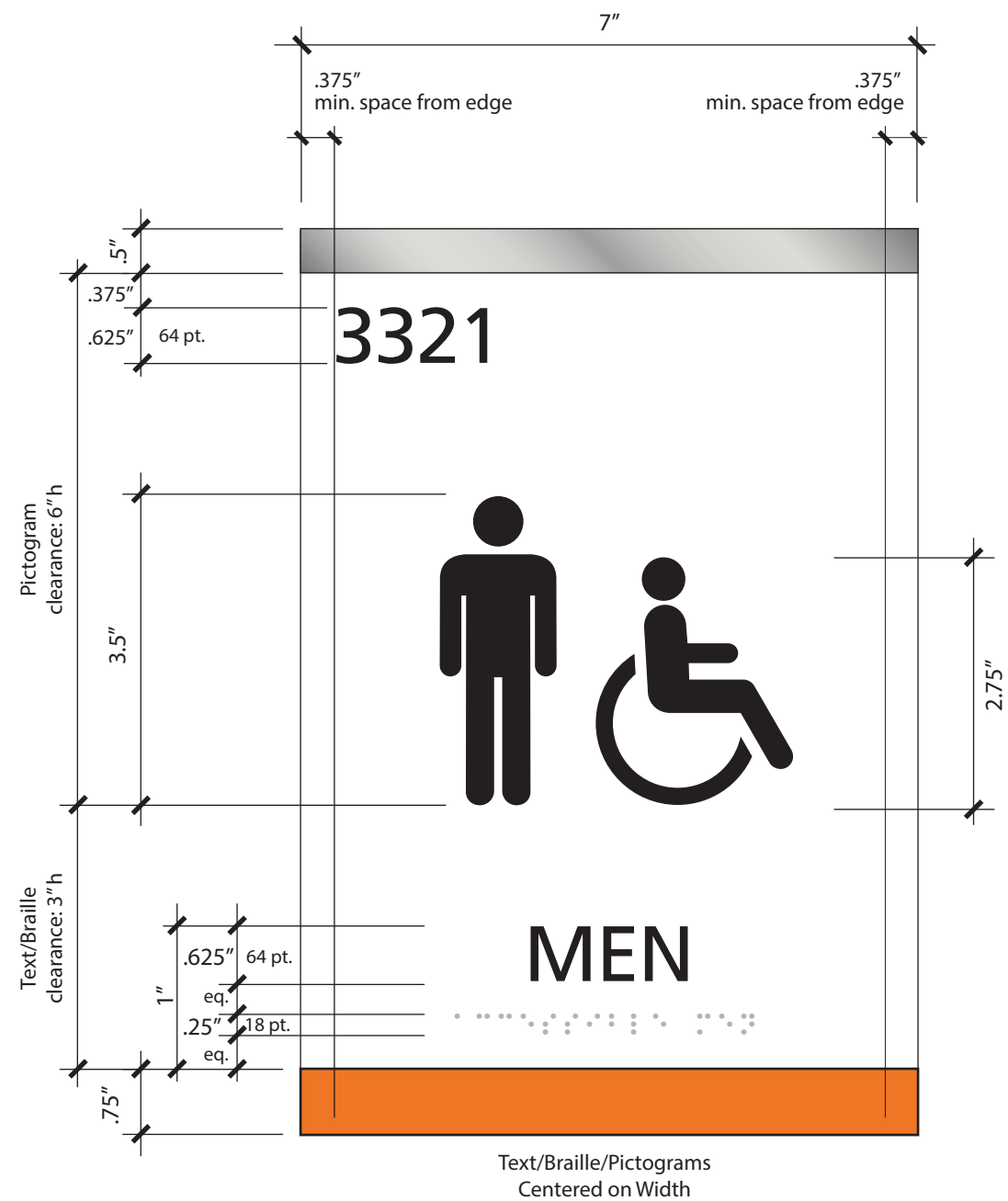
**Sign Type: UM-4.0**  
Accessible Single-User Restroom

**Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | Dimensions**  
Not to Scale, Typical



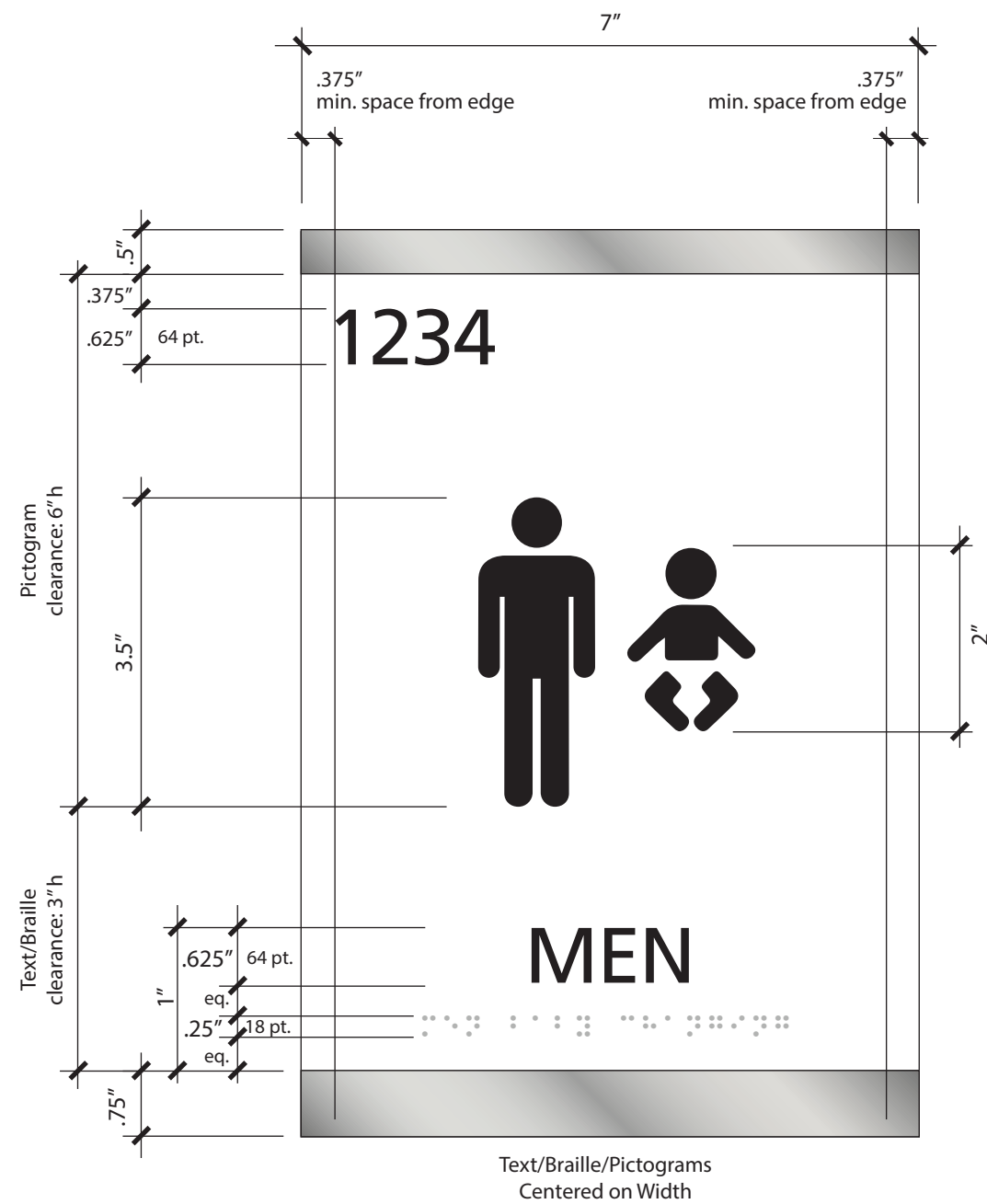


**Sign Type: UM-4.0**  
*Men*

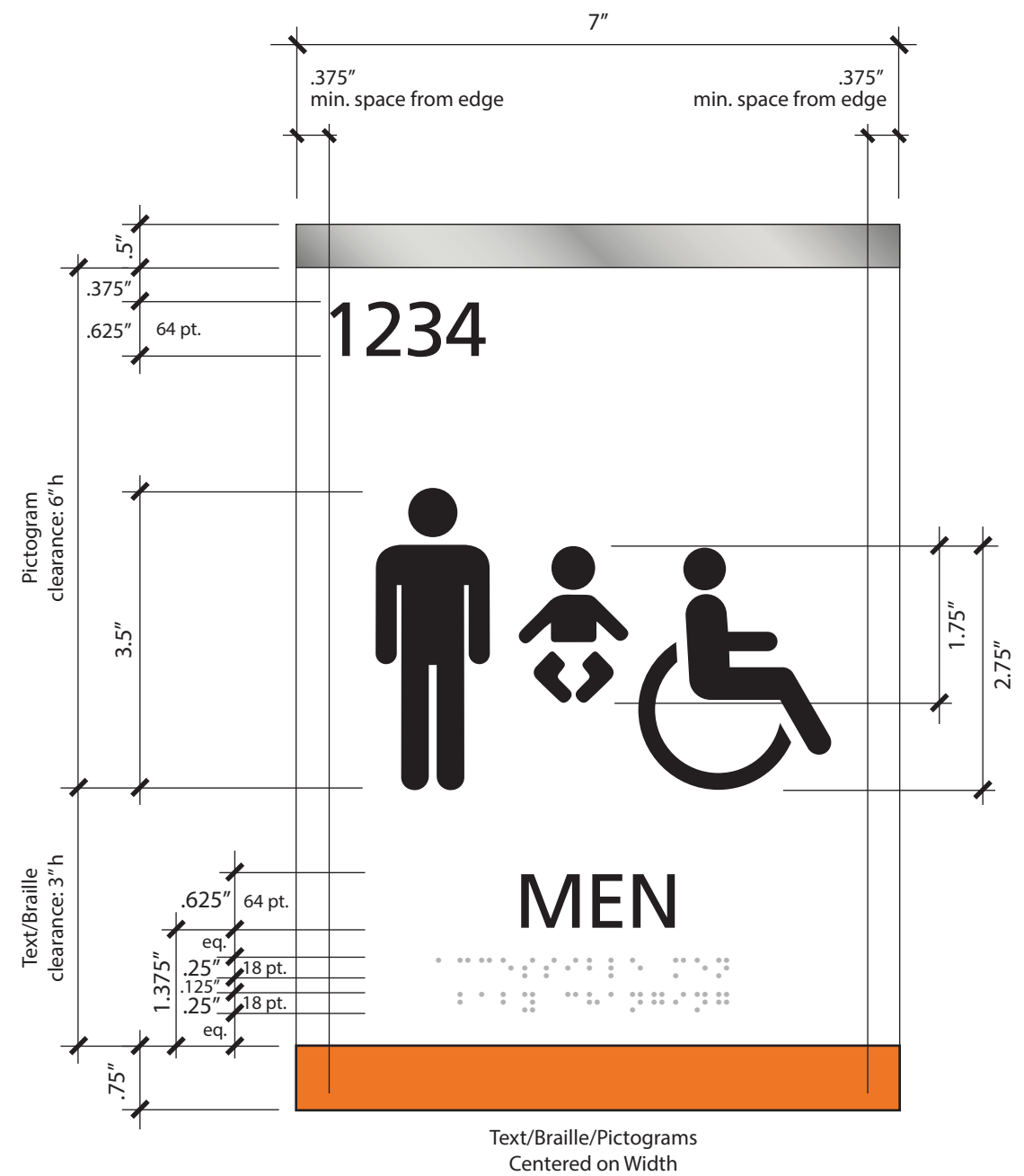


**Sign Type: UM-4.0**  
*Accessible Men*

**Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | Dimensions**  
Not to Scale, Typical



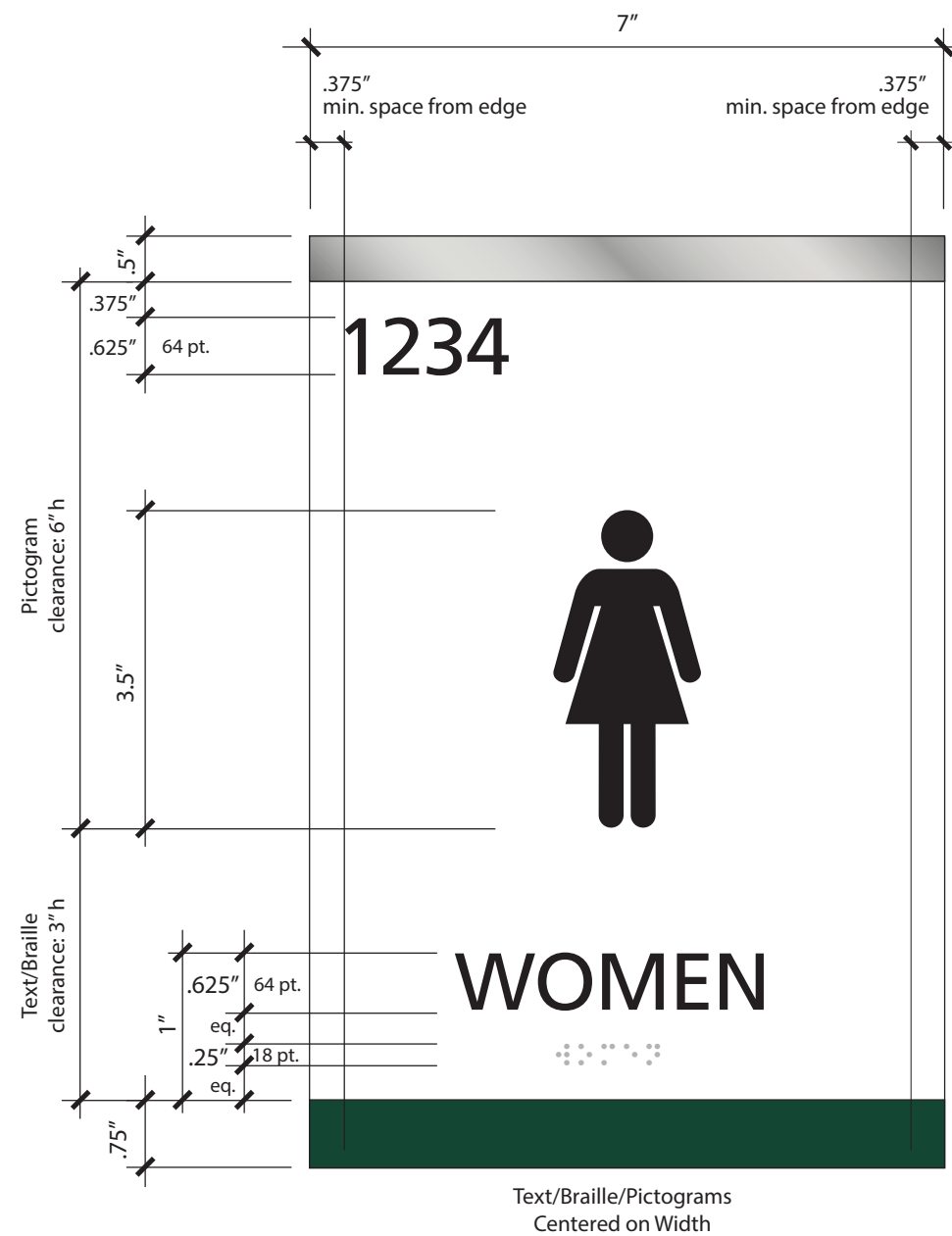
**Sign Type: UM-4.0**  
Men / Baby Changing



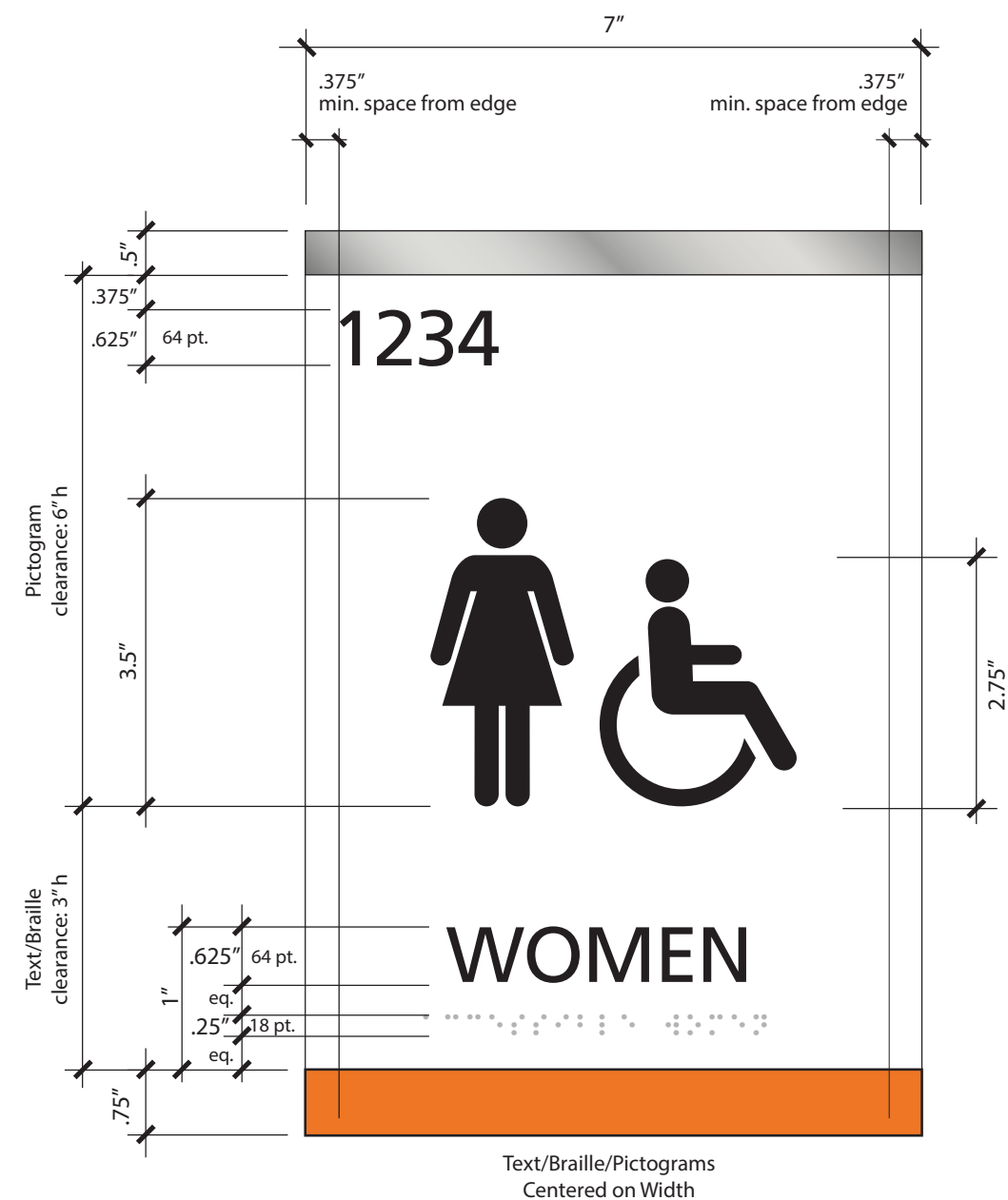
**Sign Type: UM-4.0**  
Accessible Men / Baby Changing

## Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | Dimensions

Not to Scale, Typical

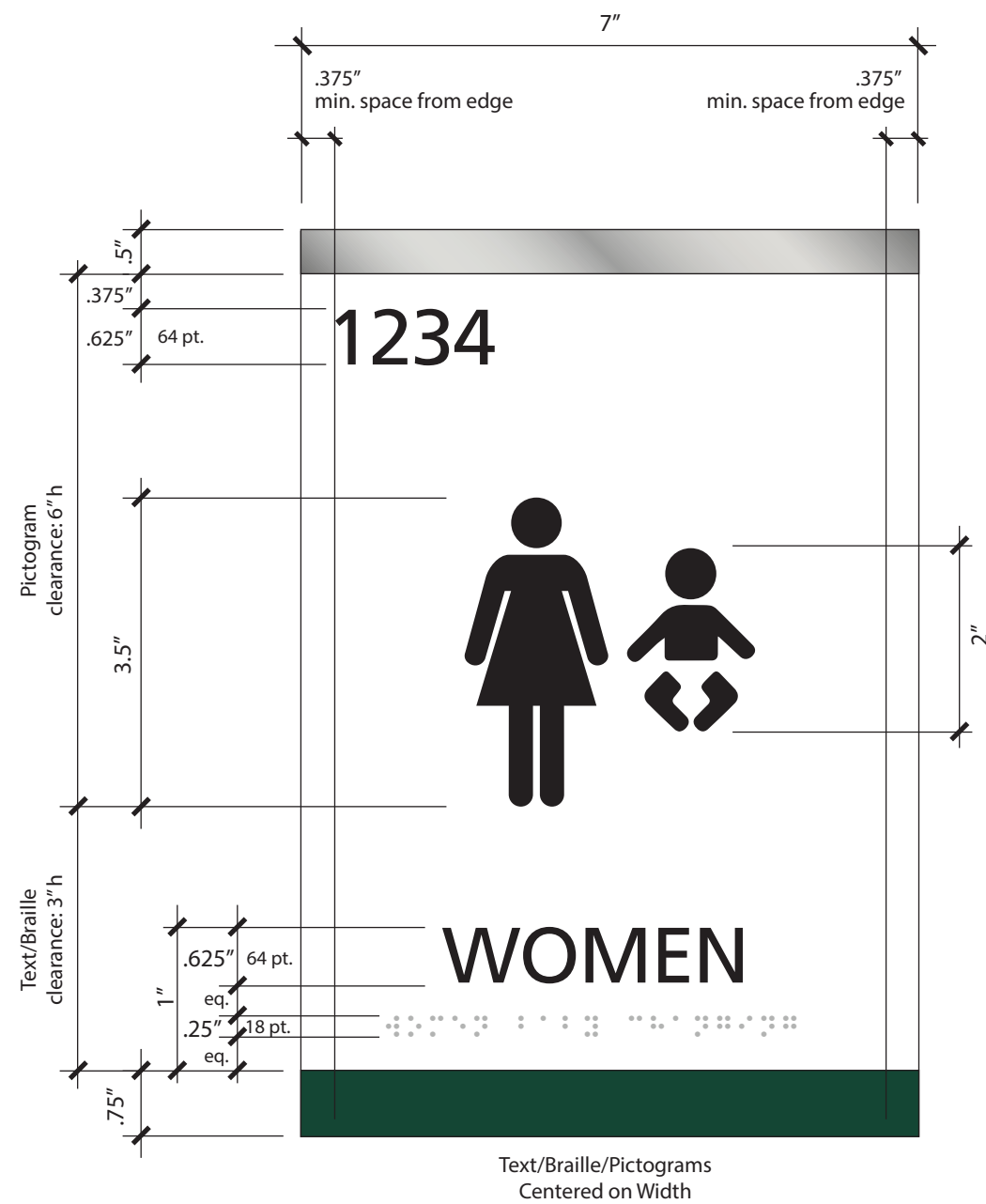


**Sign Type: UM-4.0**  
*Women*

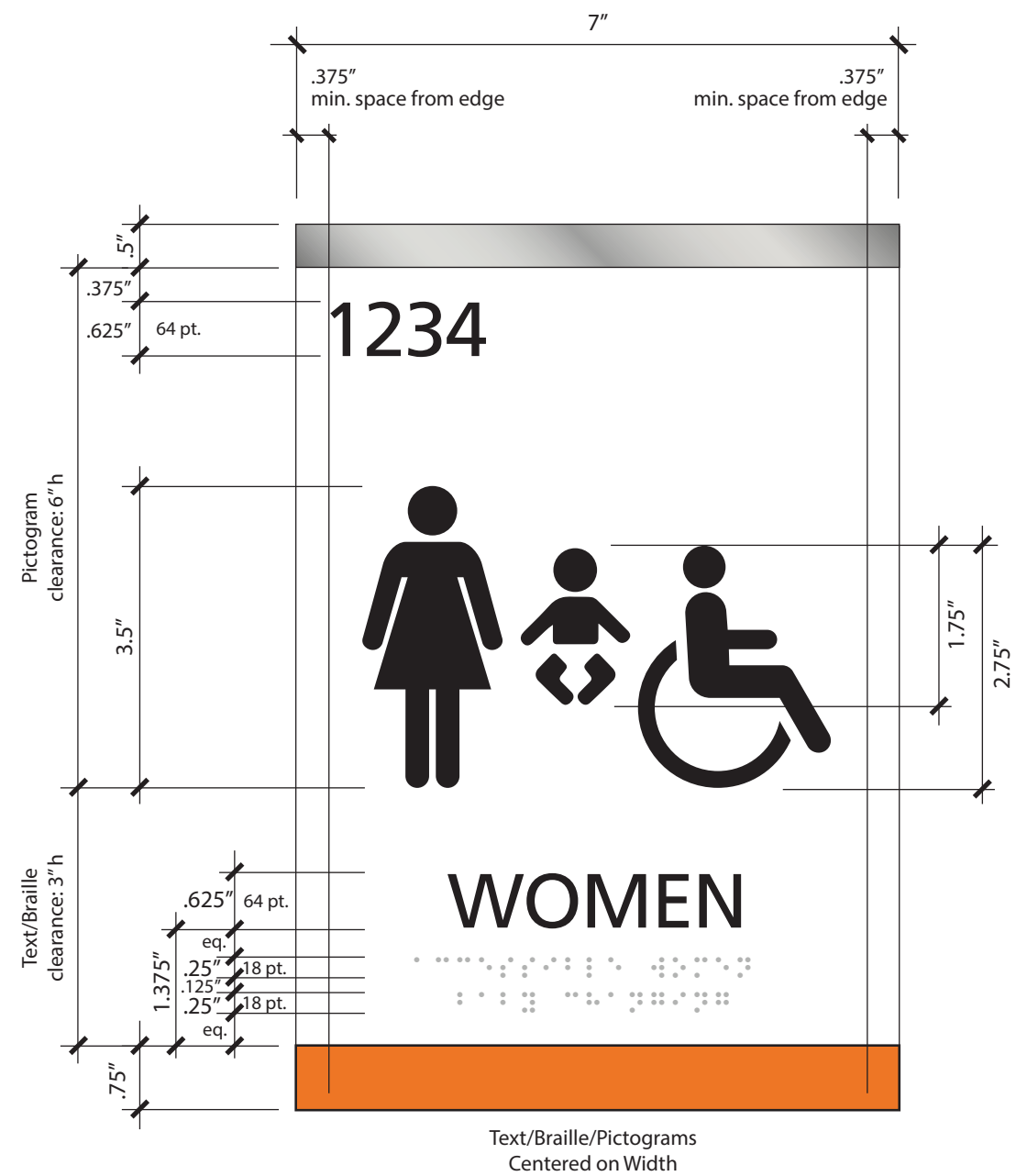


**Sign Type: UM-4.0**  
*Accessible Women*

**Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | Dimensions**  
Not to Scale, Typical

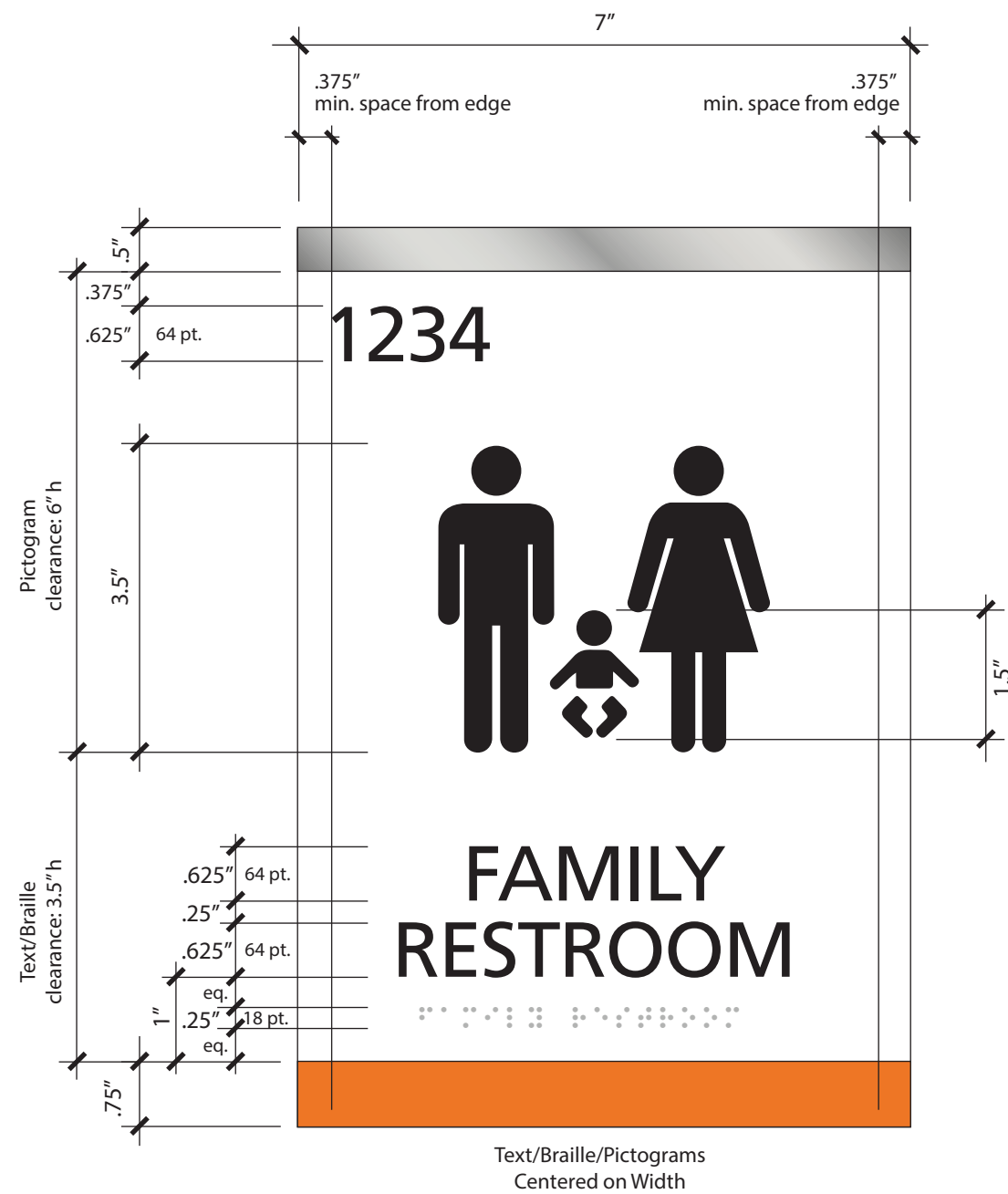


**Sign Type: UM-4.0**  
*Women / Baby Changing*

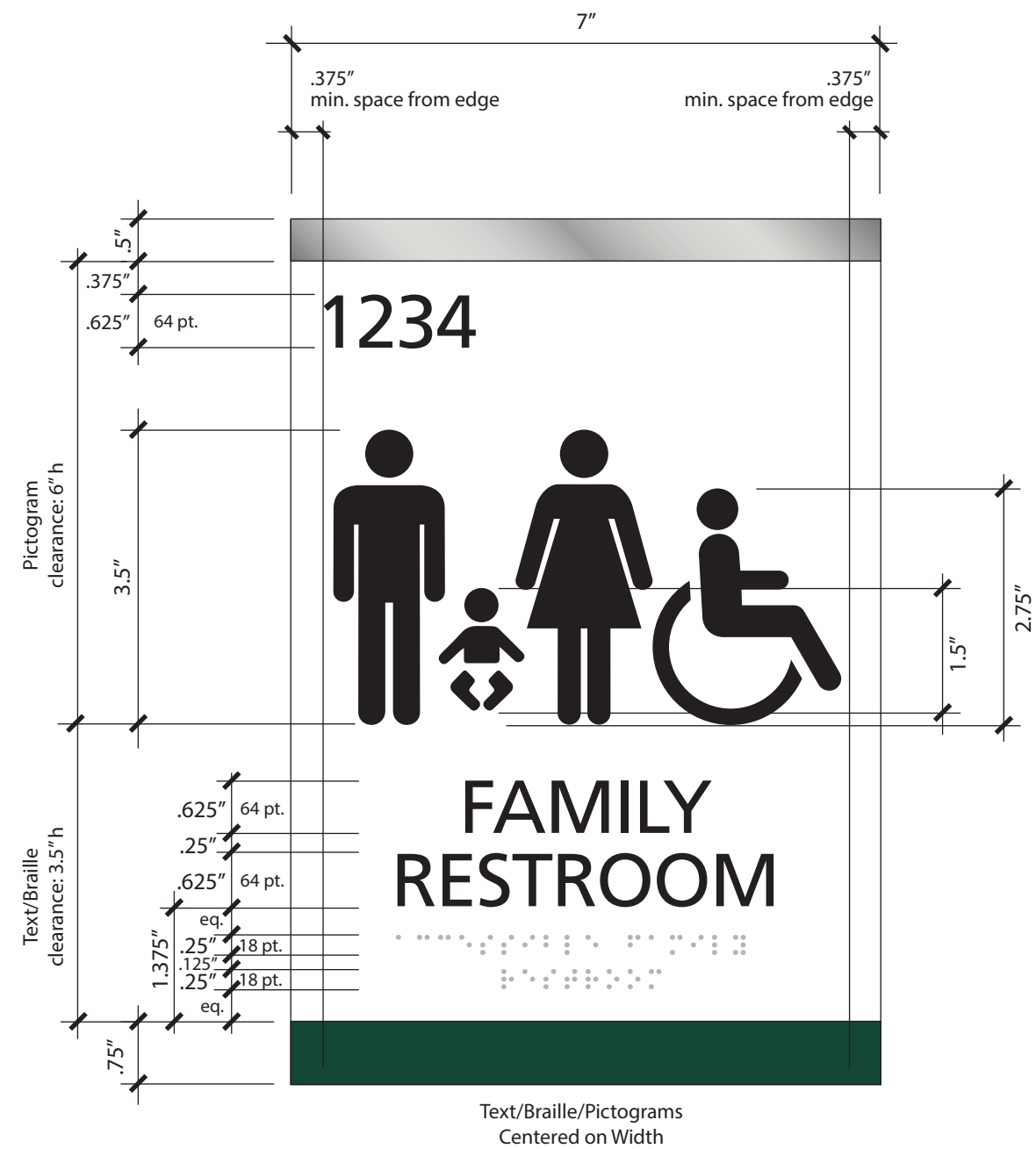


**Sign Type: UM-4.0**  
*Accessible Women / Baby Changing*

**Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | Dimensions**  
 Not to Scale, Typical



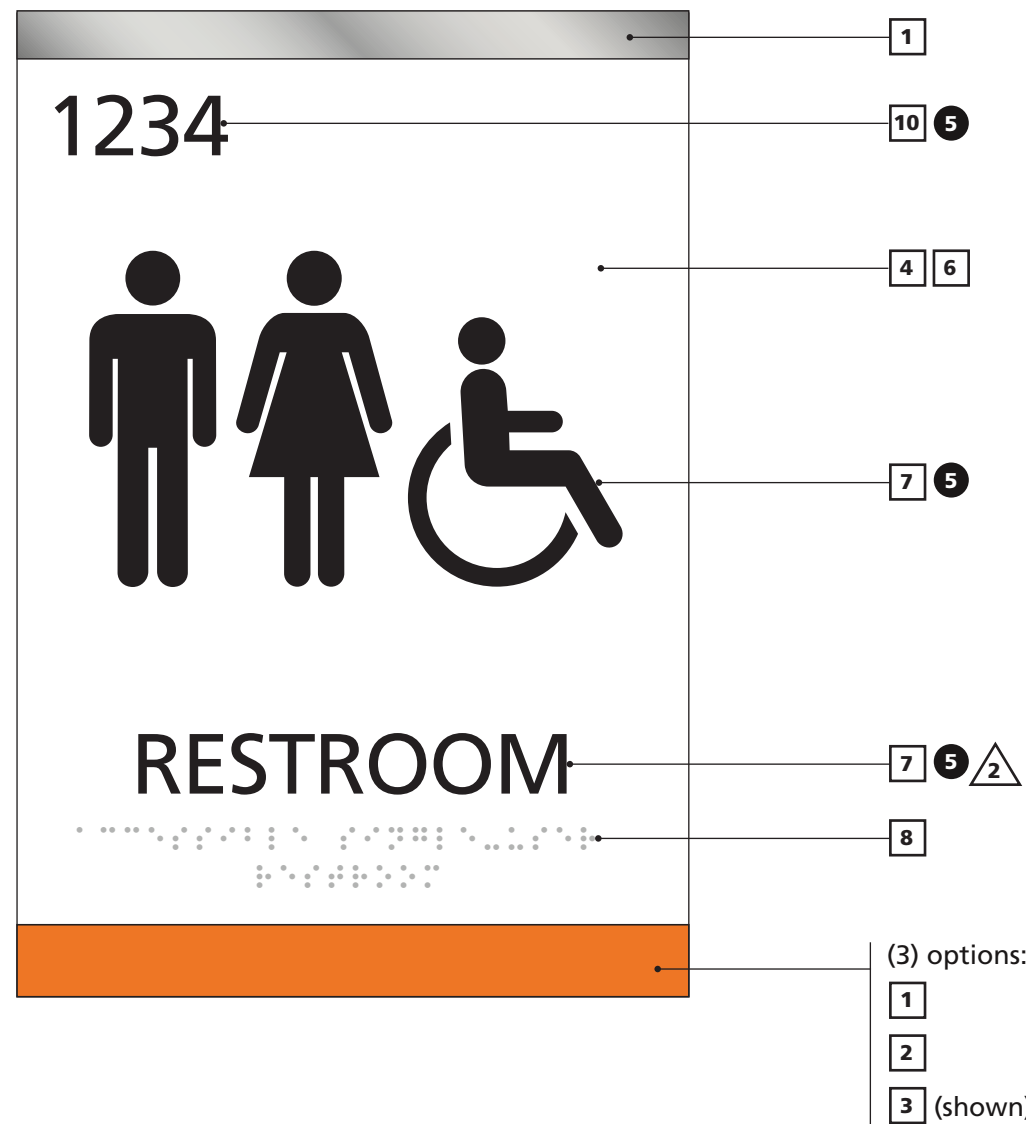
**Sign Type: UM-4.0**  
Family Restroom



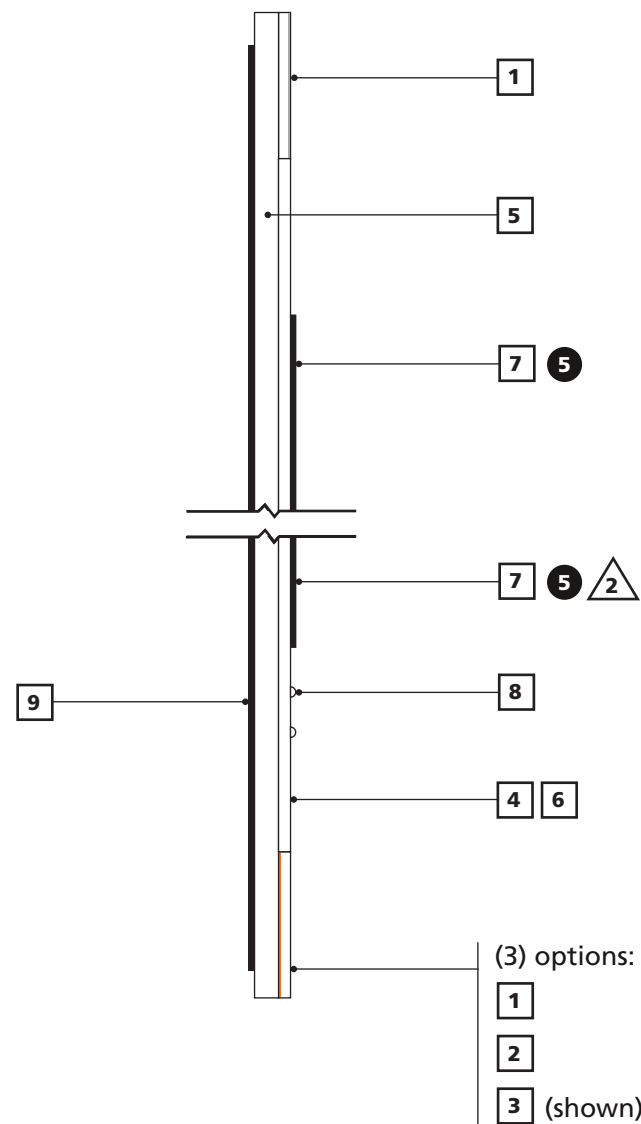
**Sign Type: UM-4.0**  
Accessible Family Restroom

## Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | Dimensions

Not to Scale, Typical



**Sign Type: UM-4.0**  
Typical layout shown



**Side View**

## Colors & Finishes

- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 7 Raised ADA compliant text/graphic
- 8 Raised ADA compliant Grade 2 braille text, with contractions (clear)
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print

2 "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

## Sign Type UM-4.0 | Wall Mount Restroom Identity Sign | Colors & Finishes: Interior & Exterior

Not to Scale, Typical



## Sign Type UM-4.1 | Projecting Restroom Identity Sign | General Characteristics

Not to Scale, Typical



## Sign Type UM-4.1 | Projecting Restroom Identity Sign | General Characteristics

Not to Scale, Typical





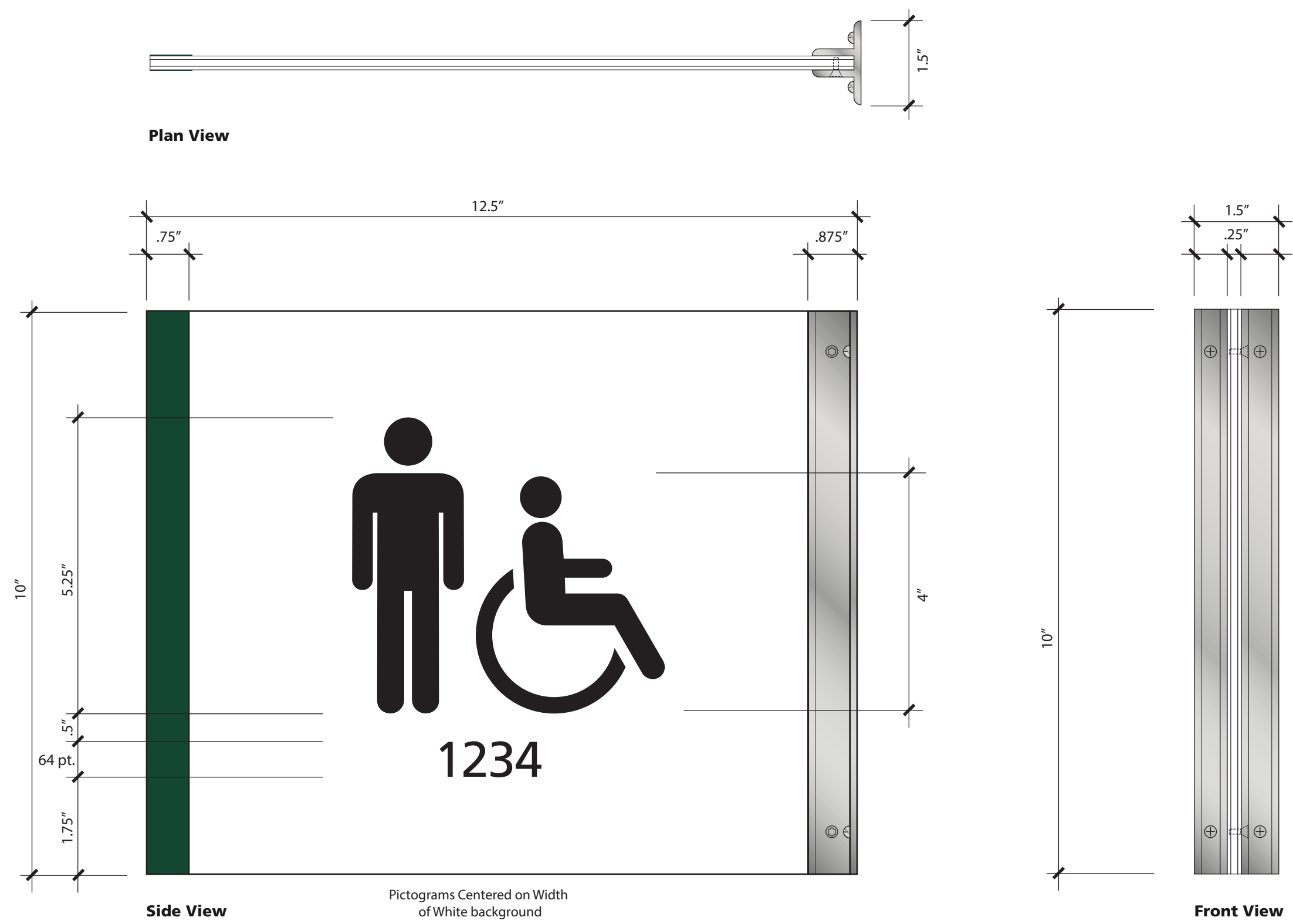
## Sign Type UM-4.1 | Projecting Restroom Identity Sign | General Characteristics

Not to Scale, Typical



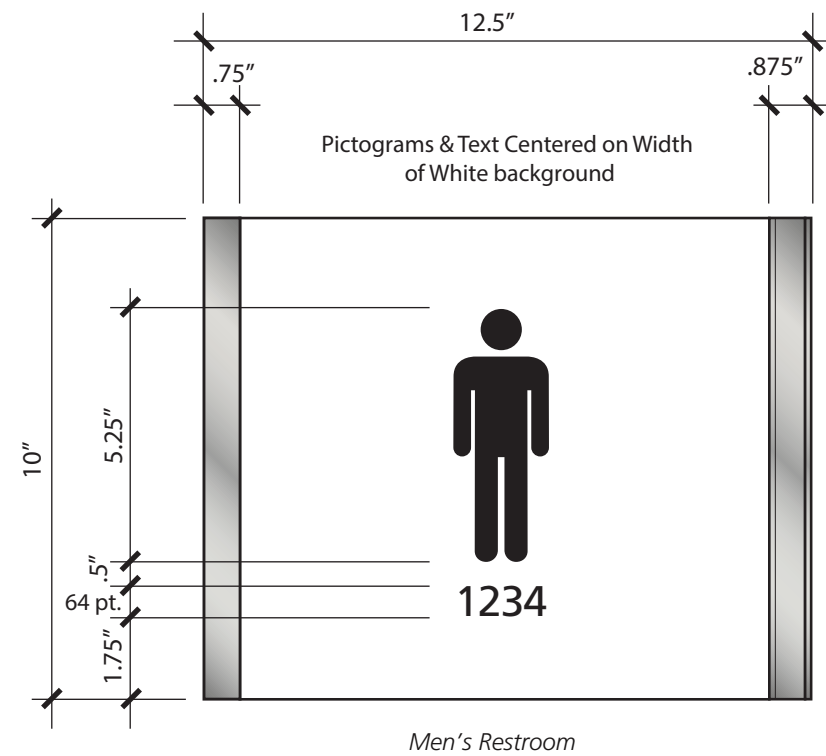
## Sign Type UM-4.1 | Projecting Restroom Identity Sign | General Characteristics

Not to Scale, Typical

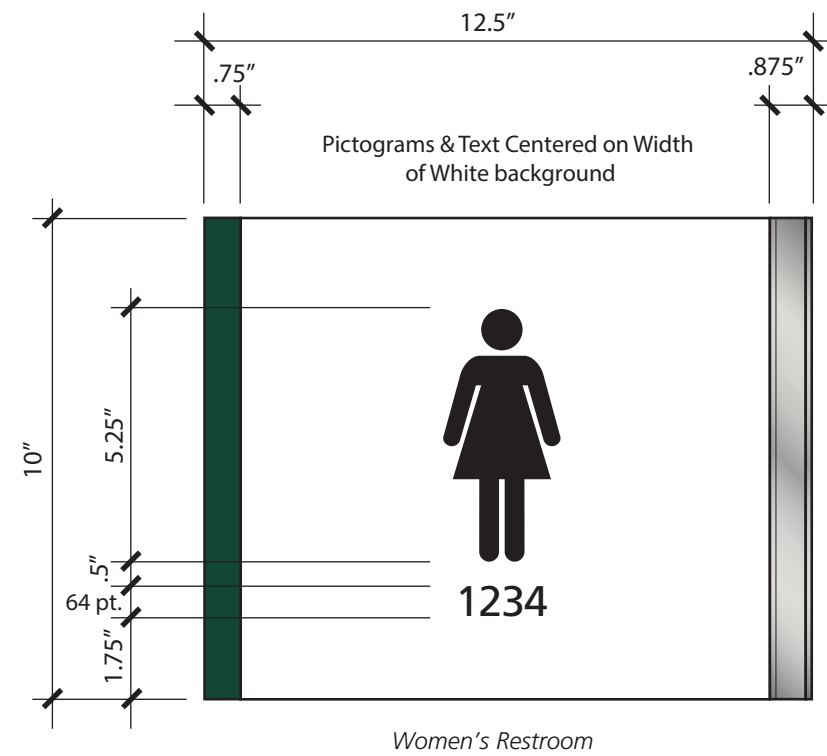


## Sign Type UM-4.1 | Projecting Restroom Identity Sign | Dimensions

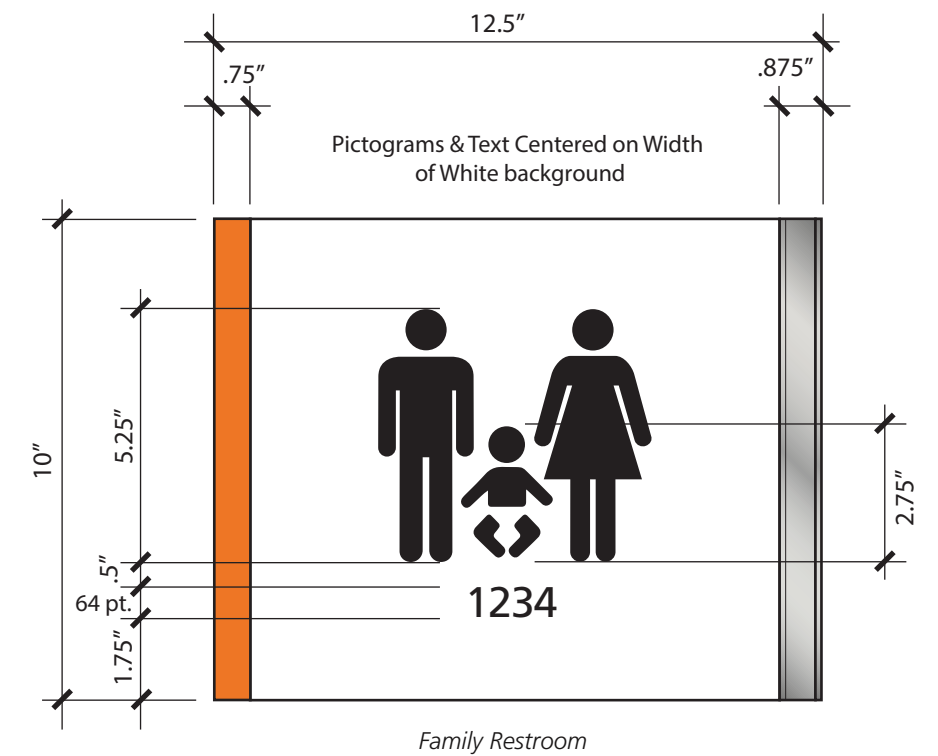
Not to Scale, Typical



**Sign Type: UM-4.1**  
 (Administrative - Brushed Aluminum Accent Panel)

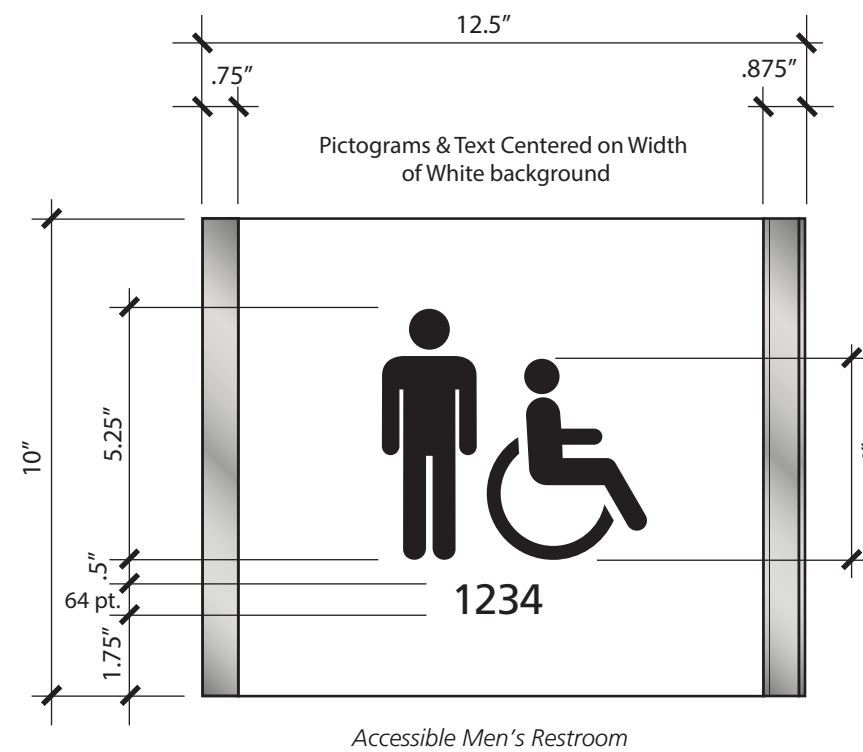


**Sign Type: UM-4.1**  
 (Academic - Green Accent Panel)

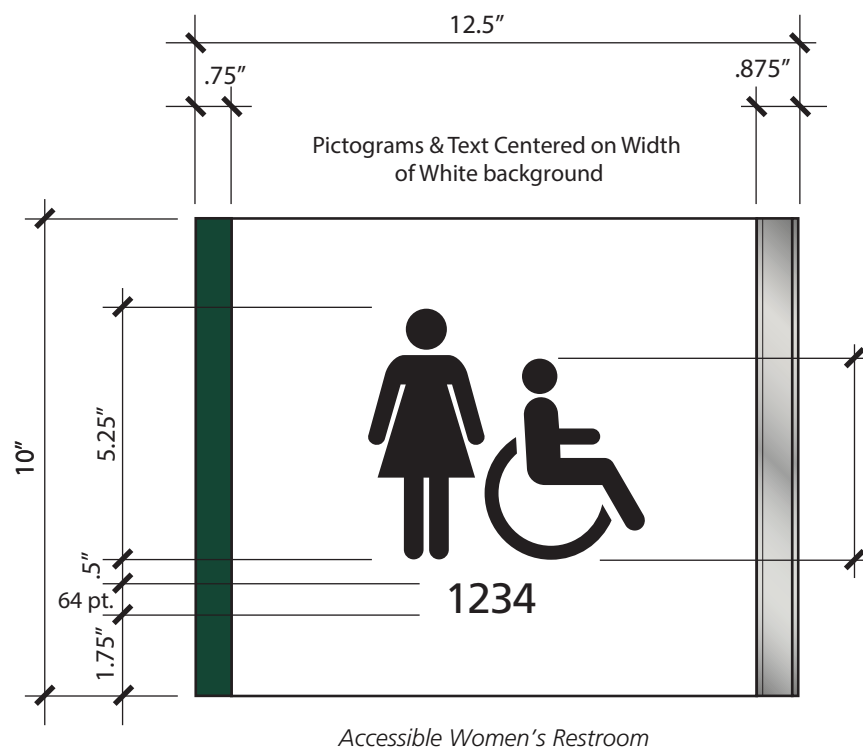


**Sign Type: UM-4.1**  
 (Student Life - Orange Accent Panel)

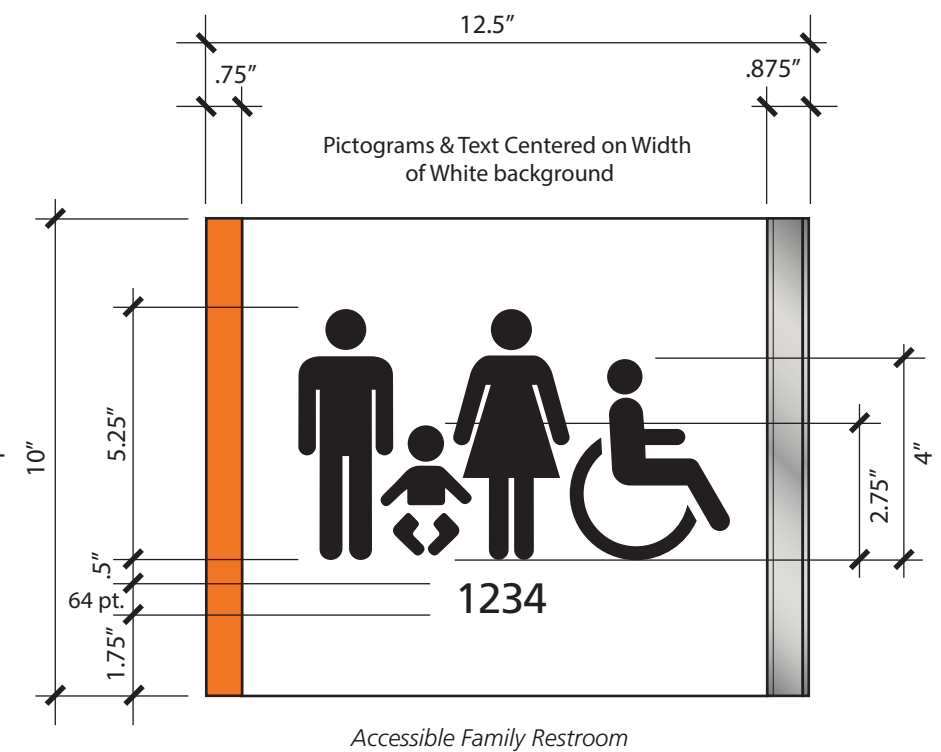
**Sign Type UM-4.1 | Projecting Restroom Identity Sign | Dimensions**  
 Not to Scale, Typical



**Sign Type: UM-4.1**  
 (Administrative - Brushed Aluminum  
 Accent Panel)

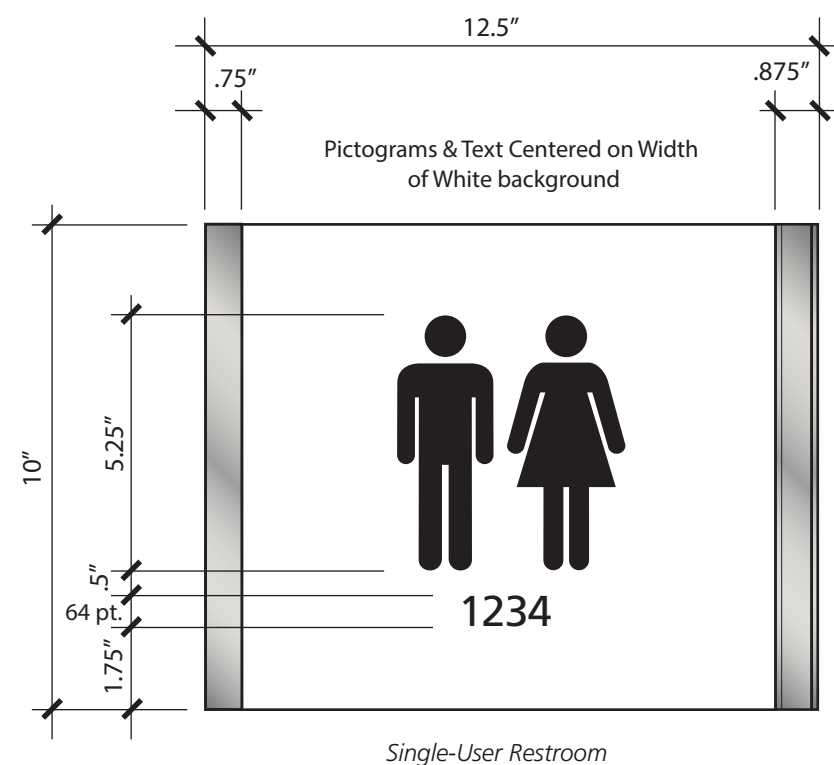


**Sign Type: UM-4.1**  
 (Academic - Green Accent Panel)

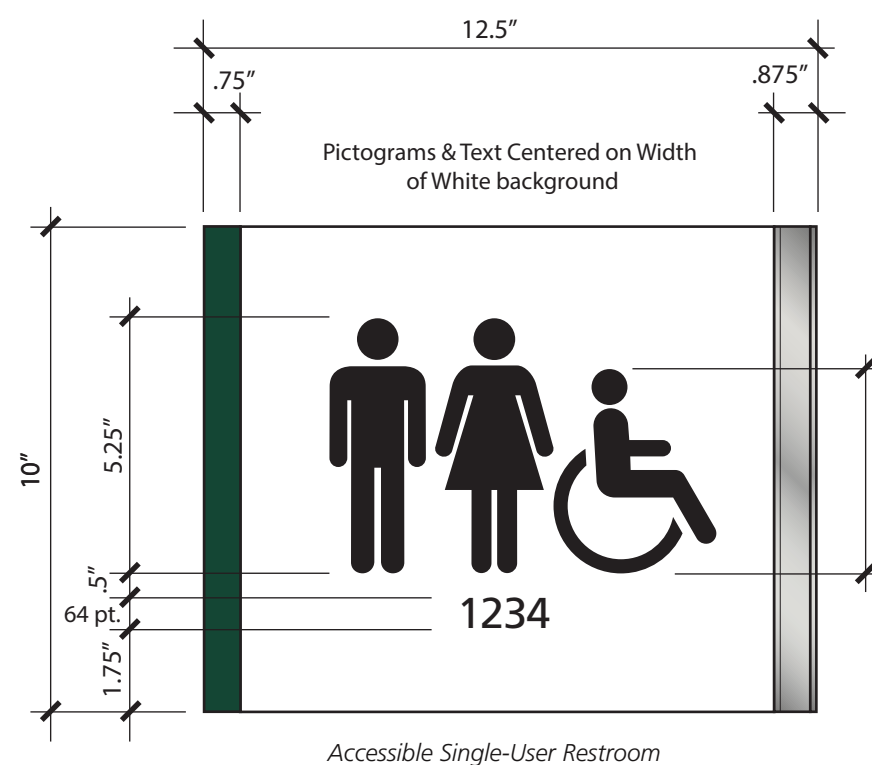


**Sign Type: UM-4.1**  
 (Student Life - Orange Accent Panel)

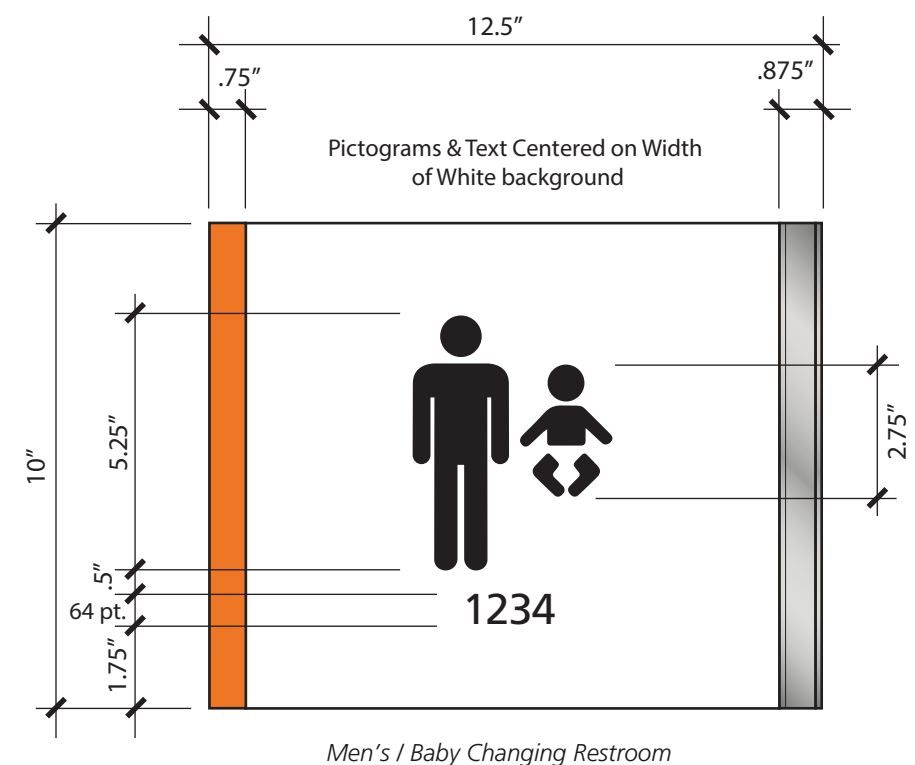
**Sign Type UM-4.1 | Projecting Restroom Identity Sign | Dimensions**  
 Not to Scale, Typical



**Sign Type: UM-4.1**  
 (Administrative - Brushed Aluminum Accent Panel)

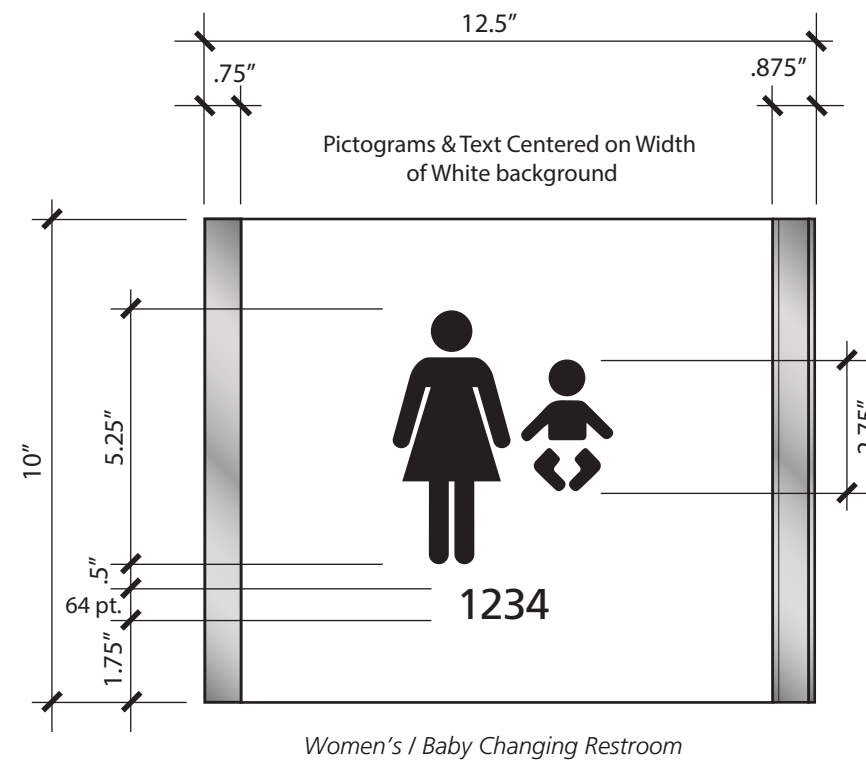


**Sign Type: UM-4.1**  
 (Academic - Green Accent Panel)

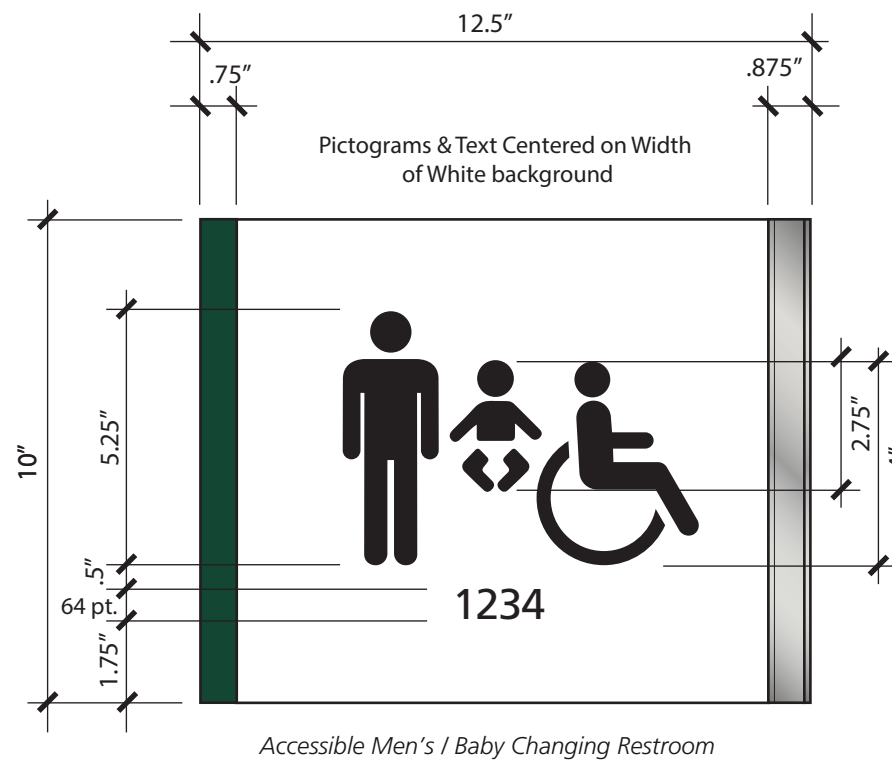


**Sign Type: UM-4.1**  
 (Student Life - Orange Accent Panel)

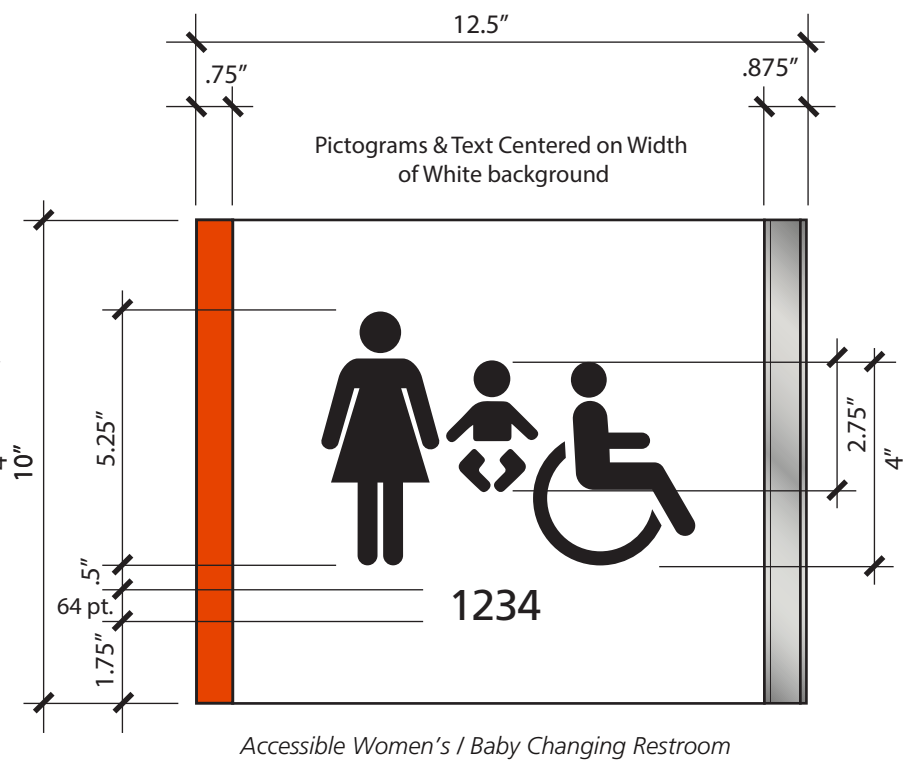
**Sign Type UM-4.1 | Projecting Restroom Identity Sign | Dimensions**  
 Not to Scale, Typical



**Sign Type: UM-4.1**  
 (Administrative - Brushed Aluminum  
 Accent Panel)

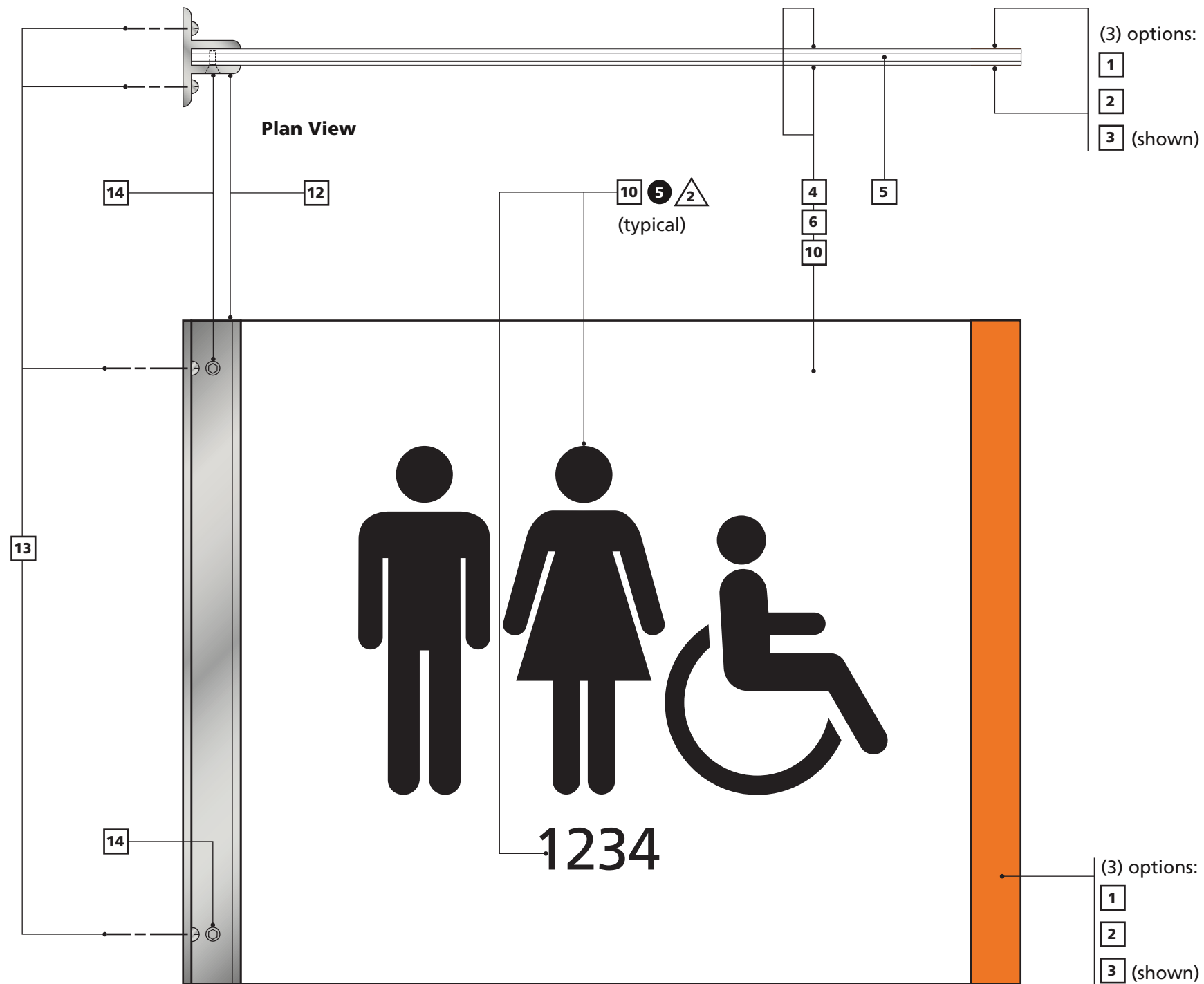


**Sign Type: UM-4.1**  
 (Academic - Green Accent Panel)



**Sign Type: UM-4.1**  
 (Student Life - Orange Accent Panel)

**Sign Type UM-4.1 | Projecting Restroom Identity Sign | Dimensions**  
 Not to Scale, Typical



**Sign Type: UM-4.1**  
Sample layout shown

## Colors & Finishes

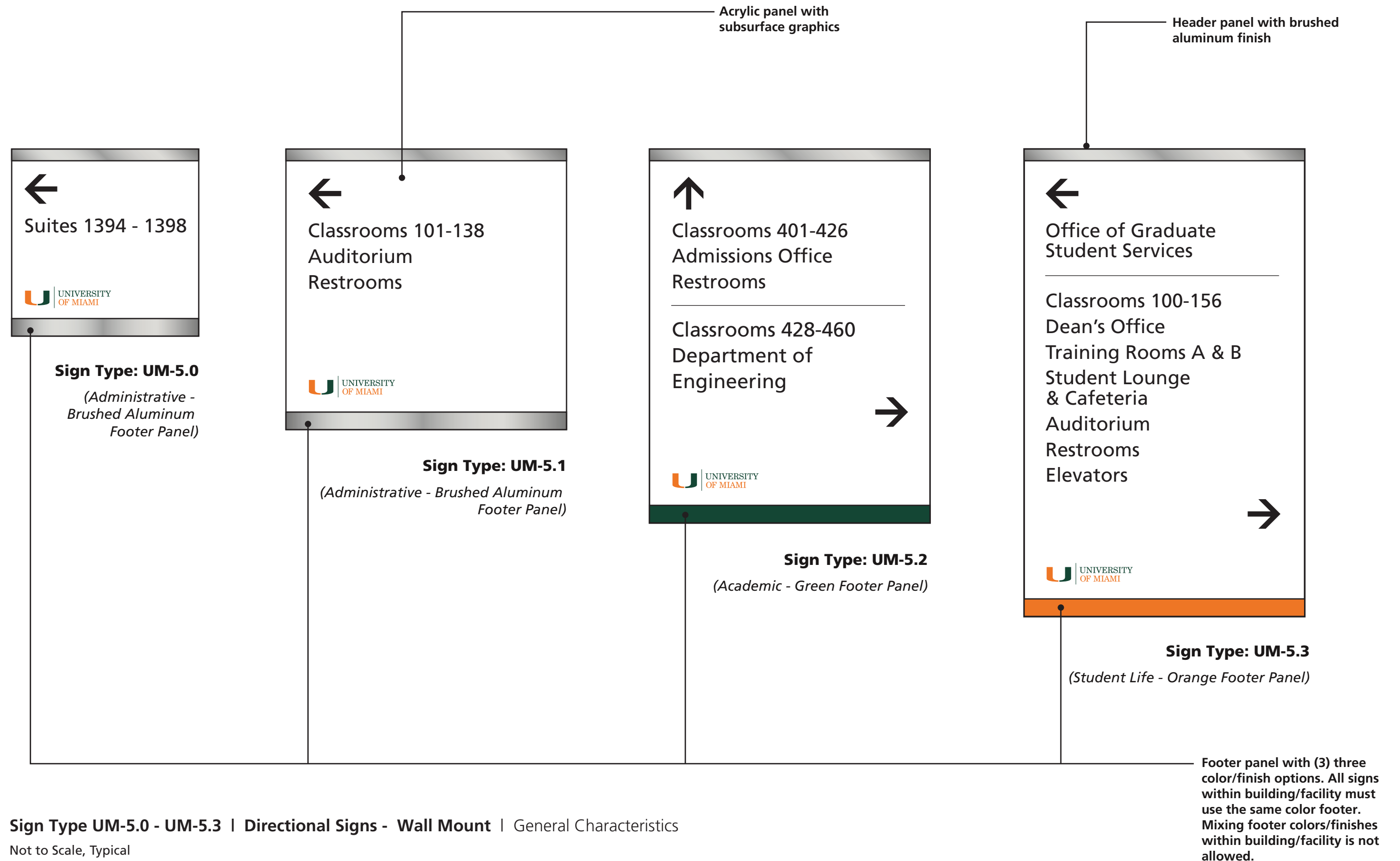
- 1** Orange, Pantone 158C
- 2** Green, Pantone 3435C
- 5** Black
- 1** Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 acrylic.
- 2** Gerber/3M #220-276 Bottle Green, cast vinyl. Apply to surface of 1/16" P99 acrylic.
- 3** Oracal 951 #332 Deep Orange cast vinyl. Apply to surface of 1/16" P99 acrylic.
- 4** Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5** Non-glare 1/8" P99 Cast White Acrylic
- 6** Non-glare 1/16" P99 Cast Acrylic
- 10** Subsurface digital print
- 12** Polished Aluminum T-Bracket with clear exterior grade sealant if used outdoors
- 13** Round head aluminum mounting screws and wall anchors, as required
- 14** Flush aluminum tamper resistant set screws on one side
- 2** "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

## Sign Type UM-4.1 | Projecting Restroom Identity Sign | Colors & Finishes: Interior & Exterior

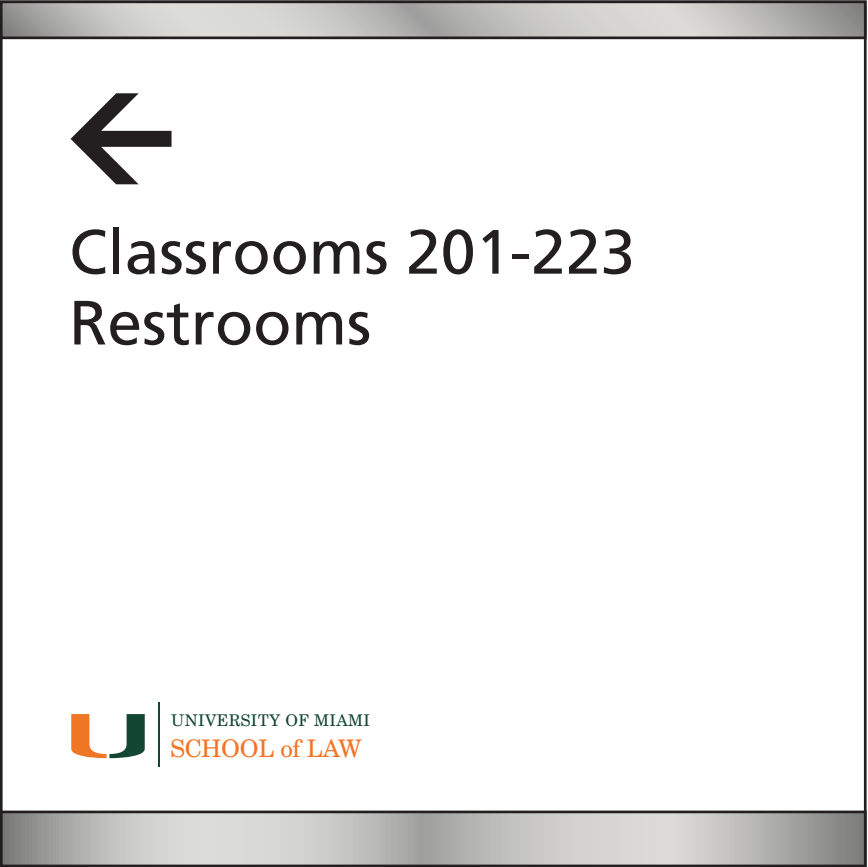
Not to Scale, Typical







**Horizontal University Signature**  
(typical)



**Horizontal Unit Signature**  
(limited)

**University Branding**

- Only the official horizontal University signature or, in limited cases, horizontal school or college signature, may be used. Exceptions include the Student Center Complex, and UHealth facilities.
- Branding may be used only on the logo panel above the footer. It may not appear in the message panel of the sign.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance, refer to the “University of Miami Visual Identity Manual.”

**Sign Type UM-5.0 - UM-5.3 | Directional Signs - Wall Mount | University Branding**  
Not to Scale, Typical

## University Branding

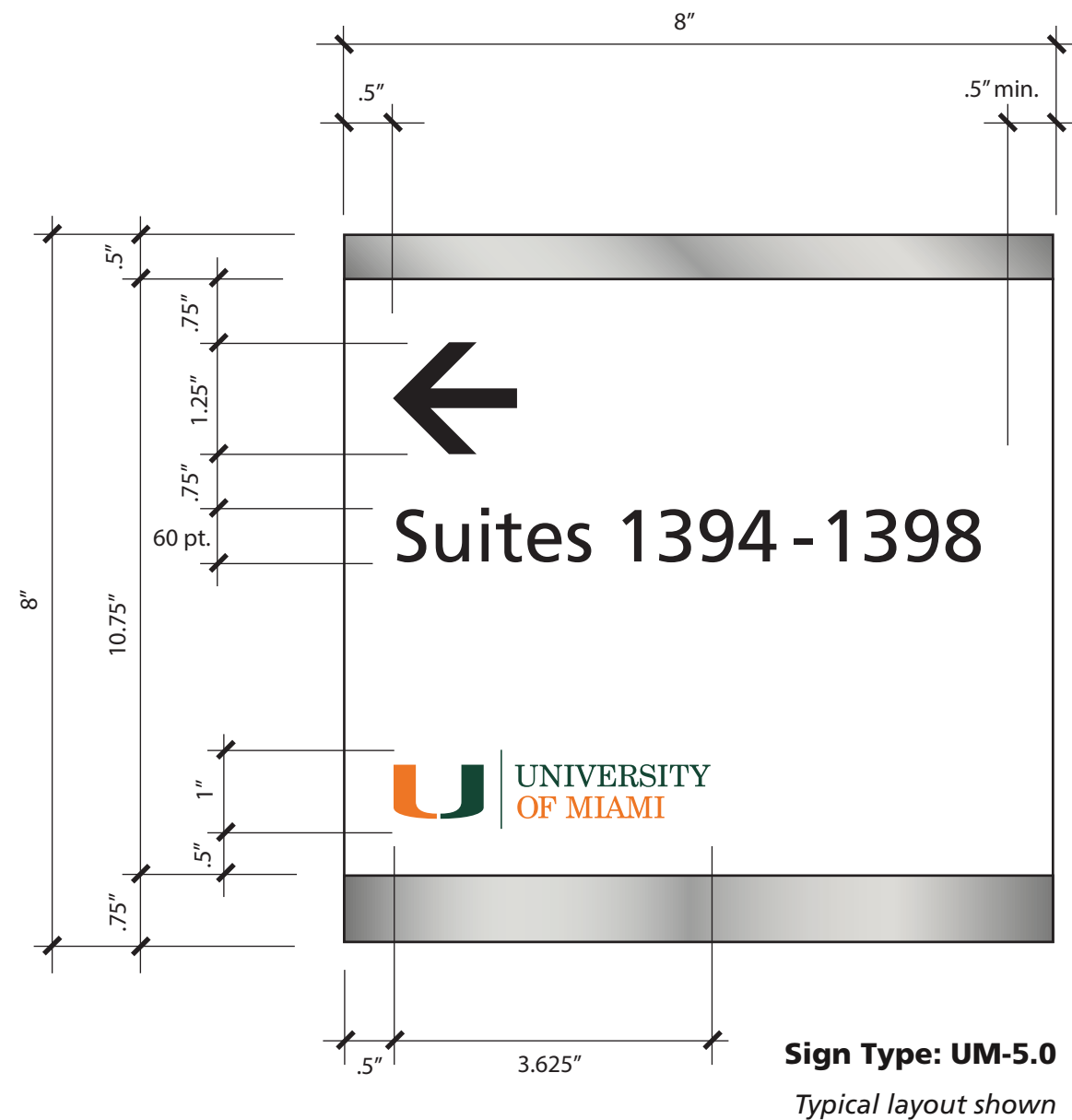
- For the Student Center Complex only the official Brand Signature shown may be used.
- Branding on directional signs may only be used as demonstrated in these guidelines.
- Branding must be reproduced in color, using the official branded colors of the University.
- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance refer to the "University of Miami Visual Identity Manual."



**Student Center Complex Signature**  
(typical)

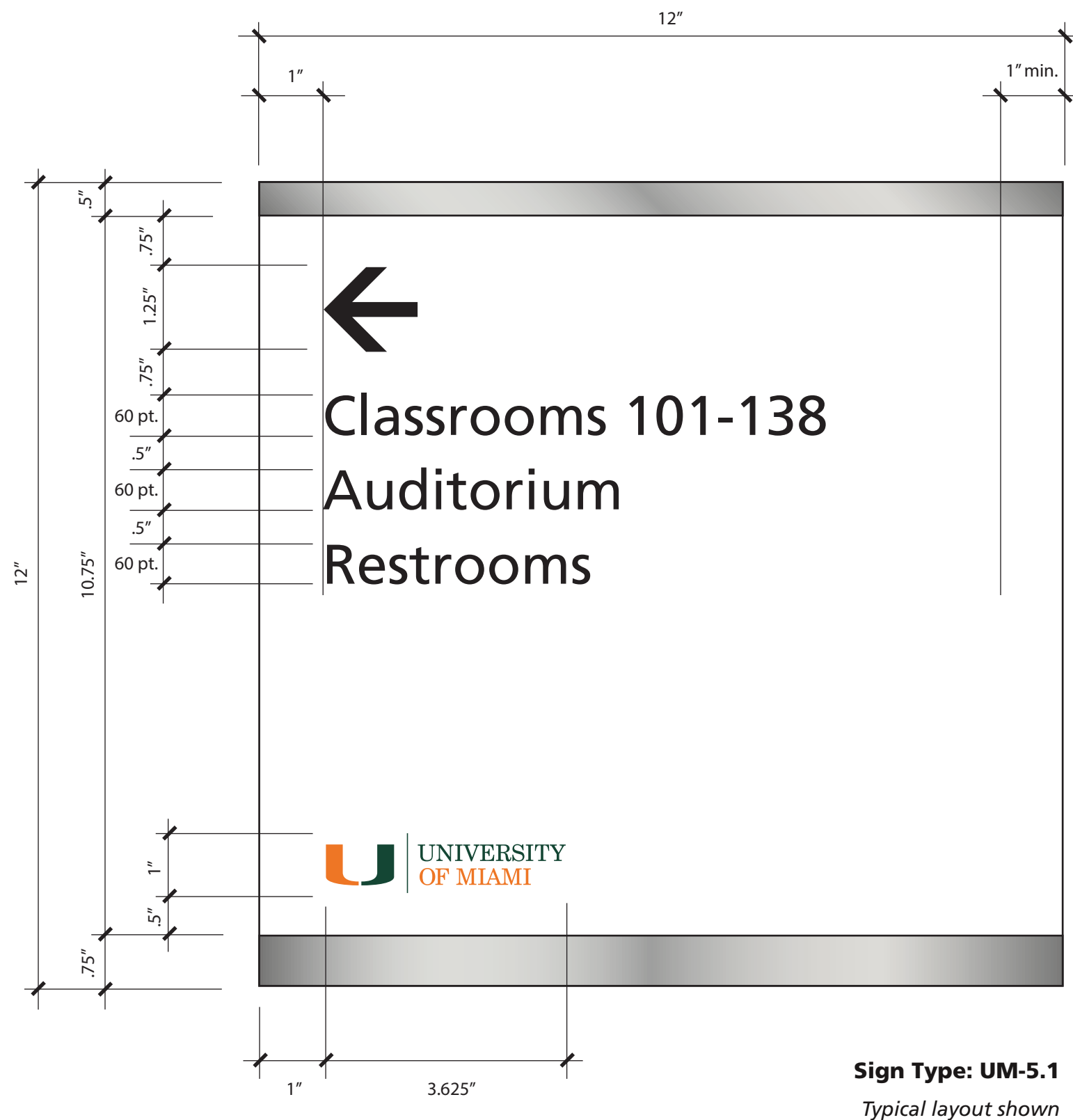
**Sign Type UM-5.0 - UM-5.3 | Directional Signs - Wall Mount | University Branding**

Not to Scale, Typical



## Sign Type UM-5.0 | Directional Signs - Wall Mount | Dimensions

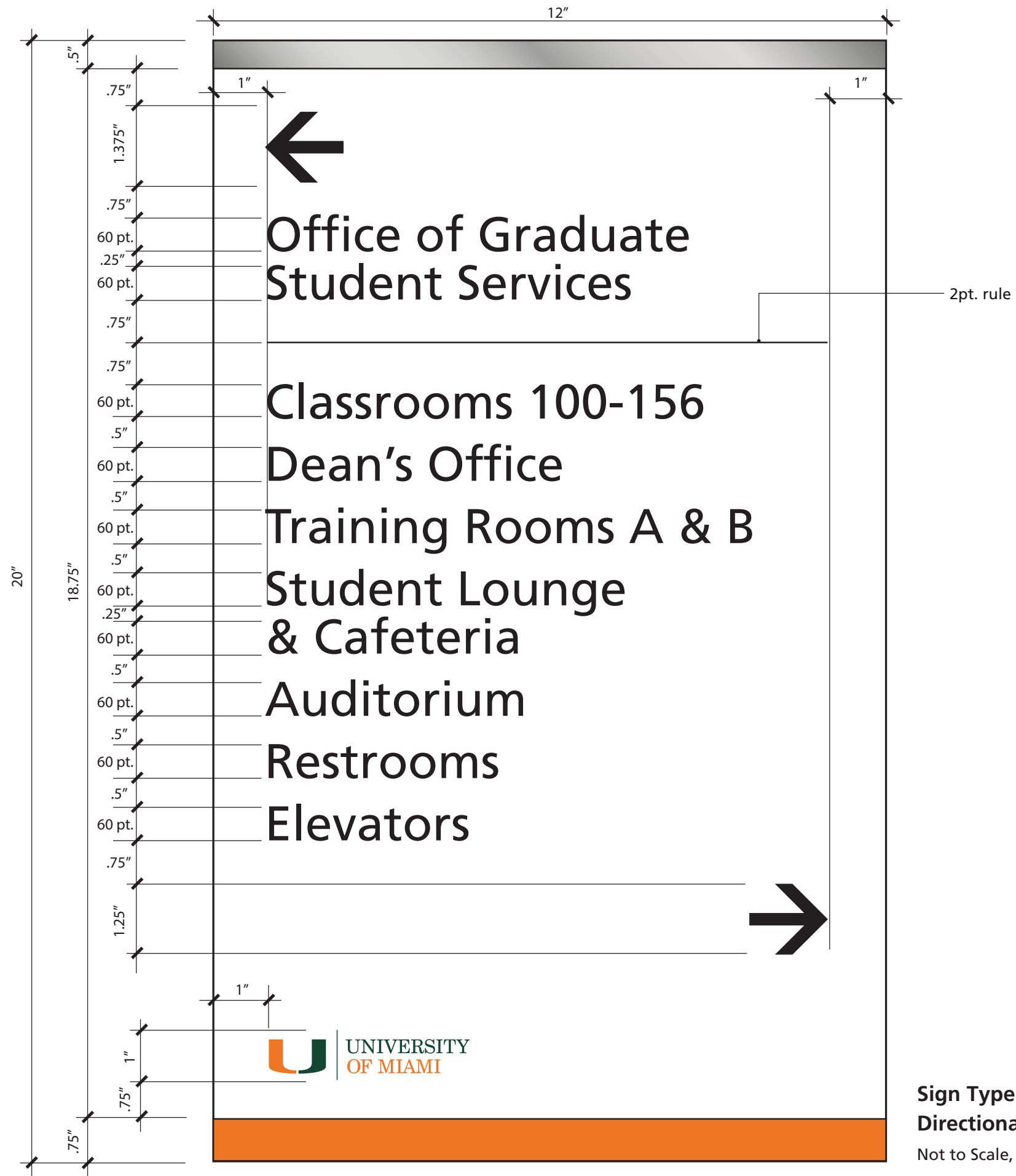
Not to Scale, Typical



# Sign Type UM-5.1 | Directional Signs - Wall Mount | Dimensions

Not to Scale, Typical



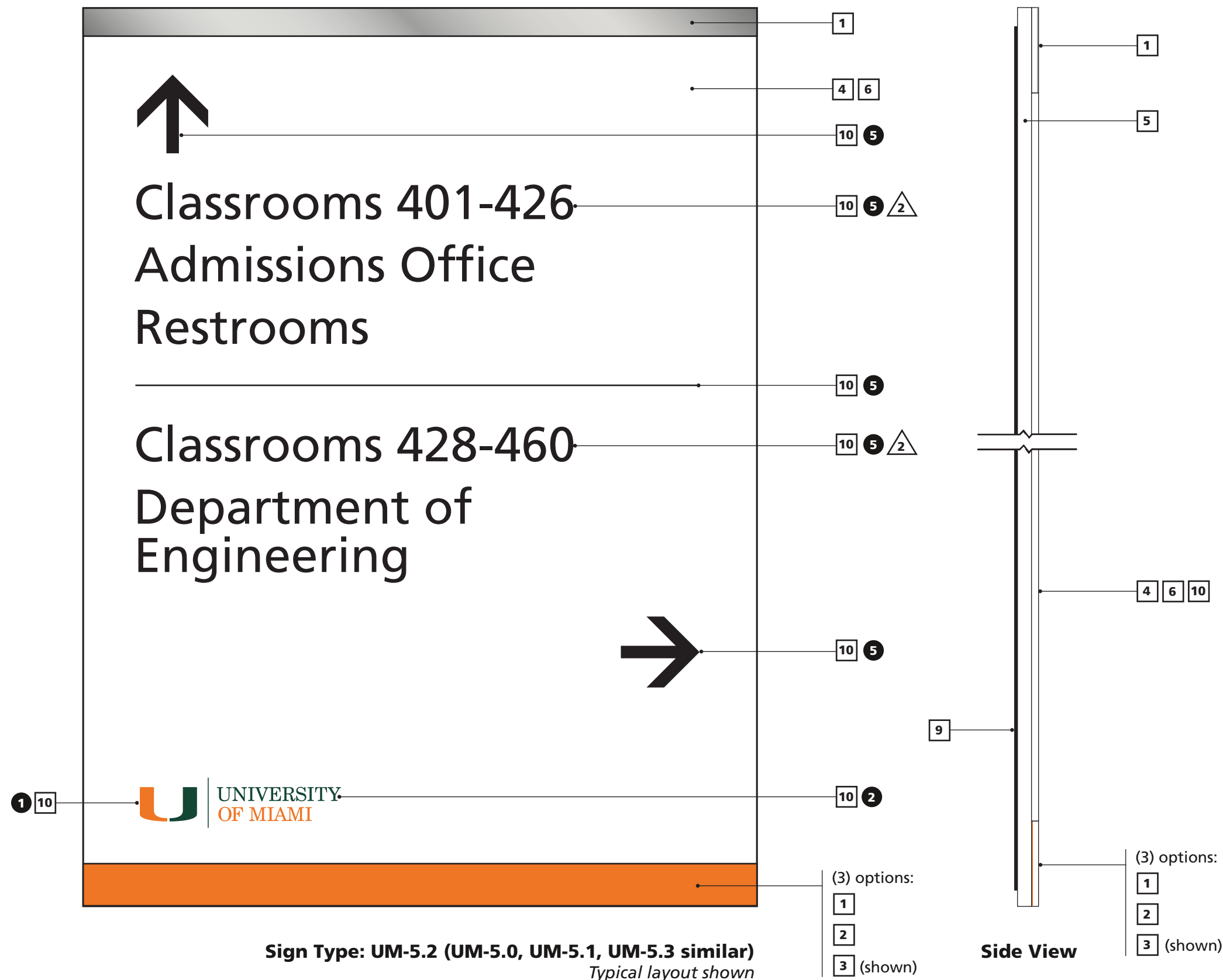


**Sign Type UM-5.3 |**  
**Directional Signs - Wall Mount | Dimensions**  
 Not to Scale, Typical

Colors & Finishes

- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare 1/8" P99 Cast White Acrylic
- 6 Non-glare 1/16" P99 Cast Acrylic
- 9 Double-face mounting tape & silastic adhesive (no visible fasteners)
- 10 Subsurface digital print
- 2 "Frutiger Roman" typeface

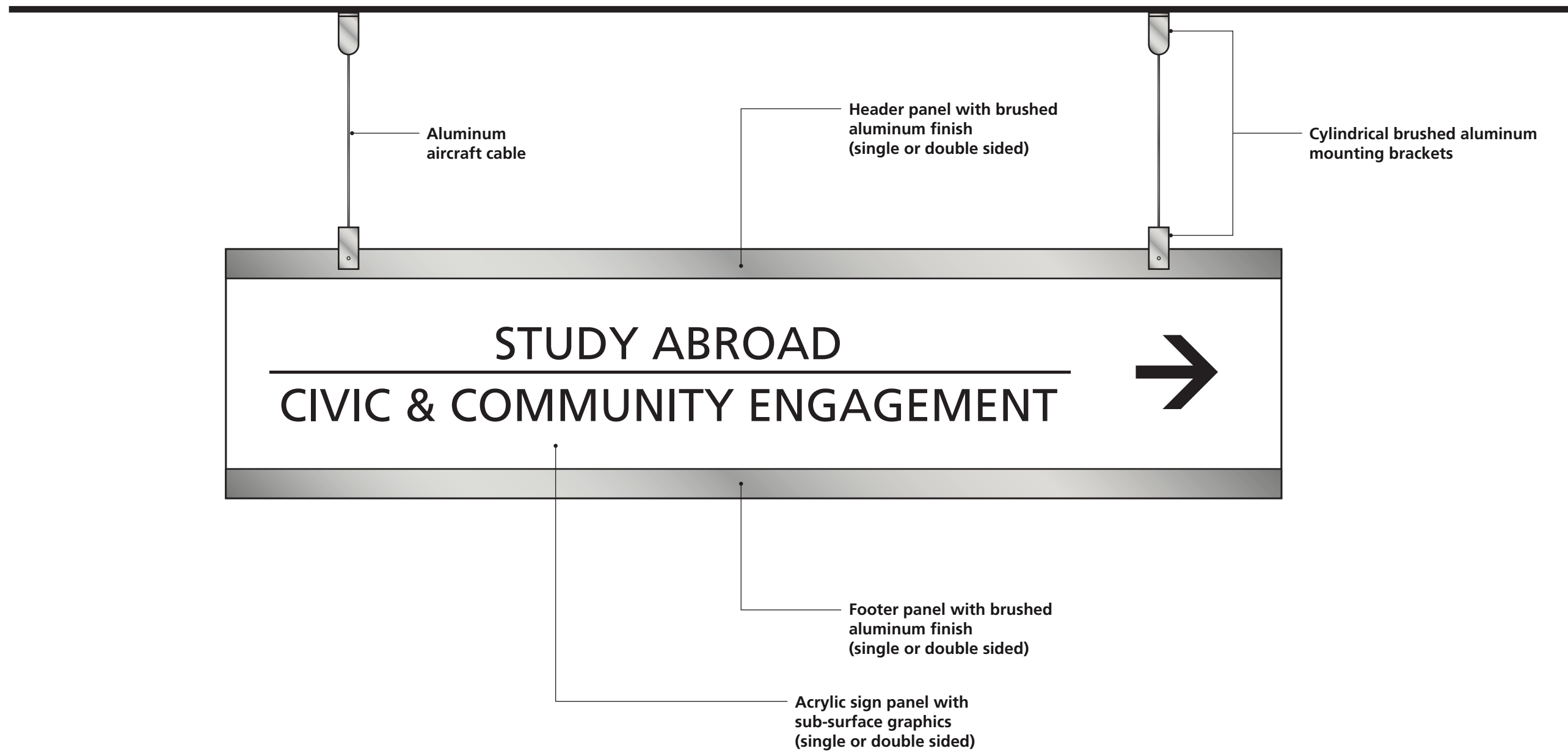
Note:  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.



Sign Type: UM-5.2 (UM-5.0, UM-5.1, UM-5.3 similar)  
Typical layout shown

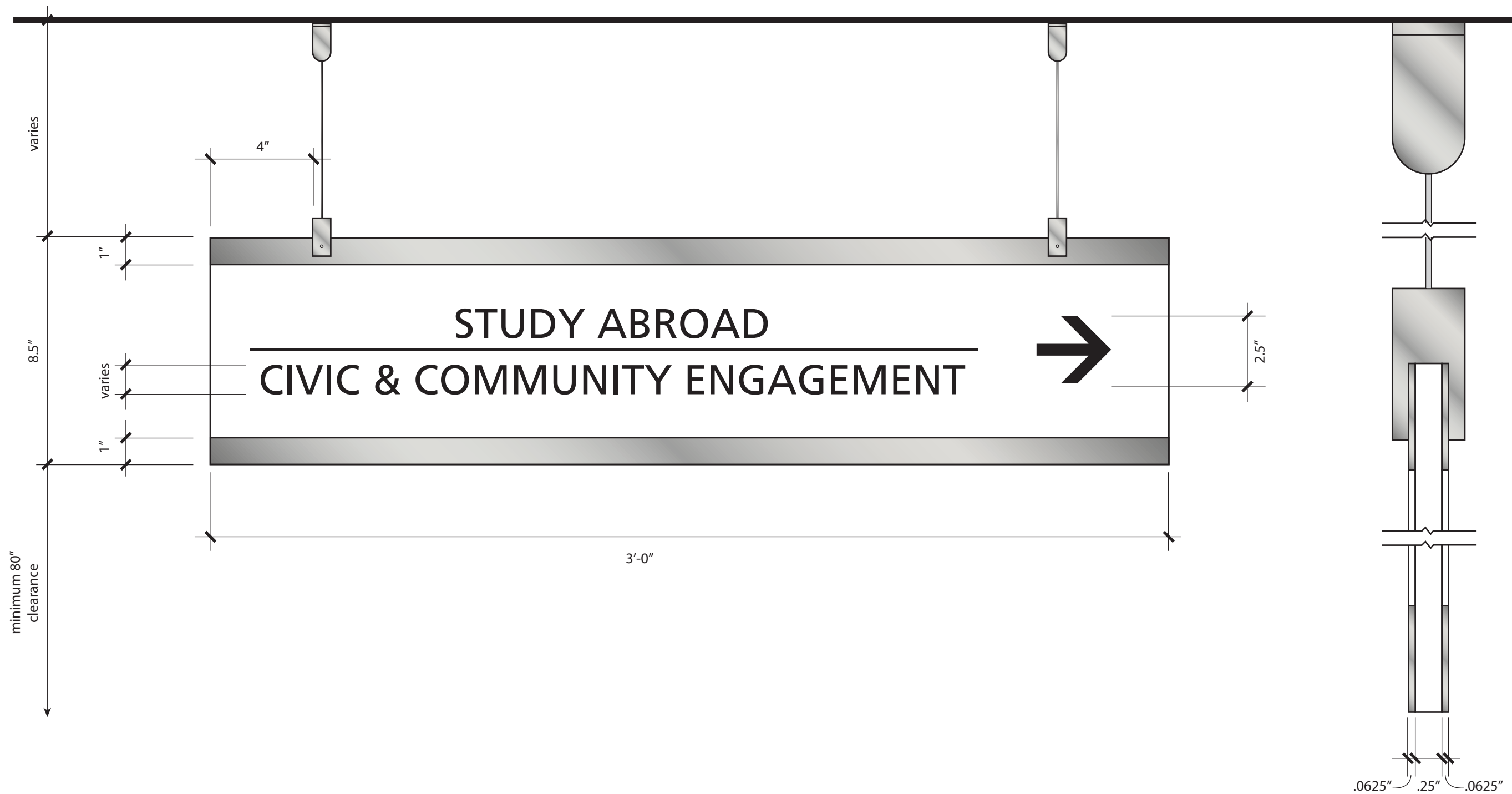
Sign Type UM-5.0 - UM-5.3 | Directional Signs - Wall Mount | Colors & Finishes: Interior & Exterior  
Not to Scale, Typical





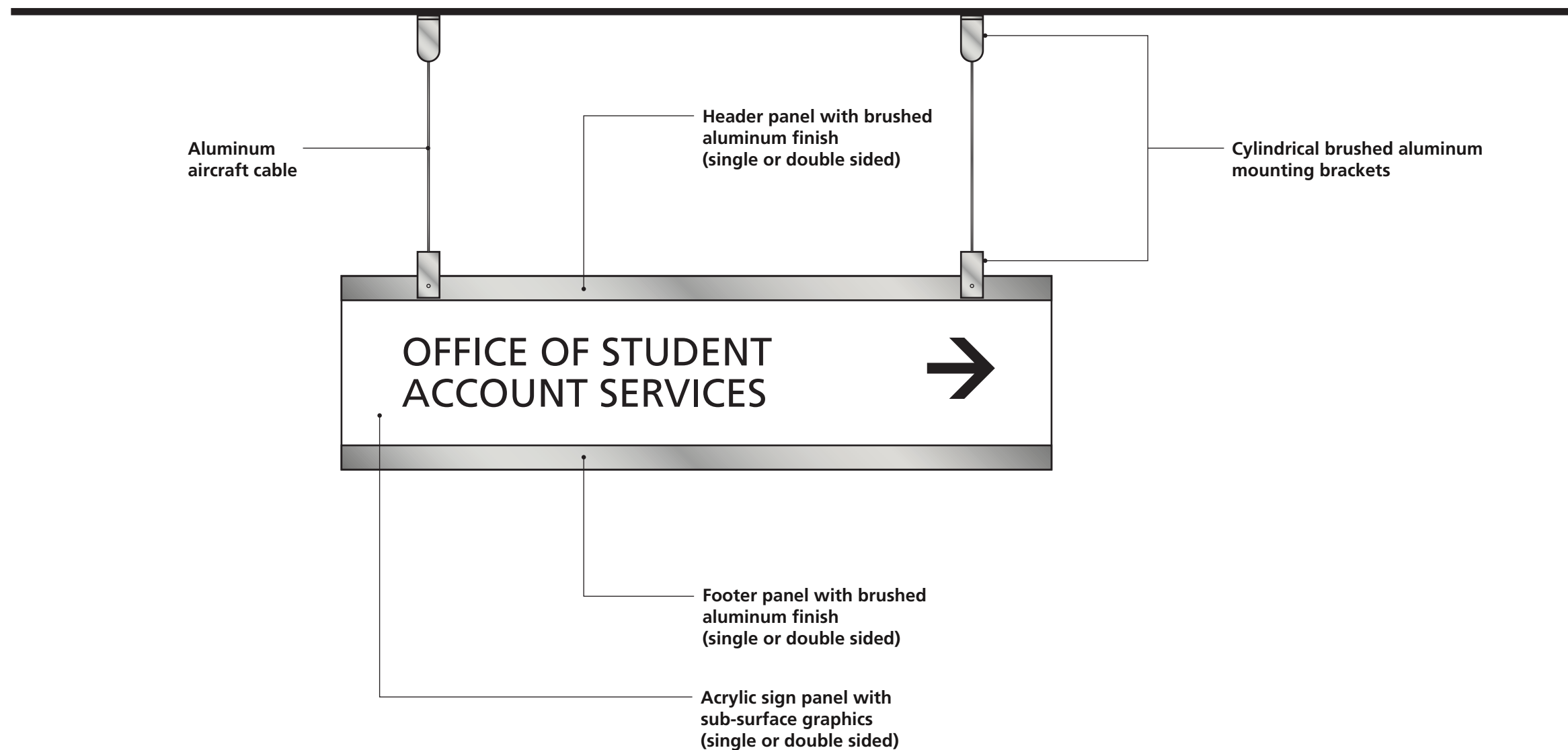
**Sign Type UM-6.0 | Overhead Directional Sign - Long** | General Characteristics

Not to Scale, Typical



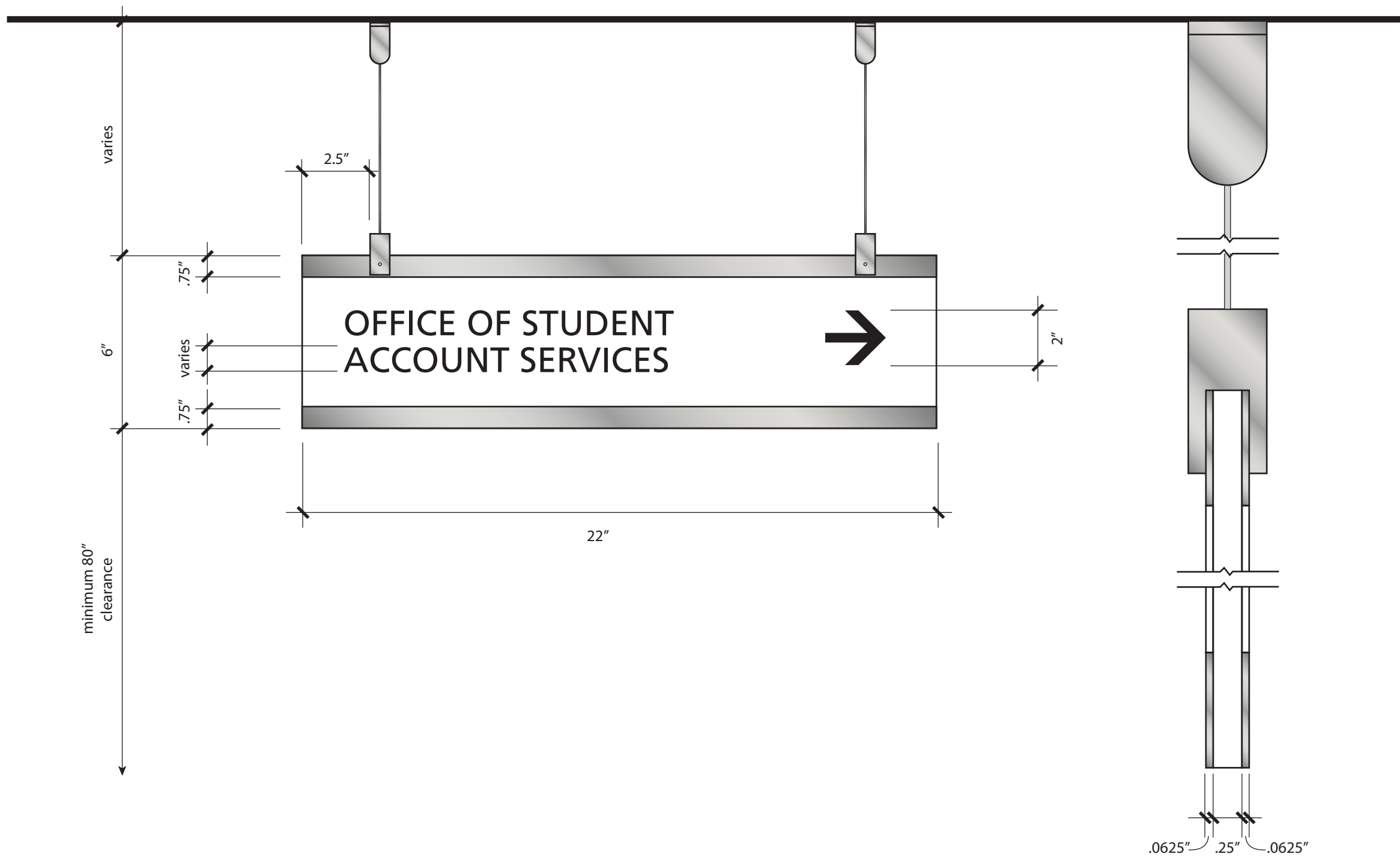
**Sign Type UM-6.0 | Overhead Directional Sign - Long | Dimensions**

Not to Scale, Typical



### Sign Type UM-6.1 | Overhead Directional Sign - Short | General Characteristics

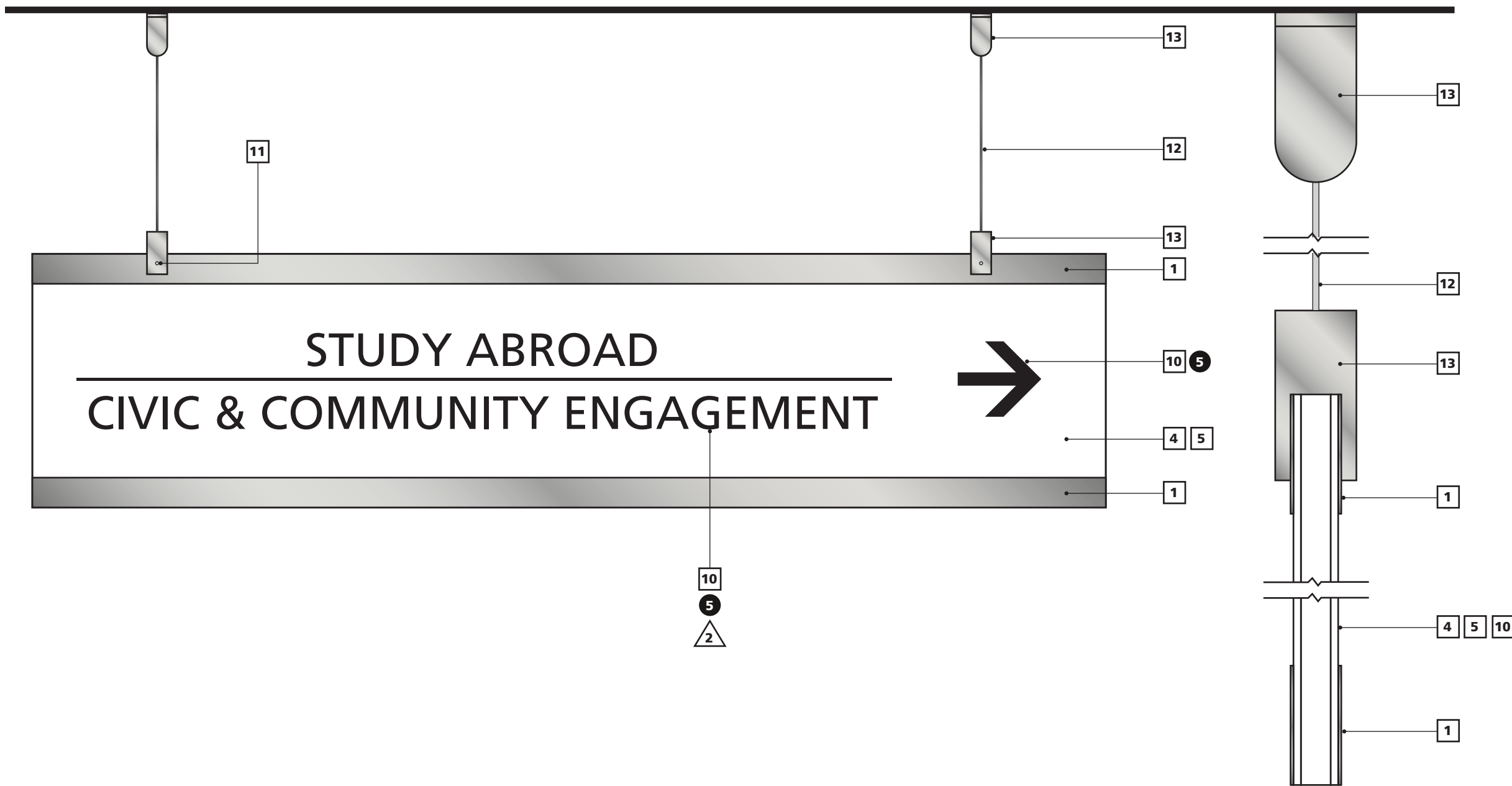
Not to Scale, Typical



**Sign Type UM-6.1 | Overhead Directional Sign - Short | Dimensions**

Not to Scale, Typical

**End View**



## Colors & Finishes

- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Non-glare P99 Cast Acrylic with subsurface graphics
- 10 Subsurface digital print
- 11 Flush, aluminum mounting fasteners as required
- 12 Aluminum aircraft cable
- 13 Brushed Aluminum mounting bracket
- 2 "Frutiger Roman" typeface

Note:  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

End View

Sign Type UM-6.0, UM-6.1 (Similar) | Overhead Directional Sign | Colors & Finishes

Not to Scale, Typical

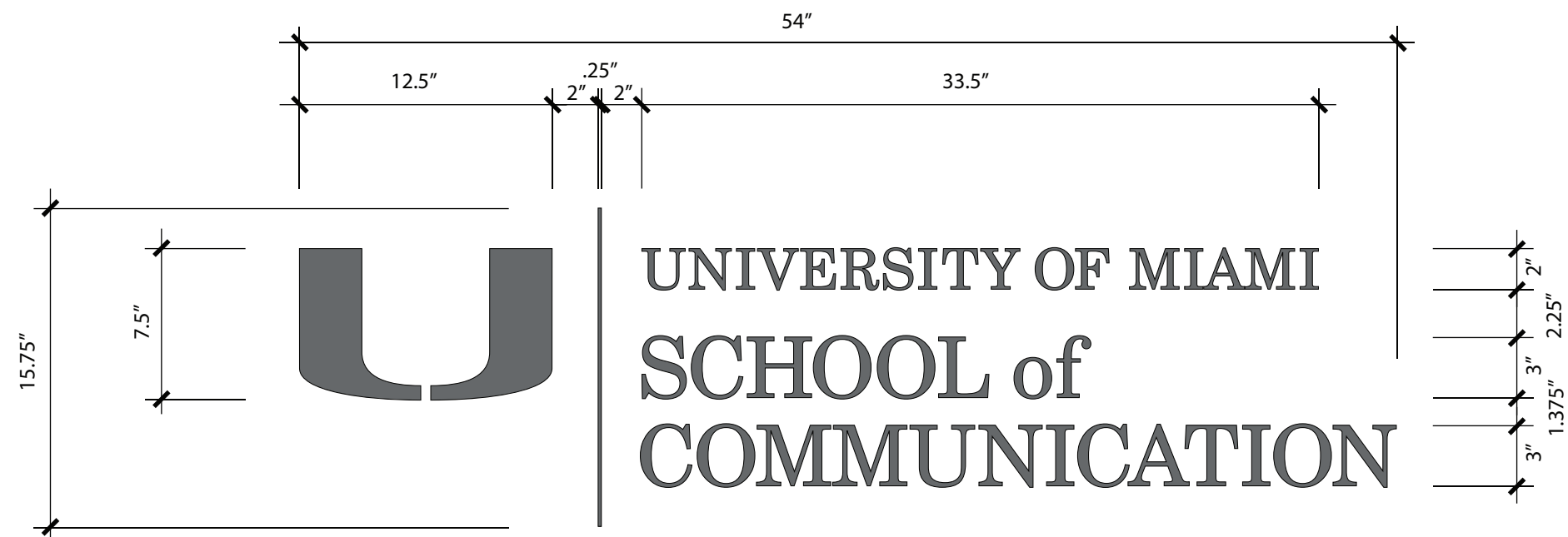
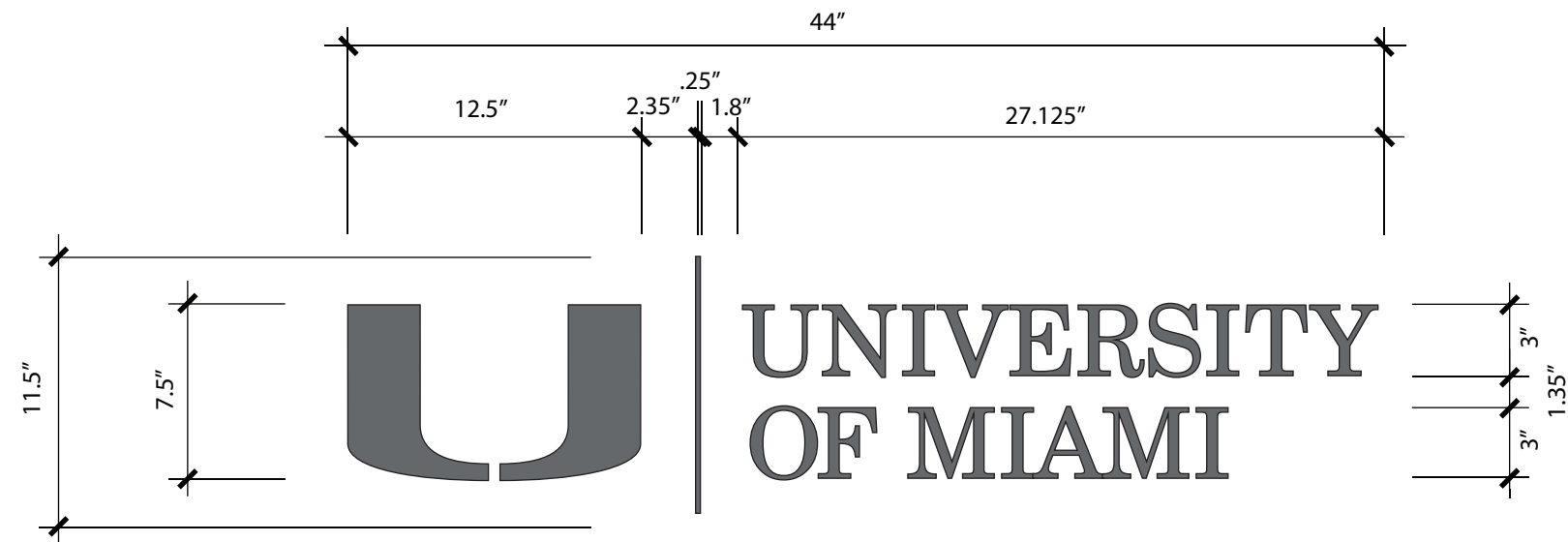
University Branding

- Branding must comply with the branding standards and guidelines established by the University. For additional information and guidance refer to the “University of Miami Visual Identity Manual.”



Sign Type UM-7.0 | University/Department/School Identity Sign | General Characteristics

Not to Scale, Typical



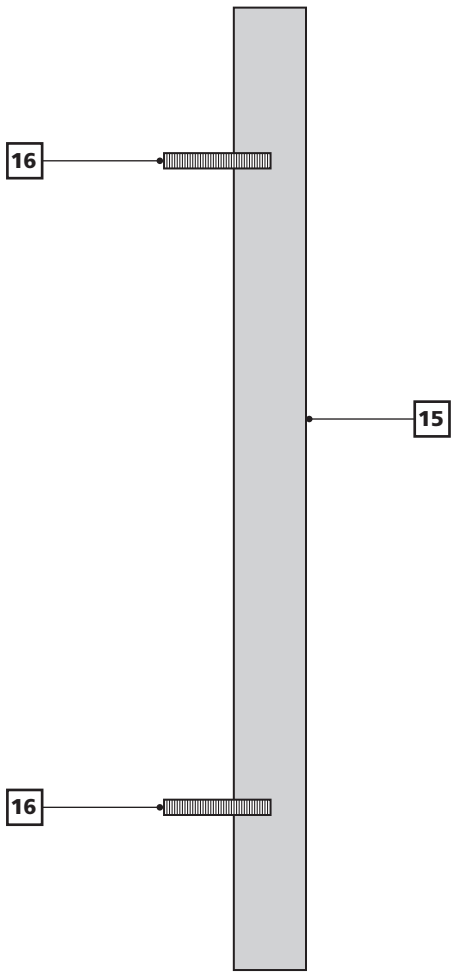
**Sign Type UM-7.0 | University/Department/School Identity Sign | Dimensions**

Not to Scale, Typical

Colors & Finishes

15 Vertically Brushed Stainless Steel or Aluminum with clear exterior grade sealant if used outdoors. Pin mount flush to wall, no visible fasteners.

16 Mounting stud

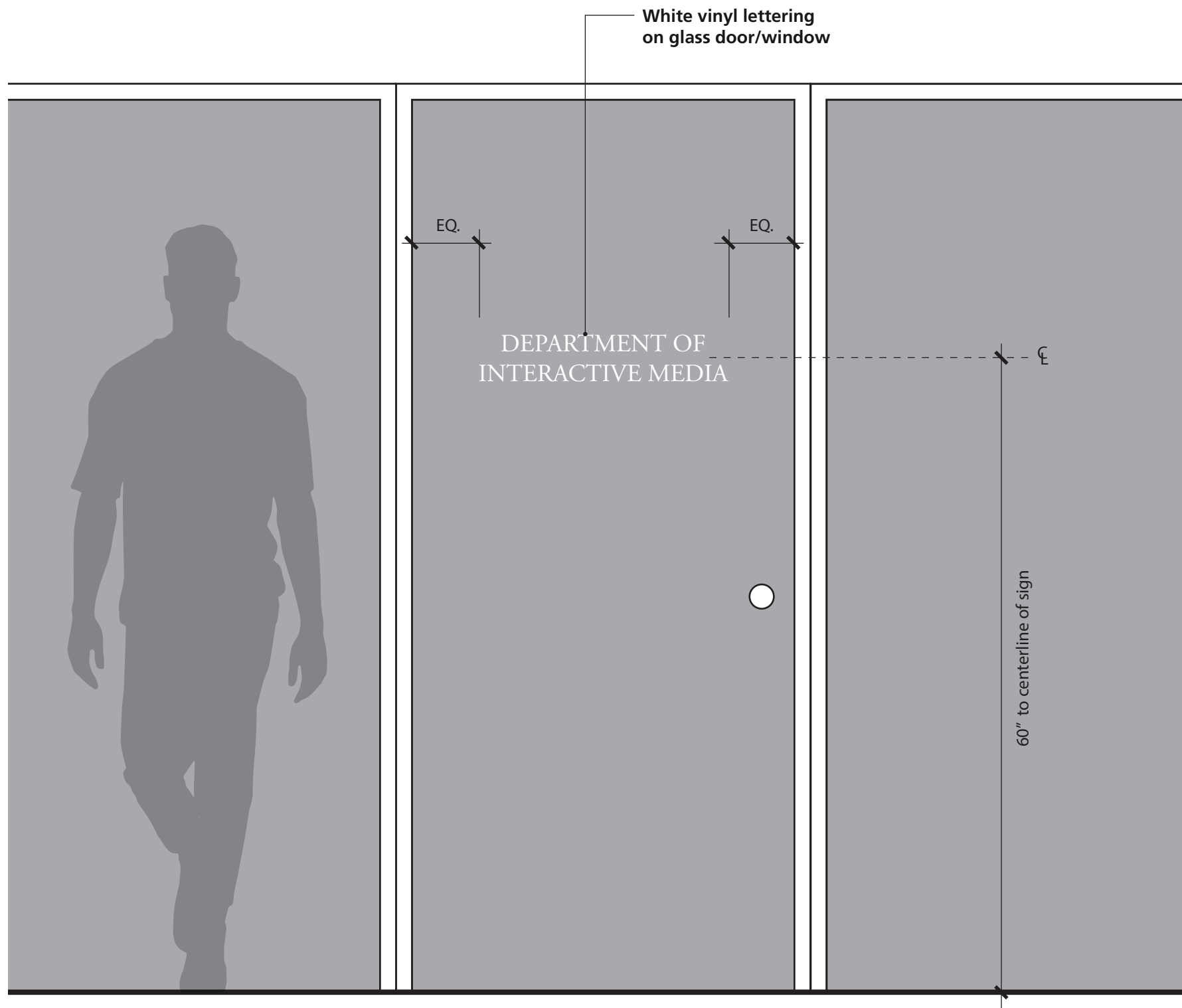


Side View

Sign Type UM-7.0 | University/Department/School Identity Sign | Colors & Finishes

Not to Scale, Typical





**Sign Type UM-7.1 | Department/School Identity Sign on Glass Window/Door | General Characteristics**

Not to Scale, Typical



## Colors & Finishes

9 White

17 White vinyl applied second surface to glass door or window.

3 "Adobe Garamond" typeface

**Sign Type UM-7.1 | Department/School Identity Sign on Glass Window/Door | Colors & Finishes**

Not to Scale, Typical

Header panel with brushed aluminum finish

Fixed Panel: Clear Non-Glare Acrylic Face Panel with text/graphics applied sub-surface

Removeable Panel:  
Exterior use: Clear Non-Glare Acrylic Panel with text/graphics applied sub-surface.  
Interior use: Clear Non-Glare Acrylic Panel with printed paper insert.


Maximum of (12) Listings. Grey text is included to show the location of additional messages when text area is maximized.

Footer panel with (3) three color/finish options. All signs within building/facility must use the same color footer. Mixing footer colors/finishes within building/facility is not allowed.

College of Arts & Sciences

1300 Campo Sano

Reception	100.01
Department of Political Science	110, 140, 160, 240, 260
Department of International Studies	220, 240
Department of Geography & Sustainable Development	115
International Studies Program	260B, 110J
Office of Interdisciplinary & Professional Studies	215
European Union Center of Excellence	210
GIS Computer Lab	201
Seminar Rooms	250A, 250B
Extra Line	000
Extra Line	000
Extra Line	000

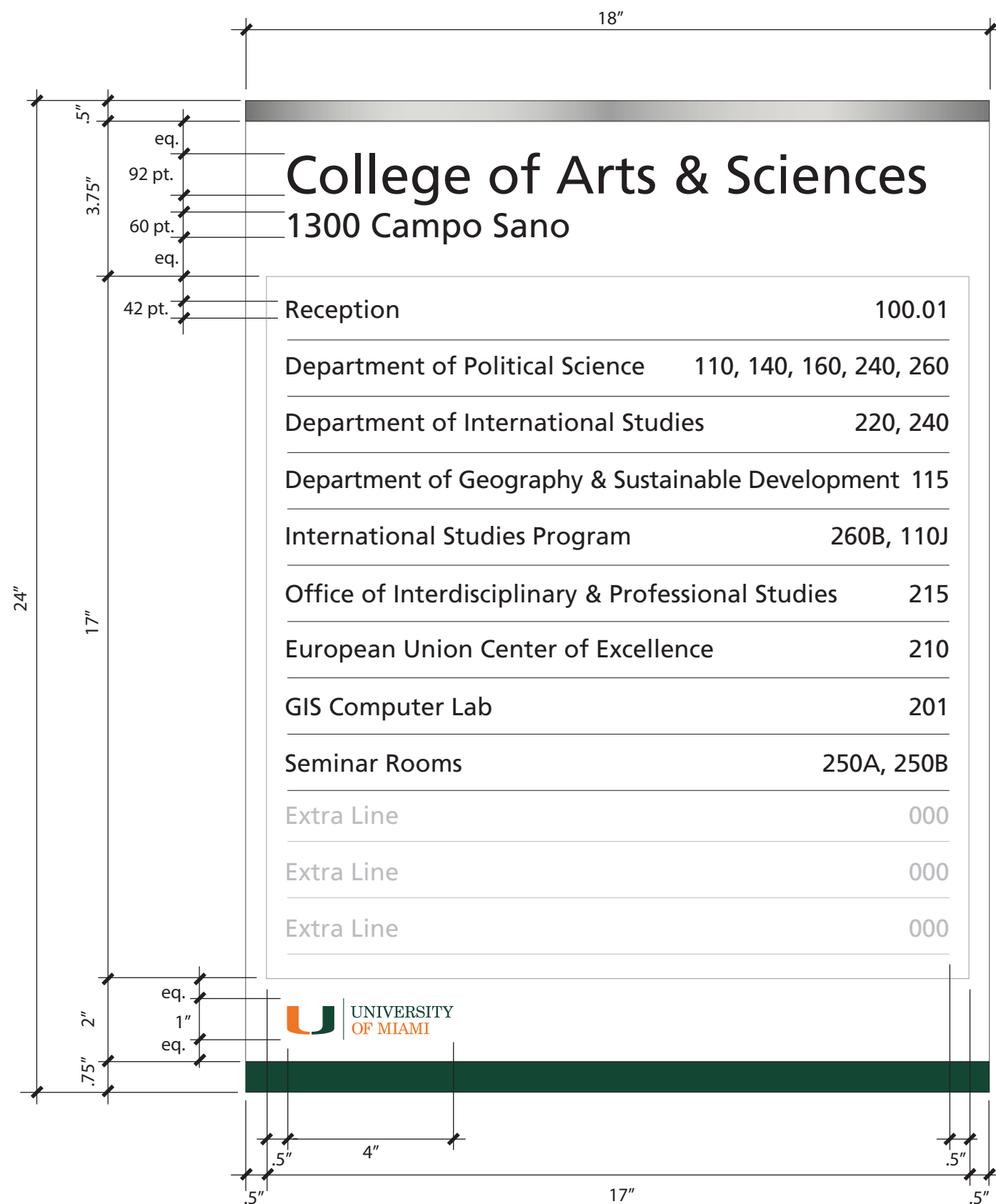
UNIVERSITY  
OF MIAMI

Sign Type: UM-8.0

(Academic - Green Footer Panel)

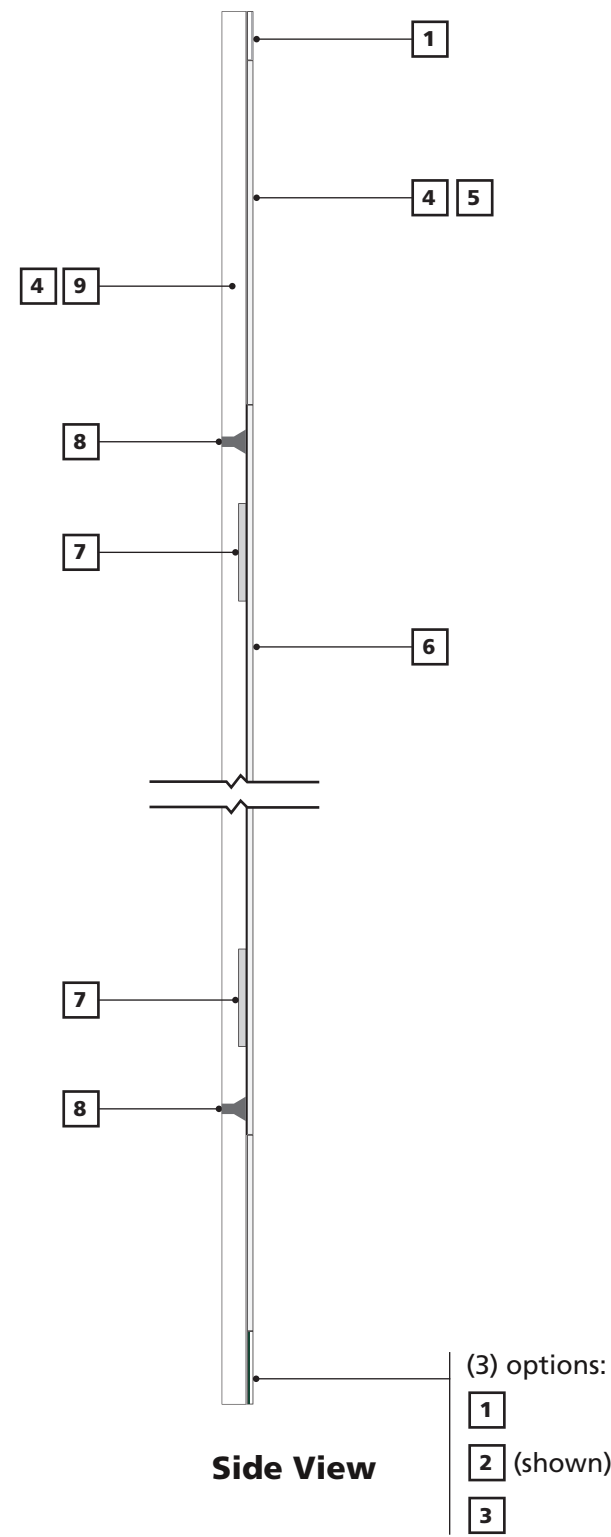
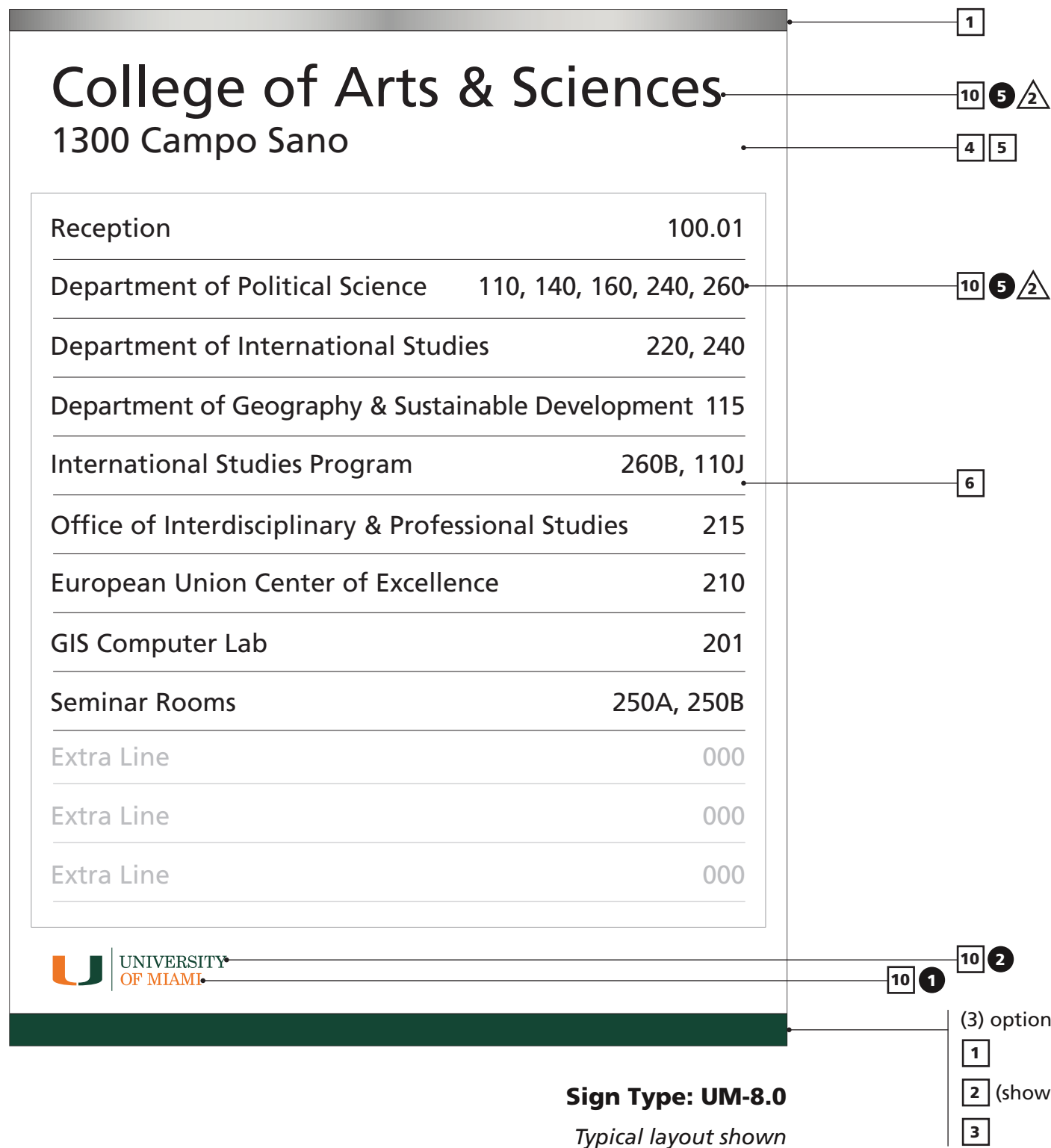
Sign Type UM-8.0 | Building Directory | General Characteristics

Not to Scale, Typical



**Sign Type UM-8.0 | Building Directory | Dimensions**

Not to Scale, Typical



## Colors & Finishes

- 1 Orange, Pantone 158C
- 2 Green, Pantone 3435C
- 5 Black
- 1 Rowmark LaserMark #922-334 Bright Silver/Black w/VHB adhesive on back, 0.052" thickness. Apply to surface of 1/16" P99 black acrylic.
- 2 Gerber/3M #220-276 Bottle Green, cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 3 Oracal 951 #332 Deep Orange cast vinyl applied subsurface to 1/16" P99 clear acrylic (non-glare)
- 4 Oracal 751 High Performance Cast White (010) vinyl background applied subsurface
- 5 Fixed Panel: 1/16" Clear Non-glare P99 Cast Acrylic with subsurface text/graphics
- 6 Removeable Panel: 1/16" Clear Non-glare P99 Cast Acrylic with subsurface text/graphics; 17" x 17"; thin metal strips adhered to back to receive magnets
- 7 Neodymium Magnets (25mm dia. x 2mm thick) embedded into acrylic backer (qty: 6); holds removeable panel onto backer panel
- 8 Countersunk Mounting Holes for attaching finished panel to exterior wall using screws and adhesives; Mounting screws hidden by removeable panel (Qty: 4)
- 9 Back Panel: 1/4" Clear Non-glare P99 Cast Acrylic
- 10 Subsurface digital print
- 2 "Frutiger Roman" typeface

**Note:**  
For signs mounted on a clear glass surface, fasten same size Rowmark LaserMark 922-334 0.052" thickness, Bright Silver/Black w/VHB adhesive on back, to back side of glass to conceal mounting.

## Sign Type UM-8.0 | Building Directory | Colors & Finishes

Not to Scale, Typical